



ASA 2024 SPONSORSHIP OPPORTUNITIES
OCTOBER 2-4, 2024
Cambria Hotel & Suites | Philadelphia, PA

We are excited to welcome ASA 2024 Attendees to Philadelphia, the City of Brotherly Love which is known for its rich history, iconic landmarks, vibrant culture, and diverse neighborhoods. The city has something for everyone, historic sites, quaint shopping districts, vibrant nightlife and more – from day to night, there’s always something to see or do in Philadelphia.

We will also be continuing the ASA Knowledge Series with educational workshops.

We appreciate your support of the Atlantic Seed Association and ASA 2023!



KNOWLEDGE SERIES TOUR

The ASA 2024 Tour will be held Thursday and will include stops highlighting the use of various forages as well as highlights of Philadelphia.

WELCOME RECEPTION

The first social event of ASA 2024 will be the Welcome Reception at the host hotel. The reception will include a hosted bar and hors d'oeuvres.

SCHOLARSHIP FUND

The John Baylor Scholarship Fund Reception at ASA 2024 will be held during the Welcome Reception on Wednesday. The reception will include a fundraising activity, hosted bar, and hors d'oeuvres.

ASA KNOWLEDGE SERIES

The Atlantic Seed Association Knowledge Series will offer several presentations on a variety of seed industry topics. Sessions will focus on topics of interest to ASA members and attendees.

BREAKFAST SPONSOR

The ASA Knowledge Series kicks off Friday morning with breakfast for all attendees and guests. A full breakfast will be provided.

LUNCHEON SPONSOR

The Knowledge Series will break for a networking lunch for all attendees and guests.

ATTENDEE SWAG

Attendees like receiving items at conferences so why not share some of your company logo swag with ASA attendees and guests.

PRESIDENT'S DINNER

Attendees will experience an exceptional local restaurant and be hosted for a lovely dinner along with beverages.



859-358-3443



WWW.ATLANTICSEED.ORG



PO BOX 867, BEREA, KY 40403



**TOUR
SPONSOR**

EXCLUSIVE

\$2,500

Recognition as the exclusive sponsor of the Tour on the agenda, in the program, and during the tour.

**RECEPTION
SPONSOR**

EXCLUSIVE

\$2,000

Recognition as the Welcome Reception sponsor on program and during reception.

**KNOWLEDGE
SERIES SPONSOR**

EXCLUSIVE

\$1,500

Recognition as the education sponsor during workshops in the program and with signage.

**LUNCH
SPONSOR**

EXCLUSIVE

\$1,250

Recognition as the exclusive sponsor of the Luncheon in the program and during the luncheon.

**BREAKFAST
SPONSOR**

EXCLUSIVE

\$1,000

Recognition as the exclusive sponsor of the Breakfast in the program and during the breakfast.

**ATTENDEE
WELCOME
ITEM**

4 OPTIONS

\$250

Ability to provide a logo item to be distributed to all attendees Monday or during registration check in.



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DIAMOND SPONSOR

4 OPTIONS

\$1,000

Recognition as a sponsor on signage, in the conference program, and throughout the event.

PLATINUM SPONSOR

4 OPTIONS

\$750

Recognition as a sponsor on signage, in the conference program, and throughout the event.

GOLD SPONSOR

4 OPTIONS

\$500

Recognition as a sponsor on signage, in the conference program, and throughout the event.

PRESIDENT'S DINNER SPONSOR

EXCLUSIVE

\$5,000

Recognition as the exclusive sponsor of the President's Dinner in the program and during the dinner.



ASA 2024 Sponsorship Application

Select the item(s) your company would like to sponsor. Complete and return form with payment to info@atlanticseed.org no later than September 6, 2024.

	Amount	Support Opportunity
	\$5,000	President's Dinner Sponsor
	\$2,500	Tour Sponsorship
	\$2,000	Reception Sponsorship
	\$1,500	Knowledge Series Sponsor
	\$1,250	Lunch Sponsor
	\$1,000	Breakfast Sponsor
	\$1,000	Diamond Sponsor
	\$750	Platinum Sponsor
	\$500	Gold Sponsor
	\$250	Attendee Gift
		Donation to John Baylor Scholarship Fund

Name	
Company	
Email	
Phone	
Amt Due	

Payment Method: Check | Credit Card | ACH



Atlantic Seed Association

CREDIT CARD PROCESSING FORM

Name (as it appears on the card):

Name of member/person payment is for if not the same as above:

Company Name: _____

Billing Address:

ZIP CODE:

Credit Card Type:

MasterCard Visa American Express

Credit Card Number:

CSC Number (three digit # on back of card in signature line)
(American Express card it is a 4 digit # on the front of the card):

_____ **Expiration Date:** _____

Amount to be Charged \$ _____

Phone#: _____ **Fax#:** _____

Email: _____

Signature: _____ **Date:** _____

EMAIL TO: info@atlanticseed.org

or

FAX TO: 859-623-8694