



Top Reasons You Should Have a *Wordpress* Website for Your Business

(feel free to make copies and hand this sheet out to other business owners)

- 1) **Google Loves It** – We all know Google is the new Yellow pages in our society. Whenever someone has a need, a problem or a want they type it into Google in order to find it. Whether your business is massage therapy or you are a doctor or lawyer if your website can be found easily by Google you're in the game.
- 2) **A Professional Look & Feel** to your website is what WordPress can do for you and that's what you want! Plus it is pennies on the dollar to what an HTML or fancy flash website will cost you.
- 3) **User friendly and easy to update** – Keeping your website up to date is important. In order to do this you must know how to use it or have a member of your team or company to do this for you. You don't want to have to send your team members through months of training to do this, which is why Wordpress is the answer for business owners. Its Dashboard system allows you to update everything in one place with a few clicks of your mouse.
- 4) **Options, Options, Options** – Don't know what you want but want choices to help you decide? Wordpress literally has thousands of options. Plus, a professional team of Wordpress experts can show you exactly what will work for you based upon your wants and needs.

WordPress is a Content Management System, with the ability to tweak and optimize for best performance for all of our website projects. The video training we provide will help walk you step-by-step through the basics of using WordPress, a user-friendly platform.

WordPress is an open source software program. That means it's free. WordPress started as a blogging software but has grown to a highly powerful content management system (CMS) that is used by large corporations. WordPress is used by over 12% of the top 1,000,000 blogs, making it the most popular CMS on the internet.

As a business owner WordPress will allow you to be more in control of your website. Saving you time and money without having to deal with a middle man for every update or change.

Nor will you have to pay those costly "web master" fees. Besides the fact that HTML websites start at \$3000 just to get started, with ongoing monthly maintenance fees. With WordPress you will be saving some serious MOOLAH!



Whether you want to have a Wordpress website done for you, or you'd like to get training for yourself or someone on your team or in your company GO **RIGHT NOW** to <http://alyssaavantweb.com>

To Your Success,

Alyssa Avant

P.S. Your business needs a website if you're going to be found by potential clients and customers . . . what if they were searching for your product or service on Google today. . . would they find you? Go Right Now to <http://alyssaavantweb.com>