

## Hemorrhoids

### Market Sentiments

#### Web Search Interest in 1 Year (2010-2011)

Shows general market interest, attention and curiosity online about the topic.

##### Interest over time

[Learn what these numbers mean](#)



#### Regional Interest

Shows general market interest online according to geographical location

##### Regional interest

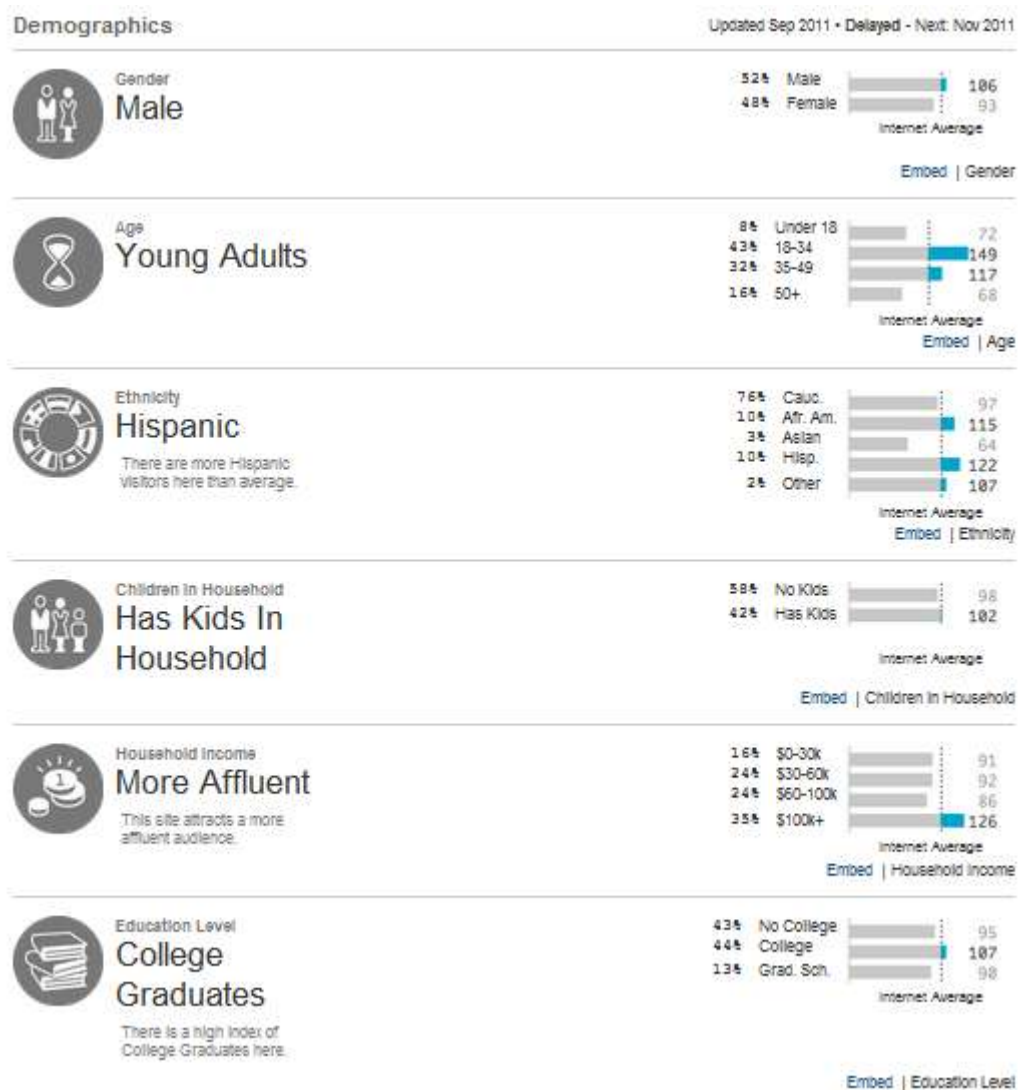
1.	<a href="#">United States</a>	100
2.	<a href="#">Philippines</a>	89
3.	<a href="#">Canada</a>	83
4.	<a href="#">Australia</a>	75
5.	<a href="#">New Zealand</a>	71
6.	<a href="#">Ireland</a>	49
7.	<a href="#">South Africa</a>	39
8.	<a href="#">United Arab Emirates</a>	34
9.	<a href="#">Singapore</a>	33
10.	<a href="#">United Kingdom</a>	33

Note: All results from Google Insights are normalized. So just because a particular region doesn't appear on the top Regional interest list, it doesn't necessarily mean that the niche isn't popular at all - it just means that the term is more popular in other regions.

