



2019 SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

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THANK YOU FOR CONSIDERING PARTNERING WITH ILLINOIS MGMA!

This year, we're excited to offer a variety of opportunities with something for every organization.

Want to have a presence all year round with Illinois MGMA at both our conferences?

Corporate Sponsorships (page 3-4) allow for your organization to partner with Illinois MGMA for all of 2019, sponsoring both of their conferences and maintaining a presence throughout the year.

Want an lower price point with a chance to make a big impact with members at our Annual Conference in July?

There are a variety of sponsorships, new and classic, to increase the visibility of your organization at our Annual Conference (page 5). You can pick and choose what works best for your organization.*

This document features opportunities to sponsor annually as well as for our Annual Conference on July 25-26. Opportunities to sponsor our Fall Financial Conference will be announced soon.

Please keep in mind, Affiliate membership is required to participate as a sponsor/exhibitor. If you have not already renewed your membership or are new to IL MGMA, please visit www.ilmgma.com to update your membership. If you require a paper application, please email main@ilmgma.com.

***Exhibit cost is not included in sponsorships on page 5 and must be purchased as an add-on.**

2019 CONFERENCE DATES:

- ANNUAL CONFERENCE:
JULY 25-26
- FINANCIAL CONFERENCE:
NOVEMBER 2019

2019 CORPORATE SPONSORSHIP

Corporate sponsorship opportunities include booths at both conferences this year. Sponsorship prices should reflect this.

PLATINUM (\$4000)*

- Inclusion in Illinois MGMA Directory
- Exhibit Booth at both conferences (Annual Conference on July 25-26 and Fall Financial Conference in November) plus 3 on-site exhibit reps
- 1st Priority Exhibit Booth Placement in Exhibit Space
- 3 Tickets to Special Event
- Conference Attendee Contact List
- Organization Logo Displayed on Conference Brochure & on-site printed collateral materials
- Organization listing in Conference Attendee program
- Organization logo/listing displayed on website
- One year rotating website banner ad
- Use of Sponsor Illinois MGMA logo
- One-time use of Illinois MGMA membership directory

GOLD (\$3500)*

- Inclusion in Illinois MGMA Directory
- Exhibit Booth at both conferences (Annual Conference on July 25-26 and Fall Financial Conference in November) plus 2 on-site exhibit reps
- 2nd Priority Exhibit Booth Placement in Exhibit Space
- 2 Tickets to Special Event
- Conference Attendee Contact List
- Organization Logo Displayed on Conference Brochure & on-site printed collateral materials
- Organization listing in Conference Attendee program
- Organization logo/listing displayed on website
- One year rotating website banner ad

*Affiliate membership is required to participate as a sponsor.



2019 CORPORATE SPONSORSHIP (CONTINUED)

SILVER (\$3000)*

- Inclusion in Illinois MGMA Directory
- Exhibit Booth at both conferences (Annual Conference on July 25-26 and Fall Financial Conference in November) plus 2 on-site exhibit reps
- 3rd Priority Exhibit Booth Placement in Exhibit Space
- 2 Tickets to Special Event
- Conference Attendee Contact List
- Organization Logo Displayed on Conference Brochure & on-site printed collateral materials
- Organization listing in Conference Attendee program
- Organization logo/listing displayed on website

BRONZE (\$2500)*

- Inclusion in Illinois MGMA Directory
- Exhibit Booth at both conferences (Annual Conference on July 25-26 and Fall Financial Conference in November) plus 1 on-site exhibit rep
- 1 Ticket to Special Event
- Conference Attendee Contact List
- Organization listing in Conference Attendee program
- Organization logo/listing displayed on website

GENERAL EXHIBITOR (\$1000)*

- Includes one 6 foot exhibitor booth and one on-site exhibitor rep
- An additional staff member can be purchased for \$200; there is a maximum of 2 reps per booth.

Only Platinum, Gold, Silver and Bronze sponsorships include an exhibit booth. If you wish to purchase any of the Custom Sponsorships and also exhibit, you must purchase an exhibit booth. You also have the option of purchasing only a General Exhibitor pass.

***Affiliate membership is required to participate as a sponsor/exhibitor.**



2019 CUSTOM SPONSORSHIP FOR ANNUAL CONFERENCE JULY 25-26

Exhibit booths are NOT included in the following custom sponsorship options and do not include a ticket to our Special Event.

