

Graphic Designer/Illustrator

Location: Remote

Employment Type: Contract

Position Details:

Over the last 6 years, Alex's mission has been to help entrepreneurs harness the power of social media so they can start building the sustainable, online business of their dreams. As we have an increasing demand for graphic content Alex is looking to outsource her graphic designer/illustrator requirements, on an ongoing contractual basis.

Key Responsibilities (include but are not limited to):

- Produce a variety of different presentation and promotional resources such as PDFs, workbooks, checklists, FB covers, YouTube banners, FB ad graphics, etc. as needed by Alex and the team.
- Work with Alex to establish a strong and recognizable brand.
- Build a cohesive branding guide for all graphics to adhere to
- Be available for an ongoing, long-term partnership

Ideal Candidate Attributes:

- 2+ years of related experience
- Mandatory Adobe Creative Suite (InDesign, Illustrator, Photoshop) experience
- A creative portfolio that demonstrates strong aesthetics and design principles
- Trained eye for detail, colour, typography and layout
- Ability to create animated GIFs considered a distinct advantage
- Knowledge of current best practices and trends for different social channels
- Creative thinker who embraces feedback and has a constant desire to learn and improve.
- Strong time management skills and ability to work under tight deadlines.
- Excellent attention to detail.
- Fluent in English (both written and spoken).

Next Steps:

If this sounds like you, please send an email to: careers@alextooby.com with the subject line: Designer/Illustrator.

Within that email please tell us your relevant experience, why you think you're suited for the job and some examples of your work.