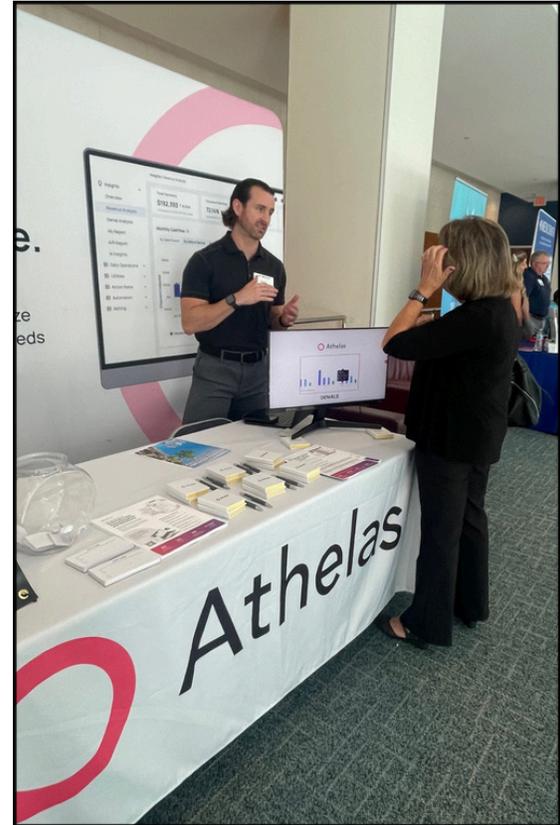


Healthcare Leaders Association of Texas 2026 Annual Conference and Corporate Sponsorship



HILA
HEALTHCARE LEADERS ASSOCIATION
TEXAS

April 10, 2026

University of North Texas
Health Science Center
Fort Worth, TX



**Exhibit / Sponsor
Prospectus 2026**

On behalf of HLA Texas and its members, I would like to invite you to be a part of our 2026 Annual Conference. This event will be held April 10, 2026, at the University of North Texas, Health Science Center in Fort Worth. This conference will allow you to connect with medical practice executives working in a variety of medical specialties and settings across Texas. We recognize the value and importance of your marketing dollar, and with that in mind, we have developed an array of opportunities for your company to feature its product and/or service. If you would like to participate in the 2026 Annual Conference or become an HLA Texas Corporate Sponsor, please register online at www.hlatexas.com or complete the enclosed order form. I look forward to seeing you in May 2026!

Sincerely,
Vivian Mitchell
President Elect & Conference Chair, HLA Texas

Conference Exhibit Schedule

Friday, April 10, 2026

7:00 - 8:00 am	Exhibitor Move In
7:30 - 8:30 am	Breakfast and Registration
8:30 - 8:45 am	Welcome and Keynote
9:45 - 10:15 am	Break with Exhibitors
10:15 - 11:30 am	General Session
11:30 - 12:45 pm	Luncheon with Speaker
12:45 - 2:00 pm	General Session
2:00 - 2:30 pm	Break in Exhibit Hall
2:30 - 3:30 pm	General Session
3:30 - 4:00 pm	Break with Exhibitors / Exhibit Door Prizes
4:00 - 5:00 pm	Closing Session



Attendee Demographics

Our conference attendees are medical practice executives and healthcare leaders from across the state of Texas that convene annually for this event. Attendees are medical group administrators, C-Suite executives, directors, clinic managers, billing managers and key team members. Attendees represent all medical specialties. Attendees hail from large to small organizations with the majority falling into the small-to-mid sized medical practice (1-50 providers). Attendees are looking to be introduced to new products, services, and technologies in our Exhibitor Marketplace.



Exhibit Booth - Texas HLA Affiliate Member	\$850.00
Exhibit Booth - Non-Member	\$1150.00
Additional Booth Rep (booth price includes 2)	\$175.00 each

Affiliate Membership

Membership in Texas HLA allows you to gain a competitive edge by connecting you with top individuals in the field of healthcare administration.

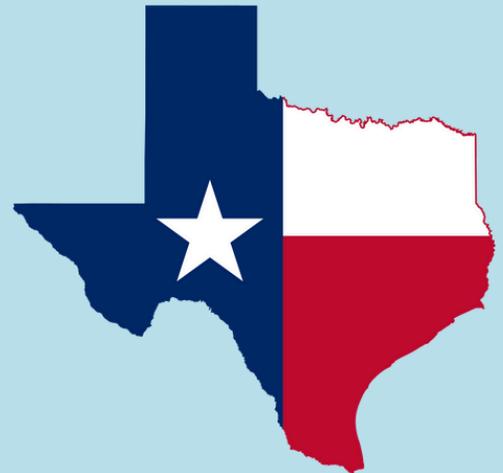
- HLA Texas + One (1) Local Chapter - \$300

Local Chapters Include:

- Gulf Coast (Houston Region)
- North Texas (Dallas/Fort Worth Region)

Please note, affiliate membership is individual-based and cannot be transferred between company representatives.

Visit our website to join us: www.hlatexas.com



To secure your spot at the Texas HLA conference, please visit our website to fill out the online form and payment at: www.hlatexas.com, under the Conferences/Education tab, Sponsor/Exhibitors page.

Registration Information

Secure your spot at the Healthcare Leaders Association of Texas Conference today.

Step One:

Not a current Partner/Affiliate Member?

Join Texas HLA - www.hlatexas.com

Step Two:

Register online at www.hlatexas.com / [Exhibitor Registration](#)

You can pay online during the registration process via credit card or request an invoice for payment by check. We do not hold booth space or make booth assignments until payment in full is received.

Step Three:

Make sure you receive your registration confirmation via email from admin@hlatexas.com. Check your spam/junk folder just in case. Contact us if you do not receive within 24 hours to ensure your registration was received.

Checks Payable to: Texas HLA

Mail to: Texas HLA, Attn. Kathryn Barnhill
4338 Thicket Drive | Garland, TX 75043

Cancellation Terms

Any company desiring to cancel their submitted commitment for this conference must notify conference management, in writing to admin@hlatexas.com. A cancellation fee of \$200.00 is withheld on refunds. . No refunds will be made on cancellations after March 5, 2026.

Statement of Agreement

By sending in registration and payment, your organization and all organization representatives participating in the event agree to comply with Sponsor Terms, Conditions and Policies as provided by host association(s) and/or conference management. Your organization understands that all sponsorships have been assigned on a first-come, first-served basis, submitted with payment in full. Your organization understands that host association(s) and/or conference management reserves the right to remove or refuse any registered organization or its personnel from the conference or any event associated with the conference, for failure to act in a professional or responsible manner at the sole discretion of host association(s) and/or conference management, or deemed to be out of compliance with our guidelines and policies.

Point of Contact

All information, including but not limited to: conference updates, requests for materials, production deadlines and attendee lists, will be sent to the organization point of contact noted on your registration form. The organization point of contact is responsible for distributing information to your organization representatives and ensuring deadlines are met. The organization is responsible to notify conference management if this point of contact changes. Email admin@hlatexas.com with point of contact changes.

