20th Annual MPI MidAmerica Education Conference
SPONSORSHIP BENEFITS PACKET

February 9 - 11, 2020
Duke Energy Convention Center and Hilton Netherland Plaza Cincinnati
Tentative Schedule of Events

Sunday, February 9, 2020
12:00 p.m. – 6:30 p.m.  Registration Opens
1:00 p.m. – 4:00 p.m.  Regional Tour (Optional)
5:00 p.m. – 5:45 p.m.  First Time Attendee
6:00 p.m. – 8:00 p.m.  Opening Reception at Hilton Netherland Plaza

Monday, February 10, 2020
7:30 a.m. – 3:00 p.m.  Registration Open
7:45 a.m. – 8:30 a.m.  Continental Breakfast for All Attendees in Trade Show Area
8:30 a.m. – 9:00 a.m.  Welcome with Opening Comments from Vision Sponsor
9:00 a.m. – 10:00 a.m.  Opening Keynote Comments from Insight Sponsor
10:15 a.m. – 11:30 a.m. Concurrent Breakout Sessions
11:45 a.m. – 12:30 p.m. Luncheon  Comments from Insight Sponsor
12:30 p.m. – 1:30 p.m.  Keynote Presentation  Comments from Insight Sponsor
1:45 p.m. – 3:00 p.m.  Concurrent Breakout Sessions
3:00 p.m. – 3:30 p.m.  P.M. Break in Trade Show Area
3:30 p.m. – 4:45 p.m.  Concurrent Breakout Sessions
6:00 p.m. – 9:00 p.m.  Cincinnati Offsite Event

Tuesday, February 11, 2020
7:30 a.m. – 9:30 a.m.  Registration Open
7:45 a.m. – 9:00 a.m.  Sponsor/Exhibitor/Meeting Planner Morning Mixer
9:00 a.m. – 10:00 a.m.  Morning Campfire
10:00 a.m. – 12:30 p.m.  Keynote Brunch Comments from Insight Sponsor

Don’t see a sponsorship that fits your marketing goals & objectives? No problem! Contact us at info@mpimidamericaconference.com and we will work together to create a package tailored to fit your needs.
WHY SPONSOR OR EXHIBIT WITH

MORE THAN 200 MEETING PLANNERS

1,035 MEETINGS PLANNED

MEETINGS WORTH MORE THAN $477 MILLION

EXPOSURE AT MAC: PRICELESS

QUESTIONS info@mipmidamericaconference.com

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Past MPI Mid-America Sponsors include

- Associations Online
- Avalon Image Group
- Bartha Audio Visual
- Belterra
- Blue Chip Casino Hotel & Spa
- Bowling Green Convention & Visitors Bureau
- Boyne USA Resorts
- Buffalo Trace Distillery
- Burgie Media Fusion
- C&H Audio Visual
- Caesars Entertainment
- Cincinnati Hilton
- Cincinnati Marriott at RiverCenter
- Chicagoland Meetings
- Clinton County Convention & Visitors Bureau
- Conference Center at OCLC, The
- Connie Duglin Linen
- Crowd Compass by EventSource
- Documation
- Eclipse Signage
- Embassy Suites Cincinnati NE
- Event Design International
- Erie Social Club
- Experience Columbus
- Explore Licking County
- Fairmont Hotels & Resorts
- Fern Exhibition and Event Services
- Fern Expo
- French Lick Resort
- Goodtime Lake Erie Island Cruises
- Grand Oaks Conference Center
- Grand Traverse Resort & Spa
- Greentown Casino Hotel
- Griffin Gate Marriott Resort & Spa
- Hamilton County Convention & Visitors Bureau
- Hilton Downtown Columbus
- Holiday Inn Lakeview
- Hollywood Casino
- Hyatt Regency Columbus
- Inn at Cedar Falls
- InterContinental Hotel Cleveland
- Kalahari Resort
- KY State Parks
- Lake Erie Shores and Islands
- Lake County Convention & Visitors Bureau & Quail Hollow Resort
- Las Vegas Convention & Visitors Bureau
- Louisville Convention & Visitors Bureau
- McKinney Speakers, LLC
- Meeting Signs
- Meetings Michigan
- MGM Grand Detroit
- Morehead Conference Center
- Morehead Tourism Commission
- Northern KY Convention & Visitors Bureau
- Oglebay Resort
- Ohio State Park Lodges & Conference Centers
- Omni Bedford Springs Resort
- Orange County Convention & Visitors Bureau
- Prestige AV and Creative Services
- Positively Cleveland
- Quest Business Center
- Renaissance Indianapolis North Hotel
- Republic Bank
- San Mateo County Convention & Visitors Bureau
- San Mateo County/Silicon Valley Convention & Visitors Bureau
- Sawmill Creek Resort & Conference Center
- Seven Springs Mountain Resort
- South Bend/Mishawaka Convention & Visitors Bureau
- Southern Indiana Convention & Visitors Bureau
- The Culinary Vegetable Institute
- The Woodlands Resort & Conference Center
- TRS Services
- Victoria National
- Wisconsin Dells Visitor & Convention Bureau

