Sample Media Quotes and Endorsements
(As of October 22, 2013)

“[I]mportant and enlightening . . .”

“The notes of triumph become louder and more frequent as PBS’ ambitious six-hour series on America’s fastest-growing minority moves towards its conclusion. The most ambitious TV production yet on the diverse group of people known in shorthand as Latinos also makes it clear that virtually every triumph was paid for in sweat, toil, tears and, too often, blood.”
—David Hinckley, New York Daily News, September 13, 2013

“In all the ways you can commemorate National Hispanic Heritage Month, this year PBS gives you a great way to do it — by watching its ambitious, new six-hour documentary series, ‘Latino Americans,’ about the history of Latinos in the United States.”—Elaine Ayala, San Antonio Express-News, September 16, 2013

“‘Latino Americans’…[is] a good and important start to setting the record of history straight.” —David Wiegand, San Francisco Chronicle, September, 2013, 2013

“. . . un documental sin precedentes . . . .”—Carmen Tamacas, El Diario de Hoy, September 22, 2013
(“. . . a documentary without precedent . . . .”)

“[LATINO AMERICANS’] interviews enlighten by demonstrating the complexities that define Latinos and their history in North America — or that of any other significant contributors to U.S. history.” —Lisa Carricaburu, The Salt Lake Tribune, September 12, 2013


“Producing a series on a topic as vast as the Latino experience in the United States can be daunting, yet Bosch’s style of weaving historical facts with very palpable, vulnerable elements of the human condition makes this film accessible and more important, memorable.” —Joe Cardona, The Miami Herald, August 30, 2013
Latino Americans Media Quotes

“Here’s the highest praise I can pay a three-part, six-hour documentary series on anything; I sat down to watch ‘Latino Americans,’ which premieres Tuesday on PBS, in its entirety with grim determination. When I was done, I couldn’t stop talking about it.” —Mary McNamara, Los Angeles Times, September 17, 2013


“La presencia latina en EU data de hace 500 años y el documental ‘Latino Americans,’ que la cadena pública PBS difundirá desde mañana, intenta desenterrar su historia y llenar el vacío que persiste sobre este grupo en la memoria colectiva.” —María Peña, EFE, September 16, 2013

(“The Latino presence in the United States dates back 500 years, and the documentary Latino Americans, which the public network PBS broadcasts starting tomorrow, intends to unearth this history and fill the void that persists in the collective memory about this group.”)

“Insightfully produced” —Joe Cardona, The Miami Herald, August 30, 2013

“Latinos have helped to shape the history of the United States for over five centuries. Yet, our stories, our histories and our contributions have often been overlooked within history books and mainstream media. The new PBS documentary, ‘Latino Americans,’ will change that.” —Tanisha Love Ramirez, Being Latino, May 21, 2013

“In the past few years, in the wake of the Latino impact on the 2012 presidential election, and with heated immigration discussions, the effect of the Latino population on America has been put more toward the forefront of people’s consciousness. But as PBS’ new, three-part, six-hour documentary miniseries Latino Americans shows, Latinos have been contributing to and impacting America for much longer.” —Jeff Pfeiffer, Channel Guide Magazine, September 17, 2013

“Jazmine Moreno said she learned more about Latinos in the United States by watching 45 minutes of clips from a new PBS documentary than she did in 12 years of attending San Bernardino public schools.” —David Olson, The Press Enterprise, September 23, 2013
“‘Latino Americans’ is the kind of polished, intelligent documentary series that PBS does so well. The format is a traditional one now, with vintage film clips, zooms and pans of old paintings and photographs, and an assortment of thoughtful talking heads. But this time, those heads belong to historians named García, Montejano and Ruiz; political organizers named Gutierrez, Velásquez and Esparza; academics named Padrón; and journalists named Suárez and Salinas.” —Anita Gates, *The New York Times*, September 17, 2013

“The PBS film, produced by Cuban-born Adriana Bosch, successfully communicates that there are both an overall story of Latino American history, and separate stories of Mexican Americans, Cuban Americans, Puerto Rican and Central American immigrant groups to be told. Those individual stories have much in common — language, religion — but their experiences and history are their own as well.” —David Wiegand, *San Francisco Chronicle*, September 13, 2013

