

HILA HEALTHCARE
LEADERS
ASSOCIATION
ALABAMA

WINTER CONFERENCE

1976-2026

50TH

ANNIVERSARY

*Celebrating the Past...
Defining the Future*

March 4-6, 2026
Hyatt Regency Birmingham

Welcome to Healthcare Leaders Association of Alabama's 50th Anniversary - 2026 Winter Conference

Celebrating the Past—Defining the Future

Welcome to 2026 and an exciting year for Healthcare Leaders Association of Alabama (HLA)! It is truly an honor to serve as your HLA President this year. HLA's members and affiliate partners have shown amazing resiliency as the organization has been reformed into a thriving, more independent group. Our committed Board of Directors has been hard at work to ensure we bring HLA to as many members as possible and that the organization meets your needs for continuing education and networking.



We are excited you chose to join us at our 50th Anniversary Conference, ***Celebrating the Past...Defining the Future*** at the Hyatt Regency in Birmingham. The Winter Conference always has a big crowd and provides a perfect break in the spring to recharge, gather new ideas for your practice and network with old and new friends. Also, the first morning will include our Specialty Break Out Sessions. I always end up with a long list of great ideas from the Break Out Session – time well spent for sure. Wednesday evening will feature a group trip to Top Golf for amazing food and some fun golf competition. If you haven't tried this outing before, please come along – really fun and golf skills are not required!

This summer we will convene in Sandestin as we have for so many years for the Summer HLA Alabama Conference. Generations of families have planned their end of summer vacation around this Conference and we continue to keep this tradition for the future. The Summer conference will be July 20-22 at Hilton SanDestin Beach Golf Resort & Spa. The planning committee is underway to put together a strong agenda of engaging speakers and excellent continuing education for us. Of course, we will have some fun planned along the way too, with great food, fireworks and beach time. Be sure to fill out the survey after this conference to give us your thoughts on topics / sessions you would like included.

Also, our Blue Cross and Blue Shield Liaison Committee is very active and meets quarterly with our BCBS partners. Please continue to share agenda items for the Committee to address – we want to be your advocate! Jerry Golden has been our fearless leader for the Committee this year and a full list of Committee members with contact information can be found on the HLA website (www.hlaalabama.com).

I remain so grateful for the friendships, support and fun that HLA has given me throughout my career. For this coming year, I want to challenge each of us to bring new members into our organization and encourage them on their journey in practice management. Practice management is more than a career, it is a calling to serve our patients and providers. It takes a special person to carry that torch and I'm happy to be part of a group that goes above and beyond! Thanks for being with us at the conference. Feel free to find any of our board members with your thoughts and ideas on how HLA Alabama can better serve our members.

Warmest regards,

Tony Palazzo, MHA, CPA (inactive)
2025/2026 President



2025 / 2026 Board of Directors

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Thanks to our 2026 Conference Planning Committee

Tamekia Buchanon - Chair
Internal Medicine Associates, PC
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David Carmichael
Birmingham Obstetrics Gynecology, P.C.
Birmingham

Amy Fisher
Primary Medicine Associates
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Jennifer Perry, CMPE, PHR, CPC
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Cullman

Darby Phillips
Kevin L. Jackson, M.D.
Opelika

W. Taylor Sisson, DHA, MBA, FACMPE
UAB Medicine, Dept. of Obstetrics and
Gynecology
Birmingham

Conference Agenda

Wednesday, March 4, 2026

- 8:30 - 4:30 Conference Registration Desk Open
- 8:30 - 9:30 Continental Breakfast
- 9:00 - 11:30 Specialty Breakout Sessions - (Practice Managers Only)
- Orthopedics
WyndSOR I (lobby level)
 - OB/GYN
Avon
 - Primary Care
Ivory's (lobby level)
 - Pediatrics
WyndSOR II (lobby level)
- 9:30 - 11:30 - Cardiology
Somerset
- Dermatology
Hampshire
 - ENT/Ophthalmology
Devon
 - Multispecialty
Yorkshire (lobby level)
 - Oncology
Suffolk
 - Surgery
Cornwall
 - Pulmonary/Allergy
Dorset
 - Urology
Berkshire
- 11:30 - 1:00 Strolling Lunch Exhibit Area
Wynfrey AB
- 11:45 - 12:45 Local Chapter Board Member Lunch
Winston's (lobby level)
- 1:00 - 1:30 Welcome and Opening Remarks, Exhibitor Door Prizes
Wynfrey CDE
- 1:30 - 2:30 General Session: *Lead to Win* – Rennie Curran
Wynfrey CDE

