



ASA 2023 SPONSORSHIP OPPORTUNITIES

OCTOBER 20-24, 2023

HILTON DOWNTOWN | CLEVELAND, OH

We are excited to welcome ASA 2023 Attendees to Cleveland in October. Cleveland is The Land that's down for living it up. The Land of music legends at the Rock & Roll Hall of Fame and the Land of dim sum and dive bars. The Land of unmatched lakefront views and unrivaled local brews. We will also be continuing the ASA Knowledge Series with educational workshops.

We appreciate your support of the Atlantic Seed Association and ASA 2023!



859-358-3443



WWW.ATLANTICSEED.ORG



PO BOX 867, BEREA, KY 40403



SATURDAY TOUR

The ASA 2023 Tour will include a backstage tour of the Blossom Music Center, a guided tour of the ProFootball Hall of Fame, and lunch and tours at The Ohio State Ag Tech Institute.

WELCOME RECEPTION

The first social event of ASA 2023 will be held Saturday evening at the Hilton in the unique Eliot's Living Room. The reception will include a hosted bar and hors d'oeuvres.

SUNDAY SCHOLARSHIP FUND RECEPTION

The John Baylor Scholarship Fund Reception at ASA 2023 will be held Sunday evening at the Hilton with views of Lake Erie. The reception will include a silent auction, hosted bar, and hors d'oeuvres.

MONDAY ASA KNOWLEDGE SERIES

The Atlantic Seed Association Knowledge Series will offer several presentations on a variety of seed industry topics. Sessions will focus on topics of interest to ASA members and attendees.

MONDAY BREAKFAST

The ASA Knowledge Series kicks off Monday morning with breakfast for all attendees and guests. A full breakfast will be provided.

MONDAY LUNCHEON

The Knowledge Series will break for a networking lunch for all attendees and guests.

ATTENDEE SWAG

Attendees like receiving items at conferences so why not share some of your company logo swag with ASA attendees and guests.



**TOUR
SPONSOR**

EXCLUSIVE

\$2,500

Recognition as the exclusive sponsor of the Saturday Tour on the agenda, in the program, and during the tour.

**RECEPTION
SPONSOR**

2 OPTIONS

\$2,000

Recognition as the sponsor of either the Saturday or Sunday night receptions on program and during reception.

**KNOWLEDGE
SERIES SPONSOR**

EXCLUSIVE

\$1,500

Recognition as the education sponsor during Monday workshops in the program and with signage.

**MONDAY
LUNCH
SPONSOR**

EXCLUSIVE

\$1,250

Recognition as the exclusive sponsor of the Monday Luncheon in the program and during the luncheon.

**MONDAY
BREAKFAST
SPONSOR**

EXCLUSIVE

\$1,000

Recognition as the exclusive sponsor of the Monday Breakfast in the program and during the breakfast.

**ATTENDEE
WELCOME
ITEM**

4 OPTIONS

\$250

Ability to provide a logo item to be distributed to all attendees Monday or during registration check in.



ASA 2023 Sponsorship Application

Select the item(s) your company would like to sponsor. Complete and return form to info@atlanticseed.org no later than September 15, 2023. Payment is due by October 1, 2023.

<input checked="" type="checkbox"/>	Amount	Support Opportunity
<input type="checkbox"/>	\$2,500	Tour Sponsorship
<input type="checkbox"/>	\$2,000	Reception Sponsorship (Saturday or Sunday)
<input type="checkbox"/>	\$1,500	Knowledge Series Sponsor
<input type="checkbox"/>	\$1,250	Monday Lunch Sponsor
<input type="checkbox"/>	\$1,000	Monday Breakfast Sponsor
<input type="checkbox"/>	\$250	Attendee Gift
<input type="checkbox"/>		Donation to John Baylor Scholarship Fund

Name	
Company	
Email	
Phone	
Amt Due	

Payment Method: Check | Credit Card | ACH

Card #		Exp. Date	
Name on Card		CVC Code	