

Know before you go!
Exhibitor Information and schedule of events

PACIFIC NORTHWEST MEDICAL MANAGEMENT CONFERENCE

HLA HEALTHCARE
LEADERS
ASSOCIATION
OREGON

HLA HEALTHCARE
LEADERS
ASSOCIATION
WASHINGTON
STATE

RINGMASTERS OF HEALTHCARE

COMMUNICATION
in the
WORKPLACE
RISK
MANAGEMENT
ARTIFICIAL
INTELLIGENCE

LEGAL &
Legislative Changes
HIRING TALENT

COMPLIANCE
SAFETY
FINANCIAL
MANAGEMENT

ARE YOU RUNNING
THE CIRCUS,
OR IS THE CIRCUS
RUNNING
YOU?

JUNE 9-11, 2025
HILTON
VANCOUVER
WASHINGTON

www.pnwhealthcareleadersconf.com

Conference Dates: Monday, June 9 – Wednesday, June 11, 2025

*Active Exhibit Hall dates run Monday, June 9 – Tuesday, June 10

Refer to Exhibitor Schedule of Events toward the end of document for agenda for specific timing related to Exhibitor Events.

Conference Venue: [Hilton Vancouver Washington](#) | 301 W 6th St, Vancouver, WA 98660

Conference Theme: Ringmasters of Healthcare

Anticipated Attendance: 115 attendees | 48 exhibiting organizations

Conference is co-hosted by: Oregon Healthcare Leaders Association (Oregon HLA) and Washington State Healthcare Leaders Association (WSHLA)

- www.oregonhla.com
- www.thewshla.org

Conference Parking:

Onsite Parking at the Hilton Vancouver Washington

- **Self-parking:** \$37.00 per day
- **Valet parking:** \$44.00
- **EV charging:** Nearby, 2 miles
- **Secured:** Available
- **Covered:** Available
- **In/Out privileges:** Available

Offsite Parking near the Hilton Vancouver Washington

- [City of Vancouver Downtown Parking Options and Rates](#)

Conference On-Site Contact: Mindy Zaubi, cell #678-523-5915, mindy@m3solutionsllc.com

Contact Mindy with any questions leading up to the conference.

Exhibit Booth Setup/Move-In and Events of Note:

- Monday, June 9, 1:00 pm - 4:00 pm
 - Check-in at the Registration Desk & Information first, for your name badge: Located Heritage Prefunction Space (First Floor)
 - Exhibitor Marketplace Location: Heritage Ballroom ABCD (First Floor)
 - Opening Reception with attendees inside of the Exhibitor Marketplace begins at 5:15 PM on Monday, June 9, Heritage Ballroom ABCD (First Floor)
 - Be ready to go at 4:45 PM in case final attendee session breaks early.
 - This is a great time to make initial connections with attendees.
 - Please help us turn our Exhibitor Marketplace into a fun, interactive Circus/Carinal Midway
 - Decorate your booth in line with our conference theme
 - Incorporate a Carnival Style Game and stupid/cheap prizes at your booth
 - Enjoy Vancouver, WA on your own or host a group of attendees after the Opening Reception concludes at 7:15 PM
- Tuesday, June 10, 8:00 am - 4:00 pm
 - Exhibitor Marketplace is open 8:00 am - 4:00 pm
 - Exhibitor Tear Down & Move Out is 4:00 pm - 7:00 pm
 - Buffet Breakfast in Exhibitor Marketplace runs 8:00 AM – 9:30 PM
 - Dedicated Networking Breaks in Exhibitor Marketplace are: 9:30 AM – 10:15 AM & 2:30 PM – 3:30 PM
 - Enjoy additional networking outside of your exhibit booth:
 - Networking Lunch 12:30 PM – 1:30 PM (Discovery BCDE)
 - Networking Cocktail Hour 5:15 PM – 6:15 PM (Discovery BCDE)

- Enjoy Vancouver, WA on your own or host a group of attendees after the Cocktail Hour concludes at 6:15 PM
- We encourage you to participate in any sessions on the conference agenda for further networking and professional development

Due to our contract/terms with the facility, our decorator, and security, **exhibitors may not set-up prior to or after the time listed above.**

Registration & Information Desk Hours:

- Monday, June 9... 1:00 PM – 7:15 PM: Located on Heritage Prefunction/First Floor
- Tuesday, June 10... 7:30 AM – 6:15 PM: Located on Heritage Prefunction/First Floor
- Wednesday, June 11 ... 8:00 AM – 12:30 PM: Located on Heritage Prefunction/First Floor

Meeting Spaces:

General Session and Breakout Session meeting rooms are located on the Heritage/Discovery Ballroom Level – First Floor.

