

Tinnitus

Market Sentiments

Web Search Interest in 1 Year (2010-2011)

Shows general market interest, attention and curiosity online about the topic.



Regional Interest

Shows general market interest online according to geographical location

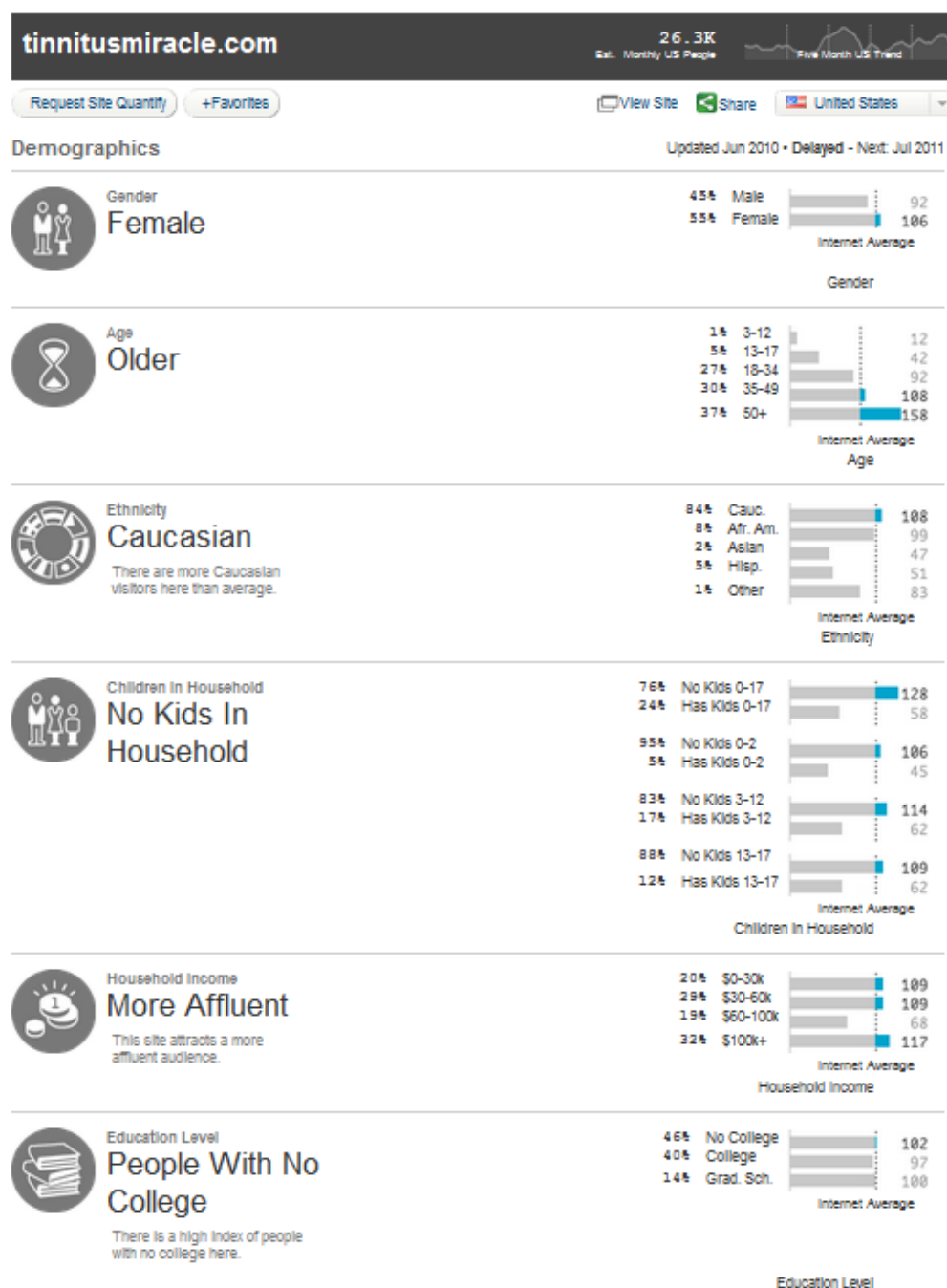
Regional interest		
1.	Austria	100
2.	Sweden	93
3.	Germany	93
4.	Switzerland	73
5.	United States	69
6.	Norway	68
7.	New Zealand	63
8.	Denmark	58
9.	Australia	58
10.	Ireland	57

Note: All results from Google Insights are normalized. So just because a particular region doesn't appear on the top Regional interest list, it doesn't necessarily mean that the niche isn't popular at all - it just means that the term is more popular in other regions.

Demographics (data based on www.tinnitusmiracle.com)

Demographics are the characteristics of a population. In the field of marketing, it is important to define the demographic profile of your target audience. This is to identify target audience in the overall population and to create a clear and complete picture of the characteristics of the target consumer.