These opportunities are specific to the Annual Conference; additional opportunities will be announced for our Fall Financial Conference.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- **Charging Station (\$1600)*** - Your organization's name and logo give attendees the power they need throughout the conference. 1 available.
- **Coffee Bar (\$1600)*** - Receive recognition on signage positioned at the coffee station. 1 available.
- **Special Event Sponsor (\$2600)*** - Your organization's name on our fun member event on Thursday night. 2 available.
- **Breakfast (\$1350)*** - Receive recognition on signage positioned during breakfast. 2 available.
- **Lunch (\$1350)*** - Receive recognition on signage positioned during lunch. 2 available.

- **Speaker Introduction (\$1700)** - The opportunity for a representative from your organization to introduce a speaker; includes 3-5 minutes to speak about organization. 4 available.
- **Water Bottle (\$1600)*** - A co-sponsored water bottle (with IL MGMA) for each attendee to take home. 1 available.
- **Lanyard or Name tag Sponsorship (\$1600) *** - A co-sponsored lanyard or name tag for each attendee to take home. 1 of each available.

ADD-ONS

- **Exhibit Booth (\$1000)** - Includes 1 staff member. More information on page 4.
- **Additional Staff for Booth (\$200)** - You can add an additional staff member to our booth. Limit 2 staff total per booth. Includes ticket to special event.

*All sponsorships which involve inclusion of company logo or advertising materials must be received by the date set by association management.

Affiliate membership is required to participate as a sponsor.

2019 ADDITIONAL SPONSORSHIP OPPORTUNITIES

The following sponsorship opportunities can be purchased individually or as add-ons to other sponsorship opportunities.

- **WEBSITE SPONSORSHIP (\$300)**

Our website, www.ilmgma.com is our face on the web and a great place to gain impressions for your organization throughout the year. Our website is a resource to our members and hosts announcements, event information, a career center and more. We consistently update, post new information and drive our members and non-members to our website as a primary source for information.

As a website sponsor you will receive: listing on our sponsorship page of our website including company logo, contact name, contact email, address, phone and description of product/service. Banner ad and hyperlink rotated on the home page of www.ilmgma.com and all other web pages on our site.

Website sponsorship can be purchased at any time and will be effective for 12 months from the date of payment. Please note website sponsorship/presence is included in our Platinum, Gold, Silver and Bronze levels.

- **MONTHLY TIME OUT MEETING SPONSOR (TO BE RELEASED IN 2019)**

Illinois MGMA provides hour-long monthly in-person educational opportunities 10 times per year to our members. With this sponsorship, your organization can sponsor one of these events. You will have your organization's name and/or logo displayed on any event-related postings, on nametags at the event as well as announced at the event by Illinois MGMA staff. Your organization can also bring two staff to the event to speak for a 3-5 minutes.

10 available for 2019; months will be assigned on a first come-first serve basis.



2019 SPONSORSHIP & EXHIBITOR AGREEMENT

CORPORATE SPONSORSHIP OPTIONS

- _____ Platinum @ \$4,000
- _____ Gold @ \$3,500
- _____ Silver @ \$3,000
- _____ Bronze @ \$2,500

Sub-Total _____

ADDITIONAL SPONSORSHIP OPTIONS

- _____ Website Sponsor @ \$300

Sub-Total _____

ADD-ONS

- _____ Exhibit Booth (\$1000)
- _____ Additional Staff for Booth (\$200)

Sub-Total _____

CUSTOM SPONSORSHIP OPTIONS

- _____ Special Event Sponsor @ \$2600 (2)
- _____ Speaker Introduction @ \$1700 (4)
- _____ Water Bottle @ \$1600 (1)
- _____ Coffee Bar @ \$1600 (2)
- _____ Charging Station @ \$1600 (1)
- _____ Lanyard Sponsorship @ \$1600 (1)
- _____ Name Tag Sponsor @ \$1600 (1 Available)
- _____ Lunch Sponsor @ \$1350 (2 Available)
- _____ Breakfast Sponsor @ \$1350 (2 Available)

Sub-Total _____

PLEASE COMPLETE THE FOLLOWING:

Contact _____

Company _____

Address _____

City/State _____

Zip _____ Phone _____

Email _____

Pre-payment is required.

_____ Check Enclosed

___ Visa ___ MC ___ Discover ___ AMEX

Credit Card # _____

Expiration: _____ V-Code _____

Name on Card _____

Signature _____

Total _____

Please fill out our online application. If you are unable, please complete and fax, mail or e-mail this completed form to:

Illinois MGMA
 P.O. Box 205 Jackson, MO 63755
 Phone: 800-314-7602 Email: main@ilmgma.com