

Healthcare Leaders Association of Ohio (HLAOH)

 www.hlaoh.com



Exhibit & Sponsor Prospectus 2025 Fall Practice Management Conference

Friday, November 14, 2025

8:30 AM - 3:30 PM

The Ohio State University Building
Energy Advancement and
Innovation Center (EAIC)
Columbus, OH 43210

*Home Grown
Real World Impact*

FALL PRACTICE MANAGEMENT CONFERENCE


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Who We Are

A professional state membership association founded by healthcare leaders for healthcare leaders in 1974.

HLAOH supports the continual professional development of our members. We seek to advance leadership, administration, and best practices in healthcare through the sharing of information, education, advocacy, and networking activities.

HLAOH members are leaders and decision makers within their healthcare organizations.

There is no better way to increase your visibility and credibility among influential medical practice administrators, managers and, executives than by becoming a Business Member of Healthcare Leaders Association of Ohio. Your HLAOH membership translates into instant recognition among Ohio's medical group practice members. It tells them you support their association, community and continuing education, you understand their needs, and offer solutions to their challenges.

Does your company provide products and services to healthcare providers?

Are you looking to expand your network in Ohio?

Are you interested in face time with members by participating at our Conference and other events around the state?

You are in the right place.

What is a Business Associate Member

A Business Associate member of HLAOH is:

An employee, owner or partner of an organization involved in the supply of products, services, or education to ambulatory health care professionals.

Membership fee is \$299 (calendar year, thru Dec 31)

Healthcare Leaders Association of Ohio does not pro-rate member dues based on the time of year you join. First year members or renewing members who join after the January 31 deadline pay the full membership dues fee, which also covers the cost of processing.

Membership with Benefits

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- ✓ Business Associate Marketplace Listing
 - ✓ Website Advertising
 - ✓ Social Media Advertising
 - ✓ Online Membership Directory Listing & Access
 - ✓ Member Email Subscription
 - ✓ Call-In Referrals
 - ✓ Discount off of Exhibitor Registration and Special Recognition at Conferences
 - ✓ Build Relationships

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Known for its welcoming, down-to-earth atmosphere, HLAOH bi-annual conferences (Winter / Fall) bring together healthcare leaders from across Ohio and beyond for a dynamic experience that blends professional development with genuine connection.

Hosted by the Healthcare Leaders Association of Ohio (HLA OH), this event is where healthcare managers, administrators, and executives and key team members come to learn, recharge, and reconnect. The sessions are high-value and thought-provoking—but the vibe? Casual, friendly, and refreshingly personal. It's the kind of place where conversations flow easily, familiar faces return year after year, and new connections turn into lasting friendships.

For Exhibitors & Sponsors

This conference offers exhibitors and sponsors real opportunities to connect—not just transact. With dedicated exhibit time and an approachable, relationship-oriented crowd, you'll have meaningful access to healthcare decision-makers who are eager to discover new tools, services, and partnerships.

Attendee Demographics

We anticipate approximately 50-60 medical practice executives and healthcare leaders from across Ohio for this event. Attendees are medical group administrators, C-Suite executives, directors, clinic managers, billing managers and key team members. Attendees represent all medical specialties. Attendees hail from large to small organizations with the majority falling into the small-to-mid sized medical practice (1-50 providers). Attendees are looking to be introduced to new products, services, and technologies in addition to the education provided.

Our Legacy—and Our Clarity

HLA OH celebrates 51 years of trusted leadership in Ohio's healthcare community, we remain proud of our long-standing history and the professional network we've built. This is the original, state association—rooted in over five decades of service by our association's dedicated volunteer board members, professionals who serve out of their passion for growth and connection. If you've been here before, you know the difference. And if it's your first time? You'll feel it the moment you arrive.

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Fall Conference Sponsorship Options

- \$1,100 for HLAOH Business Associate Members
- \$1,350 non-members

Choose From:

- Brutus Buckeye Encounter/Photo Op
- Lunch
- Beverage Station Sponsor
- Free OSU Permitted Parking
- Attendee Tote Bags

Sponsorship Opportunities Include:

Table top exhibit space; recognition for item sponsored; 5 minutes to address & present to audience during conference; 1 promotional or literature item in the attendee tote bags (provided by your organization by deadline); Special online & on-site sponsorship recognition (social media & email recognition leading up to conference along with signage & recognition during the conference)

Table Top Exhibit Space Information:

Table top exhibit space (no pipe/drape provided) - no shipping available - carry-in materials, (1) 6' table draped table, (2) chairs, (2) exhibitor registrations which include meals and breaks noted on the agenda, organization listing in conference program, and a pre and post conference registration list in excel format, issued on October 31. Please note: exhibit space is located inside the general session auditorium.



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Exhibit Space (table top)

- \$800 HLAOH Business Associate Members
- \$1,050 non-members

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Offsite Supporter

- \$500

Can't make the show? Have a tight budget?

Offsite Supporter is an opportunity to financially support the show/member education, receive a copy of the attendee list the day the show opens, and get recognition with attendees even if you can't be on site with us.

Includes: full page/full color ad in conference program, and a pre and post conference registration list in excel format, issued on October 31. AD SPECS: Full Color - Full Page Ad Size (in inches): 5.0" wide × 8.0" high | Half Page Ad Size (in pixels at 300 DPI): 1500 px wide × 2400 px high sent as a print ready .PDF or .PNG file without crop/bleed marks. Deadline to send ad for inclusion is Monday, November 3, 2025.

Offsite Sponsorships do not come with an exhibit booth or registration to attend the conference.



Fall Practice Management Conference

Exhibitor/Sponsor Schedule of Events:

8:00 AM – 8:30 AM...	Exhibit Tables Set Up
8:30 AM – 9:00 AM...	Attendee Registration/Check-In
9:00 AM – 9:05 AM...	Welcome & Opening Announcements
9:05 AM – 10:15 AM...	Session 1 (1.25)
10:15 AM – 10:45 AM...	Networking Break with Attendees
10:45 AM - 10:50 AM...	Intro Sponsor 1
10:50 AM – 12:00 PM...	Session 2 (1.25)
12:00 PM – 12:40 PM...	Networking Lunch with Attendees
12:40 PM - 12:45 PM...	Intro Sponsor 2
12:45 PM – 1:45 PM...	Session 3 (1.0)
1:45 PM - 1:50 PM...	Intro Sponsor 3
1:50 PM – 2:15...	Networking Break (visit from Brutus)
2:15 PM - 2:20 PM...	Intro Sponsor 4
2:20 PM – 3:20 PM...	Session 4 (1.0)
3:20 PM – 3:30 PM...	Final Announcements & Adjournment
3:30 PM – 4:00 PM...	Tear down/move-out

REGISTER NOW



Questions?

main@hlaoh.com | (678) 523-5915