

Acne

Market Sentiments

Web Search Interest in 1 Year (2010-2011)

Shows general market interest, attention and curiosity online about the topic.



Regional Interest

Shows general market interest online according to geographical location

Regional interest		
1.	Trinidad and Tobago	100
2.	Jamaica	59
3.	United States	58
4.	Sweden	48
5.	Canada	47
6.	Bolivia	45
7.	Singapore	43
8.	Paraguay	41
9.	Norway	40
10.	Peru	40

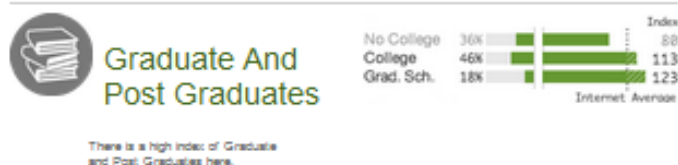
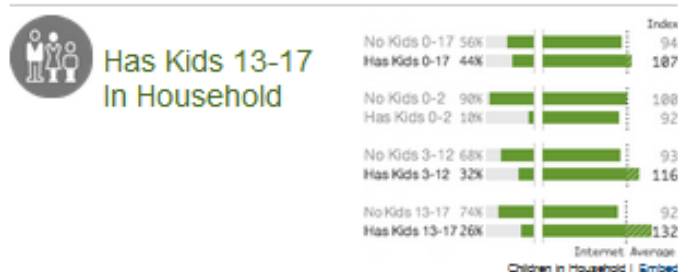
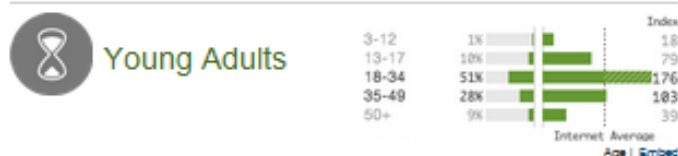
Note: All results from Google Insights are normalized. So just because a particular region doesn't appear on the top Regional interest list, it doesn't necessarily mean that the niche isn't popular at all - it just means that the term is more popular in other regions.

Demographics (data based on acne.org)

Demographics are the characteristics of a population. In the field of marketing, it is important to define the demographic profile of your target audience. This is to identify target audience in the overall population and to create a clear and complete picture of the characteristics of the target consumer.

The following data tells you the gender, age, children per household, education status, income levels, and other demographic insights of your target audience.

Demographics Updated May 2010 • Delayed • Next: Jan 2011



The “index” represents the delivery of a specific audience segment compared to the internet average of 100. Composition, which is represented by the % of audience figure on the left side of the chart, represents the percentage of a property’s total audience that meets a specific demographic criteria.

