

## Gardening

### Market Sentiments

#### Web Search Interest in 1 Year (2010-2011)

Shows general market interest, attention and curiosity online about the topic.

##### Interest over time

[Learn what these numbers mean](#)



#### Regional Interest

Shows general market interest online according to geographical location

##### Regional interest

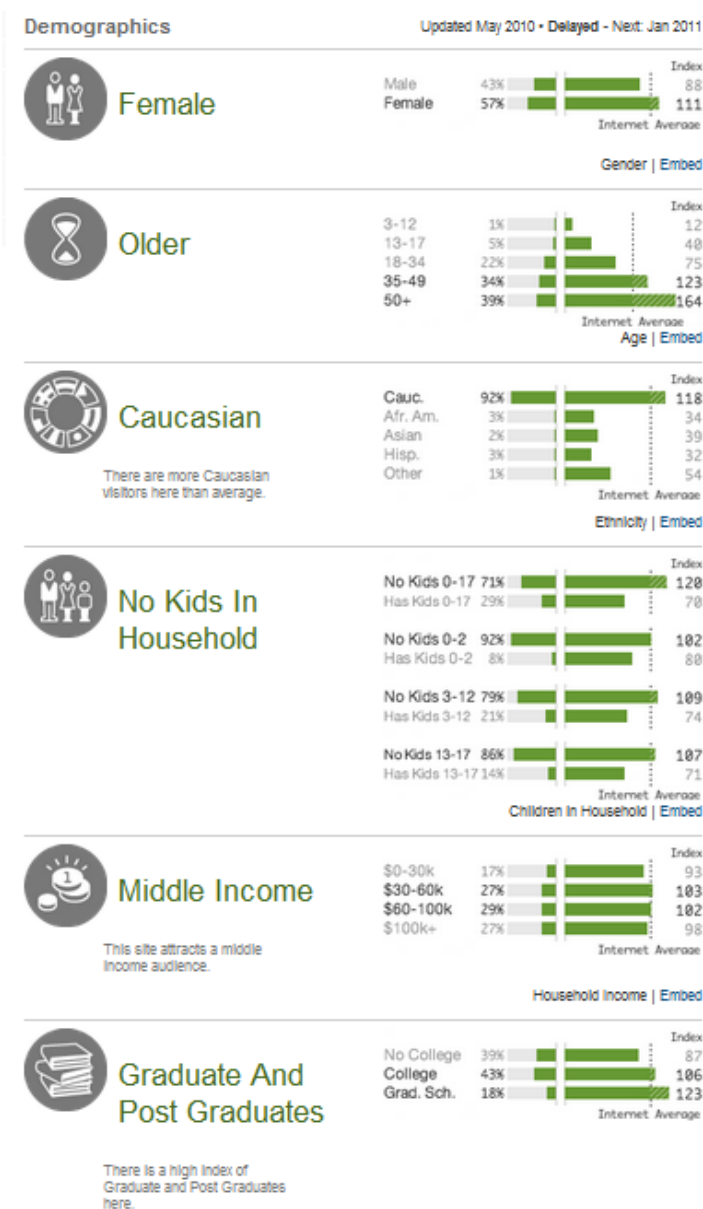
1.	<a href="#">Australia</a>	100
2.	<a href="#">New Zealand</a>	80
3.	<a href="#">United Kingdom</a>	77
4.	<a href="#">United States</a>	59
5.	<a href="#">Ireland</a>	56
6.	<a href="#">South Africa</a>	55
7.	<a href="#">Canada</a>	45
8.	<a href="#">Philippines</a>	36
9.	<a href="#">Singapore</a>	20
10.	<a href="#">India</a>	19

Note: All results from Google Insights are normalized. So just because a particular region doesn't appear on the top Regional interest list, it doesn't necessarily mean that the niche isn't popular at all - it just means that the term is more popular in other regions.

## Demographics (data based on www.garden.org)

Demographics are the characteristics of a population. In the field of marketing, it is important to define the demographic profile of your target audience. This is to identify target audience in the overall population and to create a clear and complete picture of the characteristics of the target consumer.

The following data tells you the gender, age, children per household, education status, income levels, and other demographic insights of your target audience.





The “index” represents the delivery of a specific audience segment compared to the internet average of 100. Composition, which is represented by the % of audience figure on the left side of the chart, represents the percentage of a property’s total audience that meets a specific demographic criteria.

