Begin Report

Welcome to the final report form for Thinking Money.

This report must be completed within 14 days of closing your exhibition. Failure to make a timely final report may affect your institution's opportunities to host future exhibits or take part in other ALA Public Programs Office projects. Extensions are available if circumstances require them.

Please note that this report is neither anonymous nor confidential, and your responses may be incorporated into reports published by NewKnowledge, ALA, and/or the FINRA Foundation. Should you need to share information with the program evaluators confidentially, you may do so by contacting Rebecca at NewKnowledge directly (email: rnorlander@newknowledge.org, phone: 650-515-2862).

You may save your work at any time by using the "Save" button at the bottom of the page, and you may return to the form as often as you like, provided it is completed by the deadline.

If you have any difficulties with the form, please contact the Public Programs Office at 312.280.5045 or publicprograms@ala.org.

Terms of Use for Report Materials

The ALA Public Programs Office retains the right to use, and to allow others to use, submitted final report materials (program descriptions, comments, photographs, publicity materials, etc.) for project promotion, evaluation and other purposes. Personal identification information will not be used without prior consent.

☐ I acknowledge and agree to the terms above.

Save Use this button to save your answers and begin your application.

Proceed Use this button to save your work and move on to the next page.
Attendance

Host sites are required to provide at least an estimate of how many people saw the exhibition. Please do not provide only the number of visitors who signed a guestbook.

Total number of visitors to exhibit

Is this number actual or estimated?
- Actual
- Estimate

Source of statistics

Total number of visitors to the host site during exhibition period

Is this number actual or estimated?
- Actual
- Estimate

Source of statistics

Use this button to save your work at any time.

Use this button to save your work and move on to the next page.
Circulation of Relevant Resources

What was the total circulation of personal finance collections during the weeks when the exhibition was open at the library?

Circulation during exhibition

What was the total circulation of personal finance collections during the same period in the prior year?

Prior year circulation

Comments (optional)

Did you experience an increase in the number of personal finance reference inquiries during the exhibition period, compared to the period immediately before the exhibition?

- Yes
- No

Save Use this button to save your work at any time.

Proceed Use this button to save your work and move on to the next page.
Required Programs

Please describe the four required programs listed in your pre-exhibit form. These fields will be prepopulated with your answers from that document.

First Required Program

Title

Format

Program Date (mm/dd/yyyy)

Attendance

Presenter Name/Affiliation

Location

Program Description

Second Required Program

Title

Format

Program Date (mm/dd/yyyy)

Attendance

Presenter Name/Affiliation

Location

Program Description
Additional Programs

Please describe any additional public programs listed in your pre-exhibit form. These entries will be populated by your answers in that document.

Please confirm your plans for any additional public programs listed in your pre-exhibit form. Format dates as mm/dd/yyyy.

Add a program?

To add a program, select this checkbox, and click "Add/Save." Any changes you have made above will be saved, and a new program will be created.

Save Use this button to save your work at any time.

Proceed Use this button to save your work and move on to the next page.

Community Partners

Which community organizations, individuals or outside partners did your library work with during the the Thinking Money exhibition? Please list them below and click Add Partner.

None listed. To add an entry, complete the fields below.

Name

Type

Novelty of relationship

Description of relationship

Clear Form

Add Partner

Save Use this button to save your work at any time.

Proceed Use this button to save your work and move on to the next page.
Narratives

The following questions should be answered in narrative format (600 words or less). Note: All fields are required unless otherwise noted.

Goals

Tell us how your organization defined success when hosting the Thinking Money exhibition and programs. Do you feel that you made progress toward or achieved your organization's financial literacy goals? If so, please provide indicators of how well you achieved your goals. If not, what barriers did you encounter?

Outcomes and Impact

What was the impact of Thinking Money on your organization? On your community? For your program participants?
Public Understanding

Do you feel that the exhibition and your program series enhanced financial literacy among tweens, teens and their parents, caregivers and educators in your community? If yes, how? If not, what could have been done differently?

Library Capacity

Did participating in this exhibition affect your library's ability to deliver effective financial literacy learning experiences to your community? If yes, how?
Areas for Improvement

Please tell us about any challenges you faced while implementing the Thinking Money exhibition and programs. If you offered this exhibition again, what might you do differently?

Additional Information (optional)

If there is anything else you would like to tell us about your experience hosting Thinking Money, please use the space below.

Save

Use this button to save your work at any time.

Proceed

Use this button to save your work and move on to the next page.
Promotion

How did you recruit audiences and otherwise promote the Thinking Money exhibition and programs? Please check all that apply. Examples of promotional materials and media coverage may be uploaded at the end of this report.

- Flyers/posters
- Local Media
- Library website/social media
- Library newsletter (electronic or paper)
- Through partner institution
- Word of mouth
- Other (Please describe)
Did you use any of the support resources provided by ALA for the exhibition? Please check all that apply. If there were additional resources that you might have found helpful, please let us know.

- Downloadable promotional materials (e.g., web banners, postcards)
- Template PR materials (e.g., press releases, PSAs, social media posts)
- *Thinking Money* resources in online site support materials (e.g., trusted websites, programming idea list, collection development tools, etc.)
- Online staff training courses available at smartinvesting.ala.org
- *Thinking Money* listserv (thinkingmoneyexhibits@lists.ala.org)
- Personal project support staff (ALA staff)
- Other (Please describe)

Save Use this button to save your work at any time.

Proceed Use this button to save your work and move on to the next page.

**Supporting Documents**

The following may be provided via file upload:

- Promotional materials
- Media coverage
- Event photos

Upload

Permitted file types: pdf, doc, docx, rtf, xls, xlsx, csv, jpg, jpeg, png, gif, tif, tiff, ppt, zip

To upload a file, click "Choose File." After you have selected a file, click "Upload" to attach it. Maximum file size is 10 megabytes.

File

Choose File

No file chosen

Upload

Save Use this button to save your work at any time.

Review When you are finished, use this button to review your work and submit your application.