“‘Latino Americans’ a memorable PBS series”

“‘Latino Americans’ looks to be exactly what it claims to be: the most thorough documentary on Latino American history yet made. Emphasis on yet — six hours isn’t long enough to do more than skim the surface…but you have to start somewhere, and ‘Latino Americans’ is a darn good somewhere to start.”
—Mary McNamara, *Los Angeles Times*, September 17, 2013

“New PBS series fills void for Latino Americans”—Maria Recio, McClatchy-Tribune News Service, September 17, 2013

“PBS should be applauded for bringing these two documentaries [*Latino Americans* and *The Graduates/Los Graduados*] to the screen.” —Julio Martinez, *Latin Heat Entertainment*, August 8, 2013

“For those who sometimes imagine that Latinos arrived in the United States in the 1950s, just in time to audition for ‘West Side Story,’ it is a particular revelation that Latino American history goes back quite a bit further and has been, to a distressing degree, Anglo-washed.” —Anita Gates, *The New York Times*, September 17, 2013
**Latino Americans Media Quotes**

“San Antonio viewers should feel especially proud.”  

“A THREE-PART series entitled ‘Latino Americans’ is currently airing on Rocky Mountain PBS. It’s enlightening viewing we recommend for everyone in Southern Colorado. While we don’t often promote television programs on the editorial pages of *The Chieftain*, we were captivated by the beginning segment of the six-hour program. We can’t wait to see the remaining two parts of the series, which is being aired during National Hispanic Heritage Month (Sept. 15-Oct. 15).” —*The Pueblo Chieftan* (Southern Colorado), September 24, 2013

“‘Latino Americans,’ the PBS documentary, highlights a glimpse of the struggles and character that Latinos have lived throughout American history. . . . [The documentary] helps to bring a human voice to many perspectives which are uniquely Latino. This helps to shed light on some of the historical narrative that has developed around the Latino identity, and continues to shape our present push for immigration reform and greater representation in politics.” —Cesar Vargas, *FOX News Latino*, September 24, 2013 (Cesar Vargas is the director of the DREAM Action Coalition, and national activist for the DREAM Act.)

“Los latinos han estado ausentes de los libros de Historia que estudian los ninos en las aulas del pais, o han estado presentes en versiones fragmentadas. La conciencia del pais no ha tomado en cuenta el total de las contribuciones positivas de una poblacion que cada dia crece mas, pero la red de televisión pública PBS pretende cambia esa version sesgada de los latinos en la Historia con eventos y programación variada en reconocimiento a las innumerables contribuciones de la gerente.” —Gissela Santa Cruz, ¡ahora si!, September 19, 2013

(“Latinos have been absent from the history books that students study in our country’s classrooms, or have been presented in fragmented versions. Public awareness has not taken into account the sum of all the positive contributions made by a population that grows larger every day, but the public television network PBS intends to change the biased version of Latinos in our history with a variety of events and programming in recognition of the innumerable contributions of this community.”)

“From Mexican-Americans to Cuban-Americans, few groups are as diverse as Latinos, who are now the nation’s largest minority, which is why filmmaker Adriana Bosch’s new PBS documentary, *Latino Americans*, is such an impressive achievement.” —Meredith Porte, WLRN, October 11, 2013
“After decades of mostly being perceived as kitschy entertainers or quirky neighbors with obsessive customs and traits, American society has come to grips with the realization that Latino culture has embedded itself into the American cultural, political, economic and social landscape. Over 50 million strong and growing — our nation’s largest minority — Latinos’ imprint in this country seems more indelible each day. PBS’ new, six-hour series, Latino Americans, examines 500-plus years of Hispanic contributions to American history.”

“When it comes to documentary programming, PBS is among the industry’s leading channels. They continually explore interesting and important topics in meaningful and engaging ways. *Latino Americans* is yet another example of why PBS is king when it comes to documentary filmmaking. With six episodes spread out over two discs, *Latino Americans* certainly manages to educate and enlighten its viewers.”

“*Latino Americans* is well paced and always engaging. The documentary stands as an important glimpse into the struggles and contributions of Latino Americans, all while offering historical context and personal connections to the people it highlights.”

