

MEMBER UPDATE

WARM GREETINGS

Wishing our WSHLA community a joyful holiday season filled with connection, gratitude, and celebration. May this season and the coming year bring peace, renewal, and moments of joy to you, your families, and those you serve across our state.

HOLIDAY REMINDERS

Annual dues renewal invoices are sent 30 days prior to your membership expiration date via email.

Don't forget to renew!

You can access your invoice and make payment anytime through your Member Account at www.thewshla.org.

While in your Member Account check your contact information and make needed updates to your member records.



LOOKING AHEAD



Free virtual education and connection in 2026

- Monthly Member Webinars
 - 2nd Tuesday of each month
- Tuesday Timely Topics
 - 4th Tuesday of each month
- Happy Hours in your local community
 - Volunteer to help us plan or sponsor in your neighborhood.

SPECIAL MESSAGE

On behalf of the WSHLA Board of Trustees, we would like to wish all our members a very merry holiday season and a joyous New Year!

We look forward to connecting with all of you and cultivating renewed excitement for our professions!

We hope to see you in the coming year at the 22nd Annual PNW Medical Management Conference in Vancouver, WA May 20-22, 2026.

Message from the President



Jennifer Yahne MHA, CMPE
TRA Medical Imaging
Diagnostic Imaging Northwest
Tacoma

Dear WSHLA Members,

As we close out 2025, I want to take a moment to reflect on what has been a meaningful and productive year for the Washington State Healthcare Leaders Association.

One of our key accomplishments this year was hosting our legislative series with the Washington State Medical Association during the 90-day session in Olympia. These virtual meetings helped keep our members informed, engaged, and prepared as healthcare policy discussions unfolded across the state. Providing input into the legislative process remains central to our mission, and your participation made these sessions impactful.

We were also excited to continue building relationships across the healthcare community through our Better Connected Happy Hour events. Partnering with ACHE, NAHLE, and HIMSS in Spokane and Vancouver gave members valuable opportunities to network, collaborate, and strengthen connections across disciplines. These events truly embodied the spirit of collaboration that drives our association forward.

Education continued to be a cornerstone of our offerings in 2025. By providing two educational opportunities each month—through our monthly webinars and Timely Topic Tuesdays—we ensured members had consistent access to relevant, practical insights to support their professional growth. A highlight was our final session in December where several board members shared their Pearls of Wisdom for an engaging and invigorating session as we head into the new year.

The crowning moment of the year was our annual PNW Medical Management Conference in Vancouver, WA. It was energizing to see so many of you engaged in learning, sharing ideas, and networking with peers from both the Oregon and Washington HLAs. If you haven't already, I encourage you to check out the conference highlights here: <https://vimeo.com/1118815836?fl=pl&fe=ti>

Looking ahead to 2026, I am excited for what's to come—especially our annual conference, May 20–22, when we'll be back in Vancouver, WA with the theme "Welcome to the Practice Management Rodeo". We're planning an engaging and dynamic event you won't want to miss. Exhibit and sponsor registration is currently open and attendee registration will open in January 2026.

None of this would have been possible without the dedication and support of our Executive Director, our Board, and all of you—our members. Your involvement, ideas, and commitment are what make WSHLA such a strong and vibrant organization. I am truly grateful for everything you contribute.

Thank you for being part of WSHLA. I wish you a wonderful holiday season and look forward to another great year together.

Warmly,
Jennifer Yahne
President, Washington State Healthcare Leaders Association

www.thewshla.org

HILA HEALTHCARE LEADERS ASSOCIATION WASHINGTON STATE

BENEFITS OF MEMBERSHIP

- **Continuing Professional Education:** Affordable state conferences here in the Pacific & Inland Northwest with special member rates; free monthly webinars on trends, regulations, and education.
- **Job Board & Classified Ads:** Post job openings and medical office items at discounted member rates; receive email alerts for new listings.
- **Resume Board:** Free resume postings for members to connect with potential job opportunities.
- **Industry Networking & Mentorship:** Local networking to build connections with healthcare leaders; mentorship for new medical group administrators.
- **Member Only Listserv:** an invaluable resource for networking, asking questions, sharing ideas, and receiving important updates and announcements that are relevant to you.
- **Online Membership Directory:** Access a directory to connect with members locally or by specialty.
- **Vendor Marketplace Directory:** Find trusted vendors for your practice through the WSHLA Vendor Affiliate Directory.
- Share and develop your leadership skills with opportunities for service on the Board of Directors and/or committees
- **Monthly Membership Newsletter**

www.thewshla.org

REGISTER NOW

MONTHLY MEMBER WEBINAR
JANUARY WEBINAR
STOP PROCRASTINATING TOMORROW: ATTACK WHAT'S HOLDING YOU BACK

PRESENTED BY:
 MARY C. KELLY, PHD, CSP, CPAE,
 COMMANDER US NAVY (RET)

13 JANUARY 2026

1:00 PM EASTERN
 12:00 PM CENTRAL
 11:00 AM MOUNTAIN
 10:00 AM PACIFIC

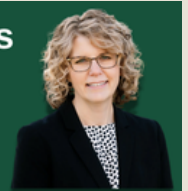
Eligible for 1.0 CE credit



REGISTER NOW

Tuesday Timely Topics

Guest
 Stephanie Williams
 Principal & Executive Coach
 ClearSource Coaching & Consulting, LLC



January 22
 12:00 - 12:45 PM pacific
 via Zoom

Career Mindfulness in an Uncertain Healthcare Landscape



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STAKE YOUR CLAIM!

EXHIBIT & SPONSOR REGISTRATION IS OPEN



WELCOME TO THE PRACTICE MANAGEMENT RODEO

Pacific Northwest Medical Management Conference

**Ropin' in Results
& Ridin' into
the Future**



**MAY 20-22
2026**



HILTON VANCOUVER WASHINGTON
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www.pnwhealthcareleadersconf.com

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