- 2:30 - 3:15 Break in Exhibit Area
- 3:15 - 4:30 General Session: *The Next Frontier of Healthcare: New World Order* –
Cameron Cox, III, MHA, FACMPE
Wynfrey CDE
- 5:30 Load Buses for Top Golf
Outside Hyatt Lobby
- 5:45 - 8:00 Event and Dinner at Top Golf

Thursday, March 5, 2026

- 7:30 - 3:30 Conference Registration Desk Open
- 7:30 - 3:30 Exhibits Open
- 7:30 - 8:30 Breakfast Buffet
Wynfrey AB
- 7:30 - 8:30 First Time Attendee Breakfast
Hampshire
- 8:30 - 9:45 General Session – *The State of Public Health in Alabama* -
Scott Harris, MD, MPH, FACP, FIDSA
Wynfrey CDE
- 9:45 - 10:15 Break in Exhibit Hall
- 10:15 - 11:30 Breakout Sessions
- *Functional Discussion of AI Uses in Healthcare: Clinically and Administratively*
Cameron Cox, III, MHA, FACMPE
Wynfrey C
- *Managing Professional Conduct and Workplace Culture in Healthcare* –
Phillip Hemphill, PhD
Wynfrey DE
- *A New Practice Manager's Guide to Excellence* – Janet Day, MBA, CMPE and
Kami West, CPA
WyndSOR Ballroom (lobby level)
- 11:30 - 12:30 Lunch, Exhibitor Door Prizes
Wynfrey AB
- 11:30 - 12:30 Student Lunch
Yorkshire
- 12:30 - 1:45 Breakout Sessions:
- *The Future of Value Based Care and Cutting-Edge Innovations* -
Stewart Garner, MSHA, CMPE
WyndSOR Ballroom (lobby level)

- The Administrator's Guide on How to Obtain the Best Contracting Results and Avoid Problems - Howard Bogard, JD

Wynfrey DE

- *Elevating Talent: Strategies for Stronger Teams* - Maddox Casey, CPA

Wynfrey C

1:45 - 2:15

Break in the Exhibit Hall

2:15 - 3:30

Breakout Sessions:

- Social Media, How To Manage Your Brand – Mary Carson Smith and Maddox Casey, CPA

Wynfrey C

- AI in Physician Practices: Compliance, Risk, and Contracts - Elizabeth Shirley, JD, CIPP/US, CIPM, AIGP

Wynfrey DE

- Rowing Together: How to Rally Your Team to Achieve Practice Goals – Zed Williamson

WyndSOR Ballroom (lobby level)

3:30 - 4:00

Break in Exhibit Hall

4:00 - 5:00

Breakout Sessions:

- *The 2026 HR Playbook: Key Updates and Best Practices for Today's Workplace* - Rebecca Tipton, SHRM-SCP

Wynfrey C

- *Alabama One Health Record®: Alabama's Health Data Interstate - A primer on the Alabama's Health Information Exchange* – Gary Parker

Wynfrey DE

Friday, March 6, 2026

7:30 - 12:00

Conference Registration Desk Open

7:30 - 10:15

Exhibits Open

7:30 - 8:15

Breakfast Buffet

Wynfrey AB

7:30 - 8:15

Past President's Breakfast

8:15 - 9:45

General Session – *Become a Master of Critical Thinking* – Stephen Dickens, JD, FACMPE

Wynfrey CDE

9:45 - 10:15

Break in Exhibit Area

10:15 - 11:30

General Session: *Flip the Script..Reimagine What's Possible* - Kelly Swanson

Wynfrey CDE

11:30 - 12:00

Alabama HLA Business Meeting - (Active Members Only)
Grand Prize Drawing

12:00

Adjournment

ANTITRUST STATEMENT

The information presented at this conference including but not limited to: general sessions, breakout sessions and specialty sessions, is provided solely for the purpose of informing attendees of current issues important to medical practice management. None of the information is intended to encourage actions that would be in violation of federal or state antitrust laws. Information presented at this conference is not meant as an endorsement of any individual, firm, product or service by the Healthcare Leaders Association of Alabama. All printed materials including but not limited to, all handouts, membership rosters, and program materials are the property of HLA Alabama and may not be copied or distributed without the expressed written consent of HLA Alabama.

