2027 SPRING WORKSHOP

May 5 - 8, 2027
Westin Kierland Resort & Spa
Scottsdale, Arizona

AADC 2027 WORKSHOP SPONSORSHIP / EXHIBITOR PROSPECTUS

What is **AADC** and why would you want to attend?

Founded in 1979, the American Association of Dental Consultants offers credentialing, resources, and professional community for dental benefit consultants. With over 500 members, we provide valuable insight and input regarding provider network issues, dental claim policy and standards of care, dental plan coverage and utilization management. We also promote a common base of knowledge for consistent, evidence-based plan and claims evaluations.

The 2027 Annual Spring Workshop offers a key opportunity to interact with dentists and specialists involved in the dental benefits industry plus industry executives from the nation's leading benefit plans.

- *Showcase your programs, products, and services to those with purchasing power*
- *Garner goodwill among your target audience by supporting their personal growth and the advancement of their profession.*
- *Increase brand awareness and stand out from your competition.*
- *Maximize your marketing dollars.*

Key Sponsorship And Exhibitor Opportunities

(All sponsorships include table-top exhibit)

Available Workshop Sponsorships
Workshop Gold Sponsor - $15,000
President's Welcome Reception - $8,500
Dessert Bar at Welcome Reception- $4,500
New Member Reception - $6,500
Lunch & Learn - $5,500 (includes basic AV)
Break Sponsor - $4,000
Onsite Attendee Guide - $3,500
Table-top Exhibit - $1,999

All exhibitor/sponsorship packages are offered on a first-come, first-served basis. If you have any questions about sponsorship, contact us at info@aadc.org

2027 SPRING WORKSHOP

Workshop Gold Sponsor

The Gold Sponsor has a one-of-a-kind opportunity to interact with attendees and be recognized front and center at the 2027 Spring Workshop

SPONSOR

(Exclusive)

$15,000

- Company Representative at Registration Desk to welcome all attendees
- Sponsor Branded Swag (sponsor supplied) at Registration Desk
- Company created 3-5 minute slide show on big screen during breaks
- Special recognition at the beginning of each day's sessions
- Featured logo on breakfast & lunch banquet tables each day
- Sponsor's exclusive email blast to AADC members (500+ dental professionals)
- Two complimentary players at golf outing
- One banner ad in Spring and Fall issues of The Beacon
- Promote a company produced webinar to AADC members (500+ dental professionals)
- Complimentary drink tickets for both receptions
- One Table-top exhibit in the exhibit area.
- Four complimentary exhibitor badges with sponsor ribbon
- Featured logo with sponsor level on conference materials
    - Digital workshop registration brochure
    - AADC website
    - Logo on all correspondence to registrants and attendees
    - Logo on signage

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President's Welcome Reception

SPONSOR

(Exclusive)

$8,500

The President's Welcome Reception Sponsor has a one-of-a-kind opportunity to interact with attendees and be recognized front and center at the Reception.

- Special recognition during President's Welcome Reception
- Event sign with sponsor's logo
- Ability to present welcoming remarks at President's Welcome Reception
- Sponsor's logo on reception cocktail napkins
- Complimentary President's Welcome Reception drink tickets
- Table-top exhibit at President's Welcome Reception as well as in the exhibit area.
- Two complimentary exhibitor badges with sponsor ribbon
- Company's Logo on conference materials
    - Digital workshop registration brochure
    - AADC website
    - Logo on all correspondence to registrants and attendees
    - Logo on signage

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Dessert Bar at President's Welcome Reception

SPONSOR
(Exclusive)

$4,500

Sponsor a Dessert Bar at Thursday's President's Welcome Reception

- Event sign with sponsor's logo
- Complimentary President's Welcome Reception drink tickets
- One table-top exhibit in the exhibit area
- Two complimentary exhibitor badges with sponsor ribbon
- Company's Logo on workshop materials
  - Digital workshop registration brochure
  - AADC website
  - Logo on all correspondence to registrants and attendees
  - Logo on signage

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New Member Reception

SPONSOR

(Exclusive)

$6,500

The New Member Reception Sponsor has the unique opportunity to interact with attendees and be recognized front and center at the reception.