“. . . documental socio-político de gran trascendencia . . . .”
—*Azteca 21*, September 17, 2013
(“. . . a sociopolitical documentary of grand transcendence . . .”)

“The six parts of ‘Latino Americans’ are arranged both in chronological order and according to areas of the country where specific groups resided. The filmmakers do a very good job keeping all the separate plates spinning for six hours . . . .”

“Bosch’s self identity is evident in her most recent work. She owns the story, thus giving Latino Americans a personal touch. As I watched the series, I was intensely drawn to the stories of perseverance. I understand and appreciate the differences and distinctions among Latinos from varied origins. However, I feel a strong kinship and familiarity with the struggles of other Latinos as they shaped their destiny and forged an identity in this majestically diverse country.”
“[Latino Americans] makes a compelling case that this often overlooked ethnicity has played a crucial role in shaping this country, a role that is expanding rapidly.”—David Hiltbrand, The Philadelphia Inquirer, September 17, 2013

“If ever there was required viewing for Latino Americans, the recently aired PBS special Latino Americans would be it.”
—Angelique Flores, Home Media Magazine, October 20, 2013

“The broadcast of the new series has turned out to be timely. Latinos, the country’s largest minority, are closer than ever to having a shared national identity. Different groups have been unified in their rejection of the caustic rhetoric of some politicians in the immigration debate. Last year, Latinos demonstrated new electoral clout when their votes helped re-elect President Obama. PBS hopes to tap into that dynamic. Since January, advance screenings of ‘Latino Americans’ have been held with panel discussions and fiestas, primarily with Hispanic organizations. The series’ Web site has invited Hispanic viewers, in both English and Spanish, to submit their own videos recalling family traditions and lore.”—Julia Preston, The New York Times, September 15, 2013

“Latino Americans hits all the right notes and should be a staple in any social studies of American history classroom”
—Randall Unger, Just Press Play (blog), October 21, 2013

“This series is a combination of history lesson, documentary and sobering reminder of the often shameful way the United States was built. More importantly, though, it’s a salute to those who built it anyway.”—David Hinckley, New York Daily News, September 13, 2013

“It’s been a tough climb for a minority historically subject to unsubtle racism. The patterns are clear though a six-hour documentary, ‘Latino Americans,’ premiering Sept. 17 on PBS (7-September p.m. on Rocky Mountain PBS) . . . . Over and over, the story of a people treated as foreigners in their own land demonstrates the continual striving and dispossession, the immigration and deportation, the acceptance and ongoing prejudice.”—Joanne Ostrow, The Denver Post, September 15, 2013
Latino Americans Media Quotes

“The series and book are structured chronologically, beginning with the earliest history of the Americas. But each episode or chapter also singles out characters (sometimes depicted in dramatizations) through whom the story comes alive.” —Gail Pennington, *St. Louis Post-Dispatch*, September 15, 2013

“[The documentary includes] scores of wonderful, fascinating points of rarely discussed history and many uplifting stories of Hispanics who went on to lead accomplished lives.”


(“The message behind the series *Latino Americans* is that the history of Hispanics is also the history of the United States.”)

“That omission [of recognizing Guy Gabaldon as Hispanic in the Hollywood movie on his WWII feats], and many others in which Hispanic people have been casually excluded or purposefully expunged from the record of American history, has begun to be addressed in ‘Latino Americans,’ a series of six one-hour documentaries that PBS will broadcast on three Tuesday nights starting this week. Its producers took on no small task. They set out to weave into one story line the saga of Spanish-speaking people on the American continent from their arrival to the present, starting with the Spanish admiral who laid claim to St. Augustine, Fla., in 1565 — more than four decades before the English founded a fort at Jamestown, Va.”

“Ultimately the film chronicles how a new Latino identity came about within the American tossed salad — a better metaphor that the old melting pot, which makes the distinct original identities sound broken down and blurry.” —Joanne Ostrow, *The Denver Post*, September 15, 2013

“Although the series includes insights from Latinos from the worlds of politics, business, pop culture, academia and journalism, the personal stories stand out . . .” —Chelo Alvarez-Stehle, *Documentary Magazine*, September 6, 2013
“Many people will lift a glass in honor of National Hispanic Heritage Month, but doing that while watching ‘Latino Americans’ would add far more significance to that glass.”