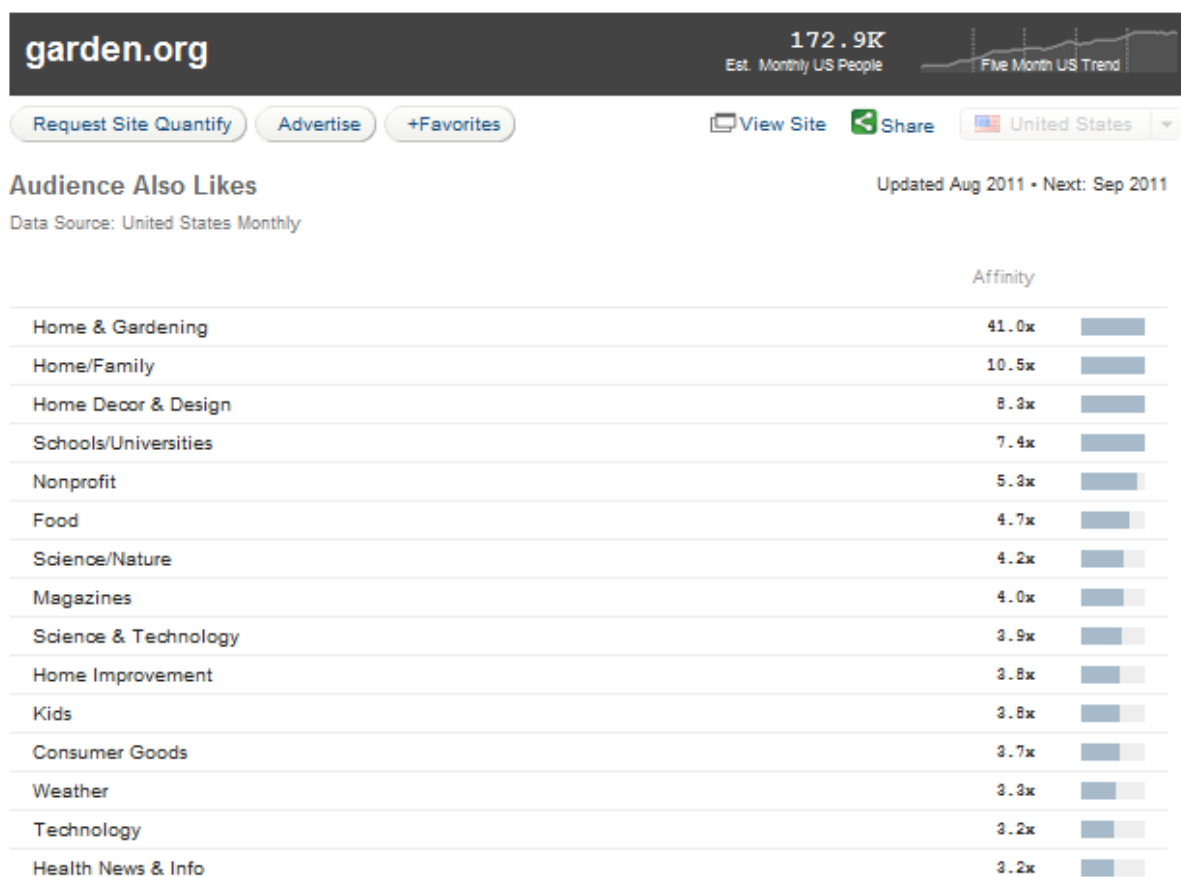
For example, an index of 100 indicates the target audience is equivalent to the demographic make-up of the total internet population. Any increase over 100 means that the property is “over indexed” and attracts a more concentrated group of a particular demographic group than in the general internet population.

## Psychographics (data based on [www.garden.org](http://www.garden.org))

In the field of marketing, psychographic variables are any attributes relating to personality, values, attitudes, interests, or lifestyles.

The following data profile shows other topics that the audience is likely to be interested to visit and the affinity indicates how much more likely than average.

An affinity of 10x means that your target audience is ten times likelier to be interested in the topics than the average internet user.





## **Frequently Asked Questions**

- How to get started with gardening?
- What is an easy way to start gardening?
- Is there any difference between flower arrangement and gardening?
- What is the type of gardening/farming when you put different plants near each other to help protect from pests?
- What is the appropriate time to start gardening?
- How can I make money off of my superior gardening ability?
- How do I begin a new vegetable/herb garden in an already established gardening bed?
- What kind of gardening crafts do you recommend?
- Do organic gardening products such as pesticides, fertilizers have to be certified?
- How can I do gardening if I have severe back pain/strength issues?
- What is the best strategy to prevent straining myself when gardening?
- What kind of pets or animals help to improve the garden?
- What kind of pests must I be cautious of when gardening?
- What kind of soil is suitable for gardening?
- Is there any difference of soil for growing certain types plants?
- How to prepare soil for gardening?
- What are the benefits of hydroponic gardening?