SPECIALTY BREAKOUT SESSIONS

Specialty breakout sessions are for medical practice executives / managers only. These sessions are not affiliated with the Healthcare Leaders Association of Alabama Conference. Affiliate members, vendors and exhibitors are asked not to attend these sessions.

PRIZE DRAWINGS

Exhibitors will be giving away prizes before all General Sessions, and at Thursday's Lunch. Attendees must be present to win. At registration you will be given a HLA Alabama stamp card. **If you successfully collect 58 exhibiting companies stamps, you will be eligible to win ONE of TWO grand prizes of \$500.** The grand prize drawing will be given away after Friday's business meeting and you must show your completed business card holder when your name is drawn to win the prize. **GOOD LUCK!**

CONFERENCE EVALUATION

As an aid to future planning, your reactions and comments regarding this conference are very important and are earnestly being sought. At the conclusion of our conference, all attendees will receive an email with a link to our online survey via Survey Monkey. We will hold a drawing for three \$25 Gift cards from those that participate in our conference survey. As always we appreciate your participation in the survey as well as your time and comments. Your feedback will be used to plan future HLA Alabama conferences.

Save The Date

HLA Alabama Summer Conference

July 20-23, 2026

Hilton Sandestin Beach Golf Resort & Spa

Destin, FL



Visit our website www.hlaalabama.com under the Conference Tab, Summer Conference page to make your hotel reservations.

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Wednesday, March 4, 2026

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Busses will leave beginning at 5:30pm from the Hyatt Lobby

Don't forget your ticket in your name-badge!



Login to the Conference Wifi

To log in to the Internet, connect to:

Network Name (SSID):

Hyatt Conference

Once connected, just open your browser

(Google Chrome, Edge, Safari)

You will be directed to the **Encore** page

where you enter your code: **ALHLA**

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Speaker Bios

Howard E. Bogard is a Partner at Burr Forman in Birmingham. Howard serves as Chair of the firm's Health Care section. His area of focus involves corporate and regulatory matters, including Stark and Anti-kickback compliance, facility and professional licensure matters, HIPAA, joint venture arrangements, certificate of need issues, Medicare and third-party audits, and contract negotiations. He is a member of the American and Birmingham Bar Associations, the American Health Lawyers Association, as well as the Alabama and District of Columbia Bars. Howard is author of Legal Strategies for Health Care Providers, co-author of Legal Guide for Physicians in Alabama, published by the Medical Association of the State of Alabama, and is a contributing writer for the Birmingham Medical News. Howard is also a frequent speaker on various health care topics. Howard has been listed in The Best Lawyers in America (Health Law) since 2006 and was also chosen as a member of the 2007 class of "Who's Who in Health Care" (Birmingham Business Journal). Howard received his B.A. from the University of Florida and his J.D. from Emory University School of Law.



physician ownership design, compensation structure, healthcare reform and other professional services. Maddox resides in Birmingham with his wife and five children. Maddox received his MBA from The University of Alabama at Birmingham. He is a member of the American Institute of Certified Public Accountants, Alabama Society of Certified Public Accountants and Local and State HLA's.

