



# THE ALPHAGRAVEL ADVANTAGE



Alphagravel is an intelligent mobile mediation platform engineered to route the highest paying advertising content to your mobile app.

- » Connects to 20+ ad networks
- » Routes the highest paying ad networks to your app in real-time
- » Alphagravel apps are not tied to Admob and are not required to have any minimum impressions
- » 100% fill rate in all Emerging & Developing Markets
- » Cash out anytime after minimum of \$100  
Blacklists non-performing networks, without the need for any code change

## Featured Software Development Kits

### Alpha Legacy SDK

- » 100% Google compliant
- » Supports only in-app ads
- » Works in all app stores

### Alpha Third-Party SDK

- » Supports out-of-app ads
- » Works ONLY in third-party app stores (non-Google Play Stores)
- » Get paid per download

## App Frameworks Supported



## Flexible Payment Options

PayPal, Direct Deposit / ACH, Wire transfer, Yanex.Money, Google Wallet, Web Money, Western Union



## **Alpha Third-Party SDK (New Release)**

Paid Per Download Model (PPD)

- » \$0.03 per download in US
- » \$0.075 per download outside of US
- » Download counts once user opens app 24 hours after first install
- » \$100 cash out threshold
- » Same flexible Payment Options: PayPal, Direct Deposit / ACH, Wire transfer, Yanex.Money, Google Wallet, Web Money, Western Union

## **Refer A Developer and Earn More! Structure**

Earn 25% of Total Referred Apps Revenue Generated for First 2 Months



## Alpha Web Portal

Manage revenues, payments, view impressions, view referrals, and set limits or floors on app inventory pricing.

- » View revenues from your dashboard in real-time
- » Ability to create granular filters and view revenues generated by app, country, and timeframe



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