

Home Grown

Fall Practice Management Conference

Friday, November 14, 2025

8:45 AM - 3:30 PM

The Ohio State University Building
Energy Advancement and Innovation Center (EAIC)
Columbus, OH

Real World Impact



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HEALTHCARE
LEADERS
ASSOCIATION

OHIO

Conference Information

HLA OH Fall Practice Management Conference

Date: Friday, November 14, 2025

Time: 8:45 AM – 3:30 PM

Location: The Ohio State University Building
Energy Advancement and Innovation Center
(EAIC), Room #130-Event Hall
2281 Kenny Road, Columbus, OH 43210



Healthcare Leaders, we are back for the Fall Conference at the The Energy Advancement and Innovation Center which is co-located at the **Innovation District at Ohio State** with the **Pelotonia Research Center**. The Energy Advancement and Innovation Center is a space for Ohio State faculty members, students, alumni, ENGIE Buckeye Operations researchers, local entrepreneurs and industry experts to work together on the next generation of smart energy systems, renewable energy and green mobility solutions.

Education and Networking

Get away from the computer and join us for a day that offers cutting-edge education on the latest trends in practice management **from Ohio's very own Healthcare Leaders and Innovators!** This event is designed to inspire and engage, featuring interactive sessions that bring real-world insights straight to you. But that's not all – the focus is also on building meaningful connections, creating a vibrant community that will continue to thrive well beyond the event. With plenty of opportunities for networking, you'll walk away with lasting relationships and valuable resources to propel your practice forward. Don't miss out – this is more than just a conference; it's a chance to learn and connect with healthcare leaders across our great state!

Earn 4.25 Continuing Education Credit Hours

Our program will feature 4 general sessions totaling 4.25 combined CE hours. Upon request, we will supply a certificate of attendance for this conference to use for submission for potential CEUs from accreditation bodies for your certifications.

Cancellation and Substitution Policy

Cancellations received on or before November 7 are subject to a \$50 processing fee. Cancellations must be sent by email to main@hlaoh.com. Cancellations after November 7 and no-shows will not be refunded. Substitutions from within the same group are acceptable. Please email main@hlaoh.com if you plan a substitution to avoid issues during conference check-in.



Conference Information

Who Should Attend

Join your peers! Attending the HLAOH Conferences are a network of healthcare executives, current and aspiring leaders and professionals in the field of practice management. Titles include chief executive officers, chief operating officers, chief financial officers, practice administrators/managers, business operations managers, billing managers, HR managers, physicians, faculty and students interested in healthcare management.

Discounted registration available for HLAOH Members

Free registration for this conference will be provided to all current 2025 HLAOH members through the Mary Alice Streeter Scholarship.

Conference Eligibility Policy

Companies offering products and services to medical providers may not register for this conference as an attendee. If your organization is interested in exhibiting or sponsoring this conference, contact us at main@hlaoh.com or visit www.hlaoh.com > Education & Events > 2025 Sponsor Exhibit Options for more information.

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We are a professional state membership association founded by healthcare leaders for healthcare leaders in 1974.

HLAOH is comprised of a network of healthcare leaders who work in a variety of practice settings, specialties, rural and urban, from practices with one physician to over one hundred. Our member-led association prioritizes your needs, delivering timely and relevant tools while connecting you with healthcare leaders across Ohio. Don't navigate the complexities of practice management alone—join our community and thrive together!

AGENDA & SCHEDULE

Friday, November 14, 2025

Conference Run Time: 9:10 AM – 3:30 PM

The Ohio State University Building, Energy Advancement and Innovation Center (EAIC)

Room #130-Event Hall @ 2281 Kenny Road | Columbus, OH 43210

8:45 AM – 9:10 AM

Attendee Registration/Check-In

9:10 AM – 9:15 AM

Welcome & Opening Announcements

Kyle Matthews, President Healthcare Leaders Association of Ohio and Associate VP of Finance, Adena Health System

