

## MLM

### Market Sentiments

#### Web Search Interest in 1 Year (2010-2011)

Shows general market interest, attention and curiosity online about the topic.

##### Interest over time

[Learn what these numbers mean](#)



#### Regional Interest

Shows general market interest online according to geographical location

##### Regional interest

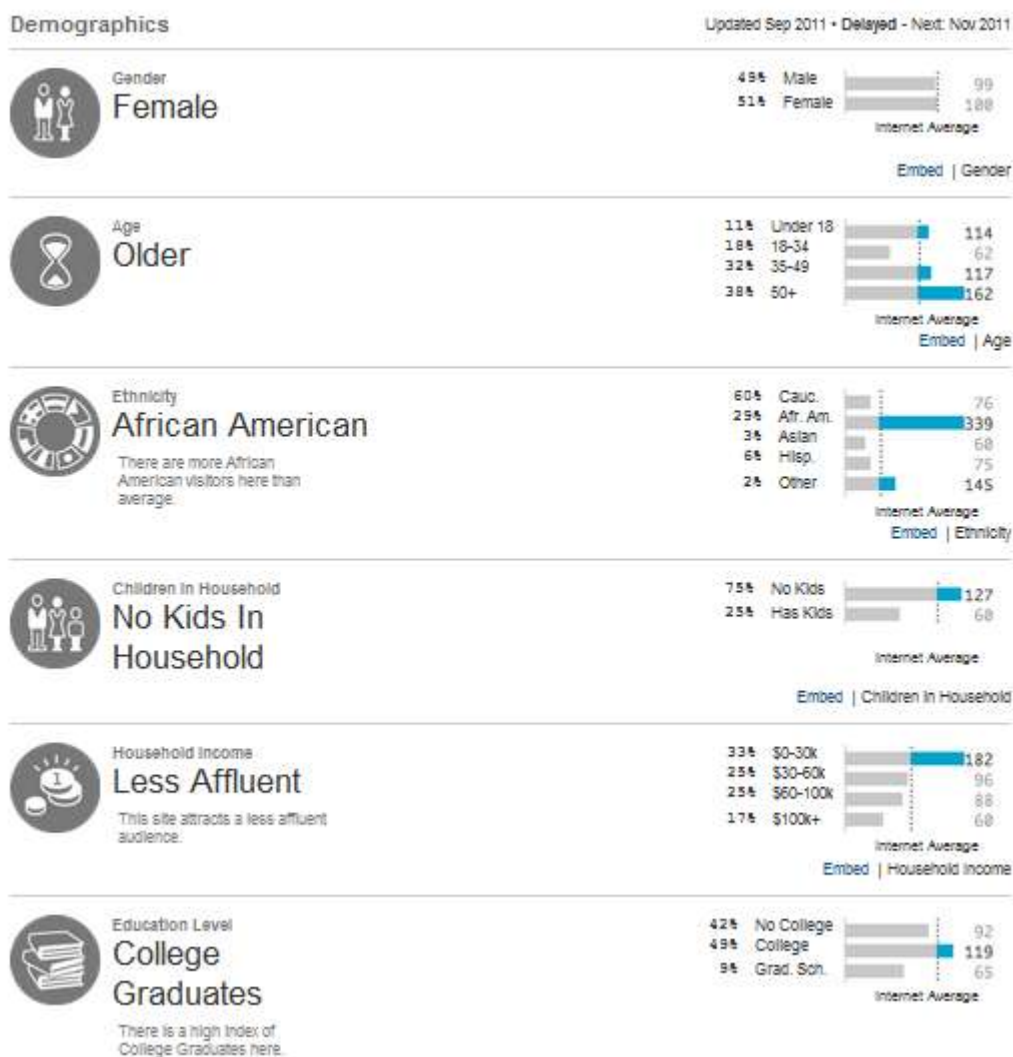
1.	<a href="#">Bangladesh</a>	100
2.	<a href="#">Indonesia</a>	53
3.	<a href="#">Malaysia</a>	41
4.	<a href="#">India</a>	29
5.	<a href="#">Hungary</a>	18
6.	<a href="#">Singapore</a>	16
7.	<a href="#">Thailand</a>	13
8.	<a href="#">Philippines</a>	11
9.	<a href="#">Poland</a>	9
10.	<a href="#">Romania</a>	8

Note: All results from Google Insights are normalized. So just because a particular region doesn't appear on the top Regional interest list, it doesn't necessarily mean that the niche isn't popular at all - it just means that the term is more popular in other regions.