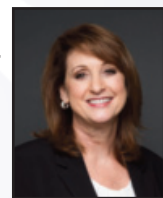
Rennie Curran is a former professional athlete who currently serves as an active Keynote Speaker, Author and the CEO of Game Changer Coaching. Recently Inducted into the Gwinnett County Sports Hall Of Fame, Georgia vs Florida Hall of Fame, and UGA 40 Under 40, he uses his platform to inspire students, athletes and business professionals to reach their fullest potential. He began his football career at Brookwood High School in Snellville, GA becoming the all-time leading tackler in Gwinnett County history. He was initially considered undersized according to various critics, but quickly silenced the doubters by exploding onto the field as a true freshman at the University of Georgia. His experiences of overcoming many circumstances to reach his childhood dream of becoming a 3-time All American, Butkus Award Finalist, permanent team Captain a 3rd round draft pick in the 2010 NFL Draft (Tennessee Titans) and transitioning into becoming a successful entrepreneur has given him a unique perspective on what it takes to handle adversity and maximize opportunities while having a positive impact on others.



Cameron M. Cox, III, MHA, FACMPE is President e3c3 consulting. Cam is the MacGyver of healthcare business management, and he's a man with a mission: to help medical practices thrive. Once a practice administrator himself, e3c3 consulting offers consulting services to physicians looking to start a practice, improve business operations, or develop strategies for enhanced business opportunities. Cam and his team have worked with more than 500 medical practices ranging in size from one part-time physician to over 50 providers in virtually every medical specialty. Cam is a Fellow of the American College of Medical Practice Executives. He also has undergraduate and graduate degrees in Healthcare Administration from the University of North Carolina. He regularly speaks to national and regional organizations on a broad range of healthcare topics.



Janet Day, MBA, CMPE is a Healthcare Advisor with Kassouf & Company in Birmingham. Janet specializes in consulting services for healthcare providers with an emphasis on physician practice management and revenue cycle management. Areas of specialty include practice start up, feasibility analysis, business operations, human resources, employee recruitment and employee benefit. Janet has 25 years of experience in healthcare management and is prior owner of a management services organization. She received her BA from Birmingham Southern College and her MBA from Samford University.



D. Maddox Casey, CPA is a Member of the Firm and serves in the Healthcare Division of the Birmingham office. He has been with the Firm since 2004 and is the firm-wide Service Area Leader for the Healthcare Client Practice Group. Maddox focuses his practice on medical practice profitability,



Speaker Bios

Stephen Dickens, JD, M.A.Ed, FACMPE is Vice President of Medical Practice Services at SVMIC. Steve, is a Tennessee native and graduate of the Nashville School of Law. With extensive leadership experience in medical practices, hospitals, and homecare services, Steve brings a wealth of knowledge to his role and to SVMIC. His background in both law and executive leadership allows him to effectively guide physicians and healthcare leaders through the complexities of medical practice management. Steve is dedicated to helping healthcare professionals navigate the challenges of delivering quality care while managing the operational demands of their practices. Outside of his professional achievements, Steve is most proud of raising his two amazing children.



Stewart Garner, MSHA, CMPE is a Sr. Healthcare Advisor, Kassouf & Co. Stewart is a passionate and driven Healthcare Advisor; he helps clients make informed business decisions and find innovative solutions to increase profitability and efficiency. His areas of emphasis include but are not limited to operational assessments of practice workflows, process improvement initiatives, EHR/PM system implementation and optimization, revenue cycle management, payer enrollment, provider compensation, and HIPAA privacy and security compliance.



Scott Harris, MD, MPH, FACP, FIDSA was appointed Acting State Health Officer for the Alabama Department of Public Health (ADPH) in September 2017 and formally designated as Alabama's 12th State Health Officer in February 2018. A graduate of Harding University in Arkansas, Dr. Harris attended medical school at the University of Alabama at Birmingham (UAB) School of Medicine and served an internal medicine internship and residency at Carraway Methodist Medical Center in Birmingham before returning to UAB to complete a fellowship in adult infectious diseases. He earned his MPH from the UAB School of Public Health. In 1996, he began his practice in general infectious diseases and HIV medicine in Decatur, Alabama, and began serving as tuberculosis consultant with ADPH. His tenure as State Health Officer has included leading the state's response to the COVID-19 pandemic, overseeing the Alabama's Children's Health Insurance Program (All Kids), co-chairing the



Governor's Opioid Overdose & Addiction Council, and broadening the agency's work in areas such as infant mortality and childhood immunization. He and his wife Sandy have four children and reside in Montgomery.

