



Clinical Data Exchange

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Clinical Data Exchange: Project with Arkansas BCBS

Problem:

- Legacy CCDA exchange is not scalable, CCDAs are not “standard”
- Data receivers can easily use single CCDA documents at point of care, but...it is difficult, time-consuming and costly for data receivers to parse CCDA documents at scale
- EHR vendors are not (yet) supporting a CDEX API
- Lack of available, cost effect solutions

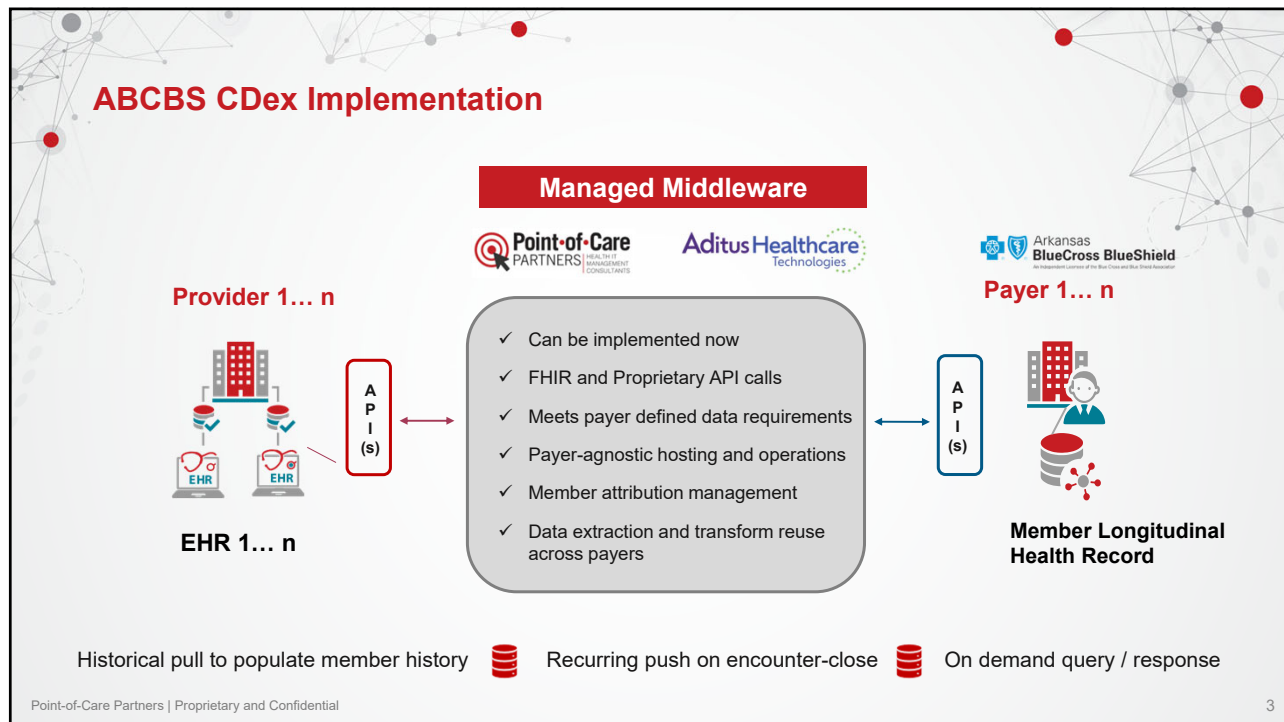
Solution Approach:

- Meet the EHR vendors “where they are”
- Leverage standard CDEX bundle for historical and recurring (at close of encounter) for a “complete” summary of care dataset (e.g., sufficient for prospective risk adjustment)
- Power all use cases with one standard feed
- Reuse transformations across payers
- Make it reciprocal!