The following data tells you the gender, age, children per household, education status, income levels, and other demographic insights of your target audience.



The “index” represents the delivery of a specific audience segment compared to the internet average of 100. Composition, which is represented by the % of audience figure on the left side of the chart, represents the percentage of a property’s total audience that meets a specific demographic criteria.

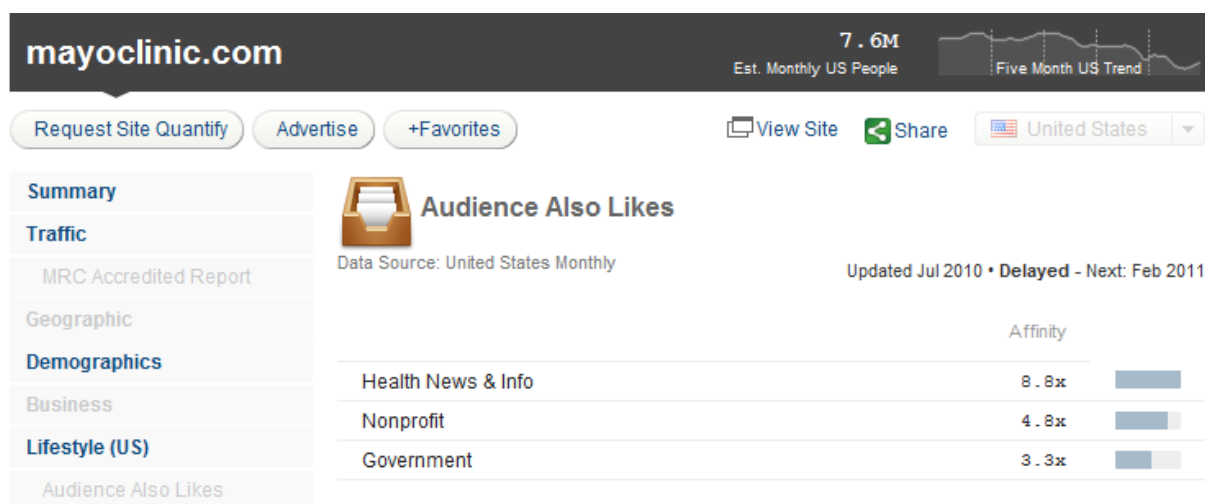
For example, an index of 100 indicates the target audience is equivalent to the demographic make-up of the total internet population. Any increase over 100 means that the property is “over indexed” and attracts a more concentrated group of a particular demographic group than in the general internet population.

Psychographics (data based on www.mayoclinic.com)

In the field of marketing, psychographic variables are any attributes relating to personality, values, attitudes, interests, or lifestyles.

The following data profile shows other topics that the audience is likely to be interested to visit and the affinity indicates how much more likely than average.

An affinity of 10x means that your target audience is ten times likelier to be interested in the topics than the average internet user.



Frequently Asked Questions

- What is tinnitus?
- How serious can the symptoms of tinnitus get, and when should I start to worry?
- Can medications cause tinnitus or ringing in the ears?
- What is a good technique for teaching singing to one with tinnitus?
- How can I stop ear ringing?
- How can I cure ringing in my ears with tinnitus remedy?
- Is there any natural or other relief for tinnitus?
- What causes tinnitus and how is it treated?
- How can i get some relief for my tinnitus problem?
- Why is does my tinnitus spike when there is a loud noise?
- What are the causes of pulsatile tinnitus?
- What can cause tinnitus in young children?
- How long does tinnitus caused by physical impact last?
- Can sinus infections cause Tinnitus to worsen?
- Can increased tinnitus be caused by mild illness?
- What is the best medicine for decreasing tinnitus?
- How well does ginkgo biloba help with tinnitus?
- Does this X-tinnitus capsule really helps the constant ear ringing problem?

- Can tinnitus prevent me from becoming a commercial pilot?
- How Do You Cure Your Tinnitus Within A Week Without Drugs?
- Do you have to wear a hearing aid if you have the seviur tinnitus?
- How do you protect your ears?
- How has tinnitus and hearing loss affected your relationships?
- How long does Tinnitus hang around for?
- Is it possible or likely that a flu shot would cause tinnitus or ringing in the ears?

Problems & Frustrations

- **Ringing aggravated by loud noises and loud music**

I have tinnitus, which is a constant ringing in my ears. Loud noises, loud music, and listening to sound via earbuds or headphones makes the ringing louder. I would like to use MP3 players and other devices but have not found a way to avoid the louder ringing. Does anybody know if there is a way to listen privately to music in public without making the ringing worse?

