



Dating

Market Sentiments

Web Search Interest in 1 Year (2010-2011)

Shows general market interest, attention and curiosity online about the topic.

Interest over time

[Learn what these numbers mean](#)



Regional Interest

Shows general market interest online according to geographical location

Regional interest

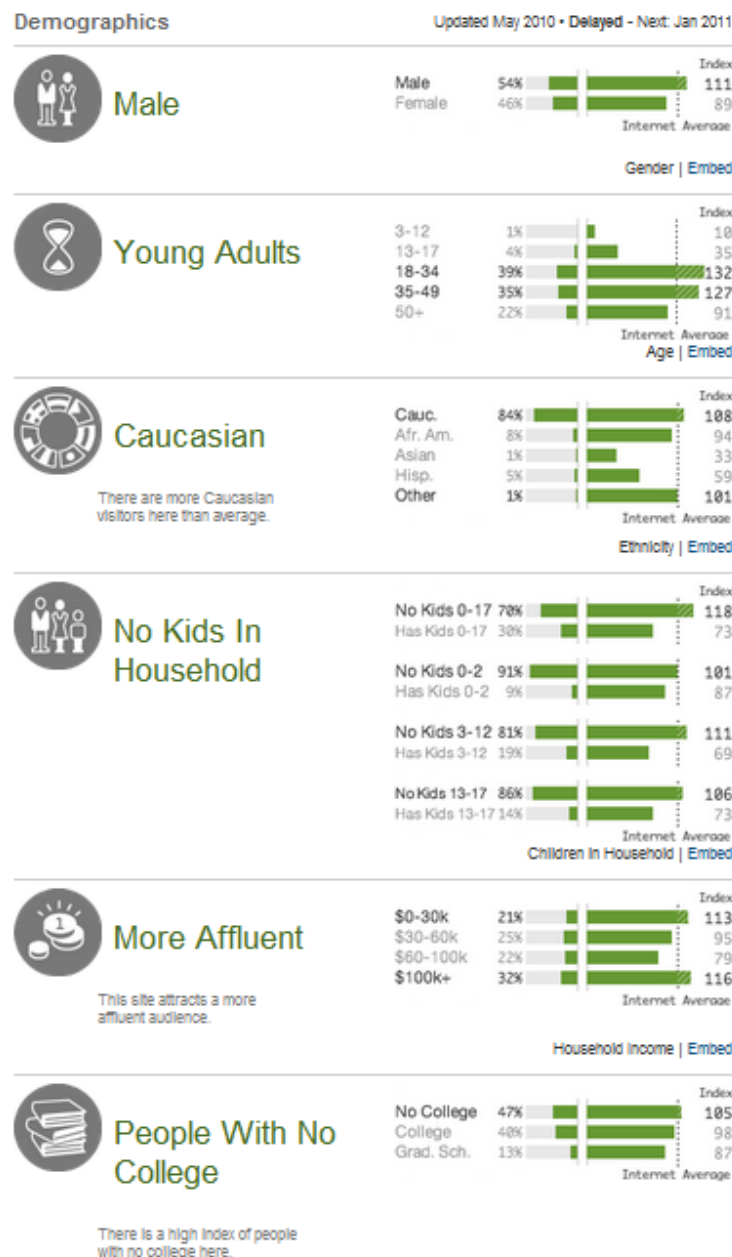
1.	Senegal	100
2.	Gambia	91
3.	Ghana	71
4.	Nigeria	53
5.	Togo	40
6.	Uganda	32
7.	Zimbabwe	31
8.	Botswana	28
9.	Kenya	20
10.	Jamaica	13

Note: All results from Google Insights are normalized. So just because a particular region doesn't appear on the top Regional interest list, it doesn't necessarily mean that the niche isn't popular at all - it just means that the term is more popular in other regions.

Demographics (data based on www.plentyoffish.com)

Demographics are the characteristics of a population. In the field of marketing, it is important to define the demographic profile of your target audience. This is to identify target audience in the overall population and to create a clear and complete picture of the characteristics of the target consumer.

The following data tells you the gender, age, children per household, education status, income levels, and other demographic insights of your target audience.





The “index” represents the delivery of a specific audience segment compared to the internet average of 100. Composition, which is represented by the % of audience figure on the left side of the chart, represents the percentage of a property’s total audience that meets a specific demographic criteria.