- Special recognition during New Member Reception
- Event sign with sponsor's logo
- Ability to present welcoming remarks at New Member Reception
- Sponsor's logo on reception cocktail napkins
- Table-top exhibit at New Member Reception as well as in the exhibit area
- Two complimentary exhibitor badges with sponsor ribbon
- Logo on conference materials
    - Digital workshop registration brochure
    - AADC website
    - Logo on all correspondence to registrants and attendees
    - Logo on signage

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Lunch & Learn

SPONSOR

(Eight Available)

$5,500

Basic Audio Visual included

Lunch & Learn Sponsors enjoy lunch with up to 40 attendees for a one hour comprehensive round table conversation and Q&A about their product or service.

- Private Round Table Lunch discussion with up to 40 workshop attendees
- Exclusive rights to display literature at the lunch round table
- One table-top exhibit in the exhibit area
- Two complimentary exhibitor badges with sponsor ribbon
- Logo on workshop materials
    - Digital workshop registration brochure
    - AADC website
    - Logo on all email promotions
    - Logo on signage

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Coffee/Snack Break

SPONSOR

(Four Available)

$4,000

Break Sponsor has the unique opportunity to interact with attendees during morning or afternoon breaks on Thursday or Friday of the Worskhop

- Special recognition at the announcement of the break
- Sponsor's logo on snack napkins
- Break sign with sponsor logo
- One table-top exhibit in the exhibit area
- Two complimentary exhibitor badges with sponsor ribbon
- Logo on conference materials
    - Workshop registration brochure
    - AADC website
    - Logo on all email promotions
    - Logo on signage

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Onsite Attendee Guide

SPONSOR

(Exclusive)

$3,500

Be the only sponsor for an onsite guide with schedule of events, maps, exhibitor list, Continuing Education Verification Form and important informaiton

- Sponsor's logo featured on front cover
- Sponor's full page ad on back cover
- One table-top exhibit in the exhibit area
- Two complimentary exhibitor badges with sponsor ribbon
- Logo on conference materials
    - Workshop registration brochure
    - AADC website
    - Logo on all email promotions
    - Logo on signage

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Table-top Exhibit

$1,999

Space at the AADC Spring Workshop is limited to twelve (12) exhibiting companies, inclusive of sponsors.

- One table-top exhibit in the exhibit area
- Two complimentary exhibitor registrations
- Logo on conference materials
- Workshop registration brochure
- AADC website
- Logo on all email promotions
- Logo on signage

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Additional Add-ons

Add-on to your sponsorship with these added valued opportunities

$500 - Attendee Badge Lanyards ***///sold out///***

Your company logo on lanyards

$700 - Book Your Own Webinar

Promote to AADC members a webinar produced and hosted by you after the Spring Workshop

$2,000 - Pens and Notepads

Your company logo on pens and notepads for all attendees

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Sponsor/Exhibitor General Information

- Exhibits are open 7:00 am - 5:30 pm Thursday, May 6 & Friday, May 7 and from 7:00 am - 12:00 pm on Saturday, May 8.
- Exhibits must be open during breakfast, lunch and refreshment breaks.
- All exhibitor/sponsorship packages are offered on a first-come, first-serve bassis.
- Questions ? Contact us at info@aadc.org