## Demographics (data based on [www.MLMleadssystempro.com/](http://www.MLMleadssystempro.com/))

Demographics are the characteristics of a population. In the field of marketing, it is important to define the demographic profile of your target audience. This is to identify target audience in the overall population and to create a clear and complete picture of the characteristics of the target consumer.

The following data tells you the gender, age, children per household, education status, income levels, and other demographic insights of your target audience.



The “index” represents the delivery of a specific audience segment compared to the internet average of 100. Composition, which is represented by the % of audience figure on the left side of the chart, represents the percentage of a property’s total audience that meets a specific demographic criteria.

For example, an index of 100 indicates the target audience is equivalent to the demographic make-up of the total internet population. Any increase over 100 means that the property is “over indexed” and attracts a more concentrated group of a particular demographic group than in the general internet population.



## Psychographics (data based on businessinsider.com)

In the field of marketing, psychographic variables are any attributes relating to personality, values, attitudes, interests, or lifestyles.

The following data profile shows other topics that the audience is likely to be interested to visit and the affinity indicates how much more likely than average.

An affinity of 10x means that your target audience is ten times likelier to be interested in the topics than the average internet user.

### Audience Also Likes

Updated Oct 2011 • Next: Nov 2011

Data Source: United States Monthly

	Affinity	
Science/Nature	12.7x	<div></div>
Politics & Commentary	10.0x	<div></div>
Humor	7.1x	<div></div>
Nonprofit	6.8x	<div></div>
Science & Technology	6.6x	<div></div>
Online Trading	6.4x	<div></div>
Technology	6.0x	<div></div>
News/Information	5.9x	<div></div>
Business News & Info	5.8x	<div></div>
Regional/Local News	5.7x	<div></div>
Fashion/Cosmetics	5.7x	<div></div>
Auto News & Info	5.2x	<div></div>
Instant Messenger	4.9x	<div></div>
Schools/Universities	4.8x	<div></div>
Magazines	4.8x	<div></div>

## **Frequently Asked Questions**

- What is an excellent MLM book to read and learn the secrets to build a large successful biz faster than most?
- What do people in MLM use to assess the business opportunity financially?
- How does MLM multilevel network marketing work and does it?
- What percentage of MLM people end up quitting?
- Why are people in MLM so emotionally attached to the industry?
- Has there ever been one in MLM who made enough selling before ever recruiting?
- How can you tell if a MLM deal is for real?
- How can one make money on line without getting involved in MLM or network marketing?
- How can I come up with some fresh ideas to promote a MLM business?
- Is a membership/subscription to a website through a referral program considered to be MLM?
- How to build the best network in a MLM?
- What is the best way to recruit for a MLM?
- How long must I keep MLM tools before I can throw them away?
- What is the best home-based business to start with a small investment that does not involve MLM?
- How do I sponsor people living overseas into my network marketing/MLM business?
- What are the 3 important points for the success of MLM?

- Are there any real home based business that are not scams or MLM?
- What is the secret to running a good MLM?
- What is the best way to find good prospects for an MLM?
- Is it illegal do an interview for job xxx then plug your MLM multi level marketing business at the end of it?
- What is the best MLM company around today?
- How would you compare and differentiate between multi-level marketing (MLM) and pyramid schemes?
- Why is everything in MLM / network marketing always overpriced relative to the retail sector?
- What will be the best of the best MLM or direct sell in the industry?
- How do I help someone quit MLM get rich quick scams like nu skin?
- Who is currently struggling in their MLM/network marketing business?
- What is the difference between online business and MLM business?
- Why are people in my MLM downline concerned that I am living out of my car?
- Is direct selling / MLM, real estate investment and stock market investment all subjected to income tax?
- Does anyone know how much it costs to setup an MLM company?
- I have a new MLM biz I am promoting. What are the best methods of getting downlines free and fast?
- Can you put a MLM or network marketing company on your resume or on a job application?