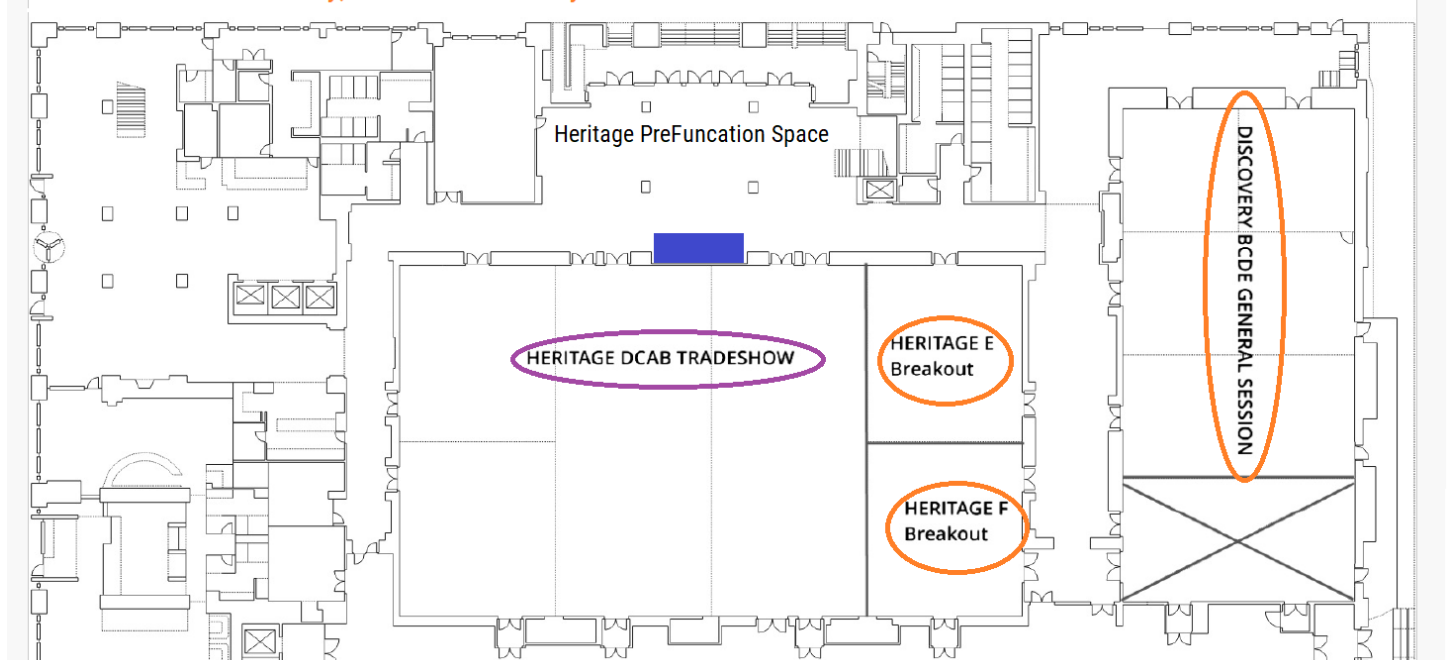
First Floor at the Hilton Vancouver Washington - PNW Medical Management Conference Meeting Spaces

Registration & Information Desk Location

Exhibitor Marketplace Location

Session Room Location (General & Breakout)

Lunch Location for Tuesday, June 10 is Discovery



Your Exhibit Booth:

8' deep x10' wide exhibit space includes:

- Full pipe and drape
- Sign (organization name) on back wall
- A 6' draped table
- Two chairs
- A wastebasket
- Wireless internet access
- Basic electrical power drop (power strip)
- Exhibit staff registration includes all meals, and access to all conference activities on the agenda
- Everyone will receive a hard copy list of attendees when you arrive on June 9
 - An electronic copy of the attendee list will be emailed to everyone on the morning of June 9

- Only Sponsor levels received the pre-conference attendee list for prospecting

We highly encourage interactive games at your booth to draw attendees in. Our attendees LOVE the booth games! We encourage you to incorporate a Circus/Carinal style midway game at your booth in keeping with this year's conference theme: Ringmasters of Healthcare!

