

WSHLA
Core Principals



LEADERSHIP



COLLABORATION



INTEGRITY



EDUCATION



ADVOCACY



HEALTHCARE LEADERS ASSOCIATION
WASHINGTON STATE

WSHLA

A professional state association founded by
healthcare leaders for healthcare leaders in 1956

This Issue:



Message from the President



Free Education & Events, Jobs



Affiliate Member Spotlight



Welcome New Members



Save The Date: 2026 Annual
Conference Announcement



WSHLA Member Listserv





WSHLA UPDATE

A Monthly Publication of the Washington State Healthcare Leaders Association

About WSHLA Update

WSHLA Update is a monthly publication for members of the Washington State Healthcare Leaders Association, designed to keep members informed about Association activities.

Articles, or portions thereof, may not be copied without the written consent of WSHLA. The opinions and experiences expressed in WSHLA Update are those of the authors and do not necessarily reflect the official position of the Association.

Note: The content of this publication is for informational purposes only and is not intended to serve as financial or legal advice.

Ad Space




Ad space is available for Vendor Affiliate Members of the Washington State Healthcare Leaders Association. Rate is \$200 per issue. To purchase and for specifications, and deadlines for upcoming issues, please contact the WSHLA office: info@thewshla.org

A Call to Authors

We welcome article and content submissions from WSHLA members for publication.

If you'd like to contribute to the next issue, please contact us at: info@thewshla.org

WSHLA Contact Information

 info@thewshla.org |  (678) 523-5915 |  www.thewshla.org |

Annual Conference Info: www.pnwhealthcareleadersconf.com

 Washington State Healthcare Leaders Association | P.O. Box 1468 | Sandpoint, ID 83864

Membership Reminders

Annual dues renewal invoices are sent 30 days prior to your membership expiration date via email.

Don't forget to renew! You can access your invoice and make payment anytime through your Member Account:

 Sign in at www.thewshla.org and go to the Member Center

Message from the President



Jennifer Yahne MHA, CMPE
TRA Medical Imaging
Diagnostic Imaging Northwest
Tacoma

Dear WSHLA Members,

As we step into September, I'm reminded of the sense of fresh beginnings that comes with this time of year. With school-aged children at home, I still feel that back-to-school energy—there's something about fresh notebooks and new school supplies that inspires a reset. For those of us in healthcare, we often return from a summer of sunshine and vacations only to find ourselves facing an endless list of priorities. This season is a good opportunity to pause, reassess, and approach the fall with clarity and purpose as we tackle the challenges and opportunities ahead in our practices.

To help you start this season strong, WSHLA has a number of exciting opportunities for connection, learning, and growth:

Monthly Education Programs

Our **Timely Topic Tuesdays** and **monthly webinar series** continue this fall. These sessions provide a great way to stay informed while also building connections with colleagues across the state. Be sure to join us for these interactive virtual networking and learning opportunities.

Bellingham Happy Hour – September 9

We're excited to gather in person for a Happy Hour in Bellingham at Trackside Beer Garden. Thank you to Physician's Insurance for sponsoring this event—we look forward to seeing many of you there!

Save the Date: 2026 PNW Medical Management Conference

We are thrilled to announce that our 2026 PNW Medical Management Conference will be held once again at the **Hilton Vancouver, May 19–21, 2026**. Please mark your calendars now for this premier event—you won't want to miss it.

We look forward to seeing you at our upcoming programs and events, and we're excited for the season of growth and renewal ahead.

Warm regards,

Jen Yahne, President

Washington State Healthcare Leaders Association

Spotlight

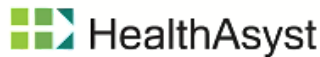
WSHLA Affiliate Members

WSHLA would like to take a moment to recognize the organizations that choose to support our association and member programs through annual Vendor Affiliate Membership.

We sincerely appreciate their financial support and continued engagement with our professional community.

If you're exploring new products or solutions for your practice, we encourage you to begin your search in our [Online Vendor Affiliate Marketplace](#), which includes a directory of contact information for all current WSHLA Affiliate Members.

We are fortunate to have a broad network of knowledgeable and dedicated representatives who are available to assist when you need guidance in finding the right solutions.

