



2020 SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

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THANK YOU FOR CONSIDERING PARTNERING WITH ILLINOIS MGMA!

This year, we're excited to offer a variety of opportunities with something for every organization.

Want to have a presence all year round with Illinois MGMA at both our conferences?

Corporate Sponsorships (page 3-4) allow for your organization to partner with Illinois MGMA for the whole year, sponsoring both of our conferences and maintaining a presence throughout the year.

Want an lower price point with a chance to make a big impact with members at our Annual Conference in July?

There are a variety of sponsorships, new and classic, to increase the visibility of your organization at our Annual Conference (page 5). You can pick and choose what works best for your organization.*

This document features opportunities to sponsor annually as well as for our Annual Conference in July and our Fall Financial Conference in November.

Please keep in mind, Affiliate membership is required to participate as a sponsor/exhibitor. If you have not already renewed your membership or are new to IL MGMA, please visit www.ilmgma.com to update your membership.

***Exhibit cost is not included in sponsorships on page 5 and must be purchased as an add-on.**

**THIS YEAR'S
CONFERENCE
DATES:**

***ANNUAL**

**CONFERENCE: JULY
23RD/24TH**

***FINANCIAL
CONFERENCE:**

NOVEMBER 2020



ILLINOIS

CORPORATE SPONSORSHIP

SPONSOR & EXHIBITOR
OPPORTUNITIES

Corporate sponsorship opportunities include booths at both conferences this year. Sponsorship prices should reflect this.

PLATINUM [\$4000]

- Inclusion in Illinois MGMA Directory
- Exhibit Booth at Both Conferences
Plus Three On-Site Exhibit Reps at Each Conference
- 1st Priority Exhibit Booth Placement in Exhibit Space
- Three Tickets to Special Event
- Pre and Post Conference Attendee Contact List
- Opportunity to Announce A Speaker & Introduce Your Company At the Annual Conference
- Organization Logo Displayed on Conference Brochure & On-Site Printed Collateral Materials
- Organization Listing in Conference Attendee Program
- Organization Logo/Listing Displayed on ILMGMA Website
- One Year Rotating Website Banner Ad
- Use of Sponsor Illinois MGMA logo
- One-Time Use of Illinois MGMA Full Membership Directory

GOLD [\$3500]*

- Inclusion in Illinois MGMA Directory
- Exhibit Booth at Both Conferences
Plus Two On-Site Exhibit Reps at Each Conference
- 2nd Priority Exhibit Booth Placement in Exhibit Space
- Two Tickets to Special Event
- Pre and Post Conference Attendee Contact List
- Opportunity to Announce A Speaker & Introduce Your Company At the Annual Conference
- Organization Logo Displayed on Conference Brochure & On-Site Printed Collateral Materials
- Organization Listing in Conference Attendee Program
- Organization Logo/Listing Displayed on ILMGMA Website
- One Year Rotating Website Banner Ad

*Affiliate membership is required to participate as a sponsor.

CORPORATE SPONSORSHIP (CONTINUED)

SILVER [\$3000]*

- Inclusion in Illinois MGMA Directory
- Exhibit Booth at Both Conferences Plus Two On-Site Exhibit Reps at Each Conference
- 3rd Priority Exhibit Booth Placement in Exhibit Space
- Two Tickets to Special Event
- Pre & Post Conference Attendee Contact List
- Opportunity to Announce A Speaker & Introduce Your Company At the Annual Conference
- Organization Logo Displayed on Conference Brochure & On-Site Printed Collateral Materials
- Organization Listing in Conference Attendee Program
- Organization Logo/Listing Displayed on ILMGMA Website

BRONZE [\$2500]*

- Inclusion in Illinois MGMA Directory
- Exhibit Booth at Both Conferences Plus One On-Site Exhibit Rep at Each Conference
- 1 Ticket to Special Event
- Pre & Post Conference Attendee Contact List
- Opportunity to Announce A Speaker & Introduce Your Company At the Annual Conference
- Organization Listing in Conference Attendee Program
- Organization Logo/Listing Displayed on Website

GENERAL EXHIBITOR (\$1000)*

- Includes one six (6) foot exhibitor booth and one on-site exhibitor rep
- An additional staff member ticket can be purchased for \$200; there are a maximum of 2 reps per booth.

Only Platinum, Gold, Silver and Bronze sponsorships include an exhibit booth. If you wish to purchase any of the Custom Sponsorships and also exhibit, you must purchase an exhibit booth. Our Custom Sponsorships also include the the option of purchasing a General Exhibitor pass.

CUSTOM SPONSORSHIP FOR ANNUAL CONFERENCE

Exhibit booths are NOT included in the following custom sponsorship options and do not include a ticket to our Special Event. All sponsorships include pre-event recognition in our printed materials as well as on social media and electronic communications.

