



Iowa MGMA Sponsorship Application

The mission of Iowa MGMA is to improve healthcare and help our members who are medical group managers, and their practices succeed through education, networking and advocacy.

The Iowa Medical Group Management Association (IMGMA) is a non-profit organization of over 300 members dedicated to quality health care management. IMGMA assists the members to develop effective and efficient best practice methods, thus enhancing the provision of quality healthcare services within Iowa.

2019 IMGMA Sponsorship Levels

	Non Member	Silver Sponsor	Gold Sponsor
	(A la cart)	\$2,250	\$3,500
Spring Exhibit	\$1,575	Included	Included
Fall Exhibit	\$1,575	Included	Included
Panel of Payers Exhibit	\$1000	\$500	Included
Annual Speaker Presentation Opportunity	\$1575	\$750	Included
Highlight in Quarterly Newsletter	\$595	\$295	Included
List of Active Members in Excel Format	\$295	\$95	Included
Pre-Conference Attendee List in Excel	\$395	\$95	Included
Hardcopy Conference Attendee List	\$395	\$95	Included
Post Conference Attendee in Excel	\$395	\$95	Included
Affiliate Memberships	0	2	4
Additional Attendee per conference	\$150	2	3
Access to Online Member Database		Yes	Yes
Preferred Exhibit Space at Conferences		Yes	Yes
Distinct Recognition at Conference and in Conference Materials			
Complimentary Conference Registration for a medical group manager (member or nonmember) – Choice of Spring or Fall			Yes \$275 Value
Website Homepage Recognition			Yes
Event Keynote Speaker	\$2000		
Evening Reception	\$2000		
Coffee/Beverage Break	\$500		
Lobby Day Sponsor	\$250		

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2019 - Conference/Education Dates

Spring Conference
 April 10 - 12
 The Gateway (Ames)

Panel of Payers - June (TBD)

Fall Conference
 September 11 - 13
 Prairie Meadows (Altoona)

Organization Primary Contact Information:		
First Name:		
Last Name:		
Title:		
Organization:		
Address:		
Address 2:		
City/State/Zip:		
Phone:		
Mobile Phone:		
Fax:		
Email Address:		
Services Provided:		
Sponsorship Level:		
Website url:		
Gold – List Additional 3 Affiliate Members		
Silver – List 1 additional Affiliate Member		

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PAYMENT OPTIONS

<input type="checkbox"/>	Register and Pay Online (Credit card only) Website: www.imgma.org – Sponsorship Opportunities
<input type="checkbox"/>	Check Included (Payable to Iowa MGMA) Mail Check and copy of application to: IMGMA Executive Director 9466 Deer Valley Drive Cedar Rapids, IA 52411
<input type="checkbox"/>	Fax this form to: 319-774-5661 Credit Card (please indicate credit card type and complete all fields below) <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American Express <input type="checkbox"/> Discover

Name on Credit Card:		Email Address:	
Card Number:			
Expiration Date:	Month / Year	CVC Code:	
Billing Address:	Street Address		City/State/Zip
Signature (Authorization of Charges):			

Checking the items below authorize the amount to be charged to credit card:

<input type="checkbox"/> Gold Sponsor - \$3500 <i>Includes Spring & Fall Exhibits, 4 conference registrations and 4 Affiliate Memberships</i>	<input type="checkbox"/> Silver Sponsor - \$2250 <i>Includes Spring & Fall Exhibits, 2 conference registrations and 2 Affiliate Memberships</i>	<input type="checkbox"/> Spring Conf Exhibit - \$1575 <input type="checkbox"/> Fall Conf Exhibit - \$1575
	Silver Sponsor Add-Ons:	Non-Member (All a Cart) Add-Ons
<input type="checkbox"/> Panel of Payers Exhibit - Included <input type="checkbox"/> Speaking Presentation - Included <input type="checkbox"/> Highlight in Newsletter - Included <input type="checkbox"/> List of Active Members in Excel - Included <input type="checkbox"/> Pre-Conf Attendee List in Excel - Included <input type="checkbox"/> Post Conf Attendee List in Excel - Included <input type="checkbox"/> Hardcopy Conf Attendee List - Included	<input type="checkbox"/> Panel of Payers Exhibit - \$500 <input type="checkbox"/> Speaking Presentation* - \$750 <input type="checkbox"/> Highlight in Newsletter - \$295 <input type="checkbox"/> List of Active Members in Excel - \$95 <input type="checkbox"/> Pre-Conf Attendee List in Excel - \$95 <input type="checkbox"/> Post Conf Attendee List in Excel - \$95 <input type="checkbox"/> Hardcopy Conf Attendee List - \$95	<input type="checkbox"/> Additional Conference Attendee - \$150/ea <input type="checkbox"/> Panel of Payers Exhibit - \$1000 <input type="checkbox"/> Speaking Presentation* - \$1575 <input type="checkbox"/> Highlight in Newsletter - \$595 <input type="checkbox"/> List of Active Members in Excel - \$295 <input type="checkbox"/> Pre-Conf Attendee List in Excel - \$395 <input type="checkbox"/> Post Conf Attendee List in Excel - \$395 <input type="checkbox"/> Hardcopy Conf Attendee List - \$395

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