

➤ **About HLAMN**

- The Healthcare Leaders Association of Minnesota (HLAMN) was founded in 1951 under the name MMGMA
- HLAMN’s mission is to enable medical practice executives and organizations to recognize and improve the health status of the patient community they serve
- HLAMN is a volunteer committee-driven organization
- Through the work of the Government Affairs Committee and Payer Relations Committee, HLAMN is well represented at the state capitol and with payers
- The other areas of committee focus are Membership, Conference & Education, Communications, Exhibitor & Sponsorship, and Golf

➤ **HLAMN Member Benefits\***

- Multiple in-person Events
  - Winter and Fall Conferences
  - Annual Day with the Payers
  - Member Mingles
  - Annual Golf Outing
- Multiple Virtual Events
  - FREE monthly member webinars
  - Monthly casual open forum questions with healthcare leaders
- Peer to Peer Networking
- Legislative work done from healthcare leaders’ perspective
- Opportunity to join operational committees
- Access to Members Only ListServ

\*Sponsors and Exhibitors must be an Affiliate Member to sponsor an activity or exhibit

**2025 EVENTS**

2025 Winter Conference	2025 Day with the Payers	2025 Summer/Fall Event
March 4 <sup>th</sup> & 5 <sup>th</sup> , 2025	May 15 <sup>th</sup> , 2025	September 25 <sup>th</sup> , 26 <sup>th</sup> , 2025
RiverCentre St. Paul	Heritage Center Brooklyn Center	Mystic Lake Center Prior Lake

[CLICK HERE TO LEARN MORE ABOUT ANNUAL SPONSORSHIP](#)

[CLICK HERE FOR ONLINE REGISTRATION](#)

<b>Winter Conference Exhibit Only</b> Includes 2 attendees Exhibits are standard 8 x 10 booths and include a table and two chairs. The cost includes two representatives. There is a limit of four representatives per booth.	\$1050
<b>Additional Winter Conference Sponsorship Opportunities:</b>	
<b>Additional Exhibit Reps</b>	\$299
<b>Tuesday Evening Appetizer Sponsor</b>	\$1250
<b>Tuesday Evening Beverage Sponsor</b>	\$1250
<b>Door Prize Sponsor (Tues Eve)</b>	\$250 (plus \$100 value gift card)
<b>Tuesday Lunch Sponsor</b>	\$750
<b>Wednesday Breakfast Sponsor</b>	\$750
<b>Wednesday Lunch Sponsor</b>	\$750
<b>Keynote Speaker Sponsor</b>	\$750
<b>Name Badge Sponsor</b>	\$1000
<b>Welcome Bag Sponsor</b>	\$1000
<b>Exhibitor Activity Sponsor</b>	\$500

### Sessions and Networking Events

Sponsors and Exhibitors are welcome and encouraged to attend the educational sessions, meals, and networking events. Participating in all conference activities is the best way to get to know the attendees, the other business partners and enhances the opportunity to develop relationships. While an attendee may not be shopping for a particular service at the time of the conference, situations change, and having a contact to call is invaluable.

### Conference Exhibit

**LAYOUT:** The layout of the exhibit space will be released approximately two to three weeks prior to the event. Every effort is made to accommodate all sponsors and exhibitors taking into consideration the level of sponsorship, length of partnership, and competing entities.

**New in 2025:** Exhibits will be placed in the same room as the keynote and general session speaker(s). The Tuesday reception, all meals, and all breaks will also be held in the same room. This is designed to provide a higher level of engagement potential and greater visibility for our business partners.

**BOOTHS:** Winter Conference Exhibits are standard 8 x 10 booths and include a table and two chairs. Exhibit registration includes two representatives. There is a limit of four representatives per booth.

### Conference Attendance & Reception Tickets

Each person attending the conference or reception must be registered one week prior to the event. Substitutions will not be allowed at the event. For the safety and security of all attendees, sponsors, and exhibitors; every attendee **MUST** have a personal name badge (no exceptions).

**Shipping conference supplies, electricity etc.**

<p><b>Shipping Information</b> <b>(Exhibit materials MUST be shipped to arrive by Thursday, February 27<sup>th</sup>, 2025)</b></p> <p>FOR: HLAMN 2025 Exhibitor Name C/O Chrom Expo Services 1134 NE Stinson Blvd Minneapolis, MN 55413</p>	<p><b>Post Event Site Pick up Location:</b></p> <p>St. Paul RiverCentre 175 Kellogg Blvd St. Paul, MN 55102</p>
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**Other Supplies & Electricity**

HLAMN is partnering with **Chrom Expo Services** for the 2025 Winter Conference.  
A separate registration form will be sent with the links for purchasing additional exhibit supplies and electricity.

**Winter Conference Set up / Tear Down**

<b>Tuesday, March 4<sup>th</sup>, 2025</b>	7:30 AM – 11:00 AM	Set Up*
	11:15 AM – 12:45 PM	Networking Lunch
	12:45 PM	Business Partner Introductions
	2:00 – 2:45 PM	Break
	3:30 – 3:45 PM	Session Transition Breaks
	4:30 – 4:45 PM	
	5:30 – 6:00 PM	Welcome Reception
	6:00 – 8:00 PM	Networking & Entertainment (Light meal served)
<b>Wednesday, March 5<sup>th</sup>, 2025</b>	8:00 – 8:30 AM	Breakfast
	9:30 – 9:45 AM	Break / Door Prize Drawings
	10:45 – 11:00 AM	Session Transition Break
	12:00 PM	Door Prize Drawings / Box Lunches – to stay or go! Tear Down

[FULL CONFERENCE SCHEDULE LINK](#)

\*Set up will **not be allowed** after 11 AM on Tuesday and tear down will not be allowed prior to 12:00 PM (noon) on Wednesday.

**HLAMN CONTACT INFORMATION:**

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[ONLINE REGISTRATION LINK](#)