

WSHLA
Core Principals



LEADERSHIP



COLLABORATION



INTEGRITY



EDUCATION



ADVOCACY



HEALTHCARE LEADERS ASSOCIATION
WASHINGTON STATE

WSHLA

A professional state association founded by
healthcare leaders for healthcare leaders in 1956

This Issue:



Message from the President



WSHLA Member Discounts



Free Education & Events, Jobs



Save The Date: 2026 Annual
Conference Announcement



Welcome New Members



Vendor Affiliate Spotlight





WSHLA UPDATE

A Monthly Publication of the Washington State Healthcare Leaders Association

About WSHLA Update

WSHLA Update is a monthly publication for members of the Washington State Healthcare Leaders Association, designed to keep members informed about Association activities.

Articles, or portions thereof, may not be copied without the written consent of WSHLA. The opinions and experiences expressed in WSHLA Update are those of the authors and do not necessarily reflect the official position of the Association.

Note: The content of this publication is for informational purposes only and is not intended to serve as financial or legal advice.

Ad Space




Ad space is available for Vendor Affiliate Members of the Washington State Healthcare Leaders Association. Rate is \$200 per issue. To purchase and for specifications, and deadlines for upcoming issues, please contact the WSHLA office: info@thewshla.org

A Call to Authors

We welcome article and content submissions from WSHLA members for publication.

If you'd like to contribute to the next issue, please contact us at: info@thewshla.org

WSHLA Contact Information

 info@thewshla.org |  (678) 523-5915 |  www.thewshla.org |

Annual Conference Info: www.pnwhealthcareleadersconf.com

 Washington State Healthcare Leaders Association | P.O. Box 1468 | Sandpoint, ID 83864

Membership Reminders

Annual dues renewal invoices are sent 30 days prior to your membership expiration date via email.

Don't forget to renew! You can access your invoice and make payment anytime through your Member Account:

 Sign in at www.thewshla.org and go to the Member Center

Message from the President



Jennifer Yahne MHA, CMPE
TRA Medical Imaging
Diagnostic Imaging Northwest
Tacoma

Dear WSHLA Members,

As we step into November, I want to begin with a heartfelt message of gratitude to my fellow Board members, our dedicated volunteers, and our Executive Director, Mindy Zaubi. Leading an association on top of our already full professional lives can sometimes feel like a heavy lift, yet it is also incredibly rewarding. The connections I've made with each of you—leaders who show up with commitment, creativity, and generosity—make the work meaningful and energizing. Thank you for the time and passion you continue to invest in WSHLA.

I am also deeply grateful for the local connections I've built through our association. Health care is delivered locally, and that simple truth is what makes WSHLA so valuable to leaders across Washington State. Whether we are navigating state regulations, talking through hiring and workforce trends, or helping each other make connections with practices and partners in our regions, WSHLA has spent the last 75 years strengthening the fabric of health care leadership in our state. That legacy is something we all contribute to—and benefit from.

This month, I also want to express our appreciation for the vendor affiliates and partners who support WSHLA year after year—especially those who exhibit at the annual PNW Medical Management Conference, coming up May 20–22 in Vancouver, Washington. Sponsor and exhibitor registration is now open, and you won't want to miss the opportunity to connect with hundreds of leaders across the region. Our exhibit hall is always well attended and has sold out in recent years, so we encourage you to secure your space early.

Finally, to our members: thank you. Your engagement, your willingness to share knowledge, and your dedication to leading with integrity and purpose are what make this association so strong. We are grateful for each of you and honored to support the work you do in your communities every day.

Warm regards,

Jen Yahne, President

Washington State Healthcare Leaders Association

We Are Thankful

As we reflect on all that makes this community special, we are deeply grateful for the people who give it life.

We are thankful for our members, whose passion and dedication inspire everything we do.

We are thankful for the friendships that form here—connections that uplift, encourage, and remind us that we're never in this work alone.

We are thankful for the collegial support that strengthens us, whether it's sharing knowledge, offering guidance, or simply cheering each other on.

We are thankful for our volunteers, whose time and energy make so much possible behind the scenes.

And above all, we are thankful for this community—a place where we grow together, celebrate together, and support one another every step of the way.

Thank you for being part of it.



Education and Events

Tuesday Timely Topics are interactive, virtual forums via Zoom for Healthcare Leaders to learn and connect. It is free to participate but you **MUST** register to attend.