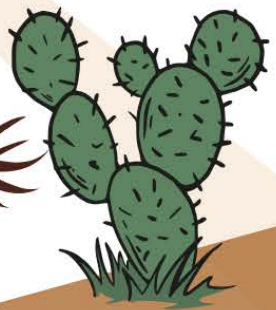
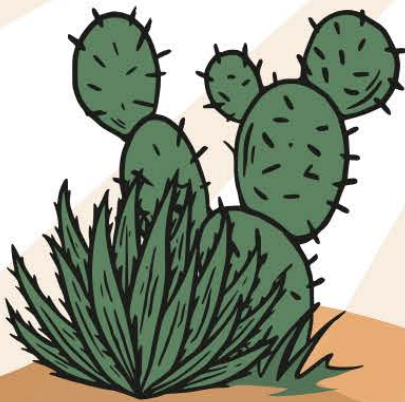




WELCOME TO THE PRACTICE MANAGEMENT RODEO

Pacific Northwest Medical Management Conference

Ropin' in Results
& Ridin' into
the Future



MAY 19-21
2026



HILTON VANCOUVER WASHINGTON
301 W 6th St, Vancouver, WA 98660

www.pnwhealthcareleadersconf.com

HLA  HEALTHCARE
LEADERS
ASSOCIATION
OREGON

HLA  HEALTHCARE
LEADERS
ASSOCIATION
WASHINGTON
STATE

Education and Events

Tuesday Timely Topics are interactive, virtual forums via Zoom for Healthcare Leaders to learn and connect. It is free to participate but you **MUST** register to attend.

REGISTER NOW

Tuesday Timely Topics

Guest:
Daniel Schwartz
President and Founder,
Design I.T. Solutions

September 23
12:00 PM - 1:00 PM pacific
via Zoom



September Topic:
**LIVE Dark Web Tour &
Cybersecurity Tactics: Is
Your Data Already Exposed?**



Monthly Webinar Series, always free for WSHLA members! Register for live webinars and listen to previously recorded sessions on-demand. Sign-in to your Member Center at www.thewshla.org with your username and password, then proceed to the "Online Education" button for registration & viewing.

REGISTER NOW

MONTHLY MEMBER WEBINAR

SEPTEMBER WEBINAR
SLIPS, TRIPS, AND FALLS

Presented by:
JACOB YATES, CHC, CHCP
COMPLIANCE CONSULTANT,
HEALTHCARE COMPLIANCE PROS

9 SEPTEMBER 2025

1:00 PM EASTERN
12:00 PM CENTRAL
11:00 AM MOUNTAIN
10:00 AM PACIFIC

Eligible for 1.0 CE credit

CHCP
HEALTHCARE COMPLIANCE PROS



WSHLA JOB BOARD LOOKING TO HIRE?

Tap into an expansive, statewide pool of talent. Don't waste time on unqualified applicants! Listing your openings with the Washington State Healthcare Leaders Association can provide substantially increased exposure to qualified candidates. Our members include hundreds of medical practice managers, administrators, and C-suite executives who are searching for the right position in every area of the healthcare industry.

Postings run for one month from the date of placement. An email announcement will be sent to our members and posted to our social media networks.

JOB POSTING FEE:

- WSHLA Member: \$75 - discounted rate is a benefit of membership
- Non-Member: \$150

www.thewshla.org

CLICK HERE



NEW JOB POSTED:

Practice Administrator
Childhood Health Associates of Salem
Salem, Oregon



BETTER TOGETHER BELLINGHAM

RSVP NOW



**Tuesday, September 9th
4:00 PM - 6:00 PM**

Trackside Beer Garden

298 W Laurel Street
Bellingham, WA

About Our Event!

Join Us for the final Better Together Happy Hour of the summer season! A networking event you won't want to miss.

Are you ready to connect, collaborate, and grow your network with healthcare leaders in your local community? Don't miss the Better Together Happy Hour — BELLINGHAM AREA EDITION on September 9!

Event Highlights

Why You Should Attend ◀

Join us for a unique opportunity to connect with fellow healthcare professionals from across Whatcom County. Whether you're an experienced leader or just starting your healthcare career, this Better Together Happy Hour offers the perfect opportunity to expand your network, build meaningful relationships, and form lasting connections that can support you throughout your professional journey.