- How to sponsor people into my MLM business?
- What MLM companies do you recommend that you know are honest?
- Has anyone created a marketing plan for an MLM business? Can someone provide me an example?
- My father has started MLM business; he is unable to make the money he needed. Is there a strategy to help him?
- How can I get leads and prospect for my MLM business?
- How can I say no to an invite to join or buy MLM products?
- Why do people in MLM say it's a business, but when asking for their numbers compare it to a paycheck?

## **Problems & Frustrations**

- **Problems contacting upline sponsor**

I recently began my work at home venture, and it has been a learning experience to say the least, but I continue to find myself looking for ways to promote it. I've tried traffic exchanges, which were a waste of time, but I also started using adwords and facebook ads, and those seem to be helping bring traffic, but I've yet to secure those leads as direct referrals. I've read through many of the posts here, and one suggestion involved contacting my upline sponsor, so I gave it a shot. I've yet to receive a response from him though, and I doubt I will, as he's one of those internet multi-millionaires that receives 3 to 4 enrollees per day just by being him, so his commissions are probably on autopilot and he never checks in unless he needs something. Regardless though, I don't think he plans on responding to my email attempts, so I've considered emailing an alternate sponsor for suggestions and ideas, but I don't know if that would be appropriate, considering they're not my direct sponsor.

- **Wish to find people for downline**

I currently started working with Zija. I love the product and know that I am in this business because I am passionate about it. However, I am having a really hard time getting people in my downline. I have went through everyone I know with no luck. I have used facebook and more. I have 3 children and don't have a lot of time to do face to face to try to find prospects. Is there any other way to find people for my downline online?

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I would really like to know how some of you go about advertising your retail product for free online? Do you use forums like this, or do you write articles. I'm not sure how all of this works.



- **Wish to succeed in MLM business**

My wife recruited me to join her downline. I am right under her in her binary tree. Her thinking is that if all sales go through me, we would benefit even more because I would get commission from my sales and she would get a percentage from it as well. Is this the right way of going about this or should we just focus on one business? I just want to maximize our potential. I have heard that couples succeed in this but have not met any.

Secondly....she is a better at recruiting than me. I know I will have no problem moving the product but I want to develop my own tree.

- **Difficulties coming out of the MLM group**

I really need an advice right now, after my pregnancy and giving birth to my son, I never succeed in looking for a job. So finally I decided to join a MLM (can I mention the MLM name here in this forum?) well, when I do my research, I decided to join this MLM that sells beauty and body care products. Since I really love to groom myself and into the beauty and make-up thing.

After I decided to choose that specific MLM, I research for a specific group of sponsor to be my upline, and I finally choose a group that I thought is good, based on their well maintained website. But boy, I was wrong! After I joined this particular group it turned out that they are so new, they don't have big motivation seminar or success stories and their training is just in beginning of development.

The other group that I have been eyeing when I do my research turned out to be a big effective group that has produced so many success stories. Boy, I have failed my research and made wrong decision.

I really want to join the big group. But the MLM company policy wouldn't let me move from the current group. Now, I try to make my current group big, but my upline line of communication and spirit just not as big as me.

I really need advice about how to start working with them, the pioneer of my current group? Because there're so many what I perceived as a mistake in doing the business. Like wrong training, lack of motivation letters, lack of communication, unlawful practice of the business etc

Should I try to make my current group right on track, or should I just stop doing it for a year when my membership ended, not continuing it and wait for another 6 month before I would be eligible to join again with the big group? but.... the problem is I really deep in debt right now due to my long time unemployment and need to make a living.

- **New to MLM**

Hey all, I am 31yrs old. I've been in business sales for 11 years. I'm new to MLM and I don't know what company to choose. I need some help. How do you pick a company? I mean there are so many out there now, it's insane. Most are nutritional companies and I don't feel that would work for me cause I love food and I love to eat. So trying to sell nutrition products won't work. Other than that I don't want to sell telecommunication products, cards, insurance, jewelry etc.. to me that's piddly stuff. I'm not into selling memberships either for group discounts or anything involving travel biz. I know I sound pessimistic and I'm not knocking companies that do sell these products, it's just not for me. I think my options are slim and I don't really know what else is out there. I'm not looking to buy in and not do anything. I want something serious. Can anyone recommend anything?