“The relationship between Dr. Garcia and Johnson galvanized a community that saw itself grow into a national force in American politics, propel civil rights issues to the fore, and help put John F. Kennedy in the White House with the American G.I. Forum’s groundbreaking ‘Viva Kennedy!’ campaign. Dr. Garcia’s passion for the well-being of Latino veterans and their parents, siblings, and children exerted an influence on Johnson, in part leading him to sign the Civil Rights Act of 1964 into law. Of course, the law did not change the day-to-day lives of Hispanics and African Americans overnight. But the series of events resulting from World War II veterans arriving home with increased expectations for themselves and their families led many people from different walks of life to come together to end segregation.” —Esther J. Cepeda, *Humanities Magazine*, September 2013

“The intimate accounts about ongoing discrimination are at times emotionally touching, at times revealing, and serve as an effective storytelling vehicle for a twofold US target audience. Latinos watching the series will certainly feel empowered to reclaim their place in their country’s annals, and non-Latinos will have a chance to deepen their knowledge about this concealed part of their country’s past. They will perhaps feel less threatened by, and more inclined to appreciate, the largest minority group in the US.” —Chelo Alvarez-Stehle, *Documentary Magazine*, September 6, 2013


“Latino history in the United States has been obscure until now.” —Federica Longo, *VOXXI, May 2, 2013
“‘Latino Americans’ is a long-overdue initiative, 500 years in the making. The documentary is novel in many ways, but especially in how it provides a platform for every Latino—past, present, famous and every day ordinary—to participate in the creation and preservation of a unique history that bridges the Latino experience with the American history—and history in the making.” —Tanisha Love Ramirez, Being Latino, May 21, 2013


“With the documentary’s visuals of a Puerto Rican island paradise contrasting with snowy tenements in New York, or the anxious wait in Miami for a return to Cuba that never came, ‘Latino Americans’ is often a bittersweet history for what is now the fastest-growing minority in the U.S.”
—Joanne Ostrow, The Denver Post, September 15, 2013

“Those catalyzing events, much like the ones in Little Rock, Arkansas, and Selma, Alabama, put into motion a culture of fighting for equal protection under the law that has benefited countless underrepresented groups to this day in a struggle that continues.” —Esther J. Cepeda, Humanities Magazine, September 2013

“TONIGHT’S MUST-SEE: ‘Latino Americans’ debut, 8-10 p.m., PBS. For a time, the Mexican-American frontier was vast and underpopulated. Some 21 missions were started along the California coast. A rich culture developed in New Mexico; outsiders were encouraged to settle Texas, as long as they promised loyalty to Mexico and the Catholic Church. Then the outsiders took over; that story, rich in details and in re-enactments, launches the three-week, six-hour run of this excellent documentary.” —Mike Hughes, The Salinas Californian, September 17, 2013

“Hispanic Heritage Month has started and runs until October 15. To help your students learn about the histories, cultures, struggles and contributions of Hispanic Americans, I recommend that you advise them to tune in to Latino Americans. (Don’t forget to tune in too!) It’s a three part mini-series that debuts on GPB Tuesday September 17 at September p.m. and airs the following Tuesdays afterward.” —Rosemary Jean-Louis, Passion For Learning (blog), September 16, 2013
“I look forward to the sequel 30 years from now. That is when we will know whether we achieved our goal or not.”
—Julio Ricardo Varela, NBC Latino, September 20, 2013

“The PBS series is an ambitious undertaking, covering the history of different migrations, including Mexican-Americans to the Southwest, Cubans to Florida and Puerto Ricans to New York, as well as later waves from the Caribbean”
—Maria Recio, McClatchy-Tribune News Service, September 17, 2013

“‘Latino Americans’ . . . is an interesting, broad, challenging history of immigration and assimilation. Most of all, it shows the hardships that many Latinos continue to see in their everyday lives as we struggle to ‘fit’ in to a society which, while increasingly accepting, still presents its difficulties plainly.”
—Cesar Vargas, FOX News Latino, September 24, 2013 (Cesar Vargas is the director of the DREAM Action Coalition, and national activist for the DREAM Act.)