- What is the difference between normal gardening and hydroponic?
- How to start a hydroponic garden?
- Are there any specific requirements to start a hydroponic garden?
- What Is Landscape Gardening?
- What are some gardening tools and material that you need to grow plants?
- What type of vegetable plants are best for container gardening?
- What are the physical benefits of gardening?



## **Problems & Frustrations**

- Not producing fruits despite budding and flowering

I started a garden in May from seedlings and now all my plants have at least a little vegetable on them except for my six bell pepper plants. I have four greens, one yellow and one red. They all bud and the yellow and red have even flowered but then the buds and flowers go away. This has been happening over and over in cycles. Bud/flower then nothing. There are no bugs eating them as I have used a bug solution on them. How can I get my peppers to start growing peppers?

- **Plants infected with bugs and don't know what to do**

I have zucchini and yellow squash in my garden. This is my first attempt at gardening and my first batch of plants all died because I over-fertilized. Now my zucchini has large leaves and small fruit and I found something on the leaves that looks to be tiny little pinhead sized brown eggs. I'm assuming it's either a fungus or some bug has laid eggs on them. They are in very neat little rows. My mother-in-law called it an aphid but we're not sure if that's what it is. I do not have the powdery white fungus that I've read about in my research. No one has addressed the subject that I have that I can find. It'd be my luck to have some new rare disease on my plants. We live in the Deep South (Alabama) and it's VERY hot now, every day is above 90 now and very little rain. I water every other day. Can anybody out there help me before I kill them all again?

- **Unsure of what to do with a dead plant**

I bought three cyclamen, planted them last fall, and one came up in April. I realized I had put it in a hazardous position, dug it up, planted it in a pot, forgot about it, it died. Is that it? I mean, is there any way to revive it, or is it completely dead? What about the two others?

- **Problem fixing an existing flower garden**

So I recently moved into a house and of like to fix the existing flower garden? There are roses, daisies, and a pomegranate tree, and several other plants that look like weeds along with a grass lawn. The soil is muddy and clay-like. What do I need to do to makeover the garden and plant my own flowers?

- **Seedlings had fungus and unsure of what to do with them**

I had bought cucumber seedlings from the nursery. They got some fungus on them, so I also moved them in the sun. At first they seemed to be fine. Yesterday I added a strong fish emulsion to them also and (I think I moved them more in the sun yesterday or the day before). But today they were completely dried up, so I had to throw them away. What did I do wrong?

- **Problem of ants building nests in garden**

I have a perennial rock garden and the ants are enjoying it too much. Does anyone know what to use to deter them from building nests? Someone suggested cinnamon - has anyone had luck with that?



- **Unsure of how to grow vegetables well**

I attempted to grow spinach this year, and unfortunately wasn't successful at all. I know one of the main problems was the soil. It just didn't grow very well in the soil mixture I used, whereas the rest of my plants thrived in it. The germination was poor, and I only managed one harvest; unfortunately even that harvest the plant was very small. I know some stuff just prefers sandy soil. Is spinach one of these things? With root veggies, they didn't do well either. I just didn't get decent sized root vegetables at all; they were spindly and thin with the vegetable portion of them. What primary nutrients do root vegetables need to thrive? I know some vegetables prefer sandy soil, are root vegetables (carrots, beets, parsnips, white Asian radishes) among the vegetables that have this preference? If so, how much sand should I add to my soil mixture? I have a soil mixture that worked beautifully. I don't want to mess it up by adding too much sand to the original "recipe" but at the same time, I know if I don't add sand, it might continue to create problems with growing root vegetables.

- **Plants growing very slowly**

So, I planted my kale and kohlrabi back in spring when I was supposed to and they've been very slow to grow. Now the heat is oppressive and they still aren't done. But furthermore, they've had leaf issues the whole way. I should have posted this sooner, but am I suffering some kind of nutrient deficiency? It's a new garden bed with aged horse manure as a base because I did not have any fill dirt. I mixed in some leaves and compost... but mostly it's old manure. I know, very bad. Anyone have a diagnosis?

- **Problem of growing small vegetable garden indoors properly**

I am trying to grow a small vegetable garden indoors where I am. It is very cold here I have no room in the house but the small shed was ideal sized. i insulated it well, it stays warm with a small space heater. I can't be spending a lot a month to keep it warm. So it's sealed very good. But I have a problem. The plants don't get enough of the carbon dioxide they need because it is sealed so well. If I run a vent into the shed it will be very cold air. How can I keep the small room warm and get the carbon dioxide the plants need?

- **Poor soil conditions**

My soil is quite poor, is making a raised patch a better idea? I was thinking of just sticking four beams of wood together to make a rectangle, filling it with good soil and planting in it. (I'd put a net over it too, to protect from animals.) I would prepare the soil underneath as well, but I thought a raised bed would help? What are your opinions/experiences? Is it hard to do?