Exhibit space was sold first come, first served basis. Priority placement in exhibit hall has been given to conference sponsors first, based on level. We have made every attempt to keep distance between organizations that offer competing products.

Refer to Exhibit Booth Assignment and Map at the end of this document.

What to Wear:

Exhibit personnel must conduct themselves in a professional manner. Business casual attire is appropriate for this conference and all associated events. We also welcome costume in keeping with our conference theme: Ringmasters of Healthcare.

Door Prize Giveaways from your booth *OPTIONS*

Although not required, we welcome you to hold a door prize drawing from your booth to encourage traffic/networking and interaction with attendees while the Exhibitor Marketplace is open. You have two options for giving away your door prize:

- OPTION 1: If you choose to giveaway your Door Prize at the conference, bring your door prize and name of your winner to the Registration & Information Desk by 4:30 PM on Tuesday, June 10 where we will display for attendees to stop by to see if they've won and to pick up their prize as they leave for the day after the networking cocktail reception.
- OPTION 2: Exhibitors are also welcome to give away your Door Prize after the conference on your own via mail or personal delivery to make another final, personal connection.

Conference eSyllabus:

Access conference information and handouts from our eSyllabus updated with real-time information leading-up-to and throughout the conference:



Contact for questions/information and on-site contact:

Mindy Zaubi, Conference Coordinator, main@pnwhealthcareleadersconf.com | (678)523-5915

Exhibitor Schedule

Monday, June 9

1:00 PM...

Conference Registration and Information Desk Opens – Location: Heritage Prefunction/First Floor

Check-in to receive your name badge first, then access the exhibit hall for set-up

1:00 PM – 4:45 PM...

Fern Exhibitor Services Desk Open for help

1:00 PM - 4:45 PM...

Exhibit Booth Set-Up – Location: Heritage Ballroom ABCE/First Floor

5:15 PM – 7:15 PM...

Opening Reception with Attendees – Location: Heritage Ballroom ABCE/First Floor

- BIG TOP BASH OPENING RECEPTION in Exhibitor Marketplace
- Be ready to go at 4:45 PM in case final attendee session breaks early.
- This is a great time to make initial connections with attendees.
- Please help us turn our Exhibitor Marketplace into a fun, interactive Circus/Carinal Midway
 - Decorate your booth in line with our conference theme
 - Incorporate a Carnival Style Game and stupid/cheap prizes at your booth
- Enjoy Vancouver, WA on your own or host a group of attendees after the Opening Reception concludes at 7:15 PM. We'll see you Tuesday morning!

Tuesday, June 10

7:30 AM - 6:15 PM...

Registration Desk Open – Heritage Prefunction/First Floor

8:00 AM – 4:00 PM...

Exhibitor Marketplace Open - Heritage Ballroom ABCE/First Floor

8:00 AM – 9:30 AM...

Breakfast in Exhibitor Marketplace - Heritage Ballroom ABCE/First Floor

9:30 AM – 10:15 AM...

Networking Break in Exhibitor Marketplace (Snacks, Beverages, Scavenger Hunt Game Card) - Heritage Ballroom ABCE/First Floor

12:30 PM – 1:30 PM...

Networking Lunch with Attendees – Discovery Ballroom BCDE

1:30 PM – 2:30 PM...

General Session “Listserv Live” - Discovery Ballroom BCDE

We encourage exhibitors to participate in this networking/open discussion formatted session directly following lunch

2:30 PM – 3:30 PM...

Final Networking Break in Exhibitor Marketplace (Snacks, Beverages, Scavenger Hunt Game Card) - Heritage Ballroom ABCE/First Floor

4:00 PM – 7:00 PM...

Exhibitor Tear Down/Move Out

5:15 PM – 6:15 PM...

Final Networking Cocktail Hour with Attendees (Discovery Ballroom BCDE)

6:15 PM...

Enjoy Vancouver, WA on your own or host a group of attendees after the Networking Cocktail Hour concludes at 6:15 PM

7:00 PM...

