



## AzAHQ Presents:

# Star Ratings Unpacked: What's Behind the Hype, Why It Matters, and Strategies to Win

Monday, Dec 15<sup>th</sup>, 2025  
11:00 to 12:30 pm Phx/MST  
**Register by Dec 14<sup>th</sup>**

**Description:** Deepen your expertise in the Medicare Star Quality Rating system, learning about how the Star Rating calculation comes together, the levers of influence to drive action and performance improvement, red flags and pitfalls to program performance, and strategies to promote organizational alignment and activation.

### Speakers:

**Kimberly Switlick-Prose**, MPH | Vice President, Quality Solutions | Pareto Intelligence  
*Kimberly is a healthcare leader passionate about building healthier, more equitable communities. She blends strategy, analytics, and behavioral design to help organizations transform systems and improve population outcomes.*

**Damian Kearney** | VP of Analytics | Pareto Intelligence  
*As the Vice President of analytics at Pareto, Damian brings over a decade of experience in strategy consulting, Medicare Advantage Stars business outcomes, and advanced analytics.*

**FREE** for active members of participating **HQ Collective** associations

(AzAHQ, FAHQ, MAHQ, NCAHQ, NEAHQ, OAHQ, OrAHQ, TGCAHQ, & UAHQ)

**\$35 for Non-members**

[Register Here](#) or go to <https://www.azahq.org> and click on the "Details & Registration" link under the event title



**CE:** Submitted to NAHQ for approved of 1.0 hour of CPHQ CE credit

### Objectives:

1. Define the key regulatory expectations.
2. List and engage the key stakeholders needed for success
3. Construct a process that clearly monitors all required patient-related care and services.
4. Develop and lead effective PI projects.
5. Use a structured approach to assess when in-depth analysis is needed to understand a problem and its impact