- **Problems getting leads online**

So I'm putting up a blog and all that good stuff I'm trying to figure out of it would better for me to start building a list for a month or two before starting with my MLM or should I start my MLM and just build my list as I go from the start? I'm thinking building my business at the same time I launch my blog would allow me to get leads quicker than waiting to build a

list first? I also think building a list first would be better..I'm confused...what do you guys think?

- **Don't know how to assess opportunity**

I've seen some of the MLM techniques such as build a list names and numbers etc. I'm sure there other ways to build the business and sort out whose serious and who's not. I don't think the top earners are giving all there little secrets. Being that all MLMers tell you it's a business, I am wondering what business principals are used to assess the opportunity from a financial point of view.

- **Don't know how MLM works**

Hello was just curious about this subject MLM multilevel network marketing and whether or not it is a way to financial freedom as all or most of the copy I have seen for product is like wow and finally it's like the dumps and a rip off. It seems if you are rich and have money to waste then maybe you'll be successful if not then nope or so it seems?

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I am retired and would like to find out how to make money on-line without getting involved in MLM or network Marketing. I would like legitimate way to do it.

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I just joined a brand new MLM and no one has really explained how to recruit or market the company and/or product. The more research I have done the more confused I get. The internet is full of people selling their way, but if I had a lot of money to start, I wouldn't have put my hopes into this company. And I don't need more answers that will cost me hundreds of dollars.

You know what I mean? In MLM it is taught that when people say it's a pyramid you explain to them that the pyramid is the same thing as any business, with lots of workers on the bottom, managers higher up making more money, and the top people making the most.

When you consider that in MLM the people at the bottom are not making any money (at least not enough to live off of), yet in conventional workplaces the people at the bottom are at least making a wage, does this comparison hold water?

- **Just starting out in MLM**

I am looking into getting involved in a new MLM deal. What are some of things I should look for? I will be at the top levels. That I know for sure.

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I am looking for a MLM business to join first of all. I don't even have a company to promote as of right now. Secondly I am not looking to join a MLM business using the normal advertising methods. I need someone who has new ways of promoting a MLM business that sound like it might actually work. If anyone out there has some ideas let me know please.

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I am looking to start my own MLM business. I have only a small amount of capital to invest. I would like to hear the comments and experiences of others who have done so successfully.

- **Don't know the methods of sponsoring distributors**

I would like to know the best method; or methods of sponsoring distributors into my offline nutritional supplements Network Marketing/MLM business from overseas countries, without travelling overseas to meet them.

- **Not seeing desired results**

I have been in a MLM (Vemma) but I am having limited results, can anyone help me jump start my business?

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I have an MLM that I'm working on building. It is a great low risk opportunity (low cost plus a money back guarantee) with a product that actually doesn't require extra science or convincing (it's not potions, pills, etc...rather, it's best selling books).

However, the main hurdle I have is finding people who are open to the concept of MLM in general rather than the specific company I'm with. I find that either people are totally NOT interested in MLM or if they are interested, they're already in their own and not interested in joining mine (which is understandable...because I'm not looking to switch to theirs either).

So my question is how and where people find GOOD prospects that are actually ready to sign up for a new MLM (I've seen 'networking' sites that help you build networks of like minded folks, but it's the same problem, we're all there to tout our own company...not to join someone else's...and the websites themselves are often selling their own separate agenda). Any thoughts?

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I've struggled with so many MLM business. I've tried doing so many techniques but I don't understand what I have to do. Can anyone help me? or point me in the right direction?

- **Desire to work from home**

I am tired of working long hours. I would like to work from home, so I may spend time with my family. I am wanting to hear from someone who is actually involved in an MLM or home party plan and earning enough money to support themselves. I want to know if there is a

system out there that really works without scamming friends and family. If not, I guess I will have to stay in the corporate world.