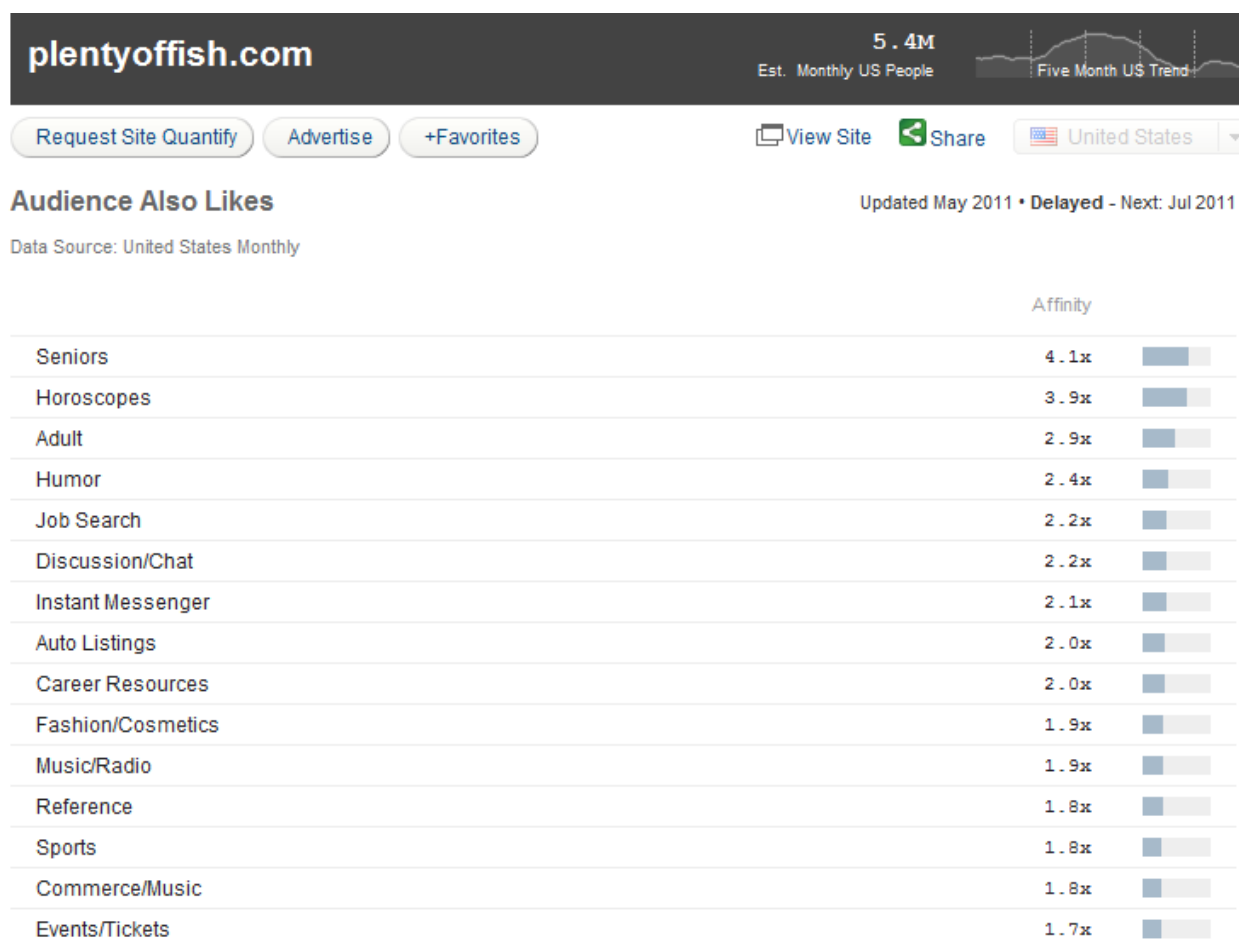
For example, an index of 100 indicates the target audience is equivalent to the demographic make-up of the total internet population. Any increase over 100 means that the property is “over indexed” and attracts a more concentrated group of a particular demographic group than in the general internet population.

Psychographics (data based on www.plentyoffish.com)

In the field of marketing, psychographic variables are any attributes relating to personality, values, attitudes, interests, or lifestyles.

The following data profile shows other topics that the audience is likely to be interested to visit and the affinity indicates how much more likely than average.

An affinity of 10x means that your target audience is ten times likelier to be interested in the topics than the average internet user.



Frequently Asked Questions

- What are the pros-cons of dating somebody at work?
- What is the difference between dating and serious relationships?
- What is the best dating etiquette or social graces that someone would recommend for dating?
- What complications have you had dating a single parent?
- What's the difference between dating and going out?
- How long after you start dating someone should sex occur?
- What is the difference between dating exclusively and being in a relationship?
- What does a woman do during the dating phase?
- What is an acceptable dating age difference when the guy is older?
- What are your best dating tips?
- What should I look for first date?
- What kind of places should I bring for first date?
- What are tips on how to avoid players with online dating?
- How do you begin dating after a divorce?
- What dating tips for a newbie in dating?
- How often should you meet your partner?