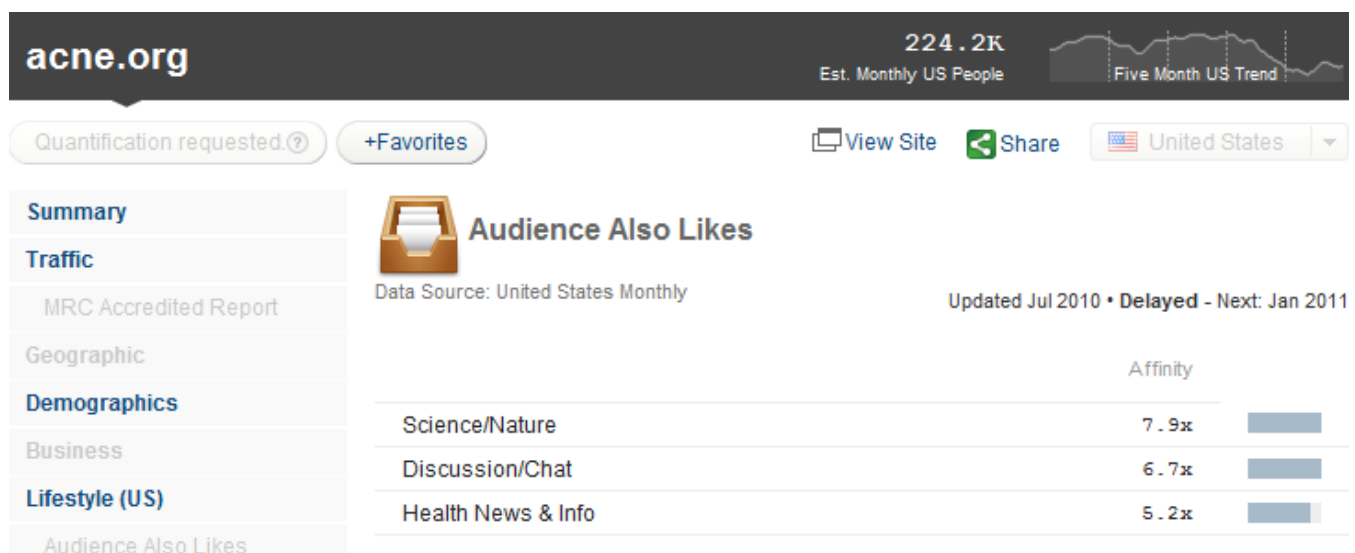
For example, an index of 100 indicates the target audience is equivalent to the demographic make-up of the total internet population. Any increase over 100 means that the property is “over indexed” and attracts a more concentrated group of a particular demographic group than in the general internet population.

Psychographics (data based on acne.org)

In the field of marketing, psychographic variables are any attributes relating to personality, values, attitudes, interests, or lifestyles.

The following data profile shows other topics that the audience is likely to be interested to visit and the affinity indicates how much more likely than average.

An affinity of 10x means that your target audience is ten times likelier to be interested in the topics than the average internet user.



Frequently Asked Questions

- How does acne form and how do I get rid of them?
- How do I get rid of acne scarring after my acne is gone?
- How can i get rid of acne, without drying out my skin?
- What is the best acne scar removal treatment?
- What are some kinds of foundations/powders you can use to help get rid of acne?
- How does the sulfur in some acne products actually help clear acne?
- How long does acne last without using medicine?
- What acne treatments are safe during pregnancy?
- What acne cleanser works the best for oily skin?
- What causes chest acne and how to get rid of it?
- My acne leaves brown or red blemishes when it is gone. How do i get rid of them?
- How do I treat acne scarred skin discoloration and uneven skin tone?
- What is the quickest way to remove acne blemishes?
- What's the difference between pimples and acne?
- How many sessions of microdermabrasion will work mild acne scarring?
- What vitamins should I take for acne/acne scars and to make my hair thicker/grow faster?
- What foods cause acne and darker skin? What foods help skin stay claeer and bright?

- Is there a home remedy for acne scars or do I have to have surgery to have perfect skin?
- What is your routine for preventing acne?
- Does simple soap prevent acne or should I just wash my face only with water or even wash my face at all?
- How can I prevent breakouts?
- Is it true that stress causes Acne?
- Does chocolate really cause acne?
- Does makeup cause acne?
- What is a natural way to help acne?

Problems & Frustrations

- **Tried many anti-acne products available but not seeing desired results**

I have been suffering from acne problems and sometimes they really get worse. I have tried many of the anti-acne products available but I am not satisfied with them as I feel that the results they give are just a matter of time. Can anyone suggest me a good remedy for this?

- **Keep face clean but still having acne problems**

I haven't been using any new makeup products and I keep my face clean by washing thrice a day, but I still have acne problems. What should I do?

- **Severe breakouts**

In the last few weeks, I have developed a severe breakout of acne on my neck. I have no idea where that came from since my face hasn't suffered from any significant breakouts lately. What are the possible causes of this occurrence?

- **Very dry skin with dry patches and acne**

I have very dry skin, so many anti-acne products do not work on it. In fact, they made my dry patches and acne even worse. What should I do?