## Demographics (data based on hemorrhoidshemroids.com)

Demographics are the characteristics of a population. In the field of marketing, it is important to define the demographic profile of your target audience. This is to identify target audience in the overall population and to create a clear and complete picture of the characteristics of the target consumer.

The following data tells you the gender, age, children per household, education status, income levels, and other demographic insights of your target audience.



The “index” represents the delivery of a specific audience segment compared to the internet average of 100. Composition, which is represented by the % of audience figure on the left side of the chart, represents the percentage of a property’s total audience that meets a specific demographic criteria.

For example, an index of 100 indicates the target audience is equivalent to the demographic make-up of the total internet population. Any increase over 100 means that the property is “over indexed” and attracts a more concentrated group of a particular demographic group than in the general internet population.



## Psychographics (data based on healthgrades.com)

In the field of marketing, psychographic variables are any attributes relating to personality, values, attitudes, interests, or lifestyles.

The following data profile shows other topics that the audience is likely to be interested to visit and the affinity indicates how much more likely than average.

An affinity of 10x means that your target audience is ten times likelier to be interested in the topics than the average internet user.

### Audience Also Likes

Updated Oct 2011 • Next: Nov 2011

Data Source: United States Monthly

	Affinity	
Health News & Info	4.7x	<div></div>
Kids	4.6x	<div></div>
Bridal	4.2x	<div></div>
Nonprofit	4.2x	<div></div>
Science/Nature	4.0x	<div></div>
Fashion/Cosmetics	3.9x	<div></div>
Schools/Universities	3.8x	<div></div>
Home & Gardening	3.6x	<div></div>
Seniors	3.5x	<div></div>
Pharmacy	3.5x	<div></div>
Real Estate	3.5x	<div></div>
Fragrances/Cosmetics	3.5x	<div></div>
Directories/Search/Guide	3.5x	<div></div>
Travel News & Info	3.5x	<div></div>
Family/Genealogy	3.4x	<div></div>

## **Frequently Asked Questions**

- What are some good available hemorrhoids home remedies ?
- How long does hemorrhoids take to go away?
- How to treat hemorrhoids in traditional way or alternative way ?
- What are the better ways for curing hemorrhoids other than surgery ?
- What is the best hemorrhoids home treatment?
- What are the best treatment for hemorrhoids?
- How long does it take for hemorrhoids to heal?
- What are the available hemorrhoids treatment ?
- Is there a good hemorrhoids home treatment out there?
- What is difference between internal and external hemorrhoids?
- How to rectify the external hemorrhoids?
- How can you get rid of internal hemorrhoids?
- What is the best way to get rid of hemorrhoids, preferably without surgery?
- Is it possible to get sudden Hemorrhoids without warning after passing a bowel movement?
- After having a baby, can a woman get rid of hemorrhoids obtained during the pregnancy?
- What to do about hemorrhoids during pregnancy?
- Is there an all natural approach to getting rid of hemorrhoids?

- What type of doctor should I go to for my hemorrhoids and urinary problems?
- What is the revolutionary treatment to shrink or remove external hemorrhoids?
- How to solve internal Hemorrhoids causing constipation?
- Does anyone know how to get rid of painful external hemorrhoids?
- How long does it take for Hemorrhoids to go away?
- How painful is it to have the banding procedure done for hemorrhoids?
- What can you do for external hemorrhoids ?
- How do you get rid of hemorrhoids due to pregnancy?
- What can I do best about hemorrhoids during pregnancy?
- What are hemorrhoids and how do I check for them?
- How hemorrhoids are treated? Any home remedies?
- Is it my hemorrhoids making it painful to poop or is it constipation?
- How to cure hemorrhoids without taking medicines?
- How do you apply rue care oil to internal hemorrhoids?
- How long before seeking medical help for hemorrhoids?
- What should I do about chronic hemorrhoids?
- Is there a chance of having hemorrhoids even after hemorrhoidectomy?
- What can really be done to cure hemorrhoids?
- How long did it take for your hemorrhoids to go away?
- Who to see to get rid of hemorrhoids?