“‘Latino Americans’ reveals the positive influence that immigration has had on the culture — and vibrant economy — of the United States. Latinos have contributed in great measure to businesses, sports, politics and entertainment. In six parts, ‘Latino Americans’ promises to change the perception of one of the most diverse groups affecting the changing dynamic of the United States.”
—JC Alvarez, EDGE Boston, September 13, 2013

“The six-part PBS documentary series, Latino Americans, has the daunting task of covering 500 years of history in only six hours. The fact that the documentary is able to touch on so many topics is a testament to how interconnected the histories and identities of so many Latino Americans are with other Americans. Attempts to not only offer historical context, but also cultural tone and setting, is one of the larger reasons why Latino Americans is so successful.”
—J.M. Suarez, PopMatters, October 16, 2013

“‘Latino Americans’ is a stirring history lesson”
—Mary McNamara, Los Angeles Times, September 17, 2013

“Latinos are America’s largest minority group, though you’d never know it from watching English-language TV. Tonight, PBS tries to correct that oversight with this three-part, six-hour documentary.”
—Robert Bianco, USA Today, September 17, 2013
“This landmark series illustrates the role Latinos played in many key chapters of U.S. history.” —Jeanne Jackle, Houston Chronicle, September 17, 2013

“Covering six hours in three installments, the PBS documentary miniseries ‘Latino Americans’ is TV’s most ambitious attempt to ever document the Latino experience in North America.” —Dave Walker, The Times-Picayune, September 17, 2013

“It has long been a sore point among its members that the fastest-growing segment of the American population is among the least-represented on television. Hispanics can also attest that their role in our homeland’s history is scarcely taught in the schools their children attend. These reasons alone stress the timeliness of the landmark three-part PBS program ‘Latino Americans.’” —Dan Rice, FYI Television, September 15, 2013

“El documental ‘Latino Americans’ ha desatado una fiebre alta y una gran expectativa en diversos ámbitos y le inyecta energía al movimiento social quede manda una reforma migratoria integral, cuya aprobación está sujeta al estira y encoge de los políticos que dudan de crear una legislación que dé una vía para la ciudadanía para unas11millones de personas que carecen de estatus regulado.” —Carmen Tamacas, El Diario de Hoy, September 22, 2013

(“The documentary ‘Latino Americans’ has unleashed high expectations in diverse spheres and has injected energy into the social movement that calls for comprehensive immigration reform – legislation that is subject to the push and pull of politicians who doubt about crafting legislation that creates a pathway to citizenship for 11 million people who currently lack lawful status.”)

“Ray Suarez is looking to change the way the history of Latinos in the U.S. is taught in the classrooms.” —Zayda Rivera, New York Daily News, September 11, 2013

“The first explorers to put down roots in what would become Arizona didn’t arrive on wagon trains yelling, ‘Westward Ho!’ Long before the earliest English-speaking, fur-trapping mountain men entered the future state in 1825, Bible-toting Spanish pioneers had migrated for centuries from another compass point. The legacy of Catholic missions in the Southwest is part of the vast epochal tapestry depicted in Latino Americans, a six-part PBS series debuting on Tuesday, September 17 during Hispanic Heritage Month.” —Douglas Towne, Phoenix Magazine, September 2013
“*Latino Americans* covers this early history quickly and often broadly, yet it still manages to tell individual stories that resonate in ways that offering only the big picture cannot.” —J.M. Suarez, *PopMatters*, October 16, 2013

“I totally agree with Benjamin [Bratt] and think it’s time for Latinos in this country to be considered just as American as everyone else.” —*Thalia Ortiz, Cosmopolitan*, August 8, 2013

“Adriana Bosch said she feels that in the last few years—because of how the immigration reform debate has been framed—many Americans see Latinos as a population that ‘just got here the day before yesterday.’ She is out to prove that narrative wrong.” —*Griselda Nevarez, VOXXI*, September 15, 2013

“The spotlight shines brightly on Latino history. Two national projects I’m familiar with are about to take center stage, and both open their doors widely to public involvement. And why not? Although U.S. Latino history remains marginal, the enormous growth of Latinos can no longer be ignored. Nonetheless, opportunities to interact are not often offered to Latino communities. So when government sources and major television networks invite us to partner with them to expand the nation’s story, it gives us a good chance to have our say, to include Latino perspectives in America’s story for it has long been absent from the collective national consciousness.” —*Virginia Sanchez-Korrol, Historian & Professor Emerita, CUNY-Brooklyn College*, as quoted in *The Huffington Post, HuffPost LatinoVoices* (blog), September 13, 2013

