

Magic

Market Sentiments

Web Search Interest in 1 Year (2010-2011)

Shows general market interest, attention and curiosity online about the topic.

Interest over time



Regional Interest

Shows general market interest online according to geographical location

Regional interest

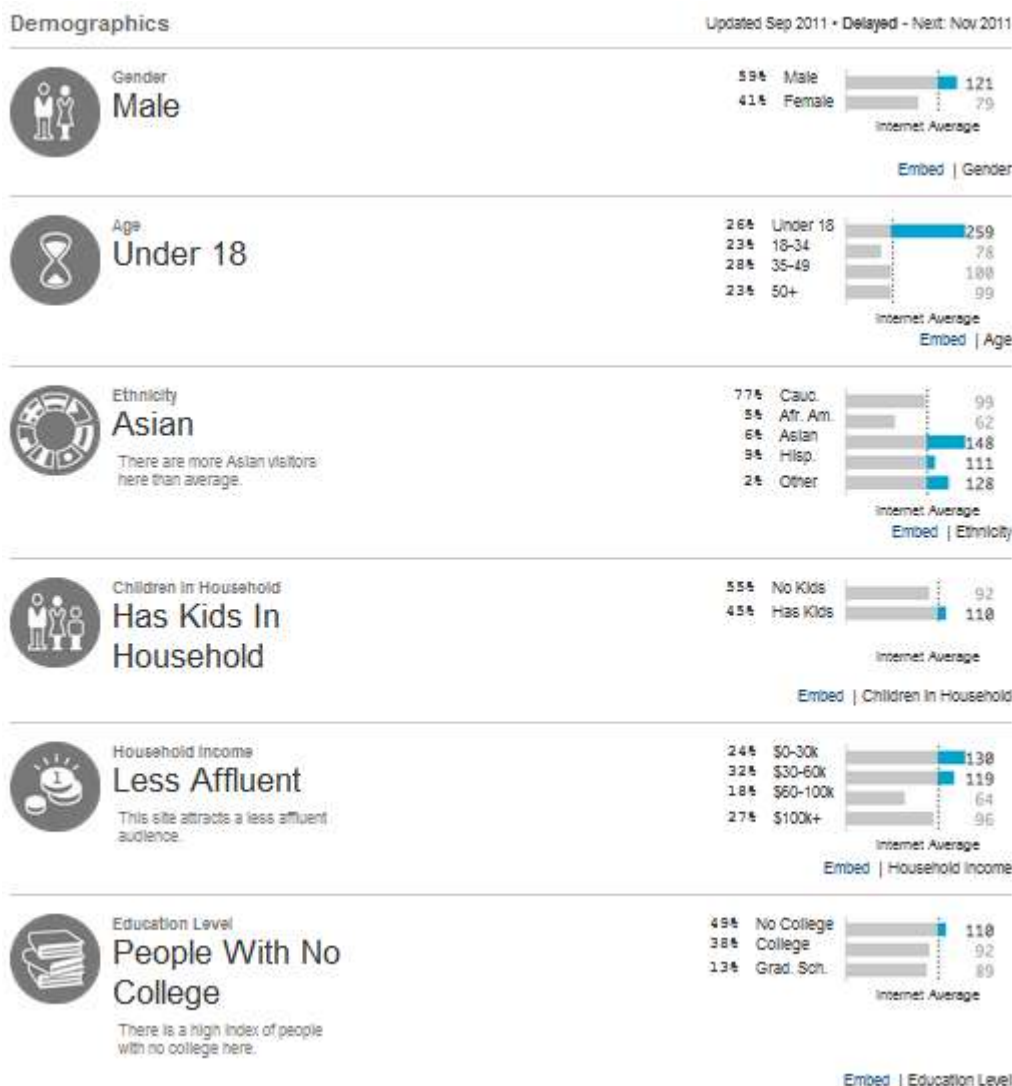
1.	Philippines	<div></div>
2.	Ghana	<div></div>
3.	Romania	<div></div>
4.	United States	<div></div>
5.	Canada	<div></div>
6.	Trinidad and Tobago	<div></div>
7.	Australia	<div></div>
8.	Singapore	<div></div>
9.	United Kingdom	<div></div>
10.	New Zealand	<div></div>

Note: All results from Google Insights are normalized. So just because a particular region doesn't appear on the top Regional interest list, it doesn't necessarily mean that the niche isn't popular at all - it just means that the term is more popular in other regions.

Demographics (data based on www.magictrickstore.com)

Demographics are the characteristics of a population. In the field of marketing, it is important to define the demographic profile of your target audience. This is to identify target audience in the overall population and to create a clear and complete picture of the characteristics of the target consumer.

The following data tells you the gender, age, children per household, education status, income levels, and other demographic insights of your target audience.



The “index” represents the delivery of a specific audience segment compared to the internet average of 100. Composition, which is represented by the % of audience figure on the left side of the chart, represents the percentage of a property’s total audience that meets a specific demographic criteria.

For example, an index of 100 indicates the target audience is equivalent to the demographic make-up of the total internet population. Any increase over 100 means that the property is “over indexed” and attracts a more concentrated group of a particular demographic group than in the general internet population.



