2027 CHAPTER INVESTOR PACKET

WEST FLORIDA CHAPTER community ASSOCIATIONS INSTITUTE

Investment Levels:

Diamond | Platinum | Sapphire | Gold | Silver





DIAMOND INVESTORS

(Maximum 8 Companies)

- Recognition on Banner at all Events $125
- Standard, full page, b&w ad in all issues of community magazine $2,000
- Color Upgrade in March Issue $225
- Full page, color ad in annual membership directory, printed and in-line $800
- Company logo w/ link on website "Sponsors" page $750
- Recognition in sponsor section & ad index of magazine $750
- Company logo on CAI email blasts (except CA Day & Business Partner Spotlights) $1,000
- Company logo on website Homepage $1,000
- Shared table for literature at monthly breakfast $1,500
- ZOOM CEU/Online Board Certification Sponsor $550
- Host of one (1) monthly breakfast to include infomercial, literature, giveaway prize & one (1) breakfast ticket (includes post-breakfast email blast "THANK YOU" sent to all attendees) $350
- Four (4) players at the Spring & Fall Golf Outing $2,000
- Luxury Booth at CA Day Tradeshow $2,400
- Four (4) breakfast tickets each month $1,100
- Name badge with sponsor ribbon to wear at events $25
- Business Partner "Spotlight" Email Blast & Social Media Post, includes short video clip supplied by you or filmed by CAI staff $500
- "Thank You" Section in December issue of Magazine, includes logo and main contact information, and wording to endorse company encouraging our members to contact about their services $250

Total Value: $15,325

Cost: $8,500

2026 INVESTORS WHO RENEW IN 2027 RECEIVE A 5% DISCOUNT!!

(APPLIES TO ALL INVESTOR LEVELS)



PLATINUM INVESTORS

- Recognition on Banner at all Events.....$125
- Half page, b&w ad in all issues of community magazine.....$1,500
- Half page, color ad in annual membership directory.....$600
- Company logo w/ link on website "sponsors" page.....$750
- Recognition in sponsor section & ad index of magazine.....$750
- Business Partner "Spotlight" email blast & social media post, includes short video clip supplied by you or filmed by CAI staff.....$500
- Host of one (1) monthly breakfast to include informercial, literature, giveaway prize & one (1) breakfast ticket (includes post-breakfast email blast "THANK YOU" sent to all attendees).....$350
- Four (4) players at one (1) golf outing (Spring or Fall).....$1,000
- Premium Booth at CA Day Tradeshow w/ priority booth selection dates.....$1,200
- Two (2) breakfast tickets each month.....$500
- Name badge with sponsor ribbon to wear at events.....$25
- "Thank You" Section in December issue of Magazine, includes logo and main contact information, and wording to endorse company encouraging our members to contact about their services.....$250

Total Value: $7,550
Cost: $4,750



SAPPHIRE INVESTORS
(Management Companies only)

- Recognition on Banner at all Events.....$125
- Quarter page, b&w ad in all issues of community magazine.....$1,200
- Quarter page, color ad in annual membership directory, printed only (excludes on-line).....$400
- Sponsor "Spotlight" Email Blast and Social Media Post, includes short video clip supplied by you or filmed by CAI staff.....$500
- Company logo w/ link on website "Sponsors" page.....$750
- Recognition in sponsor section & ad index of magazine.....$750
- Standard Booth at CA Day Tradeshow w/ priority booth selection dates.....$1000
- Sponsor of ZOOM Board Certification Class.....$350
- Name Badge with sponsor ribbon to wear at events.....$25
- "Thank You" Section in December issue of Magazine, includes logo and main contact information, and wording to endorse company encouraging our members to contact about their services.....$250
- Flexible spending dollars to be used for events, ad upgrades, etc.***.....$500