9:15 AM – 10:15 AM

Session 1 (1.0) - GENERAL SESSION

Presentation Title TBD

Speaker: Richard Gumina, MD, PHD



Session Focus

TBD

Learning Objectives

TBD

10:15 AM – 10:45 AM

Networking Break - Snacks, Explore Solutions Presented by our Exhibitors

AGENDA CONTINUED

Friday, November 14, 2025

Conference Run Time: 9:10 AM – 3:30 PM

The Ohio State University Building, Energy Advancement and Innovation Center (EAIC)
Room #130-Event Hall @ 2281 Kenny Road | Columbus, OH 43210

10:45 AM – 12:00 PM

Session 2 (1.25) - GENERAL SESSION

Resilient Leadership for Uncertain Times

Speaker: Hank Kerschen, President at St. Elizabeth Provider Network



Session Focus

In today's rapidly evolving healthcare landscape, uncertainty is not an exception—it's the norm. Leaders are increasingly challenged to respond swiftly to change, drive innovation, and sustain high-performing teams amid volatility. This session explores why adaptive leadership is no longer optional and how resilience, strategic flexibility, and a strong structural foundation are essential for navigating complexity—especially under the pressure of shifting healthcare legislation and reimbursement models.

Participants will examine how effective leaders distribute authority, foster psychological safety, and balance clarity with agility. They'll also explore how resilience at the leadership level can become a cascading asset across the organization, anchoring teams during disruption and driving long-term success.

Whether you're leading clinical teams or shaping strategic direction, this session will equip you with practical insights to lead with confidence in times of uncertainty.

Learning Objectives

By the end of this session, participants will be able to:

Define adaptive leadership and explain its critical role in navigating uncertainty, fostering collaboration, and driving innovation in healthcare environments.

Describe the components of leadership resilience and how mental toughness, clarity, and optimism can strengthen team dynamics during high-pressure situations.

Analyze the balance between structure and flexibility, and identify strategies for maintaining organizational focus while remaining responsive to change.

Assess the impact of evolving healthcare legislation on leadership strategy, and learn how to integrate compliance and policy awareness into adaptive decision-making.

12:00 PM – 12:45 PM

Networking Lunch

AGENDA CONTINUED

12:45 PM – 1:45 PM

Session 3 (1.0) – GENERAL SESSION

Do What You Love...For A Future Benefit

Speaker: William (B.J.) Hicks M.D. Vice President of Neuroscience at OhioHealth



Session Focus

Growing up in Columbus with the guidance of his grandfather, parents, and sister, Dr. William Hicks built a career shaped by legacy, mentorship, and a commitment to service. That foundation has driven him to pursue bold, innovative models of care—from mobile stroke programs to system-wide equity initiatives—that aim to reach every patient, regardless of background. In this session, Dr. Hicks will share lessons from that journey and offer practical insights on how leaders across academic centers, large health systems, and private practices can advance both innovation and equity in their own organizations.

Learning Objectives

- Explore how personal history and mentorship can shape a leader's vision for equitable healthcare.
- Examine innovative care delivery models, such as mobile stroke programs and system-wide access initiatives.
- Identify practical strategies for advancing health equity across academic, system, and private practice settings.
- Consider how healthcare leaders can balance honoring tradition with pursuing bold innovation.

1:45 PM – 2:15 PM

Networking Break/Explore Solutions Presented by our Exhibitors

2:15 PM – 3:15 PM

Session 4 (1.0) - GENERAL SESSION

Presentation Title TBD

Speaker: Paco Herson, PhD

Session Focus

TBD

Learning Objectives

TBD



3:15 PM – 3:30 PM

Closing Announcements & Adjournment

Healthcare Leaders Association of Ohio reserves the right to modify the schedule in any way and at any time for circumstances outside of our control.

Speaker Information



Richard Gumina, MD, PHD

Richard Gumina, MD, PhD, is professor of Internal Medicine and professor of Physiology and Cell Biology. He serves as the director of the Division of Cardiovascular Medicine and is an active interventional cardiologist.

