

WSHLA
Core Principals



LEADERSHIP



COLLABORATION



INTEGRITY



EDUCATION



ADVOCACY



WSHLA

A professional state association founded by
healthcare leaders for healthcare leaders in 1956

This Issue:



Message from the
President



Meet the Board



Vancouver/Portland
Happy Hour



Free Education &
Events, Jobs



Welcome New Members



Highlights from
2025 PNW Medical
Management Conference





WSHLA UPDATE

A Monthly Publication of the Washington State Healthcare Leaders Association

About WSHLA Update

WSHLA Update is a monthly publication for members of the Washington State Healthcare Leaders Association, designed to keep members informed about Association activities.

Articles, or portions thereof, may not be copied without the written consent of WSHLA. The opinions and experiences expressed in WSHLA Update are those of the authors and do not necessarily reflect the official position of the Association.

Note: The content of this publication is for informational purposes only and is not intended to serve as financial or legal advice.

Ad Space




Ad space is available for Vendor Affiliate Members of the Washington State Healthcare Leaders Association. Rate is \$200 per issue. To purchase and for specifications, and deadlines for upcoming issues, please contact the WSHLA office: info@thewshla.org

A Call to Authors

We welcome article and content submissions from WSHLA members for publication.

If you'd like to contribute to the next issue, please contact us at: info@thewshla.org

WSHLA Contact Information

 info@thewshla.org |  (678) 523-5915 |  www.thewshla.org |

Annual Conference Info: www.pnwhealthcareleadersconf.com

 Washington State Healthcare Leaders Association | P.O. Box 1468 | Sandpoint, ID 83864

Membership Reminders

Annual dues renewal invoices are sent 30 days prior to your membership expiration date via email.

Don't forget to renew! You can access your invoice and make payment anytime through your Member Account:

 Sign in at www.thewshla.org and go to the Member Center

Message from the President



Jennifer Yahne MHA, CMPE
WSHLA President, 2024-2026
TRA Medical Imaging
Diagnostic Imaging Northwest
Tacoma

Greetings WSHLA Members,

I'm still feeling energized from the PNW Medical Management Conference earlier this month in Vancouver—and I know I'm not alone. It was wonderful to see so many of you there, especially our first-time attendees! Events like this remind me of the value of being part of a professional community like WSHLA. This year's conference was packed with inspiration and insight especially from our main session speakers. James Loflin kicked things off with powerful strategies for managing our ever-expanding workloads. Cameron Cox brought much-needed levity to the realities of our daily work in healthcare. Robin Farmanfarmaian offered a compelling look into how AI is transforming healthcare delivery, and Laurie Baedke helped us refocus on how we can better coach ourselves and others for sustainable leadership.

A heartfelt thank you to **Jana Foor (Vice President)** and **Amber Pedersen (HLA Liaison)** for their work helping to plan the event, and to our amazing **Executive Director, Mindy Zaubi**, for making it all come together seamlessly. I also want to thank our amazing sponsors for their continued support of local healthcare leaders and this great annual event.

In addition to the conference, our **June 10th Membership Meeting** marked an important moment of transition for the WSHLA Board. We honored **Brett Vandenberg**, a long-time trustee and two-time President, whose board term has concluded. Brett has contributed so much to our association, and I'm thrilled to share that he'll continue to serve as **Chair of our Legislative Committee and WSMA Liaison**—roles where his leadership and advocacy continue to make a difference.

We also welcomed **Lydia Roloff**, Division Director at Wayfinder RCM, as a new trustee. Lydia brings deep healthcare strategy and operations experience and is known for her energy and passion for making care more human, sustainable, and accessible. We're excited for the fresh perspective she brings to our board.

Finally, I'm pleased to announce that our exceptional **Secretary/Treasurer - Lauren Harris**, who had been serving in an interim capacity, was officially elected to continue in this vital role. Her commitment and engagement have been invaluable to WSHLA over the past year, and I'm grateful for her ongoing service.

To close out the month, the WSHLA Board convened in **Spokane** last week to attend our very first **Better Together Happy Hour**, a collaborative event with **ACHE, HIMSS, NAHLE, and INMMA**. I was blown away by the level of energy, the incredible networking, and the meaningful conversations shared among healthcare leaders of all levels and backgrounds. The following day, we held our **Annual Strategic Planning Retreat**, where we recommitted to our strategic plan for the coming year—**focused on creating member value, building new revenue streams for the association, and increasing WSHLA's brand awareness**.