Exhibitors must be moved out

Fern to dismantle and Exhibitor Services Desk Closes

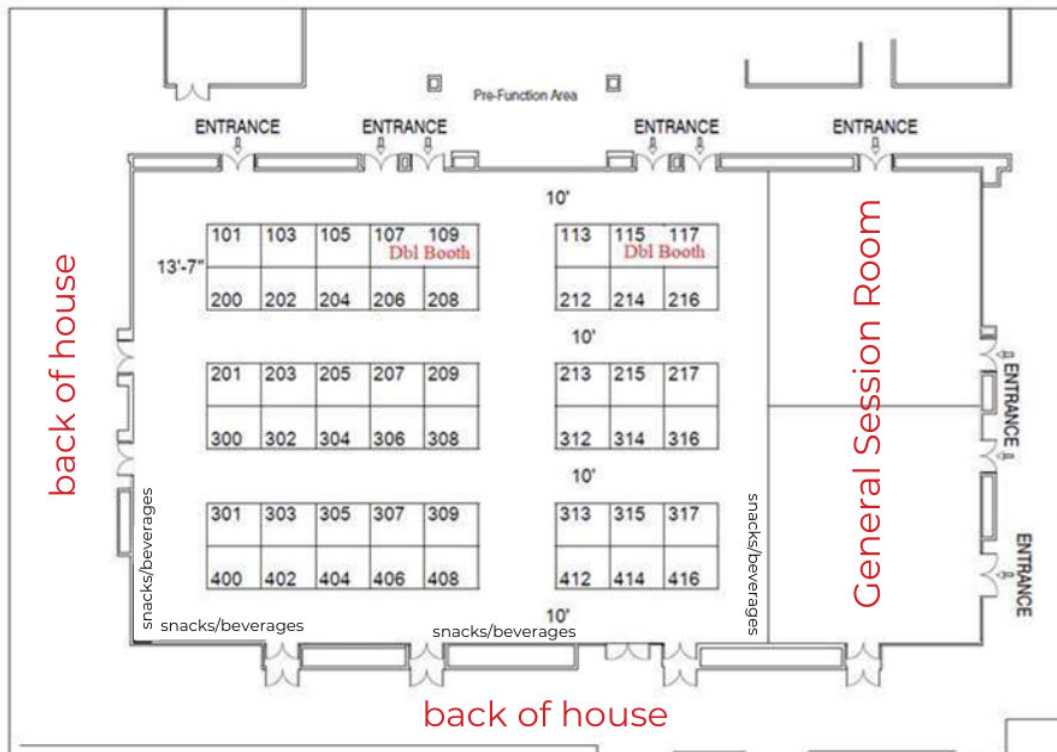
We hope to see you at our PNW Medical Management Conference in 2026!

Wednesday, June 11

8:30 AM – 12:00 PM...

Attendees in session

PNW Medical Management Conference 2025 Exhibitor Marketplace Floorplan



Organization

Aledade, Inc.
Arbor Bank
Assort Health
Athelas + Commure
Brevium
Brown & Brown
Centerlogic IT Services
CI Health Group
Continental Casualty Company (CNA Healthcare)
Cryogen
Curi
GNSA
Greenway Health, LLC
HealthAsyst
Healthcare Compliance Pros
HealthMark Group
ImageFIRST
Indigo
INTERPATH LABORATORY
J.P. Morgan
Jones & Roth CPAs & Business Advisors
KDMC Healthcare Marketing
MagMutual

Booth

113
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402
306
303
203
307
416
202
313
412
308
105
103
216
301
205
404
302
204
214
101
300

Organization

Matrix Networks
MD Architects
MD Clarity
Medcurity Inc
MedPro Group
Merchants Credit Corporation dba Merchants Credit Association
MRO
MyTeam Medical Staffing Services
Onshore Revenue Cycle and Practice Management
Physicians Insurance
Preis Financial
Privia Medical Group — Washington
Quest Diagnostics
Rivet
Sharecare
Sky Insurance Agency, LLC
Solutions IT
The Doctors Company
The Partners Group
Umpqua Bank
Verisma
Vital Interaction
Weber State University - Master of Health Administration

Booth

305
304
315
200
215
317
217
206
201
107/109
209
213
207
208
312
309
414
400
115/117
314
408
316
212