

76th Annual Convention & Trade Show

Sponsor Food & Drink

Awards Reception

~~\$2,500— The award dinner is a time all attendees are together to show recognition for the staff awards. Your logo will be present on stage, in the Convention Brochure & Awards Program Book.~~

~~Three Sponsors needed. (3 secured)~~

**Sponsored by Frontline, BOK
& Team 4 Food Service**

Trade Show Lunch

~~\$2,000— Lunch is provided for all attendees and vendors on Wednesday. Your logo will be present at the Trade Show and in the Convention Brochure.~~

**Sponsored by
Zack Group & Recover Care**

Soft Drinks

~~\$500— Throughout Convention we would like to offer soft drinks to attendees. Your logo would be present at the station you sponsor and in the Convention Brochure.~~

~~Seeking at least three sponsors for this option.
(one secured—Federico//Duerst)~~



Snack Stations

~~\$500— Throughout Convention we offer snacks, coffee and something cold to drink. Your logo would be present at the station you sponsor and in the Convention Brochure.~~

~~Seeking at least three sponsors for this option
(2 secured—Emerald Healthcare & Federico//Duerst)~~



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Misc. Sponsorship Opportunities

Digital Boards

\$600 each — Near the registration table and the breakout rooms are digital boards. Your custom image will be displayed. Your logo will also be in the Convention Brochure.

**Sponsored by
Breathe Oxygen**

Cash Drawing

\$600— To close out Convention every year, KHCA holds a cash drawing give away to attendees who stayed until the very end! \$100, \$200 and \$300 to three separate attendees. Your logo will be present on stage and in the Convention Brochure.

**Sponsored by
Axiom HealthCare**

Wi-Fi Password

\$2000— You choose the password for the Wi-Fi! Your logo will be present throughout the event center and in the Convention Brochure.

**Sponsored by
Medicalodges**

Hotel Keycards

\$1600— Your logo in the hand of every attendee staying at the hotel. Your logo will be present throughout the event center and in the Convention Brochure.

**Both Sides Sponsored by
Breathe Oxygen**

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Misc. Sponsorship Opportunities

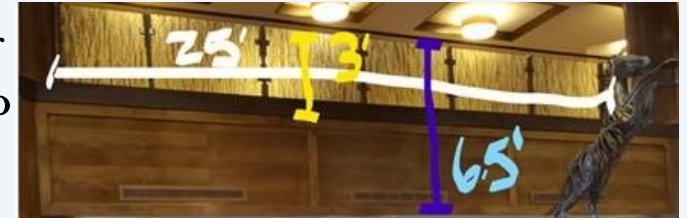
Give Aways

\$600 — At the close of convention we offer give aways to attendees that stayed for the entire convention. Your logo will be present on stage and in the Convention Brochure.



Welcome Banner

\$2000— Welcome banner with KHCA Convention details and your logo on banner hung in the lobby at the Hampton. Your logo would also in the convention brochure. (Business Associate Member Only.)
25feet long, 3-6.5 feet wide



Window Clings

\$600 each — Near the registration table and the trade show entrance. Your custom image will be displayed. Your logo will also be in the Convention Brochure. (Business Associate Member Only.)



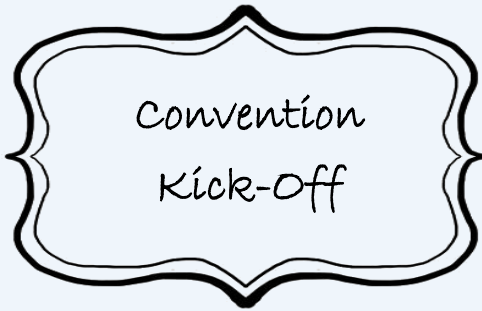
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Education Sponsorships



~~\$2,500- Pre-Conference attendees gather for a 2 hour presentation. Your logo will be present during the presentation and in the Convention Brochure. Your company to introduce Speaker.~~

Sponsored by
Americare

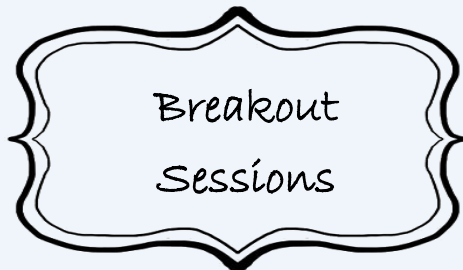


~~\$2,500- All attendees will gather together for our Convention Kick-Off opening speaker. Your logo will be present during the presentation and in the Convention Brochure. Your company to introduce Speaker.~~

Sponsored by
HMG



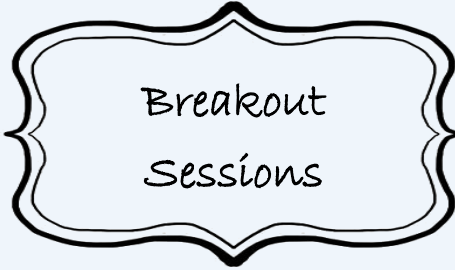
~~\$2,500- All attendees will gather together for our closing speaker. Your logo will be present during the presentation and in the Convention Brochure. Your company to introduce Speaker.~~



~~\$500- Various attendees will attend each breakout session. Your logo will be present during the presentation and in the Convention Brochure. Your company to introduce Speaker. See next page for a complete list.~~

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Education Sponsorships



Breakout Sessions

\$500– Various attendees will attend each breakout session. Your logo will be present during the presentation and in the Convention Brochure. Your company to introduce Speaker.

- HCBS: The How's and Why's of the Waitlist — Christina Bolen & Leigh Smith, KDAD
- Payroll Based Journal & the Power of Precision: Your Path to 5-Star Success — Chris Cole & Christy Beaumont, Forvis Mazars
- Understanding Trauma-Informed Care: Seeing the Survivor Behind the Behavior —Christine Jordan
- Breaking Down Baldrige — Breanna Gregory, Nottingham Health & Rehabilitation & Brian Barbeau, Axiom Health Care Services
- When “No Doesn’t Mean No; Advance Communication in Dementia Care — Allison Lyda
- Medicare Success Under PDPM: Best Practices for Eligibility, Reimbursement, and Compliance — Chris Cole & Deborah Lake, Forvis Mazars
- Building a Better Life Safety Book — Nick Bongfiglio, Medicalodges & Susan Pennington, Flint Hills Care and Rehab
- Beyond the Walls: Building Dementia-Friendly Communities Through Connections — Micala Gingrich Gaylord, ComfortCare Homes Inc.
- Media Ready: Building Confidence Before the Cameras — Claire Krawsczyn, AHCA
- Creating an Effective Action Plan by Performing an Effective Investigation — Tracy Johnson & Shawna Hoschouer, Medicalodges, Inc.
- Building a QAPI Program for Assisted Living and Home Plus — Joan Hudson
- Beyond the Headline: Telling Your Organization’s Story Through the Media — Claire Krawsczyn, AHCA
- Assisted Living Regulatory Solutions Open Forum and review of updates to the Functional Capacity Screen — Joan Hudson, and Suzie Sexton
- Skilled Nursing: Regulatory Solutions Open Forum — Cynthia Pendleton, Tricia Phillips, Amy Miller, AHCA