

Dancing

Market Sentiments

Web Search Interest in 1 Year (2010-2011)

Shows general market interest, attention and curiosity online about the topic.

Interest over time

[Learn what these numbers mean](#)



Regional Interest

Shows general market interest online according to geographical location

Regional interest

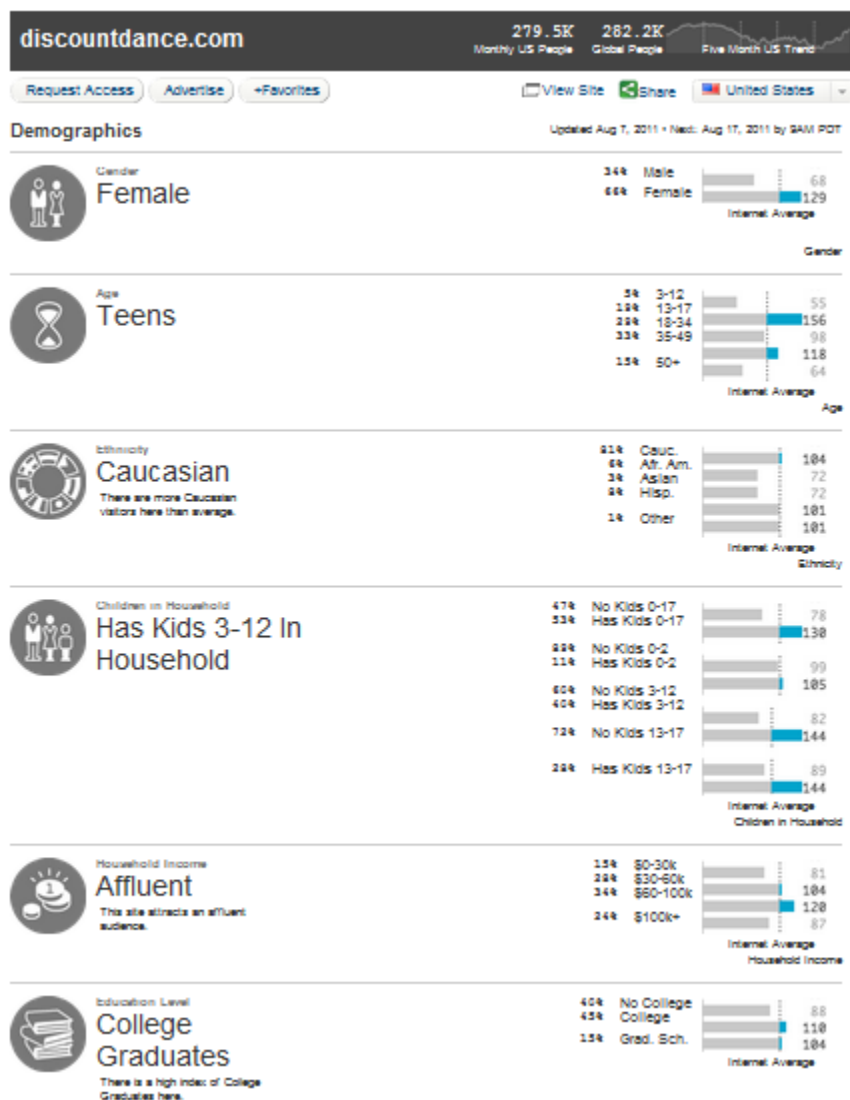
1.	United States	100
2.	Trinidad and Tobago	98
3.	United Kingdom	85
4.	Canada	77
5.	Ireland	76
6.	Sri Lanka	70
7.	Jamaica	64
8.	Australia	63
9.	New Zealand	53
10.	Albania	47

Note: All results from Google Insights are normalized. So just because a particular region doesn't appear on the top Regional interest list, it doesn't necessarily mean that the niche isn't popular at all - it just means that the term is more popular in other regions.

Demographics (data based on discountdance.com)

Demographics are the characteristics of a population. In the field of marketing, it is important to define the demographic profile of your target audience. This is to identify target audience in the overall population and to create a clear and complete picture of the characteristics of the target consumer.

The following data tells you the gender, age, children per household, education status, income levels, and other demographic insights of your target audience.



The “index” represents the delivery of a specific audience segment compared to the internet average of 100. Composition, which is represented by the % of audience figure on the left side of the chart, represents the percentage of a property’s total audience that meets a specific demographic criterion.

For example, an index of 100 indicates the target audience is equivalent to the demographic make-up of the total internet population. Any increase over 100 means that the property is “over indexed” and attracts a more concentrated group of a particular demographic group than in the general internet population.

