American Dream Literacy Initiative

Thursday, March 21, 2019
American Dream Literacy Initiative Reporting and Evaluation Webinar

Mary Davis Fournier, ALA Public Programs Office
Jay Wade, Evaluation Director, PIE Org
Agenda

- Overview of Important Dates
- Evaluation Requirements
- Reporting Requirements
  - Interim Report
  - Final Report
Important Dates

✓ Grant acceptance forms returned by January 18, 2019

❑ Program Period: February – November 2019

❑ Interim report and budget updates: July 1, 2019

❑ Final report: 2 weeks following end of programs or by November 30, 2019

All reports are to be submitted in the Apply system [apply.ala.org]
American Dream Evaluators

Jay Wade
Evaluation Director
PIE Org
What is PIE Org?

PIE partners with organizations to serve communities through outcomes-focused strategic planning and evaluation.
Evaluation Goal

• Help the ALA Public Programs Office understand how the grant has increased your capacity around literacy and how ALA can support current and future American Dream grantees to have a great impact/capacity for literacy work.
Questionnaire & Interviews

• Conducted at two time points:
  • Mid-May/June
  • Mid-October/November
Reporting

• Submit interim report form to Brian Russell brussell@ala.org by July 1, 2019.

• Submit an online final report to ALA, within 14 days of your final American Dream program, and no later than November 30, 2019. The final reports and attachments are to be submitted in the Apply system [apply.ala.org]
Interim Report Form

1. Please briefly describe your American Dream Initiative activities, summarizing any shift in strategy or program plan since your proposal was submitted. (300 words or less)

2. Please describe any significant variances in your proposed budget, or budgeting strategy since your proposal was submitted.

Downloadable as a Word document at:
https://apply.ala.org/americandream2019/guidelines

Return the interim report form to brussell@ala.org by July 1, 2019.
Compliance with Terms of Grant

Significant shifts in plan are subject to approval by the ALA Public Programs Office.

This means:

• If you have **already** sought and gained approval from the ALA Public Programs Office for a budget or program variance, please note below, providing the new overall budget.
• If you have **not** already submitted a variance for approval, use this form to do so.
Final Report

All final reports are due within 14 days of your final American Dream program, and no later than November 30, 2019, whichever comes first.
Logging-in to Apply

The American Dream Literacy Initiative

Sign In

To access your application or reviews, log in using the links below.

Email
brussell@ala.org

Password

Remember me ☐
Sign in

Forgot your password?

https://apply.ala.org/americandream2019/
Signed in successfully.

The application period is now closed. If you are an applicant, you may use the links below to complete your final report, or to view and print your application.

**View/Search Candidates**

**My Application (brussell@ala.org)**

**Contact Information**

ALA  
50 East Huron  
Chicago, IL 60611-1111  
brussell@ala.org

**Change My Contact Information**

Please note that using the link above will not change the email address you use to sign in. To change your sign in address, edit your profile.

**Documents**

Use the links below to view and edit your documents. If you need to update one of these documents but cannot, please contact the ALA Public Programs Office at 312-280-5045 or publicprograms@ala.org.

**Open Documents**

- **Document**  
  - Final Report  

**Created On**  

**Begin**
Begin Report

Welcome to the final report form for the American Dream Literacy Initiative.

This report must be completed within 14 days of closing your series. Failure to make a timely final report may affect your institution's opportunities to receive grants or take part in other ALA Public Programs Office projects. Extensions are available if circumstances require them.

Please note that this report is neither anonymous nor confidential, and your responses may be incorporated into reports published by the evaluator, ALA, and/or Dollar General.

You may save your work at any time by using the “Save” button at the bottom of the page, and you may return to the form as often as you like, provided it is completed by the deadline.

If you have any difficulties with the form, please contact the Public Programs Office at 312.280.5045 or publicprograms@ala.org.

Terms of Use for Report Materials

The ALA Public Programs Office retains the right to use, and to allow others to use, submitted final report materials (program descriptions, comments, photographs, publicity materials, etc.) for project promotion, evaluation and other purposes. Personal identification information will not be used without prior consent.

☐ I acknowledge and agree to the terms above.

Save Use this button to save your answers and begin your application.

Proceed Use this button to save your work and move on to the next page.
Navigating the Report

Outcomes and Sustainability

What did you learn implementing your American Dream project? Were there unanticipated outcomes or benefits? Are there things you would do differently next time?
Program Categories:
- Adult Basic Education
- ESL
- Highschool Equivalency
- Other
Project Information

What is the retention rate for the sessions of classes in the program being funded?

Please provide details of a student or family success story in your programs.

Save: Use this button to save your work at any time.

Proceed: Use this button to save your work and move on to the next page.

American Dream Literacy Initiative
Outreach and Project Evaluation

Outreach and Project Evaluation

Which community organizations, individuals or outside partners did your library work with during the American Dream project? Please list them below and click Add Partner.

None listed. To add an entry, complete the fields below.

Name

Novelty of relationship

Description of relationship

Clear Form

Add Partner

Evaluation

List two objectives that you used to measure program impact, and the results, include qualitative and quantitative information.

Objective 1
Development of Materials and Resources
Development of Materials and Resources

What sort of technology did you use grant funds to invest in? Check all that apply.

- Software
- App
- Laptop
- Personal Media Device
- Accessories (speakers, headphones, headsets)

Describe any challenges you faced in implementing this technology in your ELL context.

Describe how new collection materials acquired with grant funds have enhanced your programs and services (impact to your learning community, circulation statistics, etc.).
Outcomes and Sustainability

What did you learn implementing your American Dream project? Were there unanticipated outcomes or benefits? Are there things you would do differently next time?

Do you feel that the work your library did through the American Dream grant is sustainable without AD grant funds in the future? If so, please describe what that will look like. If not, please describe the barriers to sustainability.
Outcomes and Sustainability
Submit

At the bottom of the Review page, hit “Submit” to complete your final report. You will receive an email confirming receipt.
Project Outcome

- Project Outcome participant feedback should inform your final project report.
  - Project Outcome: https://www.projectoutcome.org/
  - Watch the webinar: https://vimeo.com/325457230/667fc03d2d
What happens to all of this final report information?

- Data analysis and recommendations to inform future grant opportunities
- Inform ALA project strategy and design
- Input to independent evaluation
- Reporting to Dollar General Foundation
American Dream Webinars

- Cohort Orientation
- Media Training
- Project Outcome
- ✔ Reporting and Evaluation

All American Dream webinars and related materials are available at [https://apply.ala.org/americandream2019/guidelines](https://apply.ala.org/americandream2019/guidelines) under “Impact and Sustainability”.

American Dream Literacy Initiative
Contact Us

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