- **Plants refuse to attach to trellis**

My cucumbers and sweat peas refuse to attach to the trellis this year. I'm using the same trellis that worked last year. This year the plants have put out their runners but won't attach to anything - the trellis, string, bamboo sticks - nothing! The plants are so long now and all I can do is tie their delicate stems to the trellis and hope I don't break them. It is so weird to see their tendrils flopping around in the air. Any ideas what might be wrong?

- **Having problems growing peppers**

I am trying to grow peppers in containers, but am running into multiple problems. 1. Deformed leaves. These leaves have looked crumpled since they were very small, as if they were burned, and although they developed into larger leaves, the deformed shapes remained. This mainly affects new leaves that started to develop about a month after planting the peppers and impacts all five plants I have. (Note: the moisture on the depicted leaves is an organic insecticide I applied just before taking the pictures). 2. Cut off or fallen off flowers. Two of the five plants, namely mild chilli peppers, started to lose flowers. They just seem to fall off, prompted by the lightest touch. Some of the fallen flowers already had mini pepper-embryos in them. 3. Flowers that disappeared altogether. This plant looks as if some animal or insect carefully bit off all of the flowers, while leaving all other parts of the plant intact. No fallen flowers were found around the plant. Any ideas what may be causing each of these?

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I started peppers seedlings of various kinds a few weeks ago. They now have their first true leaves and I noticed today that some of the leaves are getting pale/yellow and the cotyledon leaves of some are falling off. I have them directly under shop lights almost touching the plants, They are in 3 inch peat pots with pro mix. I only water when the pots feel really light. I also gave a light feeding (about half strength) of seaweed/fish emulsion. Any ideas?

- **Plants wilting**

Ok I did everything I was supposed to do to prepare the 10 bales of straw I have. I have 2 rows with 5 bales in each. I soaked them and put the ammonium nitrate like directed and then put the 10-10-10 (1 cup per bale) on. I planted tomatoes, cucumbers, okra, peppers, eggplant, squash and zucchini on Saturday, 4/10. I have watered them very well and yesterday evening and today they almost all are laying over looking like they are dying or are already dead. The tomatoes are just a little wilted, but the cucumbers, squash and zucchini look horrible. What do I do? I spent a lot of money. Are they in shock or did I make a grave mistake?

- **Plants not growing as expected**

I sowed my seeds about 5 days ago for okra and watermelon. Once they started emerging they looked fine until I came home that afternoon my watermelon plants are extremely leggy I have had this problem last year and I have read about it and have kept the light extremely close when I planted the seeds then once they started emerging I move the light about 2 inches above them. This is so frustrating the okra is not as leggy but the watermelons are extremely. So decided to move the plants to the window where they are still getting leggier. I was thinking about putting them outside but they will burn and I can't constantly monitor them. I planted some more and I'm waiting but I kept them on a heat pad on low heat could this be the problem?

- **Unsure of planting subterranean producing plants**

Must one plant subterranean producing plants (garlic, etc) in separate containers from things such as herbs or is there a way to do this to minimize the risk of damaging the roots of the other plants? Last year someone told me about their hanging "salsa garden" and I'm going to try it this year, but want garlic in there in addition to my jalepenos, hanging tomato, cilantro, mexican oregano and chives in the top portion of a large pottery (I forget the English language word for the type, but they're unglazed and commonly used for plants)

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An entire head of garlic I purchased somehow got shoved to the back of the garlic/onion/shallot basket and a few cloves have started to sprout. Do I just plant them "as is" or do I have to peel them and trim the hard, lower portion of the individual clove?

- **Using household containers for indoor garden**

What sort of common household containers could be used for an indoor herb garden if drainage holes were added to the bottom? We drink a lot of coffee of various sorts including Folgers and I was considering using the empty containers for that very purpose. Would the plastic Folger's containers cause problems for the plant such as mold, root rot (if there is such a thing), etc?

- **Climate problems**

I have a large garden, growing summer squash, tomatoes, bush beans, pole beans, sugar peas, and cucumber. I live in the midwest and we had a lengthy bout of rain that seem to last for a month. Cucumbers had deformed ball shaped fruit and leaves turned brown. I added liquid fertilizer and now I am finally getting normal cucumber. My question: Does a lengthy rainy season cause fertility issues with plants? Do you fertilize more if it has rained too much? I had to plant my garden 3 times due to flooding in my yard and losing seeds in the high waters. We have plenty of bees. So I would just like to know if the rain has been the problem so that I can learn from this and make accurate notes for next year's garden.