Philip Hemphill, PhD, LCSW is considered a thought leader in the behavioral health and addictive service industry. He is a Strategic Board Advisor for All Points North Lodge. From 2019-2021, he served as a full-time Professor of Practice in the Tulane School of Social Work teaching and supervising research for the next generation of professional social workers. From 2015-2018, Dr. Hemphill served as the Chief Clinical Officer of a premier addiction treatment facility where he was responsible for the planning, organizing, implementing and directing of all the company's behavioral health and addictive services. Currently, he is an Assistant Clinical Lecturer at LSU Health Sciences, Department of Psychiatry (2000-2021). He has had faculty appointments at Jacksonville University and Loyola University as well. He received his master and doctoral degrees from Tulane University.



Gary Parker, MBA, JD is the Director, Health Information Technology and the Chief Data Officer with the Alabama Medicaid Agency. As Director of the Health IT Division and its programs, Parker is responsible for developing, implementing, and directing the health information technology initiatives related to the adoption and utilization of electronic health records (EHR), health PHI exchange, the Alabama's State HIE program, One Health Record, and electronic clinical quality measures collection/utilization. These initiatives include the administration of the Promoting Interoperability program, strategy development on health IT adoption, and the utilization of clinical decision support tools, including population health analytics platforms, electronic clinical quality measures (eCQM), and applications.



Elizabeth Shirley, JD, CIPS/US, CIPM AIGP is a Partner at Burr Forman. Shirley's practice is focused on AI, Cybersecurity and Data Privacy, as well as Business Litigation. Her career at Burr & Forman spans 25 years. Beth holds a CIPP/US certification (Certified Information Privacy Professional) through the IAPP. She is



Speaker Bios

also a Certified Information Privacy Manager (CIPM) through the IAPP. Further, Beth is certified as an AIGP – Artificial Intelligence Governance Professional. Beth advises clients on data privacy law compliance; responding to and investigating data security incidents; cybersecurity compliance and risks; evaluating, monitoring, and using AI in businesses; breach notifications pursuant to applicable laws; preparation of AI, data privacy, and data security policies and procedures; electronic contracts and signatures, and related litigation. Beth also regularly litigates complex business and contractual disputes and has done so for her entire legal career.

Mary Carson Smith joined Doctor Directory Solutions in 2019 and currently serves as a Social Media Specialist. In her role, Mary Carson partners closely with healthcare practices to strengthen their online presence, elevate brand visibility, and create meaningful engagement across digital platforms. She brings a strategic, relationship-driven approach that helps practices humanize their brand, communicate their value, and build genuine connection with patients in an ever-evolving digital landscape. She is a graduate of Auburn University and is a Junior Board Member with Smile-A-Mile.

Kelly Swanson is an award-winning storyteller, comedian, funny motivational speaker, and cast member of The Fashion Hero television show Season 1. She is also author of Who Hijacked My Fairy Tale, The Land of If Only, The Story Formula, and The Affirmation Journal for Positive Thinking. She was a featured entertainer for Holland America Cruise Lines, keynote speaker for the International Toastmasters Convention, and has keynoted major conferences and corporate events from coast to coast. In July of 2022 she was inducted into the National Speakers Association Speaker Hall of Fame. Kelly's wacky wit and powerful stories have charmed hearts and tickled funny bones for over 18 years. In addition to her role as a funny motivational speaker, Kelly teaches people how she does it by sharing what she has learned about connecting and engaging to have more influence in business, through the use of one tool – strategic storytelling. Sharing her own powerful journey through story and the formula she discovered, you come to that magical place where the art of story meets the business of persuasion.

Rebecca Tipton, SHRM-SCP joined BMSS in 2022 and currently serves as the manager of BMSS's outsourced HR Services. With prior experience both managing HR teams, serving as an HR professional, and as an HR Consultant, Rebecca specializes in HR Advisory, where she supports clients with maintaining compliance with employment regulations, managing their HR responsibilities, and fine tuning their people strategy across many industries. Known for her accuracy and dedication to continuous learning, Rebecca is a pro at providing consultation and support on all stages of the employee life cycle.