Previous Sponsor Comments:

- Excellent. Easily accessible, availability was awesome, good info and the reps were available... It was everything that was needed.
- Good visibility outside the sessions.
- I liked that it encouraged interaction between suppliers and planners.

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Vision Sponsor - $7,500

VALUE ADDED BENEFITS

Exclusive Branding Opportunities
- Exclusive recognition as Presenting Sponsor
- Abundant pre-event (*all promotions*) and on-site publicity, including logo on the cover of the on-site guide.
- Opportunity to include promotional material with attendee registration bags (*you provide the item*)

High Impact Opportunities
- Opportunity to greet the crowd and introduction of keynote speaker during opening general session (Ten (10) minutes)
- Special recognition from the podium throughout the event
- Complimentary exhibit space in Exhibitor Showcase
- Premium exhibit space placement

Access
- Four (4) complimentary registrations for your staff or clients
- Complete database of event attendees provided *~LEAD GENERATION~*
- Complete packet of Planner Profiles after the event

Premium Advertising Opportunities
- Digital Advertising on MAC Website
- Logo/web link on the HOME PAGE of the MPI Mid-America web site visited by over 4,500 people in 2019
- Recognition as Presenting Sponsor in both the KBC-MPI and Ohio MPI electronic newsletters (350 distr.)

$5,000 Insight Level

Four Opportunities Available

CHOOSE ONE:
- Monday Opening Keynote
- Monday Luncheon
- Monday Afternoon Keynote
- Tuesday Closing Brunch

VALUE ADDED BENEFITS

Exclusive Branding Opportunities
- Exclusive recognition as the Sponsor of your event
- Abundant pre-event (*all promotions*) and on-site publicity, including logo on the cover of the on-site guide.
- Opportunity to include promotional material with attendee registration bags (*you provide the item*)

High Impact Opportunities
- Opportunity to greet the crowd and introduction of speaker during luncheon, Keynote or Brunch (Seven (7) minutes)
- Complimentary exhibit space in Exhibitor Showcase
- Premium exhibit space placement

Access
- Three (3) complimentary registrations for your staff or clients
- Complete database of event attendees provided *~LEAD GENERATION~*
- Complete packet of Planner Profiles after the event
- First right of refusal to sponsor in 2021

Premium Advertising Opportunities
- Digital Advertising on MAC Website
- Logo/web link on the HOME PAGE of the MPI Mid-America web site visited by over 3,500 people in 2019
$4,000 Catalyst Level

Monday Night Offsite Event Transportation
One Opportunity Available
Unique branding opportunity to sponsor transportation and provide visibility on the transportation to the Monday night offsite event.

Gourmet Coffee Experience -
One Opportunity Available
This sponsorship item will be offered on Tuesday Morning and will allow the sponsoring organization to provide branded mugs for gourmet coffee options. A light continental breakfast will be served during this time.