Total Value: $5,850
Cost: $3,200

2026 INVESTORS WHO RENEW IN 2027 RECEIVE A 5% DISCOUNT!!
(APPLIES TO ALL INVESTOR LEVELS)

GOLD INVESTORS



- Recognition on Banner at all Events.....$125
- Quarter page, b&w ad in all issues of community magazine $1,200
- Quarter page, color ad in annual membership directory,printed only (excludes on-line) $400
- Company name w/ link on website “Sponsors” page.....$750
- Recognition in sponsor section & ad index of magazine $750
- Two (2) players at one (1) golf outing (Spring or Fall).....$500
- Standard Booth at CA Day Tradeshow w/ priority booth selection dates.....$1000
- Two (2) breakfast tickets each month $500
- Name badge with sponsor ribbon to wear at events.....$25
- “Thank You” Section in December issue of Magazine, includes logo and main contact information, and wording to endorse company encouraging our members to contact about their services.....$250
- Flexible spending dollars to be used for events, ad upgrades, etc.*** $500

Total Value: $6,000
Cost: $3,200

SILVER INVESTORS



- Recognition on Banner at all Events.....$125
- Business card page, b&w ad in all issues of community magazine.....$1,000
- Quarter page, color ad in annual membership directory, printed only (excludes on-line) $400
- Company name listed on website “Sponsors” page $100
- Recognition in sponsor section & ad index of magazine $750
- Standard Booth at CA Day Tradeshow w/ priority booth selection dates.....$1000
- Name Badge with sponsor ribbon to wear at events $25
- “Thank You” Section in December issue of Magazine, includes logo and main contact information, and wording to endorse company encouraging our members to contact about their services $250
- Flexible spending dollars to be used for events, ad upgrades, etc.*** $250

Total Value: $3,900
Cost: $2,000

2026 INVESTORS WHO RENEW IN 2027 RECEIVE A 5% DISCOUNT!!
(APPLIES TO ALL INVESTOR LEVELS)

*** Flexible spending dollars may be used for event sponsorship, ad upgrade in magazine or membership directory, etc. Application of flexible spending dollars must be approved by the chapter Executive Director. Use of flexible spending dollars shall be for a single transaction only, and any unused dollars shall be forfeited to the chapter.

2027 *community* Magazine Advertising Rates

Our "***community***" magazine is a quarterly publication distributed to over 1,000 community association homeowners, board members, managers, public officials,and service providers throughout the Sarasota, Manatee and Desoto County areas.

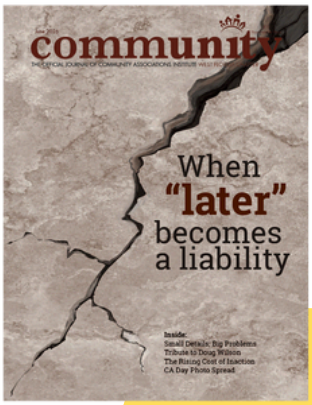
community Magazine Ad Sizes and Rates Per Issue

Ad Size:	Dimensions:	Cost by Investor Level:			Indicate Choice:
*Inside Front Cover	7.375"W x 9.625"H	Investor Non-Investor	$1,200 $1,400	included included	☐ IFC - Color
*Inside Back Cover	7.375"W x 9.625"H	Investor Non-Investor	$1,200 $1,400	included included	☐ IBC - Color
*Back Cover	7.375"W x 4.68"H	Investor Non-Investor	$1,200 $1,400	included included	☐ OBC - Color
Full Page Ad - BW (Diamond Sponsors Free)	7.375"W x 9.625"H	Investor Non-Investor	$500 $575	$225 $275	☐ BW ☐ Color
Half Page Ad - BW (Platinum Sponsors Free)	7.375"W x 4.68"H	Investor Non-Investor	$375 $450	$150 $200	☐ BW ☐ Color
Quarter Page Ad - BW (Gold Sponsors Free)	3.56"W x 4.68"H	Investor Non-Investor	$300 $375	$100 $150	☐ BW ☐ Color
Business Card Ad - BW (Silver Sponsors Free)	3.56"W x 2.21"H	Investor Non-Investor	$250 $325	$75 $125	☐ BW ☐ Color

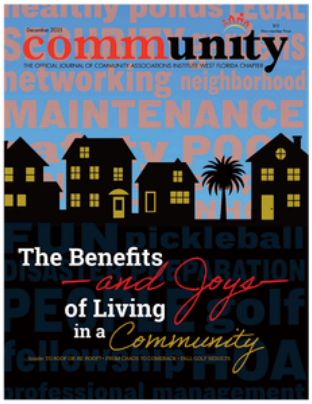
*Premium ad space is available on a first come-first served basis. No verbal commitments accepted.

