

# SCSHA Convention - Presenter Resources and Guidelines

SCSHA is an approved Continuing Education provider for the American Speech-Language-Hearing Association (ASHA) and the American Academy of Audiology (AAA). As such, SCSHA is bound to provide continuing education activities in accordance with ASHA and AAA guidelines.

## **Presenter Presentation Guidelines:**

Presenters should thoughtfully consider and incorporate the following information when they are planning a continuing education session.

- **1. Evidence Based Practice**

ASHA promotes Evidence-Based Practice and using evidence-based information in the planning and development of continuing education offerings. Please reference the Resources for CE Presenters and Planners here: [Recommendations for Infusing Evidence Into Continuing Education Course Content](#)

*Inclusion of Levels of Evidence in Course Content:* Presenters should provide learners with a balanced view of potential benefits and risks of a treatment or technique. Presenters should also disclose levels and types of evidence related to clinical recommendations. Please reference ASHA's resources on [levels of evidence](#) and consider saving time by using resources that have already been reviewed for quality and bias, such as [ASHA's Evidence Maps](#)

- **2. Learning Outcomes**

Learning outcomes provide a foundation for developing the course's format, content, and assessment tool. They also inform the participant what they are expected to do as a result of the learning event and assist potential participants in determining if the course is appropriate for their level of knowledge and skills. Presenters should reference "[Keys to writing and using learning outcomes](#)" when developing their learner outcomes.

Additionally, presenters should utilize the action verbs detailed in the [Learner Outcome Guidelines](#) when structuring and writing learner outcomes. Learning outcomes should avoid using vague words or phrases such as understand, know, or become aware of. Instead, choose action verbs such as perform, identify, describe, explain, or demonstrate.

- **3. Accessibility**

ASHA continuing education is committed to creating accessible and inclusive learning experiences to all participants regardless of their abilities. Please reference resources here: [Accessibility: Information for Course Instructors](#)

## **Presenting at the SCSHA Annual Convention**

SCSHA solicits presenters for its Annual Convention in 2 ways:

1) Open Call for Papers application and

2) by Invitation.

The Call for Papers application opens each spring and all who aim to present according to the guidelines above are invited to apply. Application reviews are led by the Vice President for Convention and those accepted are notified by late summer. The Convention Planning Committee invites presenters deemed relevant to areas that are of interest to the SCSHA membership.

Accepted Call for Papers speakers will not receive reimbursement for convention registration, travel, hotel, or honorarium.

### **Presenter Disclosure Guidelines**

Presenters should review these [Conflict of Interest and Disclosure requirements](#) outlined by the ASHA Continuing Education Board before agreeing to present at the SCSHA Annual Convention.

All convention presenters will be provided with a presenter information form to complete upon acceptance to present at convention. The presenter information form includes non-financial and financial relationship disclosure as well as HIPAA information that presenters are required to complete as a part of the convention planning