



HLAMN 2024 Sponsorship Program



2024 Winter Conference
The Saint Paul RiverCentre
Saint Paul, Minnesota
March 5-6, 2024

2024 Summer Conference
Duluth Entertainment
Convention Center
Duluth, Minnesota
Tentative Dates:
July 17, 19, 2024

WELCOME TO 2024

Dear HLAMN Sponsor,

The healthcare industry is in constant flux—and this year is no different. We recognize the challenges this presents and work to stay ahead of the curve. As those who manage a variety of healthcare organizations, we truly value our partners and the critical support they provide. HLAMN is committed to equip our members with the tools and education necessary to remain what we have always been – Minnesota’s best healthcare team.

On behalf of our membership, we thank you for your continued support of HLAMN and look forward to sharing some time together at our Winter Conference at The St. Paul RiverCentre and our Summer Conference at the Duluth Entertainment Convention Center.

Sincerely,

Jean Thomas, CMPE
HLAMN Executive Director

To show our appreciation:

Conference and Corporate Sponsors will receive recognition via conference materials, signage, and verbal acknowledgement at conferences.

SPONSOR CRITERIA

Once your sponsor agreement and payment have been received by the HLAMN office, you will receive information (via email) with the appropriate forms, deadlines and instructions. It is your responsibility to return these documents by the published deadlines in order to qualify for the benefits. Should your organization not meet these deadlines, HLAMN cannot be responsible for publishing or posting information about your organization as outlined in the sponsorship benefits listed.

OTHER OPPORTUNITIES

HLAMN recognizes that some organizations are not in a position to commit to an annual sponsorship level at this time. With that in mind, HLAMN offers individual sponsorship opportunities at our Winter and Summer Conferences, as well as the Day with the Payers, for interested organizations with one or more Affiliate Members. These items may be reserved separately, or in addition to, an annual sponsorship.

Note: If the same conference item is requested by multiple organizations, preference will be given to the organization that is also an Annual Sponsor and by the order in which requests are received.

Some of the exciting conference sponsorship opportunities include:

- ✓ Conference tote bags
- ✓ Printing services (i.e. signage for events)
- ✓ Refreshment breaks
- ✓ Breakout sessions
- ✓ Keynote speakers
- ✓ Breakfasts and lunches
- ✓ Receptions (food, beverage)
- ✓ Lanyards
- ✓ Attendee name badges
- ✓ Golf (balls, carts, driving range, putting green, etc.)
- ✓ And more!

To learn more about these opportunities, and/or becoming a conference exhibitor, please contact Jean Thomas at director@healthcareleadersmn.org or 651-760-5094.

HLAMN claims hundreds of members with decision-making authority. By supporting HLAMN, and our events, you will have the chance to meet and develop relationships with our members. To get more involved with HLAMN, please contact our office.

SPONSORSHIP LEVELS

SPONSORSHIP BENEFITS	DIAMOND \$10,000	PLATINUM \$6,500	GOLD \$3,250	SILVER \$2,000	BRONZE \$1,250
Affiliate Membership(s)	3	2	1	1	1
Registrations for HLAMN's Winter and Summer Conference	3	3	2	1	1
Exhibit Booth Discount at Winter and Summer Conference	25%	20%	15%	10%	
1-Page Flyer Insert in Conference Tote Bags <i>(if registered by 1/15/2024)</i>	✓	✓	✓		
Annual Sponsorship Recognition on Exhibit Booth <i>(if applicable)</i>	✓	✓	✓	✓	✓
Complimentary Tee Sponsorship at July Golf Event	✓	✓	✓		
Sponsorship Credit at July Golf Event	\$500	\$250	\$150	\$75	
Complimentary Golfers at July Golf Event	4	4	2	1	1
Logo Recognition and Company Description on HLAMN's Website	✓	✓	✓	✓	✓
Discount on Webinar Sponsorship	1 Complimentary	20%	15%	10%	
Featured Annual Sponsor Listing in HLAMN e-Newsletter	✓	✓	✓	✓	✓
E-blast: Opportunity to provide email content to be sent from HLAMN to membership.	✓	✓			
Pre-recorded video or article that would be included in HLAMN's newsletter and on social media.	✓	✓			

Webinar Sponsorship: \$1,500

- ✓ Companies would have the opportunity to host a webinar that HLAMN will help promote.
- ✓ Webinars should be educational, and the topic must be approved by HLAMN.
- ✓ Webinars are archived on HLAMN's website.

2024 HLAMN SPONSORSHIP APPLICATION FORM

With the help of our Annual Corporate Sponsors, HLAMN can continue to grow and provide quality education and programs for our members.

You can also renew your annual sponsorship by logging in to your HLAMN account at www.healthcareleadersmn.org.

CONTACT INFORMATION

Contact Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ Website _____

All listings and signage should read _____

SPONSORSHIP LEVEL

Diamond Sponsor | \$10,000

Platinum Sponsor | \$6,500

Gold Sponsor | \$3,250

Silver Sponsor | \$2,000

Bronze Sponsor | \$1,250

Webinar Sponsor | \$1,500

GRAND TOTAL: \$ _____

SPONSORSHIP LEVEL

Check (payable to HLAMN) Visa Mastercard American Express Discover

If paying by credit card, all fields below are required.

Name (as it appears on card) _____

Card Number _____ Exp. Date _____ Sec. Code _____

Phone _____ Authorized Signature _____

Address (if different than above) _____

City _____ State _____ Zip _____

TAX NOTIFICATION

HLAMN Sponsorships are not deductible as a charitable contribution for U.S. federal income tax purposes, but may be deductible as a business expense. Please consult a tax advisor for a final determination.

Mail/Fax with payment to:

Minnesota Medical Group Management Association
2136 Ford Parkway, Suite 5454 | St. Paul, MN 55116
Phone: 651-760-5094

Questions? Contact Jean Thomas at director@healthcareleadersmn.org
or 651-760-5094

(For office use only)

initials		fin.
date		
CK/CC		
amt. paid		
bal. due		