2026 WINTER CONFERENCE SPONSORSHIP AND EXHIBITOR PROSPECTUS

About HLAMN

- The Healthcare Leaders Association of Minnesota (HLAMN) was founded in 1951 under the name MMGMA
- HLAMN's mission is to enable medical practice executives and organizations to recognize and improve the health status of the patient community they serve
- HLAMN is a volunteer committee-driven organization
- Through the work of the Government Affairs Committee and Payer Relations Committee, HLAMN is well represented at the state capitol and with payers
- The other areas of committee focus are Membership, Conference & Education, Communications, Exhibitor & Sponsorship, and Golf

HLAMN Member Benefits*

- Multiple in-person Events
  - Winter and Fall Conferences
  - Annual Day with the Payers
  - Member Mingles
  - Annual Golf Outing
- Multiple Virtual Events
  - FREE monthly member webinars
  - Monthly casual open forum questions with healthcare leaders
- Peer to Peer Networking
- Legislative work done from healthcare leaders' perspective
- Opportunity to join operational committees
- Access to Members Only ListServ

***Sponsors and Exhibitors must be an Affiliate Member to sponsor an activity or exhibit**

2026 EVENTS

2026 Winter Conference	2026 Day with the Payers	2026 Fall Event
March 3rd & 4th, 2026	May 12th, 2026	September 21st – 23rd, 2026
RiverCentre St. Paul	Heritage Center Brooklyn Center	Mystic Lake Center Prior Lake

CLICK HERE TO LEARN MORE ABOUT ANNUAL SPONSORSHIP

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CLICK HERE FOR WINTER CONFERENCE ONLINE REGISTRATION

Winter Conference Exhibit Only Includes 2 attendees Exhibits tabletop exhibits and two chairs. The cost includes two representatives. There is a limit of four representatives per booth.	$1250
Additional Winter Conference Sponsorship Opportunities:	
Additional Exhibit Reps	$399
Tuesday Evening Appetizer Sponsor	$1250
Tuesday Evening Beverage Sponsor	$1250
Door Prize Sponsor (Tues Eve)	$250 (plus $100 value gift card)
Wednesday Breakfast Sponsor	$1050
Wednesday Lunch Sponsor	$1050
Name Badge Sponsor	$1000
Welcome Bag Sponsor	$1000
Break Sponsor	$500

Sessions and Networking Events

Sponsors and Exhibitors are welcome and encouraged to attend the educational sessions, meals, and networking events. Participating in all conference activities is the best way to get to know the attendees, the other business partners and enhances the opportunity to develop relationships. While an attendee may not be shopping for a particular service at the time of the conference, situations change, and having a contact to call is invaluable.

Conference Exhibit

LAYOUT: The layout of the exhibit space will be released approximately two to three weeks prior to the event. Every effort is made to accommodate all sponsors and exhibitors taking into consideration the level of sponsorship, length of partnership, and competing entities.

Exhibits will be placed in the same room as the keynote and general session speaker(s). The Tuesday reception, all meals, and all breaks will also be held in the same room. This is designed to provide a higher level of engagement potential and greater visibility for our business partners.

EXHIBITS: Winter Conference Exhibits are tabletop and include a table and two chairs. Exhibit registration includes two representatives. There is a limit of four representatives per booth.

Conference Attendance & Reception Tickets

Each person attending the conference or reception must be registered one week prior to the event. Substitutions will not be allowed at the event. For the safety and security of all attendees, sponsors, and exhibitors; every attendee ***MUST*** have a personal name badge (no exceptions).

Shipping conference supplies, electricity etc.

Shipping Information **(Exhibit materials MUST be shipped to arrive by Thursday, February 26th, 2026)** E-Mail: director@healthcareleadersmn.org for shipping information	**Post Event Site Pick up Location:** St. Paul RiverCentre 175 Kellogg Blvd St. Paul, MN 55102

Electricity

A link for ordering electricity will be provided on or before February 1, 2026.

Winter Conference Set up / Tear Down – Tentative Schedule

Tuesday, March 3rd, 2026	2:00 – 4:00 PM	Set Up*
	4:00 – 7:00 PM	Networking/Welcome Reception with Business Partners
Wednesday, March 4th, 2026	7:15 – 8:15 AM	Networking Breakfast with Business Partners
	8:15 AM	Welcome & Announcements
	8:30 – 9:45 AM	Opening Session
	9:45 – 10:30 AM	Networking Break with Business Partners Sponsor & Exhibitor Introductions
	10:30 – 11:30 AM	General Session
	11:30 – 12:00 PM	HLAMN Payer Relations / Government Affairs Update
	12:00 – 12:45 PM	Lunch with Business Partners
	12:45 – 1:45 PM	General Session
	1:45 – 2:15 PM	Break with Business Partners
	2:15 – 3:15 PM	General Session
	3:15 – 3:30 PM	Break with Business Partners
	3:30 – 4:30 PM	General Session
	4:30 PM	Closing Comments / Door Prize Drawings Exhibit Tear Down

FULL CONFERENCE SCHEDULE LINK
Watch this link for Updates

***Set up will not be allowed after 4 PM on Tuesday and tear down will not be allowed prior to the conclusion of the final session on Wednesday.**

HLAMN CONTACT INFORMATION:

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ONLINE WINTER CONFERENCE REGISTSRATION LINK