- What do you do when you meet your partner?
- How to rekindle the relationship back when both of you have dated for more than a year?
- What's the MOST important thing in a relationship?
- What factor brings two persons together?
- Is communication or trust more important in a relationship?
- How do you survive a long distance relationship?
- What are the stages in dating?
- What kind of surprises will you do for your partner?
- Will you splurge on gifts for your partner?
- What to do for first date?

Problems & Frustrations

- **Dealing with rejection**

I contacted a very cute/interesting girl on our local dating site. I pretty much felt like jumping off a cliff when I never heard anything from her.

- **No luck in dating and can't find anyone who is interested**

I'm on pretty much every free online dating site that I have ever come across. But for some reason, searching in both city locations and going on a few dates, I can't find anyone that shows interest in me long enough to keep going on more than 2 dates with me. I've been doing the online dating thing for at least 2 years now with no good luck.

- **Problem getting out of a relationship**

I need help to break up with my girlfriend because we hardly ever talk. Now, there's this girl whom I really like, who has finally asked me out. What should I do!!!! Please help me.

- **Been single for a long time and unable to find a suitable partner**

I've been single for about 4 & half years now (I'm 25). It's not out of choice, it's just I can't seem to meet any guys who i have a connection with or into the same stuff as me i.e. Tattoos. When i do like someone, they tend not to feel the same way back or they've got the same old 'commitment issue' like most men seem to.

- **Don't know how to break up with partner**

The important thing is I never set out to hurt him and I went into this with the best of intentions. I just find it so hard breaking up with someone and would nearly prefer to be the dumpee... I think he is going to be upset... I could not wait to get home and when we got to arrivals he said that he had an awful nightmare that I broke up with him. Do you think he is testing me or is he trying to tell me something....

- **Confused about status with best friend**

I've been desperately in love with my best friend, but I have a girlfriend and she has a boyfriend. I've been trying to break up with my girlfriend, but I just can't. Then, my best friend has told me she likes me and wants to try something. Confused, advice on breaking up and then my best friend?

- **Dating a widow and feeling insecure**

I have met an amazing woman about two months ago, she happens to be a widow, married 22 years her husband had died about 20 months ago. I am having a bit of trouble with feeling like I am second, that if she could have her husband back she would. to me, the issue is also "what am I to her?"

- **Handling arguments and fights in relationship**

I just can't understand what I did that pissed her off so much. She said everything she could think of to hurt me and said we should take some time off. I definitely want to be with her. I can withstand the BS/drama, but only if I know we're together. What are my options?

- **Insecure about relationship**

I don't know if he is just latching on to me because he is so lonely or if I really am someone truly special to him. He hates being alone and has made that very clear so it concerns me that I am just someone that is filling that loneliness. How will I ever know?

- **Problems meeting people.**

I want to start dating but I find it hard meeting people.

- **Confused about signals colleague is sending**

I have felt that I have been getting mixed signals from him in work, as I've noticed him staring at me, winking and he gave me a compliment. He has a slight hint that I may be interested. I am not sure if he is interested? All this is making me feel confused.

- **Facing disapproval from parent**

I am absolutely in love with my boyfriend, we have been together for a few months now, and i know it might seem soon, but I feel he is the one for me. I am 17, and my mother does not like him. I could honestly see us together, and he says he could too. What do i do?? I am carrying a very heavy load and need help.

- **Experiencing problems getting acceptance from family**

I am a divorced male and for the past 3 years, I have been dating a widow. We both have children only that her 14 year old daughter rejects me. We both love each other a lot plus religion is also another barrier. I have tried to speak to her daughter but she ends up insulting me by saying nobody will take her father's place. Her parents also know about us and are against our relation. My children have bonded with my girlfriend so well only her side giving tension.

- **Confused whether ex wants to get back or just being friendly**

We have broken up for 5 months and my ex has been calling me every day. I am so confused whether he wants to get back together or is he just wanting to be "friends?"

- **Unable to move on from broken relationship**

I am having troubles moving on/letting go pls help. The problem is I can't stop thinking about her. Pls help me to forget her.

- **Confused over choosing between 2 guys**

i am so confused! What do you do when you like 2 guys? You know the feeling?? It sucks! I don't know who i really like.. They both make me laugh. confused confused..

- **Don't know how to approach a girl**

There's a gal I'm interested in. And I haven't a clue how to go about things with her.

- **Experienced relationship failures but don't know how to move on**

i have a relationship record of bad relationships and they don't seem to last long. Mostly because i would make a ton of mistakes that freak the girl out. I have failed numberless times to the point where I almost want to give up on relationships and become a Bachelor. Would online or speed dating help?

- **Obstacles in dating a girl recovering from a previous relationship**

I really like this girl and would love to date her but her emotional problems related to her last relationship seem to keep preventing that. I want to be able to help her in some way with her problems, but I have no idea where to start. Help?