For the most part my tinnitus is pretty normal. It has been a constant high pitched buzzing noise for about 20 years now. The audiologists tell me that I have 'moderately severe' hearing loss in the high frequencies, and I assume that my tinnitus is caused by the usual combination of the hearing loss and consequent changes in my brain. My condition gets louder after listening to music (or any such noise) at medium volume, particularly when using headphones, which is very frustrating because I really want to listen to music to distract me from the tinnitus. Here is my confusion. If the buzz gets worse from listening to music then the buzz must be originating in my ear, not in my brain? If the source of the buzz was my brain then why would music make it louder?

I am a musician (albeit not a famous one) and I've have done live shows, been to live shows, and listened to lots of loud music. I have some low end hearing loss and ringing that is not severe, but sometimes annoying. I have to take more frequent breaks when mixing and my ears fatigue faster than they used to. I wear earplugs anywhere that there is live or amplified music. I mean, I've learned to deal with it, retrain the ears some, and my mixes come out great, but it takes me more time that someone without it. Does anyone know of any good resources about this or remedies that may reduce the effects of tinnitus?

- **Agitated and unable to sleep due to ringing**

I am desperately searching for something (other than sleeping tablets) which will help me go to sleep. I suffer from tinnitus and it makes me feel very agitated and unable to sleep. Insomnia is beginning to have other effects on my health. I have had some success with some relaxing music but I wondered if anyone has any other suggestions to help me with sleep.

I have recently been diagnosed with tinnitus. I understand that there is medication available, but I was wondering if they would cause side effects? If they do, are there better alternatives to taking tinnitus medication? Being able to fall asleep at night is definitely my biggest concern, because I am a light sleeper. I would love to be able to fall asleep without the use of sleeping pills every night.

- **Ringing occurs after dental treatment**

In March of last year I had routine dental treatment - a run-of-the mill cracked filling was drilled out and replaced. The next morning I became aware of a long high note - Fsharp - which has remained in place to a greater or lesser extent ever since. The dentist used a technique during the course of the treatment which she described as light etch lining - a coating on the drilled out part of the tooth before filling. This in itself isn't new but it was the first time it had been used on me. On querying the situation she responded by saying that she did not think this technique - or the overall treatment - could have caused the tinnitus. No one had complained before and she had not read of such a problem. My doctor could find nothing wrong and his leaflet was not terribly helpful - but he did suggest I try the internet. More tooth problems over the Christmas period led to an increase in the volume. What I want to try to establish is whether there is any connection between the dental

treatment and the tinnitus. Also, can anything be done to ameliorate - or clear - the tinnitus?

I was braced about three months ago and have since heard that braces and bite correction can have a curing effect on ear problems such as tinnitus (ringing in the ears). Since I suffer from tinnitus, I was very hopeful when I heard this. Does anyone know anything more about this, whether it is true or not?

- **Improved condition of Tinnitus but fear of aggravation again**

I have had tinnitus now for seven weeks. The first two weeks were the worst and I could hardly sleep and was terrified because it was a continuous piercing high pitched whistle and I didn't know whether I would have to live with this for the rest of my life. Thank God in the third week the volume came down. Recently, after a good night's sleep (rare these days!), I've woken up to nearly complete silence lasting as long as I keep my head still, but as soon as I start turning my head or get up, the tinnitus comes back, but I think this is an encouraging sign? Has anyone else experienced this, and what does it mean?

- **Just started having tinnitus treatments but not seeing improvements**

I started having tinnitus about a week ago, and it's pretty much driving me mad. I've found that the sound of running water seems to drown out the high pitched dentist drill in my head, but when I take the white noise away it comes back. I'm currently eating handfuls of pills and also had one session of accupuncture, but I haven't really seen much improvements. Does anyone have any advice as to what I should try?

- **Negative reaction due to hearing aids**

I have had Tinnitus for at least 25 years. Recently due to increasing loss of hearing in both ears, I tried hearing aids for the first time. My audiologist insisted I wear the new aids at least 4 hours a day for a month to give me a chance to get used to the new sounds. In spite of the volume being too high, which she adjusted but without much help, I dutifully wore them for a week. However I stopped abruptly after my Tinnitus intensified suddenly and dramatically. I now have much, much worse Tinnitus which so far is impossible to ignore. I have searched online for reports of similar negative reactions to new hearing aids, but I generally see only a few suggestions that hearing aids actually help Tinnitus via masking, etc. Has anyone heard of similar problems relating to hearing aids? Are there special kinds which help improve hearing but don't inflict further damage?

- **Need to pop ears a lot during the day**

For the last couple of months I've had an intermittent buzzing noise in my left ear. It's not that loud, but is really annoying. It's really strange in that it comes and goes - it's much worse when I'm lying down, particularly on my left hand side, and tends to be better during the day when I'm standing up/upright. Sometimes it goes away almost completely for a couple of weeks and then starts again for no apparent reason. I've had issues with my left ear for a couple of years before the buzzing started - it never quite feels clear, so I find myself popping my ears a lot during the day, almost subconsciously in order to try and clear it. Have seen a specialist but they couldn't find anything wrong with my hearing or pressure in the eustachian tubes so they sent me away. Does anyone else have similar experiences? Is there anything I can do about it?