Psychographics (data based on discountdance.com)

In the field of marketing, psychographic variables are any attributes relating to personality, values, attitudes, interests, or lifestyles.

The following data profile shows other topics that the audience is likely to be interested to visit and the affinity indicates how much more likely than average.

An affinity of 10x means that your target audience is ten times likelier to be interested in the topics than the average internet user.

Audience Also Likes

Data Source: United States Monthly

Updated Aug 2011 • Next: Sep 2011

	Affinity	
Apparel	3.3x	<div><div></div></div>
Services	2.9x	<div><div></div></div>
Telecom Services	2.2x	<div><div></div></div>
Sports	2.2x	<div><div></div></div>
Regional/Local News	2.1x	<div><div></div></div>
Events/Tickets	1.8x	<div><div></div></div>
Instant Messenger	1.8x	<div><div></div></div>
Consumer Electronics	1.8x	<div><div></div></div>
Consumer Goods	1.7x	<div><div></div></div>
Health News & Info	1.7x	<div><div></div></div>
Career Resources	1.5x	<div><div></div></div>
Movies	1.5x	<div><div></div></div>
Weather	1.4x	<div><div></div></div>
Shipping	1.4x	<div><div></div></div>
Food	1.3x	<div><div></div></div>

Frequently Asked Questions

- What types of dancing styles are there?
- What is the difference between dancing at a studio and dancing at school?
- What kind of dancing do you usually do at a high school dance?
- How is contemporary dancing different from freestyle dancing?
- How do I start dancing or learn how to dance?
- What style of dancing looks the best in nightclubs?
- What is jazz dancing and modern dancing and what's the difference between them?
- How does folk dancing relate to Belgium?
- What are some good dancing songs where the dances are easy?
- How are ballroom dancing shoes different from regular high heels?
- What kind of dancing do they do in Dirty Dancing Havana Nights?
- What is the easiest break dancing move that makes you own the dance floor?
- What body parts should you stretch for swing dancing?
- What are some exercises to be done before dancing?
- What is the best style of dancing for exercise?
- What is a good outfit to wear for casual dancing?
- Can someone please explain to me the difference between tap and clog dancing?
- How can I improve my modern dancing technique?

- How fast will dancing help me lose weight?
- Will I have to stop dancing when I start my scoliosis treatment?
- What is the difference between figure skating and ice dancing?
- What are some breathing techniques that could help you during dancing?
- How to keep up stamina while dancing?
- How does belly dancing improve your physical appearance?
- What types of dancing are mainly hand and arm movements?



Problems & Frustrations

- **Increase in cost of lessons**

I have been taking dance for almost two years now, and I don't know if I could live without it now, but sadly since I have been at my studio the cost of my lessons has gone up \$30!! It was \$60 and now is \$90. I wanted to know if any of you guys have had studios go up this much on you?

- **Difficulty in finding the right shoe**

I've finally decided to set aside the dress shoes I've been dancing in and invest in some actual dance shoes...and I need your help. I am completely lost as to what I should be looking for. Now I've noticed a few of my peers seem to have these shoes that look like a slip on bootie type or something. They look comfortable, flexible, and form fitting. Is there a particular name for this sort of style? Another question I suppose I should ask is what's best for an all-around shoe? Like I'm aware that there are shoes specifically for Latin dancing for instance but I need something more versatile since I dance Swing and Ballroom as well. Any help is appreciated. Thanks.

I'm new to dancing (started in April), and in July I bought a pair of Stephanie shoes. They felt very tight in the toes, especially the left shoe -- when I'm wearing them, the distance between the tip of my toes and the front of the shoe is probably less than half the width of my thumb -- but the sales lady said it's supposed to be that tight. Well, after a couple of months, my left foot was getting injured -- I was probably overworking my plantar fascia -- and I'm pretty sure it's because of the shoes. How do I know what shoes will be right for me without sinking \$150 on a pair that might end up screwing up my feet? Mind you, the current pair took a couple/few months before they started to hurt, so a brief in-store test drive doesn't seem to indicate how well I'll do in them.

- **Feeling stiff from dance practice**

I woke up totally stiff this morning. Lots of dance practice well into the night. Does anyone out there have a favorite stretch, series of stretches or resource of information on stretching for dancers?

- **Difficulty finding a dance partner**

It took me 6 years to find a dance partner (DP) - it seems harder to find a good fit than for a life partner. Of course, many partnerships start the other way round - marriage first and then developing a common interest. How did you meet your DP? How good a fit is it - physically, emotionally, financially or time-wise? Do you have issues with regards to paying for lessons? Fear of breaking up? Is your partner supportive on the floor or does he/she blame you for any errors? Do you work through challenges well or is it always a struggle? Looking for tips to find one? Or maybe you have several for social or practical reasons (one for each dance style?). Or maybe you have an issue with the coach treating the woman as an afterthought? What about developing your partnership? How do you get that magical look where the couple seem to be expressing a life-relationship through dance?

