

# SALPHAGRAVEL





Alphagravel is an intelligent mobile mediation platform engineered to route the highest paying advertising content to your mobile app.

- » Connects to 20+ ad networks
- » Routes the highest paying ad networks to your app in real-time
- » Alphagravel apps are not tied to Admob and are not required to have any minimum impressions
- » 100% fill rate in all Emerging & Developing Markets
- » Cash out anytime after minimum of \$100 Blacklists non-performing networks, without the need for any code change

### **Featured Software Development Kits**

#### Alpha Legacy SDK

- 100% Google compliant
- Supports only in-app ads
- Works in all app stores

#### **Alpha Third-Party SDK**

- Supports out-of-app ads
- Works ONLY in third-party app stores (non-Google Play Stores)
- Get paid per download

#### **App Frameworks Supported**







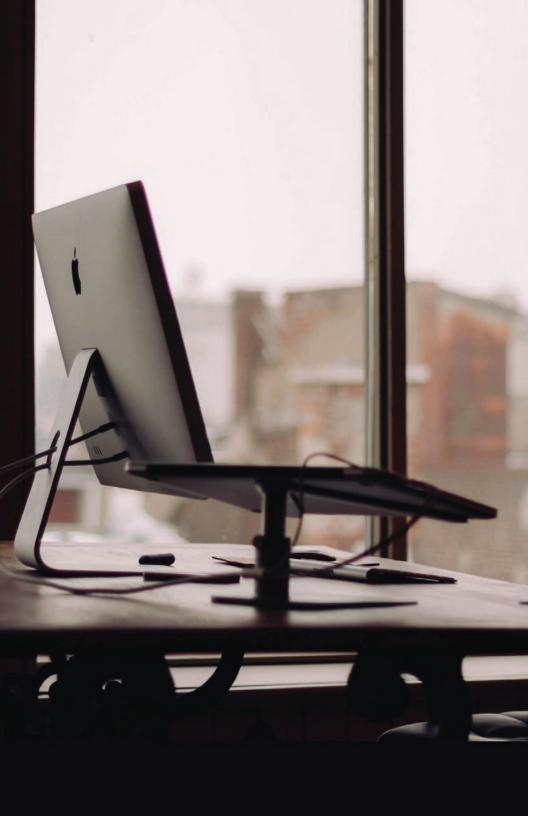






#### Flexible Payment Options

PayPal, Direct Deposit / ACH, Wire transfer, Yanex. Money, Google Wallet, Web Money, Western Union



#### Alpha Third-Party SDK (New Release)

Paid Per Download Model (PPD)

- » \$0.03 per download in US
- » \$0.075 per download outside of US
- » Download counts once user opens app 24 hours after first install
- » \$100 cash out threshold
- » Same flexible Payment Options: PayPal, Direct Deposit / ACH, Wire transfer, Yanex.Money, Google Wallet, Web Money, Western Union

### Refer A Developer and Earn More! Structure

Earn 25% of Total Referred Apps Revenue Generated for First 2 Months

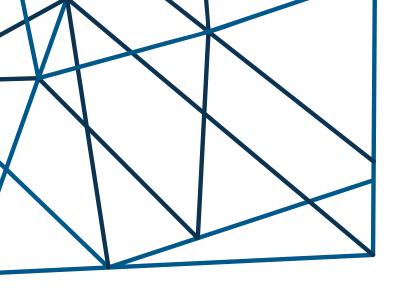




#### **Alpha Web Portal**

Manage revenues, payments, view impressions, view referrals, and set limits or floors on app inventory pricing.

- » View revenues from your dashboard in real-time
- » Ability to create granular filters and view revenues generated by app, country, and timeframe



## SALPHAGRAVEL



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