“Immigration is at the heart of every American’s story. It is my past as much as it is yours. Perhaps no population’s narrative has been front-page news in recent years more often than Latino Americans . . . . But the influence of Latino Americans on our nation is not just a tale of the modern era (contrary to election year storylines).” —*Dalish Singer, 5280 The Denver Magazine*, September 12, 2013

“*Sin embargo, los textos de historia dicen poco — o nada — de figures como Apolonaria Lorenzana . . . O de Juan Seguin . . . . Los relatos de ambos forman parte de un nuevo documental Latino Americans . . . .” —*Astrid Vega, El Sentinel*, September 11, 2013

(“Without exception, the history books say little — or nothing — about figures like Apolonaria Lorenzana . . . or about Juan Seguin . . . . The stories of both form part of a new documentary, *Latino Americans . . .”*)
**Latino Americans Media Quotes**

“Bosch put together a team of mostly Latino producers from diverse nationalities. The goal: to ensure that the series depicts the Latino American story accurately and from varying perspectives.” —**Daliah Singer**, *5280 The Denver Magazine*, September 12, 2013

“While a host of stellar personalities unravel Latinidad, the larger story of conquest, expansion, survival, incorporation, and coalescence takes center stage. How have 53 million Latinos managed to shape this nation over five hundred years, and what obstacles did they face in doing so? How have Latinos formed community in spite of their diversity? What forces forge a Latino identity among millions of Americans who represent different generations, citizens and non-citizens? How do you account for different rural and urban experiences, regional, cultural and linguistic variations? In all, a fascinating history emerges from such debatable issues and dilemmas.” —**Virginia Sanchez-Korrol**, Historian & Professor Emerita, CUNY-Brooklyn College, as quoted in *The Huffington Post*, HuffPost LatinoVoices (blog), September 13, 2013

“This is a breakout year for the Latino voice to be heard at the TCA [Television Critics Association press tour].”
—**Julio Martínez**, Latin Heat Entertainment, August 8, 2013

“The history of America is often told from a Eurocentric point of view, when we know that the real American history is much richer than that. Latinos still perceived as the exotic and mysterious ‘others’, even if they are as American as the rest. With their new and ambitious six-hour production named Latino Americans, PBS takes TV’s first comprehensive look at Latino American history.” —**Laura Gomez-Urizar**, Examiner.com, August 8, 2013

“Gloria Estefan, Rita Moreno y María Elena Salinas son solo algunas de las personalidades hispanas que son entrevistadas en un documental de la televisión pública que forma parte de la programación de la nueva temporada de la Public Broadcasting Corporation (PBS).” —**Luis E. Palacios**, *El Nuevo Herald*, May 10, 2013

(“Gloria Estefan, Rita Moreno and María Elena Salinas are only some of the Hispanic personalities interviewed in the public television documentary that’s part of the new season of PBS.”)
“The rarity of Hispanics on U.S. television despite Latino population growth is surprising . . . . But the reality is that there are a millions of [Latinos] in the U.S. and it is important and fair that we all learn the real history because knowing the past always helps to understand the present (and hopefully avoids making the same mistakes). The U.S is a country with a lot of cultures, races, ethnicities, even languages, and it is important to understand this as a positive asset and a cultural benefit. Maybe your ancestors came here in the first boats from Spain, or in the first boats from Great Britain; maybe they came from Europe or traveled north from Central and South America; or maybe from the exotics lands of the East… No matter what, you and your family contributed to the history of this country, you shaped it, worked hard, pay your bills…and you are as American as anybody else.” —Laura Gomez-Urizar, Examiner.com, August 8, 2013

“Si se puede! Chicano. Hulga. These are some of the words and phrases that have come to define the history of Latino Americans. Those words also play a prominent role in a new PBS documentary, ‘Latino Americans.’” —Kimberly Koerth, Downtown Devil, May 24, 2013

