



2024 SPRING WORKSHOP

"Learning More in 2024"

May 15 - 18, 2024
Hyatt Coconut Point Resort & Spa
Bonita Springs, Florida

AADC
2024 WORKSHOP
SPONSORSHIP /
EXHIBITOR PROSPECTUS



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What is AADC and why would you want to attend?

Founded in 1979, the American Association of Dental Consultants offers credentialing, resources, and professional community for dental benefit consultants. With over 500 members, we provide valuable insight and input regarding provider network issues, dental claim policy and standards of care, dental plan coverage and utilization management. We also promote a common base of knowledge for consistent, evidence-based plan and claims evaluations.

The 2024 Annual Spring Workshop offers a key opportunity to interact with dentists and specialists involved in the dental benefits industry plus industry executives from the nation's leading benefit plans.

- *Showcase your programs, products, and services to those with purchasing power*
- *Garner goodwill among your target audience by supporting their personal growth and the advancement of their profession.*
- *Increase brand awareness and stand out from your competition.*
- *Maximize your marketing dollars.*





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Key Sponsorship And Exhibitor Opportunities

(All sponsorships include table-top exhibit)

Available Workshop Sponsorships

Workshop Gold Sponsor - \$15,000 *New*

President's Welcome Reception - \$7,500

Ice Cream Sundae Bar - \$6,000 *New*

New Member Reception - \$5,500

Lunch & Learn - \$4,000 plus cost of AV

Break Sponsor - \$3,000 *New*

Table-top Exhibit - \$1,500

Create Your Own Sponsorship - \$??

All exhibitor/sponsorship packages are offered on a first-come, first-served basis. If you have any questions about sponsorship, contact us at info@aadc.org





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Workshop Gold Sponsor *New this year*

The Gold Sponsor has a one-of-a-kind opportunity to interact with attendees and be recognized front and center at the 2024 Spring Workshop

SPONSOR

(Exclusive)

\$15,000

- Company Representative at Registration Desk to welcome all attendees
- Branded Swag (sponsor supplied) at Registration Desk
- Company created 3-5 minute slide show on big screen during breaks
- Special recognition at the beginning of each day's sessions
- Featured logo on breakfast & lunch banquet tables each day
- Sponsor's exclusive email blast to AADC members (500+ dental professionals)
- Two complimentary players at golf outing
- One banner ad in Spring and Fall issues of The Beacon
- Promote a company produced webinar to AADC members (500+ dental professionals)
- Two complimentary drink tickets for both receptions
- One Table-top exhibit in the exhibit area.
- Two complimentary exhibitor registrations
- Featured logo with sponsor level on conference materials
- Digital workshop registration brochure
- AADC website
- Logo on all correspondence to registrants and attendees
- Logo on signage

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President's Welcome Reception

SPONSOR

(Two Available)

\$7,500

The President's Welcome Reception Sponsor has a one-of-a-kind opportunity to interact with attendees and be recognized front and center at the Reception.

- Special recognition during President's Welcome Reception
- Ability to present welcoming remarks at President's Welcome Reception
- Two complimentary President's Welcome Reception drink tickets
- Table-top exhibit at President's Welcome Reception as well as in the exhibit area.
- Two complimentary exhibitor registrations
- Logo on conference materials
 - Digital workshop registration brochure
 - AADC website
 - Logo on all correspondence to registrants and attendees
 - Logo on signage

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Ice Cream Sundae Bar at President's Reception *New*

SPONSOR

(One Available)

\$6,000

Sponsor an Ice Cream Sundae Bar at Thursday's President's Reception

- Event Sign with sponsor logo
- Two complimentary President's Reception drink tickets
- One table-top exhibit in the exhibit area
- Two complimentary exhibitor registrations
- Logo on workshop materials
 - Digital workshop registration brochure
 - AADC website
 - Logo on all correspondence to registrants and attendees
 - Logo on signage

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New Member Reception

SPONSOR

(Two Available)

\$5,500

The New Member Reception Sponsor has the unique opportunity to interact with attendees and be recognized front and center at the reception.

- Special recognition during New Member Reception
- Ability to present welcoming remarks at New Member Reception
- Table-top exhibit at New Member Reception as well as in the exhibit area
- Two complimentary exhibitor registrations; additional exhibitor registrations are available for purchase
- Logo on conference materials
 - Digital workshop registration brochure
 - AADC website
 - Logo on all correspondence to registrants and attendees
 - Logo on signage

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Lunch & Learn

SPONSOR

(Eight Available)

\$4,000

Lunch & Learn Sponsors enjoy lunch with up to 30 attendees for a one hour comprehensive round table conversation and Q&A about their product or service.

- Private Round Table Lunch discussion with up to 40 workshop attendees
- Exclusive rights to display literature at the lunch round table
- One table-top exhibit in the exhibit area
- Two complimentary exhibitor registrations
- Logo on workshop materials
 - Digital workshop registration brochure
 - AADC website
 - Logo on all email promotions
 - Logo on signage

(Any Audio Visual needs will be at Sponsor's expense)

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Coffee/Snack Break *New* SPONSOR

(Four Available)

\$3,000

Break Sponsor has the unique opportunity to interact with attendees during morning or afternoon breaks on Thursday or Friday of the Workshop

- Special recognition at the announcement of the break
- Sponsor logo on snack napkins
- Break sign with sponsor logo
- One table-top exhibit in the exhibit area
- Two complimentary exhibitor registrations
- Logo on conference materials
 - Workshop registration brochure
 - AADC website
 - Logo on all email promotions
 - Logo on signage

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Table-top Exhibit

\$1,500

Space at the AADC Spring Workshop is limited to ten (10) exhibiting companies, inclusive of sponsors.