Frequently Asked Questions

- What kind of a magic trick would you like to learn?
- How can I make my black magic, white magic work properly? How does magic actually work?
- How is magic involved in the origin, development, and suppression of the ghost dance movement?
- In performing street magic, what is the best way to open a conversation and starting a performance?
- What are some ideas for magic for a fantasy novel?
- What are some ideas for a magic trick club?
- How does the magic trick work where many people appear in a box?
- How do you keep magic mysterious while still revealing a lot about how it works to the reader?
- How exactly does the magic eraser work?
- What type of magic do you like reading about?
- What is the best magic (not the gathering) podcast?
- What specifically is wrong with magic and sorcery?
- What types of magic tricks would you recommend for a garden/ lawn party?
- How can I get recognized in the magic world?
- How do card and magic tricks use mathematics?

- What is a good website to learn free magic tricks?
- What are the best kind of cards to use for magic tricks?
- What are some really cool magic tricks?
- What is a good site to learn magic tricks such as coin and card tricks for free?
- I want to learn to be able to perform magic tricks well, where do I start?
- What are some easy magic tricks I can do to impress my friends?
- What are some good close up magic tricks?
- What web site can I learn good magic tricks?
- How could I incorporate magic tricks in my band's shows?
- What are some magic tricks you can do with a ring?
- What are some magic tricks I can do with everyday items that require to pre set up?
- What type of card deck is the best to perform magic tricks with?
- Where can I find magic tricks for my son?
- What are some good magic tricks to do with coins?
- How many of you would visit a website teaching how to do magic tricks?
- What is the best free website to learn magic tricks?
- What was the show called where they used to reveal magic tricks?
- Anyone know of any sites that have information on magic tricks?
- What is a good website for buying great magic tricks or a free magic trick website.?
- Where can I find easy to do magic tricks?

- Does anyone have any magic tricks to get my son to go to asleep already?
- What are some good magic tricks for a talent show?
- Does anybody know any simple magic tricks that deal with chemistry?
- Does anyone know any 5 minute magic tricks to impress a 6 year old?
- What are some cool but easy magic tricks I can show my family?
- What are some good magic tricks to do with a deck of cards?
- Where can I find how to do some simple magic tricks? My niece wants to know?
- Where can I learn to do cool magic tricks?
- Does anyone know any magic tricks or illusions?
- What is the best magic book to get to learn little tricks to impress girls at parties and such?
- Where can you find cheap wholesale magic tricks?

Problems & Frustrations

- **Wish to perform mind boggling magic tricks**

I want to do the freakiest mind boggling magic tricks. I've been trying to learn some lately and have found nothing. Is there something that I can do that will freak everybody out?

I'm looking for some really cool magic tricks, or just tricks that are very entertaining. Something like burning a 20 dollar bill and then making it appear intact.

I want pretty much easy but impressive magic. Nothing I need to buy, or bring along, because these tricks will be done in the middle of math class. I just want something simple and fun. A deck of cards is too complicated for the classroom, so anything very simple I will really appreciate. The trick that works easiest, best, and I like it wins the 10 pts.

Hey everybody, I'm a amateur magician who prefers street or close up magic. I want to learn some different tricks so I'm asking for the input of other people. What are some less common tricks done with quarters or a regular deck of cards that require little or no setup. I can perform intermediate slights so nothing to advanced. Specific names of the tricks would be great. Thanks for any help.

What are some magic tricks I can do with everyday items that require to pre set up. and I don't mean making them disappear and hiding them up my sleeve or being my hand. I want ones that will impress people but require no set up

I want some killer tricks that I can buy for cheap (\$50 and under) stuff like close up magic and stage magic. Something that it is very hard to find out how to do and easy to master, vanishes, sleight of hand, levitations. Pretty much anything take looks cool and is visually amazing!!!

I've been doing street magic. All my tricks are amazing but I want to do some tricks that will freak the audience out that will make them think I had sold my soul to the devil or something like that. What are some tricks I should do?

- **Don't want to spend money to learn and do magic tricks**

I want to learn Magic tricks, but I don't want to spend any money. I've tried Google, but they give bad advertisements for money costing sites. I know many card tricks, I want to know other street magic.

I want to learn magic without spending money, I know card tricks but I would like to learn other illusions and stage magic, or street magic. I would like it to be an in-depth website, easy to flip through.

I want to learn how to do magic tricks and don't have the money to buy from a magic store. Are there any sites where I can learn for free online with a step by step guide?

I want to do some magic tricks. What tricks do you recommend? Could you tell me how to do it? What song should I play during the magic trick? I'll be doing the trick on the stage, so I don't prefer small magic tricks. I am also pretty on a tight budget, so I can't buy anything expensive. Thanks

- **Difficulty executing the tricks**

I've been starting to do some simple card tricks and I've been using a plain playing deck. But the cards stick together too much so it's hard to do a lot with them. I do not want trick cards, I want just plain cards that are easy to move and slide easily so I can do tricks better. Any suggestions on what I should get?

- **Want to start learning how to perform magic**

I think magic tricks would be a really fun talent to have, does anyone know any sites and books that would start me off well? Preferably ones that only require a few items like a deck of cards, coins, or better yet, nothing at all!

Just for some added fun at parties etc... I'd like to learn some magic tricks or illusions with cards, coins, etc... where is the best place to find some beginner information on this? how about more advanced stuff like illusions?