



# **NIRSC**

**January 7-10, 2023**

**Mobile, AL**



**Conference  
Support  
Brochure**



# About NIRSC

Our Consortium is an association of commercial laboratories, universities, plant research entities, and instrument companies. The NIRSC collaborates to unify knowledge, accuracy, and application of NIR technology striving to help members in the use of calibrations, educational efforts, and support with instrumentation. The membership shares in the effort and costs to produce calibrations for use with continued work to strengthen forage and feed testing across and to encompass new technology as it comes available. The membership works toward a vision to lead collaboration and applications for agriculture through educational efforts, promotion of best sample handling and preparation practices, and proper NIR instrument and calibration use. The goal of the NIRSC is to create uniformity in all aspects of NIRS analysis of feeds and forages for the membership and beyond. Our mission is to promote and standardize the use of NIRS through the development of robust, accurate prediction calibrations.

The 2024 Annual Conference will be held in conjunction with the American Forage Grassland Council's conference January 7-10 in Mobile, AL.

The Consortium will be hosting a workshop and membership events on Sunday January 7th, Monday January 8th, and Tuesday January 9th.

# Support Levels

## Platinum - \$3500

- Company Logo with link on NIRSC website
- 1 complimentary exhibit space at annual conference
- 4 complimentary annual conference registrations
- Sign recognition at NIRSC workshop
- Main workshop/reception sponsorship recognition
- Recognition at NIRSC membership appreciation reception
- Recognition on NIRSC sponsor page in collaborator AFGC program

## Gold - \$2750

- Company Logo with link on NIRSC website
- 1 complimentary exhibit space at annual conference
- 3 complimentary annual conference registrations
- Sign recognition at NIRSC workshops
- Recognition at NIRSC membership appreciation reception
- Recognition on NIRSC sponsor page in collaborator AFGC program

## Silver - \$1500

- Company Logo with link on NIRSC website
- 2 complimentary annual conference registrations
- Sign recognition at NIRSC workshops
- Recognition at NIRSC membership appreciation reception
- Recognition on NIRSC sponsor page in collaborator AFGC program

## Bronze - \$1000

- Company Logo with link on NIRSC website
- 1 complimentary annual conference registrations
- Sign recognition at NIRSC workshops
- Recognition on NIRSC sponsor page in collaborator AFGC program

# Support Levels

	Platinum	Gold	Silver	Bronze
Company logo with link on website	✓	✓	✓	✓
Complimentary exhibit space	✓	✓		
Complimentary conference registration(s)	4	3	2	1
Main workshop sponsorship	✓			
Sign recognition at NIRSC workshops	✓	✓	✓	✓
Recognition at NIRSC membership appreciation reception	✓	✓	✓	
Recognition on NIRSC sponsor page in collaborator AFGC program	✓	✓	✓	✓

Your sponsorship will support the mission of the NIRS Consortium to promote and standardize the use of NIRS through the development of robust, accurate prediction calibrations. The Consortium works towards this mission by providing programming, networking, and other activities for which your support will help fund. We appreciate your contribution to this collaborative effort that is the NIRS Forage and Feed Testing Consortium.

# Support Agreement

Please type or print as information is entered using this data for contact and print purposes.

This is not for registration purposes.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Support Level	Fee	(x)
Platinum Sponsor	\$3500	
Gold Sponsor	\$2750	
Silver Sponsor	\$1500	
Bronze Sponsor	\$1000	

Total Due \$ \_\_\_\_\_

Payment Method (circle)    Check    or    Credit Card

\*If paying by credit card please return a credit card processing form included.

**There are no refunds on support items. If an exhibition booth is cancelled prior to December 1, 2023 then a refund will be issued less a \$100 administrative fee. After December 1, 2023 there are no refunds on called exhibit spaces.**

**Return complete form with payment by mail or fax to NIRSC, PO Box 867, Berea, KY 40403; fax 859.623.8694. Once payment is processed a registration code will be provided.**



# Credit Card Processing Form

Name (as is appears on card):

\_\_\_\_\_  
Name of member/person payment is for if not the same as above:

\_\_\_\_\_  
Company Name:\_\_\_\_\_

Billing Address (Required):

\_\_\_\_\_  
Zip Code: \_\_\_\_\_

Credit Card Type:    MasterCard            Visa            American Express

Credit Card Number:

\_\_\_\_\_  
CSC (3-digit number on back of card or 4-digit number on the front of America Express):

Expiration:\_\_\_\_\_            Amount to be charged: \$

Phone:\_\_\_\_\_ Fax:\_\_\_\_\_

Email:\_\_\_\_\_

Signature:\_\_\_\_\_

**FAX TO 859-623-8694**

# Terms & Conditions

## (as provided by the conference host, AFGC)

### 1. Agreement

The following rules and regulations become binding upon acceptance of this agreement between the applicant, his/her employees and agents, and AFGC, and any additions and amendments there to that may be established or put into effect by AFGC in the interest of the Conference and Exposition shall be binding on exhibitors and sponsors equal with the terms of this agreement. The acceptance of this agreement is subject to the final approval of AFGC.

### 2. Payments and Cancellations

Payment must be received in full prior to the start of the convention. Any booth or table with a balance due will not be honored onsite. Payment will be accepted in U.S. currency only as cash, check, or credit card. No refunds are issued for cancellation of sponsorship or exhibition. If event is cancelled sponsorship or exhibit payments will be refunded less any direct marketing costs that have been published and distributed to attendees and/or potential attendees.

### 3. Observance to Exposition Rules & Regulations

Upon acceptance of the agreement by AFGC, the exhibiting company agrees to abide by the terms herein, and any revisions or amendments thereto made by AFGC. Exhibiting companies not complying with said rules, having knowledge of them or not, shall be subject to the actions taken by AFGC

### 4. Indemnity

It is expressly understood and agreed that the exhibiting company will hold harmless and make no claim against AFGC nor any of its officers, members, employees, contractors or agents for a loss, damage to, or destruction of property, nor for any injury that may occur to the exhibitor, its contractors, its agents, or its employees while in the exhibit facility, nor for any damages of any nature or character whatsoever, including legal expenses arising

due to participation in the exhibition during installation period, show hours, closed hours and dismantle period.

### 5. Insurance

The exhibiting company agrees to carry insurance for a single limit of not less than one million dollars for their, employees, agents, contractors or representatives and guests present at the show. The exhibiting company also agrees to provide Worker's Compensation insurance providing benefits for the state in which the exhibit facility is located. An umbrella liability policy is satisfactory as long as all areas are covered.

### 6. Show Cancellation

AFGC, its officers, members, employees, agents, representatives, or contractors will not be liable for failure to hold the conference/exhibition as scheduled. Payments for sponsorships and/or exhibit space will be refunded, less any actual expenses incurred for the exhibition which will be deducted.

### 7. Damage to Exhibition Facility

Damage to the exhibition facility, caused or done by the exhibitor, shall be the responsibility of the exhibitor. The exhibiting company agrees to hold AFGC and the hotel harmless of and from all loss, liability, and/or damage whatsoever caused to the exhibition facility, or any part thereof, directly or indirectly.

### 8. Badges

Name badges must be worn at all times. Access to the exhibit hall and other AFGC events may be denied without a badge.