



## Kentucky Society of Health-System Pharmacists 2024 Sponsorship Opportunities

KSHP is seeking annual sponsors for 2024 and is providing additional à la carte sponsorship opportunities. Our goal in shifting the sponsorship packages from being strictly related to meetings to an annual commitment is to promote strong relationships between society and sponsors through forward planning and transparency.

The 2024 KSHP Spring Meeting is on April 19<sup>th</sup> at the Louisville Marriott East in Louisville, Ky. The 2024 Fall Meeting is on September 26<sup>th</sup> & 27<sup>th</sup> at the Hyatt Regency in Lexington, Ky.

### 2024 Sponsorship Benefits at a Glance

	<b>Platinum Sponsor \$7,250</b>	<b>Gold Sponsor \$4,750</b>	<b>Silver Sponsor \$3,250</b>	<b>Bronze Sponsor \$3,250</b>
Spring Mtg Exhibit 6’ Table with 2 Registrants				
Fall Mtg Exhibit 6’ Table with 2 Registrants				
Fall Mtg Live Reverse Expo				
Lunch and Learn - Lead a 30-minute virtual lunch and learn with all KSHP members invited at a mutually agreed upon date				
Logo recognition on meeting itinerary				
Logo recognition on KSHP website with link to company’s webpage [Platinum and Gold – for all 2024; Silver and Bronze - for 60 days]				
Logo recognition on Facebook and Instagram post (740 followers)				
Logo recognition in pre-meeting announcements sent to 600 members				

### Meeting Based À La Carte Sponsorships/Add-Ons

- 2024 Fall Meeting Exhibit (singular registration or additional table) with 2 registrants: \$1,750
- 2024 Spring Meeting Exhibit (singular registration or additional table) with 2 registrants: \$1,500
- Lunch and Learn Virtual Event: \$2,500
- See additional A La Carte opportunities on the next page!



## Kentucky Society of Health-System Pharmacists 2024 Annual Sponsorship Form

Yes! I would like to sponsor the KSHP in 2024 with the following (check option below):

### Sponsorship Packages

- \$7,250 Platinum Sponsor
- \$4,750 Gold Level Sponsor
- \$3,250 Silver Level Sponsor
- \$3,250 Bronze Level Sponsor

### A La Carte/Add on Opportunities

- 2024 Fall Meeting Exhibition \$1,750
- 2024 Spring Meeting Exhibition \$1,500
- Lunch and learn \$2,500
- Newsletter Advertising – 6 issues
  - Quarter page - \$800/year
  - Half page - \$1,200/year
- Bluegrass Buzz Advertising (email blast to all members twice per month) - \$300/month
- Website Banner Advertising
  - Monthly Cost - \$150
  - Yearly Cost - \$600
- Virtual Board Meeting - \$500
  - Speaking opportunity for 15 minutes at start of meeting.
- Spring in person Board Meeting - \$1,500
  - Speaking opportunity for 15 minutes at start of meeting.
  - Additionally, get to interact with board members prior to start of meeting.

For great detail specific to advertising with KSHP, you may refer to the following policy: Advertising in Kentucky Society of Health-System Pharmacists Documents and Platforms.

Payment due by April 10<sup>th</sup>, 2024, for Spring Meeting Sponsorship and September 18<sup>th</sup>, 2024, for Fall Meeting Sponsorship.

Method of Payment:

- Check enclosed made out to Kentucky Society of Health-System Pharmacists
- Check will be mailed by corporate office
- Credit Card

          Visa                    MasterCard                    American Express

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ 3 or 4 Digit Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Information (person attending event):

Company Name: \_\_\_\_\_

Name: \_\_\_\_\_

Additional Onsite Representative (include email address): \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Please return completed form to either [nvaccaro@kshp.org](mailto:nvaccaro@kshp.org) or by US mail at:

KSHP Office of Administration

PO Box 4961

Louisville, KY 40204