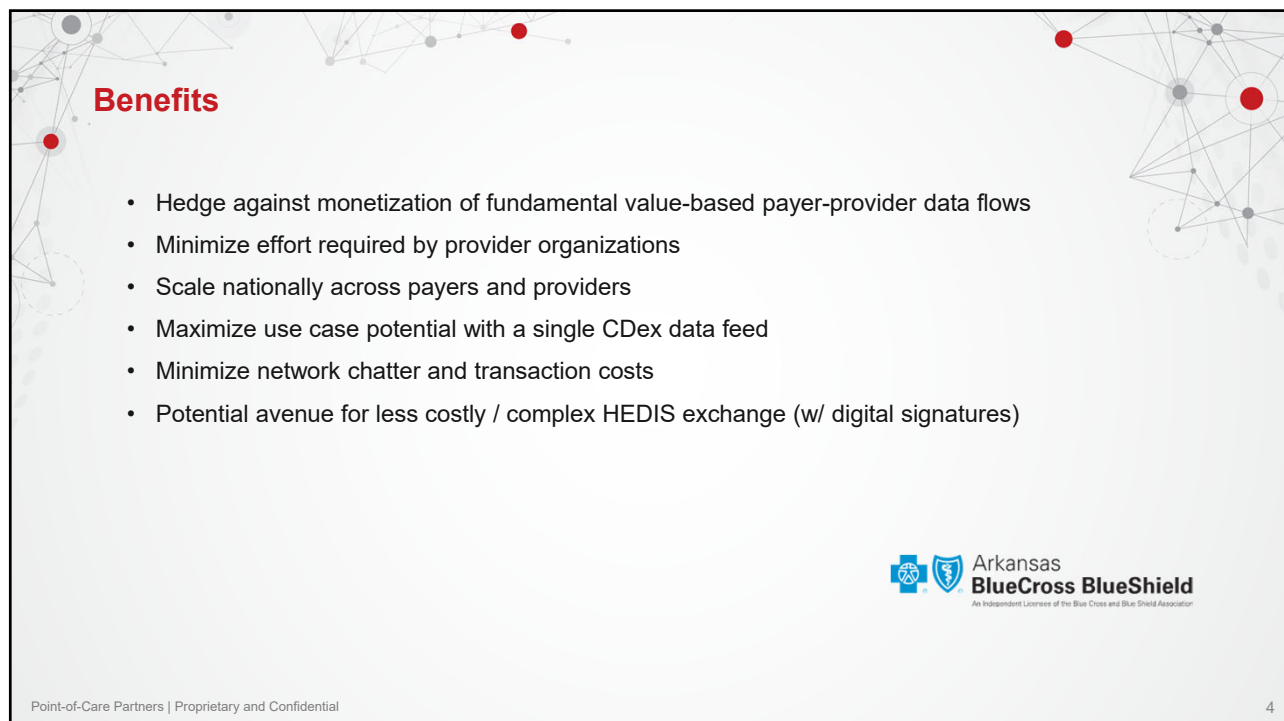


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Clinical Data Exchange: POCB Perspective



Policy and Regulation

Proposed "Attachments Rule" does not address the need for broad exchange of structured data



Business Issues and Challenges

- Lack of alignment with Interoperability progression
 - CMS signature requirements for risk adjustment data
 - HEDIS Primary Source Verification (PSV)
- Legacy trust of how and where data is going to be used by payer
- Privacy/HIPAA used as a blanket shield
- Lack of scalable all payer/all provider solutions
- Vendors have integrated CCD into workflow



Value Potential

- Extensive operational savings: Payers request hundreds of thousands of charts from providers annually, often duplicate requests for the same information at a payer side cost of \$30-\$50+ each
- Develop a rich data store for prospective analytics, risk adjustment and population health
- Improve quality and cost of care



Key Players and Industry Activity

- Existing business owned by proprietary chart chase, fax/PDF and CCDs
 - Integrated into solutions for RCM, Population Health, Risk, Quality
- Multitude of solutions with varying level of automation, ETL and integration in workflow
- Epic aligning to CareEverywhere for all (QHIN, payers)
- Providers are resisting expansion from Treatment to Payment and Operations
- TECCA will likely support consumer directed before payment and operations

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Thank You

Kendra Obrist

Kendra.Obrist@pocp.com



www.pocp.com



@pocpHIT



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