

NSTA

July 7-8, 2026

Deadwood, SD



Conference Support Brochure

About NSTA

NSTA was established in 1950 to promote the interests of the northern seed trade. NSTA works with educational and regulatory authorities and other interested agencies in the development of a sound and effective seed program. NSTA members are a diverse group of individuals, firms, and corporations regularly engaged in the wholesale distribution or conditioning of seeds for planting.

NSTA 2026 Convention Agenda **July 7-8, 2026** **Springhill Suites | Deadwood, SD**

July 7, 2026--Tuesday

- 11:30am Golf Scramble (Lunch included)
- 5:30pm Registration
- 5:30pm Welcome Reception
- 7:00pm Dinner on own

July 8, 2026--Wednesday

- 7:45am Registration
- 7:45am Breakfast
- 8:25am Opening remarks/Welcome & Sponsor Presentations
- 8:30am **Educational Session**
- 9:30am **ASTA Updates**
- 10:30am **Industry Updates**
- 11:30am Lunch & NSTA Business Meeting
- 12:00pm **Tour**
- 12:15pm
- 2:15pm Depart
- 2:30pm
- 4:45pm Return to Hotel
- 6:00pm **President's Reception**

Support Levels

Diamond PLUS - \$1500

- Recognition with company logo during event.
- Recognition as NSTA Annual Meeting Sponsor on NSTA website and social media pages.
- One full page ad in the Annual Meeting Program.
- One conference registration for company representative.
- Up to 5 minute speaking opportunity during meeting to promote your company.

Diamond - \$1000

- Recognition with company logo during event.
- Recognition at lunch as a sponsor.
- Recognition as NSTA Annual Meeting Sponsor on NSTA website and social media pages.
- One half page ad in the Annual Meeting Program.
- One conference registration for company representative.

Platinum - \$750

- Recognition with company logo during event.
- Recognition at breakfast as a sponsor.
- Recognition as NSTA Annual Meeting Sponsor on NSTA website and social media pages.
- One quarter page ad in the Annual Meeting Program.
- One conference registration for company representative.

Gold - \$500

- Recognition with company logo during event.
- Recognition at a break as a sponsor.
- Recognition as NSTA Annual Meeting Sponsor on NSTA website and social media pages.
- One quarter page ad in the Annual Meeting Program.

Silver - \$350

- Recognition with company logo during event.
- Recognition as NSTA Annual Meeting Sponsor on NSTA website and social media pages.
- Recognition in the Annual Meeting Program.

Golf - \$500

- One free golf player
- Recognition at the conference as the exclusive golf sponsor
- Recognition as NSTA Annual Meeting Sponsor on NSTA website and social media pages.