## **Problems & Frustrations**

- **Experience extreme pain**

Whenever I bm, there is blood and it hurts really bad! I asked my mom about it, she said I probably just have a tear. Does it sound like hemorrhoids, and if I don't go to the doctor, and it is hemorrhoids, will it heal completely on its own?

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I'm experiencing extreme pain surrounding my rectum. I have large, knot like, lumps on the outside of my rectum. When I cough, the affected area itself, and inside hurts. It feels like my rectum is turning inside out.

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I'm only 25, which seems awfully young, considering that for several years now I've had an on-again, off-again dull pain during and after defecation. I've assumed it to be internal hemorrhoids, so I've started squatting to poop and that helps a lot. But still the pain flares up every now and again. If they really are hemorrhoids, why don't they go away?

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I've had 2 medium sized external hemorrhoids for about 20 hours now. I'm 16 years old and very athletic and about 130 pounds. I've been using preparation h. This is very painful and uncomfortable.

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I have external hemorrhoids. When the poop starts coming out it feels like something sharp is cutting me back there, but once the "head" of the poop gets through then it no longer hurts as the rest passes through. is there a way to cure hemorrhoids naturally? what do I have to avoid and what to eat/ take? thanks.

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I believe I've had hemorrhoids for about....3 weeks? The blood and the pain have been on and off, and the bleeding seems to have stopped for the past 4 days. However, I still feel a little pain during bowel movements. I'm actually quite worried....I've only been going to the bathroom for bowel movements every other day because of this. I have prom this Saturday, so afterwards I hope to see a doctor soon. What should I expect? I'm assuming this delay is really too long.... Can hemorrhoids heal by themselves?

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I've had hemorrhoids (internal / not visible from the outside) for quite some time now. I'm a 38 year old male. Lately they've become worse, but with an additional symptom. Instead of just occasional focused pain, which felt like someone attached a strong clothes pin to the inside skin of my anus, I feel the following symptoms:

My anus gets swollen and painful. When I pass stool, it's rarely well formed. Instead, it can come out in finger-sized chunks or chunky with gas. I often feel heavy pressure in my butt, as if I have to pass gas or pass stool, but it's unproductive. When it is at its worst, I have to use the bathroom a few times an hour. Also, when it's very bad, I get very small dots of blood on my toilet paper. I know that this is indicative of hemorrhoids, but the inside rim of my anus gets so raw and painful, I would not be surprised if some is coming from that.

This has been a growing problem for about 6 months. I've seen a doctor who diagnosed it as hemorrhoids, but I feel like I have two distinct symptoms. Sometimes I can distinctly feel the hemorrhoids without the swelling. Sometimes the swelling seems to come before the hemorrhoids. I never feel abdominal pain, but sometimes I feel constipated and hear gurgling in my intestines (I think).

My doctor did a sigmoidoscopy and didn't see anything except for the hemorrhoids. He prescribed me a suppository, but that didn't seem to have any long term effect. I will see him again in a month, but I'm hoping to do some research myself to see if I can learn more about the problem. Before, I kept a detailed log of my pain for a full 6 weeks and only felt



good 6 days of it. I also bought a sitz bath and have been using it. And, I'm eating plenty of fiber. Any ideas, besides continuing to see my doctor?

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I've been having rectal bleeding and pain for the past 2-3 weeks. I went to the GI doctor and he had me go for a colonoscopy last Saturday. At the conclusion of the procedure he said it looks like internal hemorrhoids. He gave me cortisone suppositories to use for the pain and told me to up my fiber intake.

Fast forward a few days. The rectal pain is still unbearable at times, and I even had my significant other take me to the ER in the middle of the night because the pain was excruciating. The ER doc gave me Vicodin, a stool softener, and a different suppository.

Is this the way my life is going to be forever? I can't take this pain anymore. I am afraid to even go to the bathroom for a bowel movement because I know it's going to hurt so badly.