Dr. Gumina earned his medical degree and PhD from the Medical College of Wisconsin and completed his predoctoral and postdoctoral fellowship in

cardiovascular research at the Medical College of Wisconsin in Milwaukee. He subsequently completed his residency in internal medicine, as well as fellowships in cardiovascular diseases and interventional cardiology, and a clinical-investigator fellowship at Mayo Medical School in Rochester, MN.

Dr. Gumina is a member of the Medical School Admissions Committee at The Ohio State University College of Medicine, where he also serves as advisor to a number of undergraduate, medical and graduate students, as well as postdoctoral fellows.

Dr. Gumina's research is funded by the American Heart Association and the National Institutes of Health. Dr. Gumina's specialty interests include interventional cardiology, acute coronary syndromes and cardiovascular inflammation.



Hank Kerschen

Hank Kerschen serves the Assistant Vice President, Clinical Transformation at St. Elizabeth Physicians in Northern Kentucky.

The Clinical Transformation Division at St. Elizabeth is comprised of the Departments of Care Management; Service Excellence, Education & Culture; Value Based Performance; Telemedicine; Quality Payment Programs; and

Quality Transformation & Process Improvement.

With a proven track record of working collaboratively with physicians, administrators, and senior level executives, Hank brings a unique combination of perspective and experience to the table when working to solve some of the most complex challenges facing health systems and employed physicians.

Hank received his Master's Degree in Health Services Administration from Xavier University, in Cincinnati, Ohio.

Speaker Information



Paco Herson, PhD

Associate Dean for Research Innovation
Professor

Dr. Herson is a translational neuroscientist who specializes in the development of new therapeutic approaches to treat cerebrovascular disease. He received his PhD at the University of Aberdeen, Scotland, UK and then moved on for a post-doctoral fellowship at the Vollum Institute with Dr. John Adelman. He worked as Assistant/Associate Professor at Oregon Health and Science University and then moved to the University of Colorado School of Medicine where he served as a Professor with Tenure and Vice Chair for Research in the Department of Anesthesiology.

Dr. Herson's research focuses on understanding mechanisms of injury and repair following ischemic brain injury, with studies related to ion channels/receptors, neuroinflammation, age and gender. Current studies are focused on the impact of ischemia on synaptic function and plasticity with the goal of revealing pharmacological interventions that both prevent acute ischemic injury and improve long-term brain function after injury. He received several NIH, DoD and AHA grants and has been continuously NIH funded throughout his independent career. Dr. Herson has published over 100 peer reviewed articles, developed multiple patents and mentored several junior faculty, both PhD and clinician-scientists.



William (B.J.) Hicks M.D.

William J. "B.J." Hicks II, MD is Vice President of Neurosciences at OhioHealth and a board-certified vascular neurologist. He previously co-directed the Comprehensive Stroke Center at Riverside Methodist Hospital and led the OhioHealth StrokeNetwork, expanding stroke care to over 30 hospitals across Ohio. Dr. Hicks also pioneered the Mobile Stroke Treatment Unit in Columbus and served as President of the Medical Staff at Riverside. In 2023, he was appointed VP of Neurosciences after a national search.

Dr. Hicks earned his MD from Howard University and completed his neurology residency at Henry Ford Hospital, followed by a vascular neurology fellowship at UT Houston. A leader in the American Heart Association, he was named AHA's National Physician of the Year in 2025. He is also active in clinical research, public health advocacy, and community service. A Columbus native, he enjoys life with his wife, two children, and their dog.



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\$0.00 - provided free via the Mary Alice
Streeter Scholarship

Non Member Registration



\$229.00

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Mail in this form with payment by check to:

Healthcare Leaders Association of Ohio (HLAOH)

P.O. Box 1468

Sandpoint, ID 83864

Attendee Information:

Name _____

Title _____ Professional Designations _____

Organization Name _____

Mailing Address _____

Phone Number _____

Primary Email _____ Alternate Email _____

Do you have any special dietary needs or restrictions we should plan for?

Please explain _____

Contact Us: www.hlaoh.com | main@hlaoh.com | (678) 523-5915