Kami West, CPA is a Tax Manager with Kassouf & Co in Birmingham. She provides accounting and advisory services for medical practices, ranging from single-provider family practices to multi-provider specialty groups. She helps clients succeed by creating reliable financials and offering tax planning for both individuals and businesses. Kami also works closely with Kassouf's healthcare advisors on various projects, such as assisting businesses with new practice startups and solving problems related to revenue cycle management. Kami received her BS as well as her Master of Tax Accounting from The University of Alabama. She has a member of the Alabama Society of Certified Public Accountants as well as the Alabama and Birmingham chapters of the Healthcare Leaders Association.

Zed Williamson is the Founder of TrackableMed, and The Physician Growth Accelerator... helping specialty private practices accelerate profitable growth. He's also the host of 2 podcasts, including the Physician Growth Accelerator Podcast, where medical practice leaders can hear actionable insights, strategies, and expert advice to optimize their medical practice. For more than a decade, Zed and his team have helped 100s of medical practices achieve their business goals.

2026 Winter Conference Exhibitors / Sponsors

Advance Healthcare - Booth # 35

Stacey Taylor
1143 1st Ave S
Birmingham, AL 35233
staylor@al.com
(205)-253-3572

Alabama IT - Booth #27

Matthew Corvin
2112 Riverine Oaks Place
Hoover, AL 35244
Matthew@AlabamaIT.com
(205) 598-7007

Alabama One Health Record - Booth # 33

Stella Stewart
501 Dexter Avenue
Montgomery, AL 36103
stella.stewart@medicaid.alabama.gov
(334) 353-3651

Alltech IT Solutions - Booth # 38

Jim Reichard
500 Chase Park South, Suite 200
Hoover, AL 35244
sales@alltechsupport.com
(205) 290-0215

APS Payroll - Booth # 42

RebeccaGrace Kimball
3010 Knight Street Suite 300
Shreveport, LA 71105
rkimball@apspayroll.com
(318) 364-9577

ARS Collections - Booth # 37

John Bone
30791 River Road
Orange Beach, AL 36561
jbone@arscollections.com
(901) 438-2508

Azalea Health- Booth # 65

Nicole Nelson
6 Concourse Parkway, Suite 2550
Atlanta, GA 30328
nicole.nelson@azaleahealth.com
(815) 656-9407

Better Health Group - Booth # 31

Lianne Horst
601 S. Harbor Island Blvd, Suite 200
Tampa FL 33602
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(813) 560-7241

Billing Consultants of North Alabama - Booth #25

Cheyenne Crowe, CPB, CMA
458 County Road 16
Danville, AL 35619
ccrowe@billingconsultantsofnorthal.com
(256) 612-1364

Blue Cross Blue Shield of Alabama - Booth # 19

Connie Akins
450 Riverchase Pkwy East
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(334) 315-7584

Blue Ridge Imaging Technologies - Booth # 46

Mark Waddell
120 Vista Blvd.
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mwaddell@brxray.com
(205) 238-8173

BMSS Family of Companies - Booth #5

Olivia Jones, CPA
1121 Riverchase Office Road
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ojones@bmss.com
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Burr & Forman LLP - Sponsor

Howard Bogard
420 N 20th Street, Suite 3400
Birmingham, AL 35203
hbogard@burr.com
(205) 458-5416

Capital X-Ray Inc. - Booth # 11

Damon Stiff
P.O. Box 780337
Tallahassee, AL 36078
Damon@capitalxray.com
(800) 239-9729

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CAREstream America - Booth #63

Kaysee Diehl
200 Technology Park, Ste. 1040
Lake Mary, FL 32746
kdiehl@carestreamamerica.com
(855) 892-3872

Central Alabama Research - Booth #8

Sherrie Roberts
10 Old Montgomery Highway, Suite 100
Homewood, AL 35209
sherrie@lifestylemngt.com
(205) 949-1912

Clear Winds Technologies - Booth 7

Elizabeth Stephens
13001 Liberty Parkway
Vestavia, AL 35242
estephens@Clearwinds.net
(205) 4138335

CRI Advisors, LLC - Booth #47

Georgina Perry, CPA, CMPE
3700 Colonnade Parkway, Suite 300
Birmingham, AL 35243
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(205) 949-8662