- **Difficulty keeping eye contact with dance partners**

I've been dancing for most of my life. I've been dancing ballroom for about four or five years. I'm a pretty outgoing person who's comfortable around everybody. I am not shy...at all! Although my personality traits are as listed above, I have a major problem. I can't maintain eye contact with my dance partner. Not just him. My previous dance partner, other previous partners, my teachers, father [he dances too], and practically anyone else I dance with. When I compete or perform, I force myself but it feels so awkward. I always feel so uncomfortable keeping this serious connection with my eyes with whoever I'm dancing with.

I have no trouble keeping eye contact with any of these people when I'm just speaking to them. Only dancing with them. Does anyone else here have this problem? Or know of anyone else with this problem? Do you know why this issue could be occurring? It really bothers me and if I can figure out why it's happening, there's more chance I can break through it.

- **Difficulty mastering certain moves**

So spinning/turning has always been problematic for me. I'm finally getting the hang of multiple turns, and can spot almost all of the time. But what I can't do is stop them when/where I need them to be stopped. This generally comes up in the context of WCS, and I tend to end up over-rotated...sometimes up to what seems like about 90 degrees. Any tips?

I'm having problems with my left foot while turning on it like when I do chaines (sha-neys), piques (pi-keey), pirouettes and that sort of stuff. When I turn on my right foot it is all the way up on the ball of my foot, like it's supposed to be, but when I turn on my left, it isn't high enough (at least half the height of right foot) and I spin awkwardly, it doesn't feel right when I spin. I try to get it up on the ball of the foot but it either decreases back down or I topple over. I've noticed that when I turn on my left, I spin on the whole ball of my foot from the toes to the beginning of the arch. I just can't keep it the way I want it to be without it hurting or dropping from relave. Is there something wrong and can I do something to help it?

- **Need help in finding dance partners**

What do you think about this? I'm the tall girl here and it has limited potential partners. I'm wondering how guys feel dancing with a girl who is taller. What can she do to ease the

height difference? And girls, how do you feel dancing with shorter guys? Are you uncomfortable? What do you do to ease the difference? Last Tues I had the unusual experience of having a shorter guy ask me to dance. I've seen this guy dance before and he's good. But I'd never given much thought to dancing with him, I just never saw it happening. I was sitting down when he asked me to dance so I didn't notice just how different our heights were. I was probably 4-5 inches taller. But we had a good time! It took a little while for me to get used to it and I'm sure he had to be more careful about what he led, but it was fun and perhaps this has opened up a few more options for me. And I'm wondering if there are any tips out there to help minimize the difference.

- **Dance shoes affecting movement**

I have a pair of Diamante dance shoes that I use for salsa dancing. I am not a competitive dancer but I do dance at clubs on (usually both) weekend nights. I got them less than a year ago and have had them resoled 3 times already. The last time was only about 5 weeks ago and already I feel a bit imbalanced and am experiencing slipping. I roughen the soles with either a wire brush or gently with sandpaper to remove slick spots. I don't wear them outside or walk in big wet spots (although the clubs I go to are bars, too, and I'm sure I occasionally do step in wet spots.) I don't understand why I have trouble with my shoe soles -- they are just suede and I try and maintain them as best I can -- any tips? Should I seek leather soles instead? I'm getting frustrated when I can't stop my multiple spins accurately-- nothing worse than feeling like a klutz and then blaming the shoes.

- **Pigeon-toe affecting dance performance**

I am pigeon toed. It is the way my bones formed and starts from my hip. I noticed it doesn't look very pretty for dancing, or in general for that matter, but I always shrugged it off because I figured it is something I cannot control. Tonight, though, my dance idols and mentors told me it would be something I would have to fix if I want to take my dance to the

next level. I definitely want to become a better dancer but I don't even know if that is possible. They were telling me about other people who had to do it but I am not sure that is applicable to me because after just a few minutes of trying to walk normally I felt slight pain in my thigh and hip and my knee felt contorted. Has anyone else had this or a similar problem? Is it possible to change something like this? They made it sound like it was a choice between changing the way I walk to become a better dancer or not becoming a top level dancer. Okay, I don't expect to win any competitions being pigeon toed but could this really keep me from being considered a top dancer?