There's a lot of momentum behind us, and even more ahead. Thank you for being part of this growing, evolving, and inspiring community.

Warm regards,

Jen Yahne, President

Washington State Healthcare Leaders Association

Education and Events

Tuesday Timely Topics are interactive, virtual forums via Zoom for Healthcare Leaders to learn and connect. It is free to participate but you **MUST** register to attend.

REGISTER NOW

Tuesday Timely Topics

Guest:
Daniel Schwartz
President and Founder,
Design I.T. Solutions

July 22
12:00 PM - 1:00 PM pacific
via Zoom



July Topic:
**LIVE Dark Web Tour &
Cybersecurity Tactics: Is
Your Data Already Exposed?**

HILA HEALTHCARE
LEADERS
ASSOCIATION
WASHINGTON
STATE
www.thewshla.org

Monthly Webinar Series, always free for WSHLA members! Register for live webinars and listen to previously recorded sessions on-demand. Sign-in to your Member Center at www.thewshla.org with your username and password, then proceed to the "Online Education" button for registration & viewing.

REGISTER NOW

MONTHLY MEMBER WEBINAR
JULY WEBINAR
**RISKY BUSINESS: MINIMIZING
THE RISKS AROUND PATIENT
TERMINATIONS**
Presented by:
TRACEY WILSON, BSN, RN, CPHRM

8 JULY 2025

**12:00 PM CENTRAL
1:00 PM EASTERN
11:00 AM MOUNTAIN
10:00 AM PACIFIC**

Eligible for 1.0 CE credit

WEBINAR



HILA HEALTHCARE
LEADERS
ASSOCIATION
**WASHINGTON
STATE**

**WSHLA JOB BOARD
LOOKING TO HIRE?**

CLICK HERE



NEW JOB POSTED:
Medical Office Supervisor
Capital Neurosurgery Specialists
Salm, Oregon

Tap into an expansive, statewide pool of talent. Don't waste time on unqualified applicants! Listing your openings with the Washington State Healthcare Leaders Association can provide substantially increased exposure to qualified candidates. Our members include hundreds of medical practice managers, administrators, and C-suite executives who are searching for the right position in every area of the healthcare industry.

Postings run for one month from the date of placement. An email announcement will be sent to our members and posted to our social media networks.

JOB POSTING FEE:

- WSHLA Member: \$75 - discounted rate is a benefit of membership
- Non-Member: \$150

www.thewshla.org

MEET YOUR BOARD OF TRUSTEES

2025-2026 TERM



HEALTHCARE
LEADERS
ASSOCIATION
**WASHINGTON
STATE**



Jennifer Yahne

MHA, CMPE

President, 2024-2026

TRA Medical Imaging

Diagnostic Imaging Northwest

Tacoma



Jana Foor

FACMPE

Vice President, 2024-2026

Bellingham Anesthesia

Associates, P.S.

Bellingham



Lauren Harris

FACMPE, CPCO

Secretary/Treasurer,

2025-2028

Education Committee Chair

Harris Healthcare Consulting

Portland



Jason Dotson

MBA, MS, FACMPE

Immediate Past President,

2024-2026

Pacific Northwest Retina

Seattle



James Hudson

MHA, MPH, FACMPE

Trustee 1, 2023-2026

Woodcreek Provider Services

Puyallup



Mike Cummins

Trustee 2, 2023-2026

Valley Obstetrics

& Gynecology, PS

Spokane Valley



Lydia Roloff

Trustee 3, 2025-2028

Wayfinder RCM

Spokane



Patrick Schmidt

FACHE, FACMPE, MHA, DPT

Trustee 4, 2024-2027

Membership Committee Chair

Providence Medical Group

Spokane



Jen Ash

FACMPE

Trustee 5, 2024-2027

The Kids Clinic

Spokane



Amber Pedersen

RN, MBA, FACMPE

Advisor to the Board - HLA National

Taskforce Candidate

Providence Medical Group

Spokane



Brett Vandenberg

CMPE

Advisor to the Board

Chair, Government Affairs;