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I have had hemorrhoids since I had my 9 year old. I went through some stress recently and they acted up on and off for two or three months while the stress lasted, after I stopped bleeding I noticed a pimple near my rectum that itched. I scratched at it in my sleep and broke the skin a few times. Now it is a little larger, not growing after stopped scratching at it, not soft any more, still painful and a little itchy( more pain and redness than itch). I think it is related to the hemorrhoids. I would appreciate any input.

"I went to the doctors yesterday with a hemorrhoid when the doc looked at it she said it was a hemorrhoid thrombosis and she sliced it a little bit and got 2 clots out of it, it was the worst pain I've ever had and I've even had 2 children and it beats labor pain. Now the hemorrhoid is still there and it looks like a very deep dark purple color almost even black and its bleeding and it hurts so much. I'm just wondering is the color of it normal? Cos it looks really nasty. Hope some1 can help.

- **Used home remedies or treatments but still not seeing any results**

I am suffering from hemorrhoids from last 1 year. Sometimes I get cured and again I start blood poop. I have used some home remedies for hemorrhoids but it is not happy.

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My friend has tried almost all creams, and at time his piles get better. But after few days it'll come back. Any know effective treatment to permanently remove hemorrhoids?

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I've tried all kinds of hemorrhoids home treatment options but so far, nothing works. Is there anything out there that can stop the bleeding, itching and the pain?

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I am bed ridden with painful external hemorrhoids. I tried Preparation H but it hasn't worked. Does anyone know how to get rid of these hemorrhoids without surgery?

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I have had hemorrhoids for about 3 years. I do not have insurance so I have never been to the doctor but have used the Preparation H gel and suppositories. The gel doesn't seem to really help and while the suppositories do help I really don't like using them. If I did go to the doctor is there like a prescription I could get that would take care of it or at least cure the symptoms?

- **Bleeding during bowel movement**

I have be on hemorrhoids pills from last 6 months. If I stop for even 3 to 4 days also I poop blood when I have my bowel movement. Any home remedies for hemorrhoids?

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I previously had both external hemorrhoids (which were told to me have been fully treated) and a anal fissure (still around, taking an ointment to help treat it). Over the last 24 hours,

my anus has been bleeding a ton of blood unprovoked (haven't passed a stool in days, no physical activity, sitting on my couch). Is there any way to slow or stop this bleeding?

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I've been having some slight anal leakage after I have a BM, and then it starts to itch and burn, getting chafed, and occasionally I have a little blood from the chafing. My family doctor has diagnosed it as thinning skin once, then yeast most recently from an antibiotic I took. She's put me on two different types of cortisone cream, one with an anti-fungal part too. While the yeast may be correct, it's the chafing and burning that is so irritating and frustrating. What is causing this? I do have an internal hemorrhoid. Is this what's causing it or is it thinning skin from age? I'm 64, and not on any hormones. Thank you

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I am a 29 years old male in good health, my hemorrhoids were internal of 3rd degree with anal fissure (which was treated by cutting small portion of the muscle). It is not excessive bleeding but it turns the toilet water red, it's bright blood and only happens during bm sometimes with minor pain and sometimes without pain. I had a check up by an experienced Surgeon (other than the one who performed my surgery since he was on leave) and he said that everything looked great and that bleeding is normal. Is it really normal? I am starting to doubt ! And if it is for how long it would continue and is there any medicine that can help to stop it?

- **Scared of undergoing surgery**

I am suffering from external hemorrhoids from last 4 months. I need some good home remedies for hemorrhoids other than surgery. I am scared of surgery. Please help.

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I am looking for some alternative treatments for hemorrhoids. I am fed up with the conventional treatments. I am scared of hemorrhoid surgery.

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My hemorrhoids just got worse (I'm 68 and have had them just about forever) and are constantly swollen, rather than occasionally so. I would like to avoid surgery, if possible, and prefer natural--organic--methods to heal them. Unfortunately, my main weakness is sweets, which I know doesn't help. Alternatively, if surgery becomes necessary, what is the least invasive, least painful method current?

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I'm suffering from hemorrhoids and planning to go to a doctor. Is there an alternative method to avoid surgery?