Exact Sciences - Booth #1

Marisa Tice
132 Oak Manor Lane
Madison, AL 35756
mtice@exactsciences.com
(256) 740-7343

FOX Collection Center - Booth #52

Todd Knowlton
454 Moss Trail
Goodlettsville, TN 37072
tknowlton@foxcollection.com
(615) 604-9999

Franklin Service - Booth # 13

Cindi Barksdale
920 14th Avenue East
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(205) 330-0870

Greenway Health - Booth # 56

Michelle Kramer
4301 W Boy Scout BLVD. #800
Tampa, FL 33607
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(727) 324-8236

Harvest Medical Waste Mgmt - Booth #58

Kaila Wilson
2732 Central Ave, Ste 220
Birmingham, AL 35209
kaila@harvest.eco
(205) 499-5058

Henry Schein - Medical - Booth #49

Kevin Kuhn
51 South Coyle Apt 409D
Pensacola, FL 32502
kevin.kuhn@henryschein.com
(850) 428-3075

Holloway Credit Solutions, LLC - Booth #17

Kathy Mann
P.O. Box 230609
Montgomery, AL 36123-0609
kmann@hollowaycredit.com
(800) 264-2700

HUB International - Booth #61

Bry Shields
1141 Montlimar Dr, Suite 2500
Mobile, AL 36608
bry.shields@hubinternational.com
(251) 753-0911

Imperial Imaging Technology - Booth #41

Jeff Creel
1065 Oak Tree Road
Hoover, AL 35244
jcreel@imperialimaging.com
(205) 533-1068

Indigo - Booth #34

Travis Watts
803 Summit Oaks Court
Nashville, TN 37221
travis@getindigo.com
(630) 200-2134

2026 Winter Conference Exhibitors / Sponsors

Infinity Care Solutions/Arcare - Booth #40

Norma Wilson
1204 SE 28th St #2
Bentonville, AR 72712
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(479) 586-0361

Jackson Thornton Technologies - Booth #10

Cindy Scott
P.O. Box 96
Montgomery, AL 36101
cindy.scott@jacksonthornton.com
(334) 834-7660

Jefferson County Medical Society - Booth #3

Martha Wise
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mwise@jcmsalabama.org
(205) 933-8691

Kassouf & Co., Inc. - Booth #14

Margaret Cook, MBA, CMPE
2101 Highland Ave. South, Suite 300
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mcook@kassouf.com
(205) 443-2532

Labcorp - Booth # 20

Candace Fowler
300 Glencoe Way
Dothan, AL 36305
jacksc3@labcorp.com
(251) 295-2258

Lightpoint Real Estate Partners - Booth #51

Kyle Church
605 Devon Dr
Homewood, AL 35209
kyle@lightpointcre.com
(205) 919-1528

Lincoln CRE - Booth #36

Katy Lincoln
2822 Central Avenue, Suite A
Homewood, AL 35209
katy@lincolncre.com
(205) 706-0676

Mag Mutual Insurance Company - Booth # 21

Kay Brasfield
312 Willow Leaf Circle
Wilsonville, AL 35186
kbrasfield@magmutual.com
(205) 847-0854

Markit Promotions - Booth #22

Scott Garber
3606 6th Ave South
Birmingham, AL 35222
scott@markit.pro
(205) 970-6780

MedConnectHealth - Booth #29

Kim Drinkard
2012 Berry Chase Place
Montgomery, AL 36117
kim.drinkard@medconnect-inc.com
(334) 215-3568

Medical Imaging Systems - Booth #28

Marc Schaefer
2900 Sixth Avenue South
Birmingham, AL 35233
marc@misofal.com
(205) 324-9729

MediSYS - Booth #16

Zachary McGrady
7201 Halcyon Summit Dr
Montgomery, AL 36117
zmcgrady@medisysinc.net
(256) 626-1754

MedPro Group - Booth #2

Kenneth Anthony
146 Hwy 138 #330
Monroe, GA 30655
Kenneth.anthony@medpro.com
(770) 784-8153

MRO - Booth #59

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Veritas Medical Real Estate Advisors - Booth #9

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