

# THE VIETNAM WAR

A FILM BY KEN BURNS & LYNN NOVICK

APPLY BY AUGUST 1  
TO BRING THE FILM  
TO YOUR LIBRARY.



PBS

ALA

American  
Library  
Association



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## Project Director and Library Information

### Project Director and Library Information

Note: The Project Director is the person who will be responsible for coordinating the programs in the library. He/she/they will be the primary point of contact for the project at the library. All materials will be shipped to this address. All fields are required unless noted otherwise.

<b>First Name</b>	<input type="text"/>
<b>Last Name</b>	<input type="text"/>
<b>Email Address</b>	<input type="text"/>
<b>Phone Number</b>	<input type="text"/>
<small>10 digits, xxx-xxx-xxxx.</small>	
<b>Extension</b>	<input type="text"/>
<small>(optional)</small>	
<b>Title</b>	<input type="text"/>
<b>Department</b>	<input type="text"/>
<small>(optional)</small>	
<b>Institution</b>	<input type="text"/>
<b>Address Line 1</b>	<input type="text"/>
<b>Address Line 2</b>	<input type="text"/>
<small>(optional)</small>	
<b>City</b>	<input type="text"/>
<b>State</b>	<input type="text" value="Please Select"/>
<b>ZIP Code</b>	<input type="text"/>
<small>9 digits, xxxxx-xxxx. If you need to find your 4-digit sort code, you can <a href="#">look it up at the website of the US Postal Service.</a></small>	
<b>Institution Type</b>	<input type="text" value="Please Select"/>
<b>Number of branches in your library system (enter N/A if not applicable)</b>	<input type="text"/>
<b>Community Type</b>	<input type="text" value="Please Select"/>
<b>Total Population Served</b>	<input type="text" value="Please Select"/>
<b>Number of library cards issued (if a branch, from your specific location)</b>	<input type="text"/>
<b>Estimated average daily number of visitors to your library (on one weekday, and if a branch, from your specific location)</b>	<input type="text"/>
<b>Estimated average weekend number of visitors to your library (weekend total, and if a branch, from your specific location)</b>	<input type="text"/>
<b>Closest metropolitan area and state</b>	<input type="text"/>
<b>Which counties, communities and populations do you serve?</b>	<input type="text"/>
<b>Please describe in detail the target population this film and related programming will serve at your library.</b>	<input type="text"/>

How did you learn about this opportunity? This information will help us understand how our marketing efforts are working. Please check all that apply. NOTE: This question is optional.

- Received a mailer
- Received an email
- Advertisement (please specify source, if known)
- ALA website
- ProgrammingLibrarian.org website
- Listserv/online discussion list
- News article/press release (please specify source, if known)
- Social media
- Programming Librarian Interest Group
- Word of mouth
- Annual Conference
- Other (please specify)

## Proposal Narrative

This section contains one narrative. Please note that your answer may not exceed 600 words.

Describe why your library would like to offer programming in conjunction with *The Vietnam War*, a film by Ken Burns and Lynn Novick. Include relevant community interests and demographics, and why the cultural life of your community would benefit from programming on the Vietnam war. Describe your program ideas and target audiences.

## Certify Authorization

Please identify a certifying official, who is authorized to submit applications on behalf of the organization. To complete this section, you must enter all of the required information.

**Certifying Official First Name**

**Certifying Official Last Name**

**Title**

**Organization**

**Certification**

By checking this box and submitting this application, the authorized representative for the applicant organization certifies that all statements contained herein are true and correct to the best of his or her knowledge and belief; and that the applicant organization (including, when pertinent, each additional library branch on whose behalf it is applying) is neither presently debarred, suspended, proposed for debarment, declared ineligible, nor voluntarily excluded from participation in this transaction by any federal department or agency. You can check the status of your institution with regard to debarment at the website of the [System for Award Management](#).