

FRANCHISEE TESTIMONIALS



Darlene Cullen

Senior Banking Executive, Former Councilwoman

"My background as a senior banking executive, community volunteer, and former councilwoman enabled my TAPinto franchise to be so successful that I have launched a second TAPinto franchise and now do TAPinto full-time. It has also allowed me to expand my local community involvement."



Jackie Lieberman

Professional Journalist

"As a professional journalist and a mother of two, owning TAP into Westfield lets me have it all--a job I love with great pay, the flexibility to be there for my kids when they need me and the opportunity to make a positive difference in my community."



John Mooney

Owner, Over The Moon PR

"As the owner of a public relations firm, I have seen the rapid erosion of print and the growth of online news sites. TAPinto sites generate traffic and have the ability to drive it to causes and advertisers. People now get their information primarily online, before TV, radio or print."



Natalie Heard Hackett

Middle School Principal

"As a school principal and educator by profession, starting TAPinto in the town that my family has lived in for generations has helped me to fulfill my passion for writing. This has also been a great way for me to feature the best aspects of this community by highlighting the wonderful organizations, businesses and residents."



Bobbie Peer

Non-Profit and Community Volunteer

"Owning a TAPinto site has enabled me to combine my marketing experience with my passion for giving back to the community and being involved. TAPinto allows me to manage a thriving business while being close to home to balance my family life with four children and their busy schedules."