- **Losing concentration during dance**

I've been dancing for about 8 months now. We had a fairly good year but one of the major things I believe that held us back was my incapability of hearing the beats. My partner would usually count the beats quietly just before we started dancing and I would have to continue to count the beats from then on, which required A LOT of concentration. On several occasions I would lose the count and it would be very obvious that we were slightly off, we'd quickly recover though. Our progress at the bigger competitions was severely affected because of this as I was concentrating more on keeping to the beat than my technique. Next year we're going to be moving on to the next level and unless I solve this problem, I can't see us repeating the success we had this year. Is there any programme that anyone knows of that 'shows' the beats in music, sort of like having someone sitting next to you telling you where the beats are. If not, then I would be grateful if people could recommend song titles with very prominent beats, just so I could get used to recognising it, the music mainly being orientated towards quickstep, cha cha and jive.

- **No dancing skills and feel incredibly awkward**

My name is Bryan, I am a senior and I have prom this Saturday. The problem is that I have no dancing skills whatsoever and as far as I know I lack rhythm. I have tried dancing a few

times before but I always feel incredibly awkward and I have no clue what I am doing or what I am supposed to be doing. Can anyone give me some suggestions on what I should do?

- **Dancing confidence hindered by learning ability**

My husband has been dancing for 12 years, but is finding his dyslexia and dyspraxia to be an ever-growing hindrance to him learning new steps. He has the talent, the physical ability, the timing, the musicality, the presentation etc - but the fact that steps will just not stay in his head any more is bashing his confidence into the ground, and it is reaching the point where he is struggling to enjoy the sport that brought us together and has been his life for the last 12 years. Is anyone else dyslexic or dyspraxic? What techniques do you use for learning and retaining new steps and new routines in your memory? Any tips and tricks would be gratefully appreciated.

- **Bunions developed after dancing**

Over the past 1-2 years I've been noticing the slow evolution of little bunions on both my feet. It's starting to get to the point where my shoes are pressing on the bunions and making them hurt. I've never had foot problems, I've never had shoe problems, I've always had an easy time finding footwear. Neither of my parents have bunions. My mom wore high heels for many years. I wore heels for years as well before I started dancing also, and never had a problem. I am really suspicious that the dancing is the culprit. What can I do to stop or slow the progression?? I bought a pair of YogaToes but I'm not really seeing a difference. I don't mind wearing flats for everyday but I would like to continue dancing in heels... So dancers, any advice for me? Any experience with those between-the-toes inserts that go inside your shoes, or night splints for bunions? Can you dance with the shoe inserts in?

- **Knee pain developed from dancing**

Anyone ever have knee pain that is okay when you are dancing.... but hurts like hell after you've been sitting with bent legs for a long time and stand up to walk- almost feeling like the knee is going to give out??? I assume it is something I did while dancing, but the ironic part is it only bothers me when I get up from sitting or am going down stairs!

- **Difficulty finding places to dance**

My husband and I have been trying to learn ballroom dancing now for over a year and a half, intermittently. So far our biggest problems have been not enough places (or time!) to go out dancing. Here in Chicago we've tried Willowbrook Ballroom (pretty nice, but far away and only has ballroom dancing about two Saturdays a month) and another place on the north side that had an afternoon tea dance that was fun, but we felt really out of place since we were 30 years younger than everyone there (we're both in our mid-20s).

- **Stepping on partner's toes**

I (male lead) step on my partner's toes on smooth dances like American waltz, foxtrot, and tango. (Had my instructor and another look at this, but, for reasons I won't go into, the problem did not go away.) Of course, this toe stepping destroys our dance because I become gun-shy and start stepping tentatively -- looks awful. This happens when I step right foot forward to clobber her left foot which has just stepped backward. Typically, my foot lands so that the ball of my foot is beside hers (about a 3 inch overlap) with precious little space between the feet. Therefore, any little thing that makes my right toe or foot drift right clobbers her. YouTube shows may good dancers where the gentleman's toe "stops short" of the lady's, so that there's no chance of this happening. This leads to a two-part question: In practice and among good dancers: 1) Does the gentleman's right foot indeed "stop short" of

the lady's left? 2) Do gentlemen fastidiously keep their feet pointed straight line-of dance?
Would appreciate any help!

- **Difficulty in following**

I'm having terrible trouble following! I've read the lead-follow txt but can't seem to get it right. . . When I do screw up on the floor, my husband has the bad habit of stopping and restarting after a pause. How can I convince him to just do a simple box or something until I can catch up? is this even a good idea? I'm afraid we're going to have someone run into us and be sued! We really like dancing when we can do it right, but we're having a hard time getting it right. We've taken some lessons and want to take more, but things we can do in lessons tend not to translate too well on the dance floor!