These opportunities are specific to the Annual Conference; additional opportunities will be announced for our Fall Financial Conference.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- **Charging Station (\$1000)*** - Your organization's name and logo give attendees the power they need throughout the conference.
- **Speciality Coffee Bar (\$1600)*** - Receive recognition on signage positioned at our speciality coffee station.
- **Special Event Sponsor (\$2600)*** - Your organization's name on our fun member event on Thursday night.
- **Breakfast (\$1250)*** - Receive recognition on signage positioned during breakfast.
- **Lunch (\$1350)*** - Receive recognition on signage positioned during lunch.

- **Headshot Photographer (\$1800) -** Sponsor our professional photographer who will give all attendees a free headshot. This is one of our most popular items! Comes with signage as well as pre-event advertising for your organization.
- **Lanyard Sponsorship (\$1600) *** - A lanyard with your company's name on it for each attendee to take home. One sponsorship available. Special package price will be given if you agree to be our lanyard sponsor for both the Annual and Fall Conferences.

ADD-ONS

- **Exhibit Booth (\$1000) -** Includes One staff member. More information on page 4.
- **Additional Staff for Booth (\$200) –** You can add an additional staff member to our booth. Includes ticket to special event.

*All sponsorships which involve inclusion of company logo or advertising materials must be received by the date set by association management.

Affiliate membership is required to participate as a sponsor.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

The following sponsorship opportunities can be purchased individually or as add-ons to other sponsorship opportunities.

• WEBSITE SPONSORSHIP [\$300]

Our website, www.ilmgma.com is our face on the web and a great place to gain impressions for your organization throughout the year. Our website is a resource to our members and hosts announcements, event information, a career center and more. We consistently update, post new information and drive our members and non-members to our website as a primary source for information.

As a website sponsor you will receive: listing on our sponsorship page of our website including company logo, contact name, contact email, address, phone and description of product/service. Banner ad and hyperlink rotated on the home page of www.ilmgma.com and all other web pages on our site.

Website sponsorship can be purchased at any time and will be effective for 12 months from the date of payment. Please note website sponsorship/presence is included in our Platinum, Gold, Silver and Bronze levels.

• WEBINARS SPONSOR PACKAGE [\$250]

Illinois MGMA is part of the Midwest Webinar Consortium. The states involved in our webinar group include Illinois, Wisconsin, Michigan, Iowa, Nebraska & Minnesota.

Each month a different state hosts a webinar. This means as a sponsor you are reaching potential clients in all six states. Webinar attendance is usually between 150-200 people per webinar. This year we are offering our Illinois affiliate members the opportunity to sponsor one or both of our ILMGMA webinars (January & September).

Sponsorship is \$250 per webinar. Your sponsorship includes pre-event promotion via Social Media and member emails, your logo as part of the "placeholder" slide that is displayed prior to the start of the webinar and introduction of you as our sponsor at the beginning of the webinar.

- **MEMBER TIME OUT MEETINGS [\$300]**

Illinois MGMA hosts **Member Time Out** meetings for our members. These are educational and networking meetings held for all members in the late afternoon/early evenings.

The format is a pre-meeting networking, an educational presentation and post presentation networking. The entire event is scheduled for two hours. For 2020 we are launching a new format.

We will be holding these events quarterly and we will be rotating the location of the meetings to make them more accessible to our members.

As a sponsor of one of our meetings you will receive pre-event promotion as well as recognition during the event. Do you have a great location/space we can use for a meeting? We are looking for meeting locations for 2020. Please contact Debra at main@ilmgma.com).



SPONSORSHIP & EXHIBITOR OPTIONS

CORPORATE SPONSORSHIP OPTIONS

- _____ Platinum @ \$4,000
- _____ Gold @ \$3,500
- _____ Silver @ \$3,000
- _____ Bronze @ \$2,500

ADDITIONAL SPONSORSHIP OPTIONS

- _____ MTO Sponsor @ \$300 Each
- _____ Website Sponsor @ \$300
- _____ Webinar Sponsor @ \$250 Each

CUSTOM SPONSORSHIP OPTIONS

- _____ Special Event Sponsor @ \$2600
- _____ Photographer @ \$1800
- _____ Speciality Coffee Bar @ \$1600
- _____ Charging Station @ \$1000
- _____ Lanyard Sponsorship @ \$1600

- _____ Lunch Sponsor @ \$1350
- _____ Breakfast Sponsor @ \$1350

ADD-ONS

- _____ Exhibit Booth (\$1000)
- _____ Additional Staff for Booth (\$200)

Interested in creating a custom sponsorship that isn't listed here? Please contact Debra O'Shea for more information.

TO SIGN UP FOR YOUR SPONSORSHIP PLEASE VISIT ILMGMA.COM TODAY!

QUESTIONS? CALL 1-800-314-7602 OR EMAIL US AT MAIN@ILMGMA.COM