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Hi. I have had internal hemorrhoids on and off now for about 4 months or so and I need to start doing something about it. I finally went to the gastroenterologist after about 2-3 months and he told me to take colace and a fiber supplement and to come back and see him if they don't go away after a month. Well when I take the aforementioned fiber and stool softener it is like I never had them. However, when I slack off for a few days on the fiber especially they come back. They are not nearly as bad as they were at the height of their severity before I saw the Dr. but they do come back nonetheless. I am really afraid to get surgery on them but I have also been too busy and I cannot afford it either. Are there any other options? Anything I should worry about? Is it a quick outpatient thing or what? Is it anything to worry about or is it fine since fiber definitely helps them? Or should I just stop procrastinating and do the surgery thing? Thank you!

- **Embarrassed by condition**

I have a small hemorrhoid and it isn't too bothersome, just itchy. I just diagnosed it as a hemorrhoid today so I've taken the following precautions-I don't wipe(I rinse in the shower

afterwards), plan to eat more fiber, and I'm using preparation H. Will it take more than a week or 2 to clear up? Also, with preparation H should I apply it after every bowel movement? And last....do most people consider hemorrhoids to be embarrassing like how people consider having diarrhea embarrassing?

- **Anal leakage**

I was diagnosed with an internal hemorrhoid a few years ago, and I've learned how to deal with most of the symptoms except for one (of course, the most embarrassing): anal leakage.

This comes in two forms: sometimes after having a bowel movement earlier in the day I will feel some moisture, wipe, and notice feces on the toilet paper. This will happen occasionally, and normally taking a shower after a bowel movement stops this from happening.

The other is more problematic - even if I wipe and there are no observable feces (only some moisture), I almost always have a noticeable odor around that area that I think is more prevalent than with normal people - even if I haven't had a bowel movement in several hours (as in, the smell is always, always there). It gets so that every time I remove my pants I can smell it.

Does this sound familiar to anyone? Has anyone experienced anything like this, a smell with an absence of observable fecal matter? If so, does anyone have any idea how to treat it?

- **Sore muscle pain after operation**

I am also experiencing what feels like sore muscles pain at the lower part of my back since after the operation (don't know if there is any relation). I have been having bowel issues for almost a decade now unfortunately, and as of September of last year I had an Internal Hemorrhoid Surgery(Hemorrhoidectomy) actually! Almost a year later I am still bleeding when I use the bathroom to evacuate my stool. I am also having a bowel movement every other day, and when I do have a bowel movement. I end up going back and forth to the

bathroom at least 3-4 times in one day trying to evacuate/excrete the rest of my stool/fecal matter actually! I also have BOS(Bowel Obsessive Syndrome) I think, and I think that has contributed to a lot of my bowel problems over the years. Always feeling the need to excrete every single piece of stool out, if you get my drift! Also, once I am finally done using the bathroom in a day after 3-4 times of being on the toilet, I am so exhausted. That I eventually have to take a nap afterward actually! Does anybody know at all what is wrong with me, because all these symptoms are about to drive me up the wall honestly!

- **Constipated**

I recently developed an external hemorrhoid a few days ago (July 11th) and I haven't defecated since then. I've been eating like I normally would and I'll be upping my fiber amount quite soon. I know I get enough water. I try sitting on the toilet but I just don't feel like I have to go. I've been urinating as usual and my gas levels are above normal. I'm just worried about build up.

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I've had a bowel problem for a while now. A couple of years ago I had hemorrhoids removed by rubber band ligation & again more recently (about 9 months ago) however just recently it feels like something is up again, and if it is the hemorrhoids there back with a vengeance. For the last few weeks I've been noticing some fresh and old 'tar' looking blood on the tissue paper, I shrugged this off as piles again but from there my bowel movements have been irregular also - which was new. For the first few days it was like straining and nothing more than 'rabbit droppings' a couple of days (possibly a week) later this changed to severe diarrhea and now another week / half later I have come down with severe constipation (and I mean severe, it feels like my ass is going to pop out !)

with my last bout of constipation earlier today, I was pretty much disgusted when I saw the tissue was full of blood, both fresh and old (the same dark tar like blood clot) so I decided to look into the bowl to make sure I wasn't bleeding out profusely, there was some blood in



the water but there was a LOT mixed in with the stool, bright red lumps of blood actually infused with the turd. Anyone got any ideas ??