



Specialty Chemical Council Charter

Prepared by:	Specialty Chemical Council Formation Team
Creation date:	2015-08-31
Last Revision date:	2015-10-22
Anticipated start date:	11/2015

Council Description

The Specialty Chemical Council consists of various business segments such as ProVM (professional vegetation management), PCS (pest control services), T&O (turf & ornamental). There are a number of subset segments within these umbrella segments such as: aquatics, forestry, etc.

Supply chain within the Specialty Chemical Council includes manufacturers, distributors and end-users (individual or company consumes or applies the product such as: Golf course, PMP (Pest Management Professional)/PCO (pest control operator), LCO (lawn care operator), nursery, greenhouse, Government agencies, Forestry, etc.)

The purpose of this Specialty Chemical Council to be an advocate to communicate and collaborate with industry partners to implement standards and guidelines that provide timely, accurate and standardized data and communicate these standards and guidelines to obtain the industries' engagement.

Overview

The Specialty Chemical Council of AgGateway has been formed to recognize their unique elements of their business. While some elements of the business are similar, there are enough unique elements to warrant a separate council focused on these elements and business rules and processes. The prioritization of issues and pain points from these segments will be addressed for these segments. The council's focus is the promotion of eBusiness within the specialty chemical segment by sponsoring projects, growing membership, collaborating with other segments and representing specialty chemical's requirements within the AgGateway collaborative groups, projects, and committees.

Initial Council Leadership Structure

Council Governing Members Participants	Role
Sarah Moster , BASF	Leadership role (Chair nominee)
Carol Contino , Bayer	Leadership role (Vice-Chair nominee)
Stephanie Frazier , Dow	Management Team nominee

Andrew Bove , AgData	Supporting (Conference)
Julie Benick , Winfield	Supporting (Conference back-up)
Victoria Peoples , Bayer	Supporting (Communications/S&G backups)
James Nolfo, BASF	Supporting (Communications)
Nick Reichel , Bayer	Supporting (Membership)
Deborah Thomas , AgData	Supporting (Membership backup)
Theresa Smith , BASF	Supporting role (S&G & DOC backup)
Harry Albert , XS, Inc	Supporting role (Education)
Beth Mullenberg , XS, Inc.	Supporting (APC)

Mission

- The Specialty Chemical Council's mission is to promote the standardization and use of eBusiness solutions designed to increase the efficiencies and productivity of the business-to-business communication while also increasing timeliness and accuracy.

Goals & Objectives:

1. Define the Specialty Chemical Council's current issues and pain points on a regular basis and create a plan to address the prioritized issues.
2. Promote and educate the specialty chemical industry about the eBusiness standards and guidelines developed for the industry.
3. Expand the membership to include representation from all specialty chemical segments and throughout the distribution chain to more broadly implement standards and guidelines.

Initial Companies Committed

Companies
Adaptris
AgData
BASF
Bayer
Dow
FMC
Land O'Lakes/Winfield
Syngenta
Wilbur-Ellis Company
XS, Inc.

Membership, Voting Members & Quorum:

Membership: AgGateway members participating in the production and distribution of specialty chemical products or the support of those activities are eligible to join the council.

Voting members: Within the Specialty Chemical Council those members that produce or distribute Specialty products will have voting rights. AgGateway members providing support of those activities are not eligible to vote within the council.

Quorum: The Specialty Chemical Council have identified that at least 3 voting member companies are present at the meeting to form a quorum. This was determined based on the formation of the council. The council will revisit this quorum size by 6/30/2016.

<i>Submitted by:</i>	<i>Approvals:</i>
Date Approved by Council: 1/21/2016	Date Approved by AgGateway Board of Directors: November 9, 2015
Sarah Moster (print name)	Randy Beard (print name)
_____ {} (signature)	_____ {} (signature)
January 21, 2016 (date)	November 9, 2015 (date)
Specialty Chemical Council Chair	AgGateway Board of Directors Chair

The minutes of the meeting at which this Council Charter was approved by the AgGateway Council or member companies that are founding this Council must be attached to this charter.