- One table-top exhibit in the exhibit area
- Two complimentary exhibitor registrations
- Logo on conference materials
 - Workshop registration brochure
 - AADC website
 - Logo on all email promotions
 - Logo on signage

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Additional Add-ons

*Add-on to your
sponsorship with
these added valued
opportunities*

\$500 - BYOW Book Your Own Webinar Promote to AADC members a webinar produced and hosted by you after the Spring Workshop

\$1,000 - Lawn Games @ President's Reception *New*
Sponsor games of Corn Hole, Giant Connect Four and Giant Jenga during the President's Welcome Reception on Thursday evening of the workshop. Event sign with sponsor logo.

\$1,500 - Pens and Notepads
Your company logo on pens and notepads for all attendees

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Create Your Own Sponsorship

SPONSOR

\$??

Let us know the price range you are willing to underwrite and together we can create a sponsorship that will benefit your company as well as support AADC.

Sponsor/Exhibitor General Information

- Exhibits are open 7:00 am - 5:30 pm Thursday, May 16 & Friday, May 17 and from 7:00 am - 12:00 pm on Saturday, May 18.
- Exhibits must be open during breakfast, lunch and refreshment breaks.

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Sponsor/Exhibitor Contract

Please select your level of participation

Sponsorships *(all sponsorships include Exhibit Table)*

- ___ \$15,000 Workshop Gold Sponsor
- ___ \$7,500 President's Welcome Reception
- ___ \$6,000 Ice Cream Sundae Bar
- ___ \$5,500 New Member Reception
- ___ \$4,000 Lunch & Learn
- ___ \$3,000 Coffee/Snack Break
- ___ \$? Create Your Own Sponsorship

___ \$1,500 TableTop Exhibit Only

Add-On Marketing Opportunities

- ___ \$500 Book Your Own Webinar
- ___ \$1,000 Lawn Games @ President's Reception
- ___ \$1,500 Pens & Notepads

Please include with contract:
Hi-Res Logo and Preferred Website Link

Continue to next page to complete contract

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Sponsor/Exhibitor Contract

Sponsorship _____ Cost _____ Additional Add-On Cost _____

Company _____ Primary Contact _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

Exhibitor/Sponsor Signature: _____ Title _____

Printed Name _____ Date _____ Total Cost: _____

This contract is made and entered into by the American Association of Dental Consultants (AADC) and Exhibitor/Sponsor. AADC has released unto the party above (the Exhibitor/Sponsor) certain space at the Hyatt Coconut Point Resort & Spa for exhibition during the 2024 AADC Spring Workshop. All rules and regulations as outlined in this prospectus are accepted upon signature by the Exhibitor/Sponsor and made part of this contract. AADC reserves the right to unilaterally terminate the exhibitor's space contract at any time before or during the conference for any violation of the Rules and Regulations.

In case of termination, the Exhibitor/Sponsor surrenders possession of exhibit space immediately upon notice.

Send signed contract to AADC, 1971 Chesterfield Ridge Circle, Chesterfield, MO 63017 with a check or complete credit card information and fax to 636-591-0616

Charge \$ _____ to Visa, MC, Discover, AMEX # _____

Expiration date _____ Security Code _____ Credit Card Billing Zip _____

Signature _____ Date _____

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Sponsor/Exhibitor Rules & Regulations

- Exhibitors/Sponsors of the AADC Workshop cannot influence or direct CE content or instructors or conduct sales or marketing activities within the CE activities.
- Payment must be received in full with signed contract sent to the AADC office to reserve space. Checks should be made payable to the AADC in U.S. funds.
- All cancellations must be received in writing to the AADC office by March 25, 2024, for a refund. If space is canceled after March 25, 2024 said payment will be forfeited. An administrative fee of \$50 will automatically be deducted from all refunds.
- The exhibitor assumes all responsibility for any and all loss, theft or damage to exhibitor's displays, equipment and other property while attending the AADC Spring Workshop at the Hyatt Coconut Point Resort & Spa, and hereby waives any claim or demand it may have against the Resort or AADC or its affiliates arising from such loss, theft or damage. The exhibitor agrees, for the benefit of AADC and the Resort and its affiliates, to comply with all Resort policies and procedures for exhibitors and all applicable laws, codes and regulations. In addition, the exhibitor agrees to defend, indemnify and hold harmless American Association of Dental Consultants and the Resort and their respective parent, subsidiary and other affiliated or related companies from and against any liabilities, obligations, claims, damages, suits, costs and expenses, including without limitation, attorneys' fees and costs up through and including any appeal, arising from or in connection with the exhibitor's occupancy and use of the exhibition premises or any part thereof or any negligent act, error or omission or willful misconduct of the exhibitor or its employees, contractors, subcontractors or agents
- This contract is made and entered into by the American Association of Dental Consultants (AADC). AADC has released unto the party listed above (the Exhibitor/Sponsor) certain space at the Hyatt Coconut Point Resort & Spa for exhibition during the 2024 AADC Spring Workshop. All rules and regulations as outlined in this contract are accepted upon signature by the Exhibitor/Sponsor and made part of this contract. AADC reserves the right to unilaterally terminate the exhibitor's space contract at any time before or during the conference for any violation of their Exhibitor's Rules and Regulations. In case of termination, the exhibitor surrenders possession of exhibit space immediately upon notice.

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