HLA-WI 2027 SPONSOR PROSPECTUS

- **Who we are……Healthcare leaders around the state of Wisconsin who represent:**
  - **Independent Practices**
  - **Large Group Practices**
  - **Healthcare Systems**

- **HLA-WI Leadership**
  - **Sandy Scola – President**
  - **Sherrie Dorow – Past President**
  - **Jillian Wilson – President Elect**
  - **Joel Gehling – Secretary/Treasurer**
  - **Renee Friesen – Director**
  - **Nate Johnson – Director**
  - **Shane Melenbacker – Past President / Ex-Officio Director**
  - **Kevin Murray – Past President / Ex-Officio Director**
  - **Todd Noggle – Past President / Ex-Officio Director**
  - **Jean Thomas – Executive Director**

- **HLA-WI History**
  - **Incorporated in 1972**
  - **Renamed from Wisconsin Clinic Managers to Wisconsin Medical Group Management Association (WMGMA) in 1989**
  - **WMGMA Renamed to Healthcare Leaders Association of Wisconsin (HLA-WI) in 2023**
  - **501C (6) Nonprofit**

- **Sponsorship Benefits**
  - **Exhibit at Midwest Medical Management Conference June 16 – 18, 2027 – Eagle Ridge Resort (Galena, IL)**
  - **Affiliate Membership(s) Included**
  - **Networking Opportunities**
  - **Access to member database and complimentary monthly webinars**
  - **Recognition on Website**
  - **Opportunities to speak at Conference and Webinars**

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Choose the right sponsorship level: Platinum is limited to 3 sponsors. **Event-specific opportunities are listed on the next page**.

CLICK HERE FOR ONLINE REGISTRATION

SPONSORSHIP BENEFITS	PLATINUM $5,000	GOLD $3,500	SILVER $2,500	Exhibit Only $1800
2027 Conference Exhibit ($1800 Value)	✓	✓	✓	✓
Pre & Post Event Attendee List	✓	✓	✓	✓
Sponsor attendees per conference	Unlimited	3	2	1
Affiliate Memberships (Includes access to Membership Directory) ($375 Value)	Unlimited	3	2	
Prospective client registrations (per event)	2	1		
Exclusive Sponsor at Networking Event (separate from conference)	✓			
1st Choice of Exhibit Space	✓	✓		
TED Talk opportunity at conferences	✓	✓		
Preferred speaker opportunity at conferences (General Session)	✓	✓		
Active Member List in Excel (Bi-Annual)	✓	✓		
Preferred position of Logo on HLA-WI Home Page	✓	✓		
Recognition on HLA-WI Website (Respective Sponsor Page)	✓	✓	✓	
Presentation of Webinar Opportunity (National State HLA & MGMA associations)	✓	✓		
Preferred Exhibit Space		✓	✓	

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Healthcare Leaders Association of Wisconsin
1835 E Edgewood Dr. Suite 105-530 • Appleton, WI 54913 • p:319.560.0435 • healthcareleaderswi.org

HEALTHCARE LEADERS ASSOCIATION WISCONSIN

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2027 Event Sponsorship & Exhibit Opportunities

REGISTRATION LINK *2027 Event Sponsorship & Exhibit Opportunities*	Cost	Attendees	Description
All include recognition in the event program and on the IHLA Website			
Exhibit (Includes 2 attendees)	$1,800	2	Includes Tabletop Exhibit
Name Badge Sponsor	$1,500	2	**Exclusive** Company Logo on the Name Badges
Networking Event Sponsor	$1,500	2	**Exclusive** Logo on Drink Tickets, Signage and Brief Intro at Networking Event
Lunch Sponsor	$1,000	1	**Exclusive** Includes signage and introduction of sponsor
Breakfast Sponsor	$750	1	**Exclusive** Includes signage and verbal recognition of sponsor
Break Sponsor	$500	1	Includes signage and verbal recognition of sponsor
Additional Attendees	$275	Up to 4 total	

Ready to sponsor? Register online by credit card or email HLA-WI to request an invoice and reserve your preferred opportunity.

REGISTRATION INFORMATION

Register and Pay Online (Credit card only)	REGISTRATION LINK
Email to request an invoice	director@healthcareleaderswi.org

Contact Information:
Jean Thomas, CMPE | Executive Director
director@healthcareleaderswi.org