

# THE AIRLIFT/TANKER ASSOCIATION

4 April, 2019

Subject: Call for Exhibitors 2019 A/TA National Convention, Symposium & Exposition

The Airlift/Tanker Association's **51**<sup>th</sup> Annual Convention as well as A/TA Air Mobility Symposium & Technology Exposition will take place at the Marriott World Center Resort in Orlando, Florida, October 23 - 26, 2019. Our theme for 2019 is: "Compete – Deter – Win: *Delivered & Fueled Today, Tomorrow, Together!*"

Last year's annual A/TA Convention was a grand event with numerous major guest speakers including the Secretary of the Air Force, 38 seminars on a range of topics from current military personnel issues to mobile heritage and the senior officer's tour of the Air Mobility Technology Exhibition. Once again, we had nearly 2000 total attendees in our 2018 Convention in Grapevine. As always, our success is always tied to loyal industry support.

We are planning for another outstanding convention this year. We will have sufficient exhibit space available for our Air Mobility Technology Exposition that will provide exhibitors with a knowledgeable and enthusiastic audience sharply focused on specific mobility issues. This is the place for you to showcase your services/equipment and interact with the individuals who establish requirements, design, build, maintain, and operate as well as make decisions on both airlift and air refueling aircraft and their related systems for the USAF.

The most current information on rooms, individual registration and related information will be posted online at <a href="www.atalink.org">www.atalink.org</a> Please click the <a href="Convention Tab">Convention Tab</a> for general attendance information and click the <a href="Exhibitors Tab">Exhibitors Tab</a> to see the exhibiting overview. Then, click on the <a href="exhibitor package">exhibitor package</a> top tab. (Enclosed):

1. 2019 Exhibit Space Application/Contract

Please, return application & payment (full payment desired, 50% minimum required) as soon as possible to reserve your booth space.

- 2. 2019 Exhibit Regulations and Information
- 3. 2019 Initial Exposition Exhibit Hall Floor Plan

  (Posted and updated periodically on the A/TA website as soon as updates become available. The website (www.atalink.org) will always be your best source to keep track of changes.
- 4. 2019 Credit Card Data Form
- 5. 2019 Event/Activity Sponsorship Letter

Sincerely,

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