WSMA Liaison

Allegro Pediatrics

Bellevue



WSHLA Board Retreat

June 20, 2025

In The News

Welcome Our Newest Members

Tyler Pagliarulo
Student Member
Spokane Valley, WA
Joined: 06/21/2025

Isaac Ayereka
Student Member
Seattle, WA
Joined: 06/26/2025

Rebecca Bernstein
Innovative Healthcare Advisors
Ridgefield, WA
Joined: 06/23/2025

We encourage all WSHLA members to help grow our community by sharing the value of membership with colleagues and peers within their professional networks. Being part of a state-focused, local association like WSHLA offers lasting benefits—from early career support to continued professional growth, mentorship, advocacy, and collaboration throughout every stage of your healthcare journey. By expanding our network, we strengthen our collective voice and reinforce the shared values that unite us: Leadership, Collaboration, Integrity, Education, and Advocacy. Let's grow stronger—together.



A series of summer networking events happening in key locations across the Northwest Region

**BETTER
TOGETHER**
VANCOUVER/PORTLAND

Thursday, July 31st

4:30 PM - 7:00 PM

Witness Tree Lounge

(at the Hotel Indigo)

Vancouver, Washington

HIMSS WASHINGTON CHAPTER



NATIONAL ASSOCIATION OF
LATINO HEALTHCARE EXECUTIVES
PACIFIC NORTHWEST CHAPTER

HILA HEALTHCARE
LEADERS
ASSOCIATION
WASHINGTON
STATE

HILA HEALTHCARE
LEADERS
ASSOCIATION
OREGON

Washington State Chapter of ACHE



*Keynote speaker Peter Lee,
president of Microsoft Research*

AI in Clinical Medicine Conference

WSMA's Artificial Intelligence Work Group is pleased to announce the AI in Clinical Medicine Conference, a full day of learning and engagement for physicians and health care professionals, with a keynote presentation from Peter Lee, president of Microsoft Research and global leader in AI, named by Time magazine as one of the 100 most influential people in health and life sciences in 2024.

WHEN



Friday, Sept. 19, 2025, 8:30 a.m.–5 p.m.

WHERE

The Westin Bellevue. Discount pricing available on accommodations.

REGISTER

For more information and to register, visit wsma.org/ai-in-health-care.

SPEAKERS AND TOPICS

- **The AI Revolution in Medicine, Revisited:** Keynote presentation from Peter Lee, president of Microsoft Research
- **AI in Practice – Fundamentals for Physicians: AI Literacy, Tool Evaluation, and Responsible Use** — Nadia Smati, MD, Ainsley Advisory Group
- **AI in Practice – Clinical AI Tools Today: Useful, Real Tools, Right Now** — Jessica Schlicher MD, MBA, CMO for Virtual Care and Digital Health at Providence
- **Representation in Model Evaluation** — Lucy Orr-Ewing, chief of staff for the Coalition for Health AI
- **What Clinicians Need to Know: Regulatory, Legal, and Policy Implications** — Tony S. Quang, MD, JD, FASTRO, FCLM, president of the AVAHO Foundation, and Clara De Abreu E Souza, JD
- **Panel Discussion: The Next 5 Years of AI in Medicine** — Moderated by Colin Fields, MD, with panelists Tony S. Quang, MD, JD; Jessica Schlicher, MD, MBA; Vanessa Saavedra of Northwest Health Law Advocates; Lucy Orr-Ewing; and Nadia Smati, MD

This activity has been approved for AMA PRA Category 1 Credit™.

ABOUT THE KEYNOTE

Several years ago, Peter Lee led a group of researchers at Microsoft in an investigation of the potential impact of large language model technology on health care delivery and medical research, resulting in the publication in 2023 of “The AI Revolution in Medicine: GPT-4 and Beyond.” Now, with a bit more than two years of real-world observation and experience, Lee will revisit what he and his co-authors got right, what they missed, and what’s ahead.

As president of Microsoft Research, Lee’s leadership spans 11 worldwide laboratories to advance human knowledge and incubate research-powered products. Lee was named by Time magazine as one of the 100 most influential people in health and life sciences in 2024.

Join us as an exhibitor or a sponsor at the 2025 AI in Clinical Medicine Conference. We anticipate up to 200 physicians, physician assistants, nurses, and practice managers from Washington state and beyond. Sponsors will be featured at the meeting and online. Find the sponsorship level that works for you at wsma.org/ai-in-health-care or by emailing Susanna Waldman at susanna@wsma.org.