- **Acne problems return after stopping use of antibiotics and anti-acne products**

I have tried several anti-acne products and even gotten antibiotics from my dermatologist, but when I stop using these, my acne problems return. Is there any permanent solution?

- **Acne problem on sensitive skin**

I got prescribed medicine, Zineryt, from my doctor and I had that for 5-6 weeks. It helped quite a bit on my forehead, but not on my chin at all. I have very sensitive skin, so I have to be careful with what I use. Does anyone have recommendations?

- **Acne develops on face and back**

Recently, I have decided to quit smoking. After 33 days of quitting, I have developed acne on my face as well as on my back. What can I do about this?

- **Bleeding occurs due to acne**

I have had bad acne problems on my back ever since I was 14. It hurts to carry my backpack and sometimes, it bleeds when I'm showering. Is there anything I can do to stop this once and for all?

- **Acne problem worsened after several treatments with dermatologist**

I had mild acne after I stopped birth control 5 months ago. I have tried several treatments given by my dermatologist, but nothing seems to work. In fact, my acne has worsened.

- **Tried different treatments but acne is not healing fast**

I have been using different treatments as prescribed by my dermatologist, but my acne is not healing fast. My skin looks red even if I do not have any break outs at that area. Are there any treatments available which can help me?

- **Adult acne**

I never had acne as a teenager. However, recently I have noticed frequent break outs on my chin as well as on my neck. Why am I getting acne as an adult when I have never had a history of acne?

- **Over-the-counter spot treatments are too strong for use**

I have tried several over-the-counter spot treatments, but they are all too strong for me. Are there any more natural effective ways to clear my spots?

- **Baby acne**

My baby girl is 17 days old and her skin was perfect when she was born and about 4 days ago she got baby acne and it's pretty bad. Why does she have baby acne? How long did it last? Did it just go away on its own?

- **Bad acne problems for 20 years**

I have struggled with acne since I was about 11 years old. I am now 33 and I think I finally have my face under control, but now my problem is acne on my body - specifically my back, shoulders and chest. My chest has very small pimple like bumps that never actually form pustules. Instead the pimples just seem to go away over time and new ones appear. This is unlike any type of acne I've had before. Additionally, my chest is very red and it looks like I have a constant sunburn on my chest. I'd hate to finally get my body clear of blemishes and have skin so red I look like a lobster. Any ideas?

- **Redness and scarring from acne**

Does anyone know a way to get rid of the redness and scarring from acne? I've suffered from acne since middle school and am now 21. My acne is basically gone, with an occasion popping up here and there, but the redness and scars won't go away and makes my skin still look bad. Has anyone used a product that would help me or know of anything I can do to reduce the redness and scarring?

- **Developed acne after changing diet**

About 2 weeks ago I started eating healthy and exercising, I really want to get healthy so I can feel better and live longer, but for about a week now I've been getting really annoying acne. I've never really had trouble with acne, it just started after I changed my diet. Does this usually happen when you change your diet from fatty sugary foods to healthy?

- **Developed acne during pregnancy**

I'm six months pregnant. So my acne, which I never had, is horrible. Really bad. It's not just one or two but on my cheeks, forehead, chin, everywhere. I know you can't use things like Retina or prescribed meds, but can you use rubbing alcohol to dry the skin a little? Are there any solutions that will not harm my baby?

- **Problems getting rid of dark spots and scars due to acne**

I had a lot of acne and now it's gone after I used over-the-counter medication, but the acne left scars. They are like dark spots. Is there a way to get rid of them? I know I should go to a dermatologist, but other than that does anyone know something else that works?

- **Dermatologist treatments are expensive**

I'm 13 and I have recently started suffering from acne break outs. My parents are still thinking about sending me to a dermatologist because it is expensive. I was thinking if there is something that I can do to try and at least slow down my acne. I've heard of some people who managed to get rid of acne by using just water to wash their faces. Will it work for me too?

- **Acne medications do not work**

I have recently started to have lots of acne-like bumps on my forehead that don't respond to typical medications. Does anyone know if this is a sign of anything? What can I do about it?