



THE AIRLIFT/TANKER ASSOCIATION

4 April, 2018

Subject: **Call for Exhibitors**
2018 A/TA National Convention, Symposium & Exposition

The Airlift/Tanker Association's **50th** Annual Convention as well as A/TA and Air Mobility Command Symposium & Technology Exposition will take place at the Gaylord Texan Resort & Convention Center in Grapevine, Texas, October 25 - 28, 2018. Join us in this historical event as we celebrate A/TA's **50th Anniversary**. Our theme for 2018 is: **"Heritage - Heroes - Horizon!"**

Last year's annual A/TA Convention was a grand event with numerous major guest speakers including the Deputy Secretary of the Air Force, 38 seminars on a range of topics from current military personnel issues to mobile heritage and the senior officer's tour of the Air Mobility Technology Exhibition. Once again, we had nearly 2000 total attendees in our 2017 Convention in Orlando. As always, our success is always tied to loyal industry support.

We are planning for another outstanding convention this year. We will have sufficient exhibit space available for our Air Mobility Technology Exposition that will provide exhibitors with a knowledgeable and enthusiastic audience sharply focused on specific mobility issues. This is the place for you to showcase your services/equipment and interact with the individuals who establish requirements, design, build, operate, maintain and make decisions, on airlift and air refueling aircraft as well as related systems for the USAF.

The most current information on rooms, individual registration and related information will be posted online at www.atalink.org. Please click the [Convention Tab](#) for general attendance information and click the [Exhibitors Tab](#) to see the exhibiting overview. Then, click on the [exhibitor package](#) top tab. (Enclosed):

1. 2018 Exhibit Space [Application/Contract](#)
Please, return application & payment (full payment desired, 50% minimum required) as soon as possible to reserve your booth space.
2. 2018 Exhibit [Regulations and Information](#)
3. 2018 Initial [Exposition Exhibit Hall Floor Plan](#)
(Posted and updated periodically on the A/TA website as soon as updates become available. The website (www.atalink.org) will always be your best source to keep track of changes.
4. 2018 Credit Card [Data Form](#)
5. 2018 Event/Activity [Sponsorship Letter](#)

Sincerely,

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