- **Don't know origin of tinnitus problem**

I've been having tinnitus about forever, but thankfully it doesn't bother me too much. I am been wondering if it could be related to other health problems I am having, so I started learning more. One thing I noticed is that I can change the tinnitus amplitude by pushing my jaw forward: "Volume" seems to at least double when I push my jaw forward using jaw muscles. If I use my hand to push my jaw around and use the jaw muscles to keep the jaw stationary there is similar effect, but not so pronounced. Pitch seems to stay the same ("quite high"). Has anyone experienced this? Could it give some hints about the origin of my tinnitus?

- **Unable to cope with tinnitus after being underwater**

I've had subjective Tinnitus for about 3 years. When there's no background noise, it's very loud. But I've been diving and scuba diving, and I found the noise and pressure and surroundings of being underwater very soothing. While my tinnitus seems to be less obvious underwater, once I'm out of the water, the noise returns and seems to be worse. Is this common?

- **Pulsatile tinnitus**

I have been diagnosed with Pulsatile Tinnitus and have had the condition for 2 years. I hear my heartbeat in my head only when I lay down at night and am laying on either side. There is no pain involved other than my left ear sometimes feels blocked I'm guessing because of eustachian tube problems. I have seen two ENT's who offered zero help or explanation other than to say that the MRI I had done was negative. The pulsating head symptoms are manageable and usually do not bother me unless I have drank alcohol or it is the beginning of my menstrual cycle and that seems to set off a more rapid head pulsation. My question

is.... do I let this go and just live with it or can this be something serious. If you think it is serious, should I see a neurologist or try to find a better ENT?

- **Unable to cope with tinnitus after being underwater**

My noise which is like a very loud motor noise, sometimes with a lot of white noise and sometimes with some high tones as well, well at first when I go to bed it is the same as in the day but if I wake in the night or when I wake in the morning, it is so much louder and a really intolerable noise. It takes quite a while in the mornings for it to go down again to a normal daytime level. This isn't just quietness. It definitely increases by lying down, which makes me hope that it is something physically wrong in my inner ear as opposed to tinnitus. Does anyone have any views on this? Does tinnitus increase by lying down?

- **Unsure of use of meditation as treatment**

I have tinnitus and I hear that sound 24/7. I know the human mind is capable of doing things that are truly amazing, so I'm wondering if I can use meditation to "train" my mind to no longer hear the ringing? How do you meditate? Are there any good websites that anyone has found that might be of help?

- **Just got Tinnitus and finding solution**

Last Saturday, I went shooting with some family members and ever since the first shot, I've had tinnitus (ringing sound in the ears, I wasn't wearing any ear protection either). Up to that point, I had never shot a weapon multiple times nor had tinnitus this long, approx. 36 hours now. I did some research & according to many sites, tinnitus can last from a few days to a few weeks to even the rest of your life! Has anybody ever shot a weapon or had tinnitus for a long time and how long it took to subside?

- **Not seeing results despite being on medication**

I have been on medication for tinnitus for a while now. Despite things getting slowly better (more manageable I would say) my problem with watching TV and listening to some music (on my stereo system) remain. It is extremely painful to my left ear (my tinnitus reaches peak level and covers sometimes the TV sound) and my right ear is not too happy either. To date no ENT, audiologist or else has been able to explain why it is so and they didn't seem to care. It is very depressing as I can't just relax and watch TV or listen to music anymore. The only way I can tolerate these sounds is when I have my white noise generator on. Somebody suggested 'distortion'. What is it? How can I cope with that?

- **Unsure of whether child is suffering from tinnitus**

My 6 yr old daughter has been complaining of drilling, banging and hoovering in her ears. She talks about the banging being with her heartbeat. She seems to have problems with metallic jangly sounds like bells, the pan on the cooker, the extractor fan. I suspect that she might have tinnitus and will be bringing her to a specialist this week. In the mean time, can anyone suggest anything to help reduce her suffering?

- **Tinnitus problems works up in both ears**

I've had intermittent tinnitus in my left ear for about 10 years now and lately my right ear has been showing some signs as well. Knowing this I'm pretty careful with my hearing. I always wear those foam plugs when cutting the grass and use musicians earplugs when playing anything above very low bedroom levels. I have been trying out different amps to see which ones I could use without my tinnitus working up, but I noticed that harsher, more square wave distortion sounds have been driving my ears crazy even at really low levels. Is it true that these will affect tinnitus regardless of volume level?