“The PBS documentary ‘Latino Americans’ doesn’t premiere until fall, but word about the show is already getting out.” —Randy Cordova, The Arizona Republic, May 18, 2013
Latino Americans Media Quotes

Influential Endorsements

“By telling the real story of the Latinos, which is truly an American story, Ray Suarez sets the immigration record straight. This highly revealing, provocative, and majestic sweep of history by one of America’s foremost journalists will edify everyone. For a more sophisticated understanding of present-day America, Latino Americans is a must-read.” —Elijah Anderson, Yale University, and author of The Cosmopolitan Canopy: Race and Civility in Everyday Life

“Thank you for telling Latino/a histories with such sensitivity. The heroism, resilience and creativity of this population really comes through.” —María Cristina García, Ph.D., Howard A. Newman Professor of American Studies, Cornell University

“The story of Latinos is an opportunity to grapple with the issues of past and present discrimination, to understand the past and present role of Latinos in our broader communities, and to appreciate the growing diversity of those experiences as we transition from being almost uniformly Mexican-American to multi-culturally Latino.” —Dr. Jesús Francisco de la Teja, Department of History Chair, Texas State University, as quoted in The New York Times, September 6, 2013

“This is a great way to celebrate Hispanic Heritage Month with the first major TV documentary to chronicle the rich and varied history and experiences of Latinos who have shaped the US over the past 500 years and have become the largest minority group in the US. We are honored to join KLRN in bringing this event to our students and the community at large and to present a local panel for critical insight.” —Ray Keck, President, Texas A&M International University, as quoted by TAIMU.edu, September 5, 2013

“The ‘Latino Americans’ series brings to light very real stories that hit home with our viewing community. Not only am I proud that these stories will be told in my hometown of Laredo, I’m proud that they are being told nationwide across the PBS spectrum.” —Mario Vazquez, President and CEO, KLRN, as quoted by TAIMU.edu, September 5, 2013

“More than any other media project in recent memory, Latino Americans makes a monumental effort to engage public discourse. Clearly, a great deal of thought and planning has gone into engaging the public. Latino History is American History, and it may just be the Latino Americans documentary series that will demonstrate that axiom once and for all. But it will be up to us to keep Latinos in America’s story through our involvement.” —Virginia Sanchez-Korrol, Historian & Professor Emerita, CUNY-Brooklyn College, as quoted in The Huffington Post, HuffPost LatinoVoices (blog), September 13, 2013
Latino Americans Media Quotes

Influential Endorsements (continued)

“It was an honor and a privilege to be asked to participate. One of my fundamental beliefs is that as an American historian with a specialization in Latino history, it is my obligation to reach out and inform the wider American public regarding the centrality of Latino history to the U.S. experience, both in the present and in the distant past. This PBS series gave me the opportunity to do just that.” —George J. Sánchez, professor of American Studies & Ethnicity, and History, University of Southern California, and Dean for Diversity and Strategic Initiatives, as quoted on UCS Dornsife website, September 16, 2013

“There is an idea out there that we are all recent arrivals. These documentaries go a long way to showing people that we are not new. We have a lot of history in this country.” —Lisa Navarrete, Vice President, National Council of La Raza (NCLR), as quoted in The New York Times, September 13, 2013

“It’s nice to see how, why and where our journey began and the trailblazers who pioneered and set the footprints for us to follow.” —Lori Ann Herrera, General Manager, KCOS-TV, as quoted in El Paso Times, September 15, 2013

“It’s a wonderful documentary. It’s important to be connected with your identity.” —Veronica Escobar, El Paso County Judge, as quoted in El Paso Times, September 15, 2013

“It’s really an honor to me to be invited by the executive producer, Jeff Bieber, to participate and perform. This has been a very important issue for me in terms of education of Latin American history, beauty and in my position as a performer the quirkiness of our traditions and how fun they can actually be. Woody Guthrie did the same thing in another time with the immigrants, in another point in history. And now it is the same context for Latin Americans to be re-discovered by ourselves.” —Lila Downs, singer, as quoted in VOXXI, July 11, 2013

“It’s about time that we tell our story and have it on television so we can pass it on to our children.” —Councilman Michael Nowakowski, Phoenix City, as quoted in Downtown Devil, May 24, 2013