VALUE ADDED BENEFITS
Exclusive Branding Opportunities
- Exclusive recognition as the Sponsor of your event
- Remarks from the sponsoring organization at evening event.
- Abundant on-site publicity, including logo on the cover of the on-site guide.
- Opportunity to include promotional material with attendee registration bags (you provide the item)

High Impact Opportunities
- Opportunity to greet the crowd (transportation during event and coffee during event)
- Premium exhibit space placement

Access
- Two (2) complimentary registrations for your staff or clients
- Complete database of event attendees provided “LEAD GENERATION”
- Complete packet of Planner Profiles after the event
- First right of refusal to sponsor in 2021

Premium Advertising Opportunities
- Logo/web link on the HOME PAGE of the MPI Mid-America web site visited by over 4,500 people in 2019

$3,000 Activate Level

Name Badge/Lanyard Sponsor -
One Opportunity Available
Name badge sponsor will have their logo along with the MAC logo on every name badge holder that is worn by every conference attendee. This is an opportunity to have your logo and image seen by attendees over multiple days.

Conference Bags -
One Opportunity Available
Conference Bag sponsor will have their logo on every conference bag that is used by every conference attendee. This is an opportunity to have your logo and image seen by attendees over multiple days.

VALUE ADDED BENEFITS
Exclusive Branding Opportunities
- Opportunity to include promotional material with attendee registration bags (you provide the item)

Access
- Two (2) complimentary registrations for your staff or clients
- Complete database of event attendees provided “LEAD GENERATION”
- Complete packet of Planner Profiles after the event
- First right of refusal to sponsor in 2021

Premium Advertising Opportunities
- Logo/web link on the HOME PAGE of the MPI Mid-America web site visited by over 4,500 people in 2019

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$2,000 Innovate Level

Planner Gift Drop
One Opportunity Available
The planner gift drop sponsor will provide a gift to all planners for 2 days registered for MAC and the gift will be delivered to the planner’s room at the conference hotel.

Conference App -
One Opportunity Available
Conference App sponsor will provide the App for the conference and have the opportunity to give instruction on the App at the conference First Time Attendee reception.

Morning and Afternoon Breaks
Two Opportunities Available

Corporate Social Responsibility Event
One Opportunity Available
Unique branding opportunity to sponsor the yearly CSR project and have opportunity to have one on one interaction with attendees.

VALUE ADDED BENEFITS

Exclusive Branding Opportunities
- Exclusive recognition as the Sponsor your item
- Opportunity to include promotional material with attendee registration bags *(you provide the item)*

Access
- One (1) complimentary registrations for your staff or clients
- First right of refusal to sponsor in 2021

Premium Advertising Opportunities
- Digital Advertising on MAC Website
- Logo/web link on the HOME PAGE of the MPI Mid-America web site visited by over 4,500 people in 2019
2020 MAC Sponsor Agreement

Please complete the following form no later than December 2, 2019. Note the earlier the form is submitted the earlier benefits will begin. This form should be submitted with payment to secure participation. **Activation of benefits will not commence until payment is received.**

Company Name: ________________________________________________________________

Address: ______________________________________________________________________

City: _______________________________ State: _______ Zip Code: _____________________

Website: __________________________________  Phone: ____________________________

Contact Person: _______________________________________________________________

Title: ______________________________________ Phone: ___________________________

Email Address: ________________________________________________________________

Please circle sponsorship item

<table>
<thead>
<tr>
<th>Sponsorship Item</th>
<th>Price</th>
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<th>Price</th>
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<tbody>
<tr>
<td>Monday Opening Keynote</td>
<td>$5,000</td>
<td>Planner Gift Drop</td>
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<tr>
<td>Monday Luncheon</td>
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<td>Conference App</td>
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<tr>
<td>Monday Afternoon Keynote</td>
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<td>Tuesday AM Sponsor/Exhibitor/Planner</td>
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<td>Gourmet Coffee Experience</td>
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<td>Tuesday Closing Brunch</td>
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<td>Conference Bags</td>
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<tr>
<td>Name Badge/Lanyard</td>
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<td>Monday Night Transportation</td>
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</tr>
<tr>
<td>CSR Event Sponsor</td>
<td>$2,000</td>
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Payment to be submitted to MAC by: Check Credit Card

__________________________________________________  __________________
Signature         Date

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