



IDMA ONE-DAY EDUCATIONAL WORKSHOPS

ABOUT IDMA

The Insurance Data Management Association, Inc. (IDMA) – www.idma.org – is an independent, non-profit professional association dedicated to increasing the level of professionalism, knowledge, and visibility of insurance data management through education, research, forums, annual conferences, local chapter meetings, and peer-to-peer networking.

ONE-DAY WORKSHOPS AVAILABLE FROM IDMA

IDMA offers **six one-day training workshops** geared towards insurance industry professionals:

- **Introduction to Data Management for Insurance Professionals (DMIP)**
- **Insurance Data Quality (IDQ)**
- **Reinforcing Data Governance and Stewardship (DG&S)**
- **Enterprise Data Management (EnterpriseDM)**
- **Data Management for Claims Professionals (ClaimsDM)**
- **Business Driven Data and Analytics Strategy (StrategicDM)**

Note: All **workshops include practical discussions and case studies** for interactive participation. Also, all **workshop sessions can be abbreviated and customized** to suit individual company requirements.

AUDIENCE

IDMA will partner with you to provide a one-day classroom session to educate your participants about insurance data management concepts, tools and technologies, and best practices.

IDMA workshops can be offered either in conjunction with industry events at the invitation of the event sponsors, or they can be requested by individual companies who agree to certain easy-to-meet terms.

These workshops are highly recommended for a broad audience including new hires, IT and data modeling professionals who want to broaden their knowledge of the business side of insurance data management, anyone who manages and governs data in the industry (statistical, or management information data), and anyone who needs to use or communicate good quality data/information – from actuaries to underwriters, and claims and analytics professionals.

PROGRAM FEES, SAMPLE AGENDAS, AND ADDITIONAL INFORMATION

IDMA workshops are offered at an average rate of \$395 per person, which includes classroom instructions, study materials and waived program matriculation fee to the IDMA certification program.

For more information about IDMA workshop opportunities, sample agendas, and proposals, please contact Farouk Yassine, IDMA's Executive Director, at **(201) 469-3069** or **fyassine@idma.org**.

IDMA ONE-DAY EDUCATIONAL WORKSHOPS (CONT'D)

WORKSHOP DESCRIPTIONS

Introduction to Data Management for Insurance Professionals (DMIP)

This is an introductory workshop that provides a high-level overview of insurance data management principles and industry best practices. The workshop also covers the information contained in the companion DMIP course study guide, and students have an opportunity to take the DMIP online exam once they are comfortable with the material.

Insurance Data Quality (IDQ)

This workshop offers participants an opportunity to learn about data quality principles and identify challenges that can hinder data quality. The workshop also discusses techniques for identifying data anomalies, and a few of the processes used by insurance companies and DCOs to ensure the high quality data needed by the industry.

Reinforcing Enterprise Data Governance and Stewardship (DG&S)

This workshop begins by discussing the foundation of sharing data assets across an entire organization, the importance of central data governance to an organization, and the relationship between data governance and data stewardship. The session covers details on how to set up a data stewardship function, provide training for your stewards, and run the entire stewardship effort - including managing the Data Stewardship Committee. Future of data governance and stewardship and key takeaways are also discussed.

Enterprise Data Management (EnterpriseDM)

This workshop provides a comprehensive overview of enterprise data management (EDM), and its use in achieving business objectives. This includes identifying the specific steps that are required for aligning each of the most common enterprise data management focus areas. The session also includes data governance and stewardship approaches and structures for each of these areas. Content and Document Management, Metadata Management, Data Standards and Architecture, BI and Analytics, and Information Governance and Security is also covered.

Data Management for Claims Professionals (ClaimsDM)

This workshop explores the various sub-segments of the claims organizations that create and consume data and will discuss some of the tools and technologies that organizations are using to better manage and exploit value from this data.

Business Driven Data and Analytics Strategy (StrategicDM)

This workshop provides grounding for developing strategic business intelligence (BI) environment for agility when adopting innovative big data management and utilization techniques, while retaining a line of sight to the corporate mission and corresponding business objectives.

IMPORTANT TO NOTE

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