



2023 ILLINOIS MGMA

# SPONSORSHIP OPPORTUNITIES



IL MGMA has been a great organization in which to be involved. I love networking with new contacts, visiting with old friends & making connections with other affiliates within our industry.

— Heather T.

SPONSOR SINCE 2012

## 2023 ILLINOIS MGMA SPONSORSHIP OPPORTUNITIES

ILMGMA will offer ala carte options for sponsors to choose how they want to reach their audiences. We want to make sure each sponsor has an individualized experience and receives the benefits their company needs such as in-person speaking opportunities, exhibiting, logo recognition, and more! Member Affiliate Vendors will be recognized on the [ilmgma.com](http://ilmgma.com) sponsor page including the number of years they have supported ILMGMA. They will also receive first notice of booth registration and sponsorship opportunities. Member exhibitors will have a dedicated recognition section in the on-site program.

### CONFERENCE OPPORTUNITIES

**Exhibitor | Member \$1,400 | Non-Member \$1,900 | 15 available**

- Cap at 15 (limited space, waiting list available)
- Non-Member Benefits
  - Attendee list provided after the event
  - One exhibitor badge per 6'x30" booth
  - Recognition on ILMGMA social media, on-site program and conference exhibitor web page

- Member Benefits
  - Attendee list provided four-weeks prior to the event
  - One attendee post-conference list
  - Two exhibitor badges per 6'x30" booth
  - Recognition on social media and conference exhibitor web page
  - Dedicated recognition of member exhibitors in the on-site program
- Booth Furnishings (no booth flooring required)
  - One 6'x30" table
  - Two chairs

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### **Main Conference Sponsor | Member Exclusive \$5,000 | 1 available**

- Recognition at registration table and during breakfast
- Sponsor mention in the 'Know Before You Go' email to all attendees
- Welcome station in conference lobby by registration
- Sponsor has the unique opportunity to provide a memorable welcome gift to all attendees
- Logo on the main stage podium
- Exhibit booth
- Half-page ad space in the onsite program
- Website and social media recognition
- 10-minute speaking opportunity after keynote speaker
- 1 sponsor registration
- 1 client registration

### **Keynote Sponsorship or Education Session | Member \$3,000 | Non-Member \$4,000 | 1 available**

- Quarter page ad in the onsite program
- Website and social media recognition
- Introduction of keynote speaker, 5-10 minutes

### **Content Spotlight Sponsorship | Member Exclusive \$1,000 | 2 available**

- 30-minute spotlight session on the main stage
- Included in on-site program, website and social media
- Does not include a booth

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**Luncheon Sponsor | Member \$3,000 | Non-Member \$3,500 | 1 available**

- 5-10 minute speaking opportunity during lunch
- Logo recognized at the buffet
- Recognized in the on-site program, social media and website

**Networking Event Sponsor | Member \$2,500 | Non-Member \$3,000 | 1 available**

- Drink ticket logo
- Recognition at the bar
- Recognition during the event and speaking opportunity 5-10 minutes
- Recognized in the on-site program, social media and website

**Charging Station | \$1,000 | 1 available**

- Recognition at the charging station
- Recognized in the on-site program, social media and website
- Ad in 'Know Before You Go' email sent to all attendees

**Conference Swag Sponsor | \$1,000 per item**

- Company logo on product ordered and provided by ILMGMA
  - Lanyards
  - Bags
  - Badges
  - Notepads
  - Pens

**Headshot Sponsorship/Photobooth | \$2,000 | 1 available**



“““

I sponsor the IL MGMA to meet and network with decision makers and to stay up to date on the constant changes happening in healthcare.

— Chris W.

SPONSOR SINCE 2015

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## YEAR ROUND SPONSORSHIP OPPORTUNITIES

### **App | Member \$3,500 | Non-Member \$4,000 | 1 available**

- Logo featured on the main site and event site
- App sponsor renewal will receive a discount

### **Payer Newsletter | Member \$1,200 or \$125 per month | Non-Member \$1,400 or \$150 per month**

- Ad space in newsletter
- ILMGMA sends out a monthly payer newsletter update that is widely read and distributed to practice managers who use it as a vital resource in their practice
- Since your brand and message will appear in each issue, it's an effective way to increase brand exposure

### **Monthly Newsletter | Member \$1,200 or \$125 per month | Non-Member \$1,400 or \$150 per month**

- Ad space in newsletter
- ILMGMA sends out a monthly newsletter electronically to members with updates on webinars, events, membership benefits, legislative news and ACMPE updates
- Since your brand and message will appear in each issue, it's an effective way to increase brand exposure

### **Midwest Section (multi-state) Webinars | \$1,200 per webinar | 1 available**

### **ILMGMA Webinars | Member \$350 per webinar | Non-Member \$500 | 4 available**

### **In-Person Member Time Out Meetings | \$1,000 - \$3,000 | 2 available**

- Dependent on location and educational session

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## CONTACT US

ILMGMA is here to help you reach today's medical practice business leaders who need your products, services and solutions. Contact us today for more information and to secure your sponsorship opportunity today.

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