2027 SPRING WORKSHOP

Sponsor/Exhibitor Contract

Please select your level of participation

Sponsorships *(all sponsorhips include Exhibit Table)*

___$15,000 Workshop Gold Sponsor

___$8,500 President's Welcome Reception

___$4,500 Dessert Bar at Welcome Reception

___$6,500 New Member Reception

___$5,500 Lunch & Learn

___$4,000 Coffee/Snack Break

___$3,500 Onsite Attendee Guide

___$1,999 TableTop Exhibit Only

Add-On Marketing Opportunities

____ $500 Sold - Out Attendee Badge Lanyards

____ $700 Book Your Own Webinar

____$2,000 Pens & Notepads w/ your logo

Please include with contract:
Hi-Res Logo and Preferred Website Link

Continue to next page to complete contract

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Sponsor/Exhibitor Contract

Sponsorship _____Cost_____Additional Add-On Cost_____

Company_____Primary Contact_____

Address_____City_____State_____ Zip_____

Phone_____ Email_____

Exhibitor/Sponsor Signature:_____Title_____

Printed Name_____Date_____Total Cost:_____

This contract is made and entered into by the American Association of Dental Consultants (AADC) and Exhibitor/Sponsor. AADC has released unto the party above (the Exhibitor/Sponsor) certain space at the Westin Kierland Resort & Spa for exhibition during the 2027 AADC Spring Workshop. All rules and regulations as outlined in this prospectus are accepted upon signature by the Exhibitor/ Sponsor and made part of this contract. AADC reserves the right to unilaterally terminate the exhibitor's space contract at any time before or during the conference for any violation of the Rules and Regulations.

In case of termination, the Exhibitor/Sponsor surrenders possession of exhibit space immediately upon notice.

Send signed contract to AADC, 1971 Chesterfield Ridge Circle, Chesterfield, MO 63017 with a check or complete credit card information and fax to 636-591-0616

Charge $ _____to Visa, MC, Discover, AMEX #_____

Expiration date_____Security Code_____Credit Card Billing Zip_____

Signature_____Date_____

Please include with contract:
Hi-Res Logo and Preferred Website Link

Continue to next page to complete contract

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Sponsor/Exhibitor Rules & Regulations

- Exhibitors/Sponsors of the AADC Workshop cannot influence or direct CE content or instructors or conduct sales or marketing activities within the CE activities.
- Payment must be received in full with signed contract sent to the AADC office to reserve space. Checks should be made payable to the AADC in U.S. funds.
- All cancellations must be received in writing to the AADC office by March 22, 2027, for a refund. If space is canceled after March 22, 2027 said payment will be forfeited. An administrative fee of $50 will automatically be deducted from all refunds.
- The exhibitor assumes all responsibility for any and all loss, theft or damage to exhibitor's displays, equipment and other property while attending the AADC Spring Workshop at the Westin Kierland Resort & Spa, and hereby waives any claim or demand it may have against the Resort or AADC or its affiliates arising from such loss, theft or damage. The exhibitor agrees, for the benefit of AADC and the Resort and its affiliates, to comply with all Resort policies and procedures for exhibitors and all applicable laws, codes and regulations. In addition, the exhibitor agrees to defend, indemnify and hold harmless American Association of Dental Consultants and the Resort and their respective parent, subsidiary and other affiliated or related companies from and against any liabilities, obligations, claims, damages, suits, costs and expenses, including without limitation, attorneys' fees and costs up through and including any appeal, arising from or in connection with the exhibitor's occupancy and use of the exhibition premises or any part thereof or any negligent act, error or omission or willful misconduct of the exhibitor or its employees, contractors, subcontractors or agents
- This contract is made and entered into by the American Association of Dental Consultants (AADC). AADC has released unto the party listed above (the Exhibitor/Sponsor) certain space at the Westin Kierland Resort & Spa for exhibition during the 2027 AADC Spring Workshop. All rules and regulations as outlined in this contract are accepted upon signature by the Exhibitor/Sponsor and made part of this contract. AADC reserves the right to unilaterally terminate the exhibitor's space contract at any time before or during the conference for any violation of their Exhibitor's Rules and Regulations. In case of termination, the exhibitor surrenders possession of exhibit space immediately upon notice.

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