REGISTER NOW

Tuesday Timely Topics

Guests: WSHLA Board of Trustees
December 16
12:00 PM - 1:00 PM pacific
via Zoom

December Topic:
'26 Leadership Pearls of Wisdom for 2026'

HLA HEALTHCARE LEADERS ASSOCIATION WASHINGTON STATE
www.thewshla.org

Monthly Webinar Series, always free for WSHLA members! Register for live webinars and listen to previously recorded sessions on-demand. Sign-in to your Member Center at www.thewshla.org with your username and password, then proceed to the "Online Education" button for registration & viewing.

REGISTER NOW

MONTHLY MEMBER WEBINAR
DECEMBER WEBINAR
2025 CODING AND REIMBURSEMENT UPDATES

Presented by:
KIM "THE CODER" HUEY, MJ, CHC, CPC, CCS-P, PCS, CPCO, COC

10 DECEMBER 2024 1:00 PM EASTERN
12:00 PM CENTRAL
11:00 AM MOUNTAIN
10:00 AM PACIFIC

Eligible for 1.0 CE credit



HLA HEALTHCARE LEADERS ASSOCIATION WASHINGTON STATE

WSHLA JOB BOARD LOOKING TO HIRE?

Tap into an expansive, statewide pool of talent. Don't waste time on unqualified applicants! Listing your openings with the Washington State Healthcare Leaders Association can provide substantially increased exposure to qualified candidates. Our members include hundreds of medical practice managers, administrators, and C-suite executives who are searching for the right position in every area of the healthcare industry.

Postings run for one month from the date of placement. An email announcement will be sent to our members and posted to our social media networks.

JOB POSTING FEE:

- WSHLA Member: \$75 - discounted rate is a benefit of membership
- Non-Member: \$150

www.thewshla.org

CLICK HERE



In The News

Welcome Our Newest Members

Matt Spotanski
University of Washington
Bothell, WA
Joined: 11/01/2025

Idara Umoh
Echelon Health Partners
Spearfish, SD
Joined: 11/10/2025

We encourage all WSHLA members to help grow our community by sharing the value of membership with colleagues and peers within their professional networks. Being part of a state-focused, local association like WSHLA offers lasting benefits—from early career support to continued professional growth, mentorship, advocacy, and collaboration throughout every stage of your healthcare journey. By expanding our network, we strengthen our collective voice and reinforce the shared values that unite us: Leadership, Collaboration, Integrity, Education, and Advocacy. Let's grow stronger—together.

MEMBERS ONLY



Washington State Healthcare Leaders Association Discounted Event Registration

Being a WSHLA member comes with perks that go beyond networking—your membership helps you save while staying engaged! Members enjoy discounted or free registration to a variety of live and virtual events throughout the year.

- **Pacific Northwest Annual Conference:** WSHLA members receive a \$100 discount on general registration fees—almost covering the full \$130 annual membership cost.
- **Monthly Member Webinars:** Access valuable insights and professional development at no cost.
- **Community Events & Happy Hours:** Enjoy reduced rates for networking events and social gatherings scheduled across the state.
- **Discounted rate for Job Board Posting**

Take advantage of these opportunities to learn, connect, and grow—your membership truly pays for itself!

STAKE YOUR CLAIM!

EXHIBIT & SPONSOR REGISTRATION IS OPEN



**WELCOME
TO THE PRACTICE
MANAGEMENT RODEO**

**Pacific Northwest
Medical Management Conference**

**Ropin' in Results
& Ridin' into
the Future**



**MAY 20-22
2026**



HILTON VANCOUVER WASHINGTON
301 W 6th St, Vancouver, WA 98660

www.pnwhealthcareleadersconf.com

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OREGON

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ASSOCIATION
**WASHINGTON
STATE**

Spotlight

WSHLA Affiliate Members

WSHLA would like to take a moment to recognize the organizations that choose to support our association and member programs through annual Vendor Affiliate Membership.

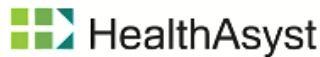
We sincerely appreciate their financial support and continued engagement with our professional community.

If you're exploring new products or solutions for your practice, we encourage you to begin your search in our [Online Vendor Affiliate Marketplace](#), which includes a directory of contact information for all current WSHLA Affiliate Members.

We are fortunate to have a broad network of knowledgeable and dedicated representatives who are available to assist when you need guidance in finding the right solutions.



Design I.T. Solutions



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MEDICAL STAFFING SERVICES