All other ads are black and white unless color added for additional charge. Ad rates are for camera-ready artwork (typeset, black and white copy) to exact size specified. Note: Ads should be sent as compressed **.pdf files** with fonts embedded and no crop marks.

NOTE: ads created using artificial intelligence are typically not print-quality and frequently appear blurry and/or distorted in print. CAI is not responsible for inferior ad quality if advertiser does not follow ad submission guidelines; guidelines are available upon request.









Advertise in our 2027 Membership Directory



Showcase Your Business in This Once-A-Year Publication**!

This is an EXCLUSIVE benefit for members of CAI West Florida Chapter

Chapter Investors get a FREE Color Directory Ad with their investment (see Chapter Investor Packet for details).

Chapter investors may upgrade their ad at additional cost; non-investor chapter members may purchase ad; Directory ad purchases are not available to non-chapter members.

	Ad Cost Print	Ad Cost On-Line
Outside Back Cover	$1,200	Included
Inside Front Cover	$1,200	Included
Inside Back Cover	$1,200	Included
Full Page	$800	Add'l $150
Half Page	$600	Add'l $125
Quarter Page	$400	Add'l $100

** The 2027 Membership Directory will be available in print AND online at CAI West Florida Chapter's Community Associations Day to be held March 17, 2027. Printed copies of the Directory will be distributed at CAI events throughout 2027 until supplies run out. The online Directory will be available for all of 2027.

To reserve your ad space, contact us: Info@CAIWestFlorida.org or (941) 927-1910

Annual Business Partner Information Update

We know that some companies have the same names and faces year after year. But we also know that sometimes there are new names and faces to our member-companies and we need to know about that.

That is why we are asking you to take a few minutes to update your company roster with us so that we are communicating with the right people about the events and opportunities offered by CAI West Florida chapter.

Name of Business: _____

Address: _____

Primary Phone: _____

Website URL: _____

Please Attach Your Company LOGO When You Return This Form!

Business Contacts:

	Name	Email Address	Title/ Designation(s)
Primary Contact			
Dues Contact			

Additional Contacts:

Name	Email Address	Title

Please email completed form to Valerie Kaulbars at Valerie@CAIWestFlorida.org

Calculate Amount Due:

Amount due for Chapter Investor: *		Amount Due:
Diamond Investor	$8,500	
Platinum Investor	$4,750	
Gold Investor	$3,200	
Sapphire Investor	$3,200	
Silver Investor	$2,000	

Calculate amount due for magazine ad upgrade:

	Cost of black & white ad	_____
+	Cost of color upgrade (if applicable)	_____
=	Basic cost of ad	_____
-	Cost of black & white ad for investor level chosen	_____
=	Cost of ad per issue	_____
x	4 issues	_____
=	Amount due for 2027 for magazine ads **	

Calculate amount due for Membership Directory ad upgrade:

	Cost of upgraded ad size	_____
-	Cost of ad for investor level chosen	_____
=	Cost of upgraded ad	_____

Deduct "FLEX" dollars included with Chapter Investor benefits

(only applies to magazine and/or Membership Directory ads):

Total Amount Due for 2027:

* 2026 Chapter Investors receive a 5% discount for 2027!!

** Payment can be made in full for the entire year or can be paid in quarterly installments to be billed in 2027.

How to Pay:

Call our office and pay by credit card: (941) 927-1910

- OR -

Mail a check to our office:
CAI West Florida Chapter, 551 N. Cattlemen Road, Suite 102, Sarasota, FL 34232