Ticket Fee: ▶

\$10 WSHLA Active/Student
Members

\$25 Non-Members
www.thewshla.org

PHYSICIANS
 **INSURANCE**

HILA  **HEALTHCARE
LEADERS
ASSOCIATION
WASHINGTON
STATE** 

In The News

Welcome Our Newest Member

Amanda Lee
PeaceHealth
Ferndale, WA
Joined: 08/18/2025

We encourage all WSHLA members to help grow our community by sharing the value of membership with colleagues and peers within their professional networks. Being part of a state-focused, local association like WSHLA offers lasting benefits—from early career support to continued professional growth, mentorship, advocacy, and collaboration throughout every stage of your healthcare journey. By expanding our network, we strengthen our collective voice and reinforce the shared values that unite us: Leadership, Collaboration, Integrity, Education, and Advocacy. Let's grow stronger—together.

MEMBERS ONLY

Washington State Healthcare Leaders Association Member Listserv

Our Members Only email forum is intended to facilitate dialogue and idea sharing among WSHLA members about current practice management issues. All members are encouraged to post and respond to questions, participate in discussions, offer ideas and share experiences with others through the forum.

Who has access to the Listserv?

All active WSHLA members, current in their member dues, have access to the listserv. Members may opt-out of participating in the listserv or opt-in at any time.

Want to participate?

If you are a current WSHLA member and don't participate yet, visit our subscription page to send a request to join:

<https://mlm2.listserve.net/mailman/listinfo/wshla>



*Keynote speaker Peter Lee,
president of Microsoft Research*

AI in Clinical Medicine Conference

WSMA's Artificial Intelligence Work Group is pleased to announce the AI in Clinical Medicine Conference, a full day of learning and engagement for physicians and health care professionals, with a keynote presentation from Peter Lee, president of Microsoft Research and global leader in AI, named by Time magazine as one of the 100 most influential people in health and life sciences in 2024.

WHEN



Friday, Sept. 19, 2025, 8:30 a.m.–5 p.m.

WHERE

The Westin Bellevue. Discount pricing available on accommodations.

REGISTER

For more information and to register, visit wsma.org/ai-in-health-care.

SPEAKERS AND TOPICS

- **The AI Revolution in Medicine, Revisited:** Keynote presentation from Peter Lee, president of Microsoft Research
- **AI in Practice – Fundamentals for Physicians: AI Literacy, Tool Evaluation, and Responsible Use** — Nadia Smati, MD, Ainsley Advisory Group
- **AI in Practice – Clinical AI Tools Today: Useful, Real Tools, Right Now** — Jessica Schlicher MD, MBA, CMO for Virtual Care and Digital Health at Providence
- **Representation in Model Evaluation** — Lucy Orr-Ewing, chief of staff for the Coalition for Health AI
- **What Clinicians Need to Know: Regulatory, Legal, and Policy Implications** — Tony S. Quang, MD, JD, FASTRO, FCLM, president of the AVAHO Foundation, and Clara De Abreu E Souza, JD
- **Panel Discussion: The Next 5 Years of AI in Medicine** — Moderated by Colin Fields, MD, with panelists Tony S. Quang, MD, JD; Jessica Schlicher, MD, MBA; Vanessa Saavedra of Northwest Health Law Advocates; Lucy Orr-Ewing; and Nadia Smati, MD

ABOUT THE KEYNOTE

Several years ago, Peter Lee led a group of researchers at Microsoft in an investigation of the potential impact of large language model technology on health care delivery and medical research, resulting in the publication in 2023 of “The AI Revolution in Medicine: GPT-4 and Beyond.” Now, with a bit more than two years of real-world observation and experience, Lee will revisit what he and his co-authors got right, what they missed, and what’s ahead.

As president of Microsoft Research, Lee’s leadership spans 11 worldwide laboratories to advance human knowledge and incubate research-powered products. Lee was named by Time magazine as one of the 100 most influential people in health and life sciences in 2024.

This activity has been approved for AMA PRA Category 1 Credit™.

Join us as an exhibitor or a sponsor at the 2025 AI in Clinical Medicine Conference. We anticipate up to 200 physicians, physician assistants, nurses, and practice managers from Washington state and beyond. Sponsors will be featured at the meeting and online. Find the sponsorship level that works for you at wsma.org/ai-in-health-care or by emailing Susanna Waldman at susanna@wsma.org.